

CHILDREN'S FASHIONS
FOR THE AUTUMN

VOGUE

AUGUST 15, 1914
PRICE 25 CENTS



THE VOGUE COMPANY
CONDÉ NAST *Publisher*



**FOR YOUR
CHILDREN'S
SAKE, DEAR MOTHER,
READ ALL THESE FACTS**

You are not selfish — you want your children to be just as well protected against sickness as *you* are.

But ARE they? Diphtheria and croup, those dreadful diseases, *often* result from wearing faulty underwear.

You, with your superior wisdom, know how to take precautions to offset underwear faults. YOUR CHILDREN DO NOT. THEY do not know that when overheated by *woolen* underwear they should cool off gradually, or that it is dangerous to throw off heavy outer garments when wearing *cotton* underwear. The love that you bear them, dear mother, cries out for the protection furnished only by

Duofold Underwear

Duofold is different from any other underwear. It is a *double* garment, consisting of an outer fabric of *warm*, light weight wool, and an inner lining of *soft*, thin cotton. The cotton absorbs the moisture of the body and protects the flesh from the irritating wool. The wool repels the Winter's cold and retains the natural heat of the body.

The two fabrics are joined by wide stitching through which the air circulates and keeps the garment fresh and dry.

This scientific construction keeps the body at a more even, natural heat *under all changes of temperature*. It does for children what your pleadings and punishments never will teach them to do for themselves. Physicians wear and endorse Duofold as the Ideal underwear.

Get it for the whole family. If you don't know the name of the Duofold dealer in your locality, write to us.

FREE—Sample of Duofold Fabric and booklet on request.

DUOFOLD HEALTH UNDERWEAR CO.,

20 Elizabeth Street, Mohawk, N. Y.



This free booklet will interest you and your children.

Autumn Apparel for the Miss, the Girl, the "Flapper"

BONWIT TELLER & CO. were the originators of flapper apparel in America. "Flappers," so termed in London, are girls between the ages of 12 and 16 who remain undeveloped;—"the awkward period"—for these girls Bonwit Teller & Co. have set apart a collection of specially designed apparel, girlish, yet distinctly different from really little girl styles.



"Capucine"



"Babette"



"Eunice"



"Clio"

"Eliose"



"Madelaine"

"CAPUCINE"—Girl's dress, detachable linen blouse of batiste, vest bound with contrasting piping. To be had in Shepherd check and navy serge. Sizes 10 to 14 years. \$12.75

"EUNICE"—A truly chic misses' street frock of imported serge. Vestee and cuffs of pique. Sleeves of satin charmeuse. Black or Navy. Sizes 14 to 18 years. \$29.50

"CLIO"—Misses' tailored suits, made of men's wear serge, skirt plain, tailored yoke top, tailored collar and reverse braid bound. Body lined with peau de cygne and interlined. Navy and black only. 14 to 18 years. \$27.50

"ELIOSE"—Misses' dress of men's wear serge, collar and cuffs of pique. To be had in navy, seal, green and black. 14 to 18 years. \$16.50

"BABETTE"—Girl's dress with detachable wash blouse, comes in navy blue English serge, Shepherd check and in subdued novelty over plaids. 6 to 12 years. \$5.95

"MADELAINE"—Flapper dress in serge with pique vestee, button holes piped with contrasting color, silver button trimming. Can be had in navy or brown and in novelty over plaids. 12 to 16 years. \$9.50

BONWIT TELLER & CO.

Fifth Avenue at 38th Street, New York

Paris
42 Rue de Paradis

Philadelphia
13th & Chestnut Sts.

The New Vogue in Corsets has been Correctly Anticipated



THE FRENCH IDEA OF THE "FORM DIVINE" CHANGES AS RAPIDLY AS DO THE SEASONS, AND WHILE STILL MAINTAINING THE UN-CORSETED EFFECT, THE CHIC PARISIENNE HOLDS HERSELF ERECT WITH JUST A HINT OF CURVE AT THE WAIST-LINE, UNDER THE BUST.

THIS PHOTOGRAPH FROM TALBOT SHOWS A LATE MODEL FROM MARGAINE-LACROIX, OF GREEN SATIN SHOT WITH SILVER—SIMPLE AND DIGNIFIED, BUT WITHOUT STIFFNESS.

GOSSARD MODEL 414, WORN WITH THIS CHARMING COSTUME, LEAVES THE FIGURE UNCONFINED, WITH FULL DIAPHRAGM AND CONTINUED FLAT BACK AND HIPS.

ELASTIC INSERTS SERVE TO MORE PERFECTLY DISTRIBUTE THE FLESH OVER THE THIGHS AND UPPER LIMBS IN FRONT. A SHADE HIGHER TO SUPPORT THE BUST AND ELIMINATE THE TENDENCY TO SLOUCH, THIS BEAUTIFUL CORSET, DEVELOPED IN A FIGURED SILK BROCADE, SELLS FOR \$25.



ONCE again Paris has suggested an idea but failed to carry it out. At the spring openings our personal representative observed many semi-fitted suits, basques, and coats with a decided "Eton" leaning. In every instance it was observed that the manikins wore low-top corsets which did not give the bust sufficient support. The corsets worn by the models were low—too low.

It was inevitable that American women should wear slightly higher corsets this season to conform to these new outer garments, yet the Gossard organization is the only one that has anticipated this change in its completeness and made it possible for you to obtain the new models today, in your own city.

The change is slight, yet it is all important, because anything that affects the appearance of the bust is sure to have its influence on the entire gown or suit. This is well shown in the photograph at the left.

The bust is raised almost two inches. Result, a slightly curved line at either side in front. The medium heavy woman who has been wearing the extremely low models will grieve over her enlarged bust—a natural consequence of the past three seasons of low models—but her grief will be short-lived when she sees the new models we have provided.

We have allowed just enough fulness over the diaphragm in front to let the bust rest in the corset, without any added restriction. These new higher bust models are not the models of three years ago. Indeed not—and you must exercise care in your selection. To be sure you are getting just what we have advertised, insist on the original front-lacing Gossard.

Gossard corsets sell so quickly that you need never worry about getting an old model. There are no old models, because they were sold when they were new and in vogue.

This change was inevitable, and it represents an evolution—not a revolution. We have several models designed along the new lines at \$3.50, \$8.50, \$10.00 and \$25.00. You can see them at the store ranking first in class in your own city.



DANCING MODEL
AT \$5.00

Cut out in front, medium length skirt, low bust and light boning and material gives this model entrée to the wardrobe of she who dances much or little.



MORNING WEAR
MODEL, \$3.50

An easy, comfortable model, low in bust, with rather straight lines. One of at least two Gossards every woman should own. A thoroughly satisfactory model for so little money.

The H. W. Gossard Co.

LONDON

Marshall & Snelgrove, Ltd.

CHICAGO

37 So. State St. 64 E. Madison St.
310 So. Michigan Ave.

NEW YORK

Bonwit Teller & Co. James McCreery & Co.
Best & Co. McCutcheon & Co. Olmstead Corset Co.
Abraham & Straus, Brooklyn

PARIS

Galleries Lafayette
Aux Trois Quartiers

Attractive New Ideas from the Lord & Taylor Children's Section

JACKANAPES—A manly-looking Norfolk suit, of an all-wool Mixture (brown, light gray or dark gray). Has two knickerbockers and Serge lining.

Excellent quality. Well cut and splendidly tailored throughout. Sizes 5 to 17 years.

Unusual value at \$5.00

BOY BLUE—A correctly designed midddy suit of dependable quality Galatea. White only, with either cadet or navy blue trimmings—fast colors. Has chevron, lanyard and whistle just like a real bo'sun.

Exceptionally smart-looking midddy suit for a little aristocrat.

Sizes 3 to 8 years, \$2.45

DOLLY—Quaint indeed and entirely charming is this original design in pink or light blue of either Chambray or Dimity, with the white Piqué collars and cuffs grown-ups are wearing. Full-cut bloomers to match. Notice the smocking (which is repeated in the back), the crochet button trimmings and the original expression of the frock.

Noticeably lovely for your little girl.

Sizes 2 to 6 years, \$3.25

GRETCHEN—Truly adorable is this little dress! Of blue or pink pin-striped Chambray with the daintiest embroidered white Batiste ruffles, feather-stitched by hand. The belt, the cleverly placed patch pockets and the bloomers are of Chambray in a solid color to match the frock.

A distinctive little dress that wins admiration everywhere.

Sizes 3 to 6 years, \$2.45

White duck hat, trimming of white, blue, pink or tan and black velvet ribbon.

\$1.45

TIMKINS—Nothing could be more charming than this wee maid's frock of either pink or palest blue Chambray with the same color repeated in the embroidered edging at neck and sleeve. Notice the adorable cut; the originality of this model will delight you. The little pockets just above the hem are irresistibly cunning! Think how sweet *your* little girl will look in it!

Sizes 2 to 6 years, \$2.00

Piqué hat—white, pink, blue or tan. Crown unbuttons and launders flat.

\$.85

TODDLES—An entirely original romper. Unusually practical with decidedly good style. Pink or blue Chambray with full-length closing down the back and across the bottom edge, underneath, from knee to knee. Notice the wide Piqué belt with its miniature pocket—the dog in cross-stitch and the picot trimmed Piqué collars and cuffs.

Comfortable, serviceable model—different from any other romper.

Sizes 1 and 2 years, \$1.65

An experienced staff of shoppers carefully and promptly fills all mail and telephone orders.

Lord & Taylor
Fifth Avenue
New York



BOY BLUE



TODDLES



GRETCHEN



DOLLY



JACKANAPES



TIMKINS

SALES AND EXCHANGES

Wearing Apparel

FOR SALE: Old rose brocade taffeta afternoon coat, lined brown chiffon. Paquin. Cost \$75—sell \$25. Never worn—account mourning. No. 680-D.

BARGAIN in crown sables; long, roomy lady's coat, black broadcloth, shell lined with sable gills, collar and revers select crown sable skins; splendid condition. Sell \$500. No. 682-D.

BEAUTIFUL pink taffeta gown, worn once as bridesmaid. Latest model. Made June 20th. Cost \$50—sell \$35. Size 36. No. 684-D.

GENUINE camel's hair shawl, 1 yd. 20½ in. x 3 yds. 26½ in. Formerly valued at \$1,000. Slightly torn now. Sell \$400. Would make two superb capes or curtains. No. 685-D.

WHITE satin broadcloth, long evening coat, beautifully draped, imported, lined with American Beauty satin, worn once. Cost \$100—sell \$60. Size 36-38. Wide sleeves. No. 686-D.

FOR SALE: A seal skin cape, with bear collar, Gunther made, \$75. Three antique embroidered dresses, made in India, 1790. No. 688-D.

WHITE embroidered crêpe suit. Cost \$45—sell \$20. Never worn. Dark blue silk crêpe gown. Cost \$35—sell \$15. Both are smart models. Size 38. No. 691-D.

OPERA cloak, green satin, Bendel model. Cost \$125—sell \$15. White Summer suit, \$10. Black charmeuse afternoon dress, \$15. Both smart French models. All size 34; good condition. No. 693-D.

Miscellaneous

EXCEPTIONAL opportunity to secure goodwill and furnishings of successful Studio house with dining-room. Established seven years. Lady can manage it. Studios engaged next season. No. 666-D.

WANTED: To buy, a wicker twin go-cart with top. Must be in good condition. Describe fully and state price. No. 231-B.

FOR SALE: Blue and white coverlet, made entirely by hand in a Delaware County, N. Y., family, over one hundred and thirty years ago. Price \$100. No. 681-D.

ILL-HEALTH necessitates sale of home industry in Philadelphia, before September 1st. Mince meat and plum puddings. References. No. 683-D.

Miscellaneous—Cont.

SOLID mahogany clock case, copy of antique grandfather's clock. Perfect condition. Never had works in it. Plate glass door. Cost \$100—see \$60. No. 687-D.

WOULD like to correspond with any one wishing to buy set of Moliere, a hand-woven bedspread, made in 1763. One hundred platinum prints, American Indians. No. 689-D.

MASTERPIECE, oil, 5x7, by distinguished contemporary, "Autumn Morning, French Forest." Splendid keynote decorative scheme, as over mantel in treatment of spacious room—\$850. No. 690-D.

FOR SALE. Set old Girandole, three pieces complete, \$30. Sampler 1830 period, verses and name. Good condition, \$10. No. 692-D.

Professional Services

COLLEGE Students and Club Women. Outlines, plots, synopses, entire papers or themes prepared for you by college graduate. Prices will suit you. Spanish documents translated. No. 535-C.

A SOUTHERN woman, with highest social references, desires position as chaperone, or companion to a young lady or charge of widower's home. Good executive ability. No. 536-C.

CLUB papers written for club women by a college graduate, who is a club woman. No. 539-C.

WIDOW of social position would like to take one or two girls into her home this winter, near 5th Avenue and 59th Street. No. 553-C.

WANTED: Position as companion to elderly or middle-aged lady. Young, perfectly capable of managing a home. Willing to travel. References exchanged. No. 554-C.

COMPANION or chaperon position as such desired by refined woman accustomed to travel, understands sewing. Small salary accepted. References. No. 555-C.

CONSERVATORY graduate, with extensive experience, desires position as teacher of piano in family with growing children. Artistic and literary tastes. Best social references. Will travel. No. 556-C.

SECRETARY to the late Madame Nordica, desires position as private secretary to someone needing the services of a competent, refined, attractive young lady. Exceptional references. No. 557-C.

YOUNG lady, who has completed her education in Europe, desires position as social secretary. Connection will only be considered in families of merit. Location immaterial. No. 558-C.

ARTISTIC French dressmaker designer, wishes steady position in private family for the summer or permanent. New York and vicinity preferred. Best references. No. 559-C.

To Answer These Messages

1. Place your reply in a stamped envelope, unsealed and with the number of the message in a corner. (For instance, 605-A.)
2. Enclose this in an outer envelope and mail to Vogue. Do not telephone. All communications with Sales and Exchanges must be through the mails.
3. Send Vogue no money. Wait until the other woman writes to you.
4. If her answer to your letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will then have the article sent you, and will keep your money on deposit until you instruct us to send it.
5. Never send any article to Vogue. The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

For twenty-five words or less, \$1. Additional words, 5 cents each. Your name and address will not appear, but be sure to give your address in full, so that replies may be promptly sent to you through Vogue.

We should have your message for the October 1st Vogue not later than August 25th. Send check with advertisement.

Address all letters to

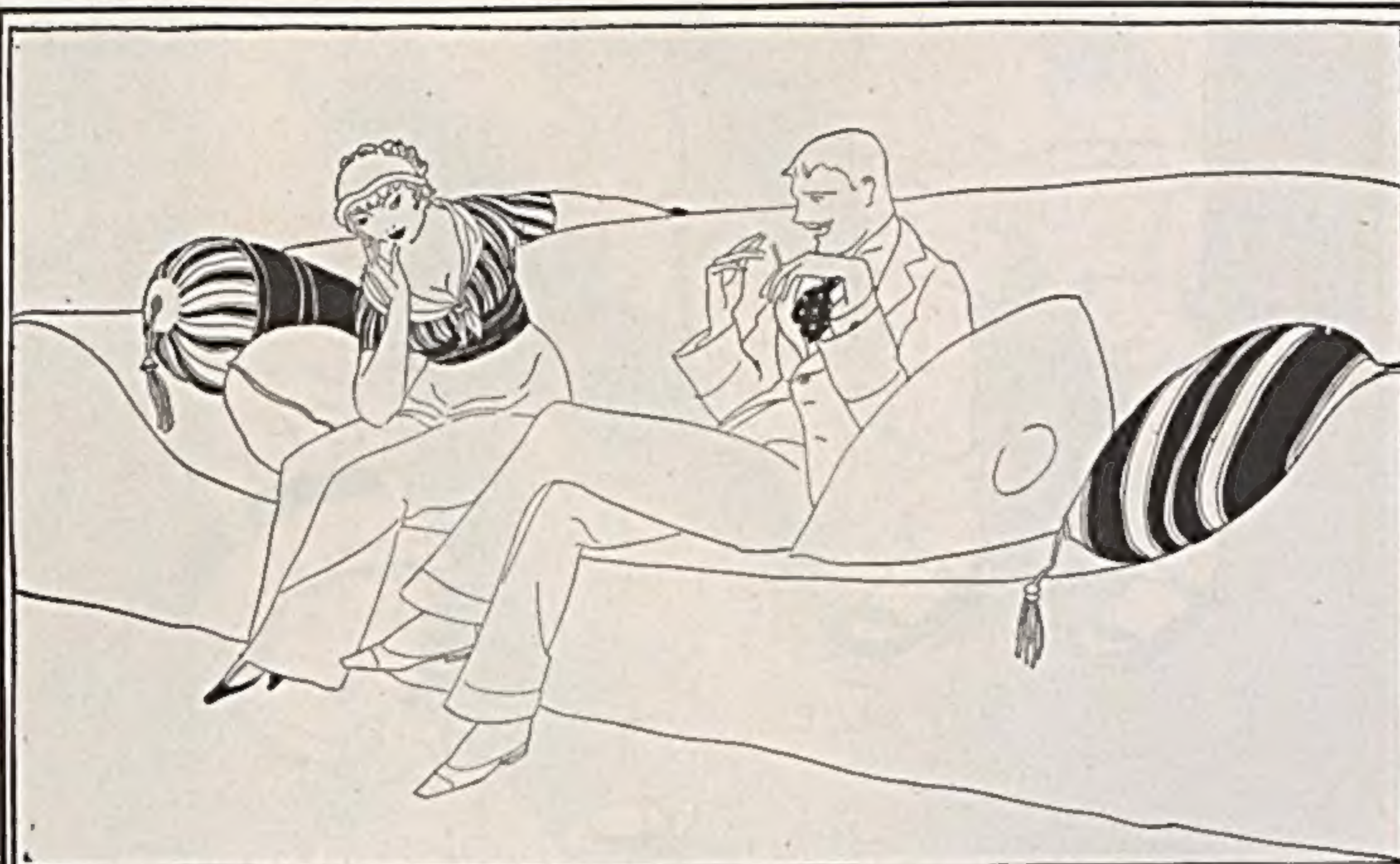
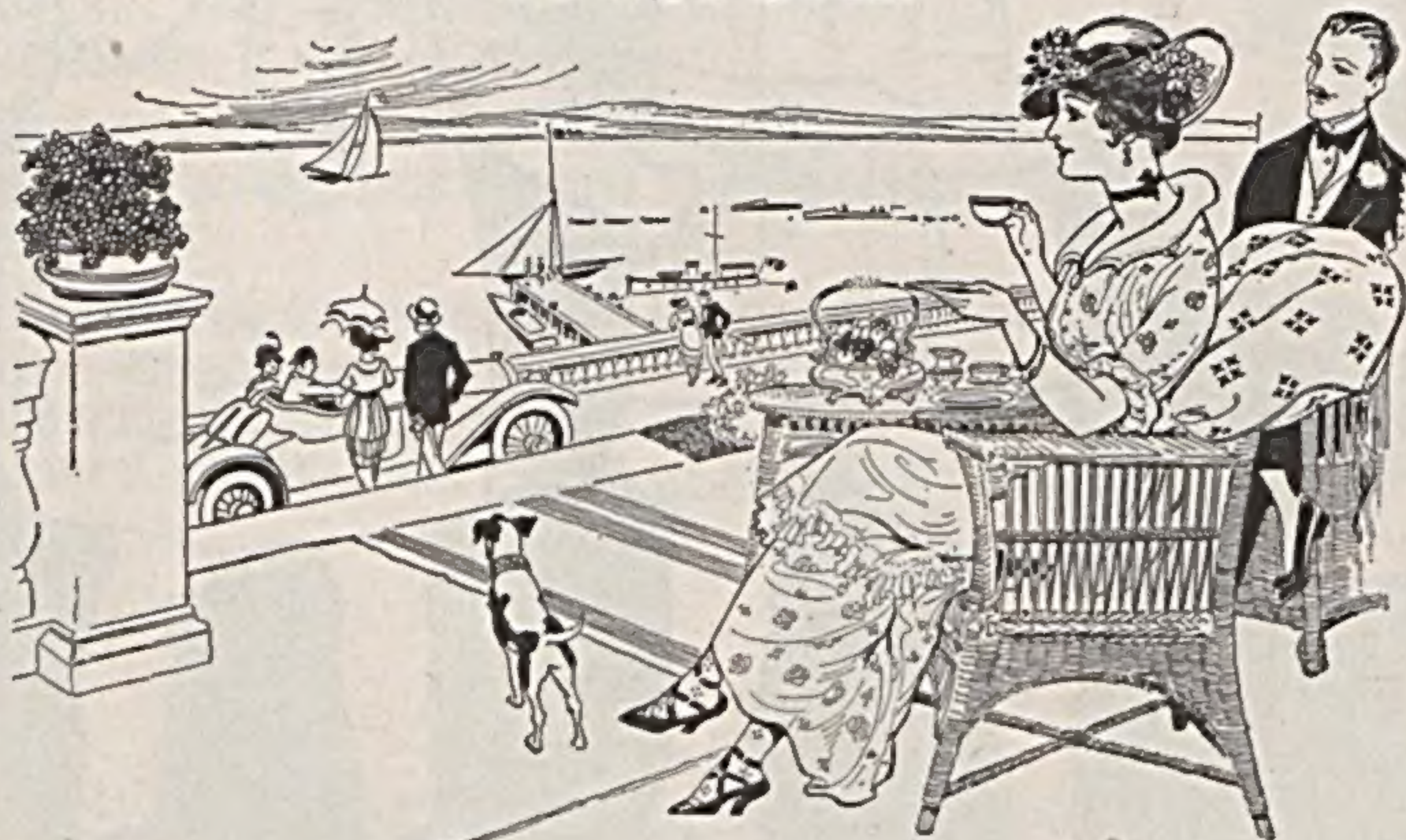
SALES AND EXCHANGES SERVICE
Vogue 443 Fourth Avenue New York City

Dean's

CAKES, PASTRIES, CANDIES, ETC.
FOR
WEEK-END HOUSE PARTIES
AFTERNOON TEAS AND LAWN FETES
AUTOMOBILE AND MOTOR BOAT TOURS ETC.
SENT EXPRESSAGE PREPAID

An attractive Booklet, fully describing the Cakes, the delivery limits, etc., will be sent free on request.

628 FIFTH AVENUE
NEW YORK



IN these days of mediation and militant outbreaks, the mere mention of

J u d g e

is a cordial to the spirits.

JUDGE'S mirthful humor and keen satire appeal to those who demand rare diversion.

At all newsstands 10 cents



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York



The Finch School for Girls

61 E. 77th St., N.Y.C.

A school for older girls which combines a practical preparation for home keeping or self-support, with the advantages of a great city.

It appeals particularly to graduates of other schools.

Applicants must establish personal connection by personal visit or reference to former patron.

Fees \$1350 and \$1500

Miss Bangs and Miss Whiton's Boarding and Day School

The only school for girls in New York which can and does give the opportunities of the city with the advantages of country life, field study, and sports.

The following features make it a leader in the highest type of School for Girls:—

It is small enough to insure a real home, careful personal training, and thoughtful supervision of health, manners and instruction.

It is large enough to give the proper school spirit.

Its pupils enter College upon its own certificate.

It has a brilliant Music Department. Class instruction in Folk and Aesthetic Dancing, Elocution and Art are included in the general fee.

Special Gymnastic Exercises for each student according to her needs.

There are upper classes for Special Students. Summer Tutoring arranged when needed or desired.

"A REAL SCHOOL"

Riverdale Avenue, near 252d Street, West New York, City

Mrs. Dow's School For Girls

For circular address

Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.



HOW

A DIPLOMAT'S WIFE SELECTED A SCHOOL

"At the end of two years we were sent to Paris for a short stay. It was impossible to take my niece, so I secured catalogues from the various schools advertised in Vogue, and after considering location, courses of study, and physical advantages, decided on a most ideal one, where she stayed for three years."

"This most satisfactory school was chosen without loss of time, money or effort, and we consider this incident of inestimable value, as a mistake in the selection of a school is irreparable."

THIS is an excerpt from a letter received in Vogue's prize contest, and is only one of many communications from parents who have found the solution of their school problem in these pages.

One of the commonest, and quite the worst mistake made by parents, is to put off the selection of a school to the very last moment. Then, in order not to lose part of the term, there is no time for a real choice, and a school is often selected at random. The matter of selection is a very easy one if given the proper attention now.

Write the selected list of schools that appear on these pages for their catalogues, bearing in mind always that the schools advertising in Vogue are those that live up fully to the statements they make—or else they would not be in Vogue.

Your school problem will then be promptly and satisfactorily solved.

VOGUE SCHOOL SERVICE

443 Fourth Avenue
New York City

New York

The GRAHAM SCHOOL FOR GIRLS

42 Riverside Drive, New York City



LOCATION—2 Blocks from Broadway, 15 minutes from Times Square, yet on the edge of the city.

TRANSPORTATION—Riverside 'Bus to the door; Broadway car to 76th St; Subway to 72nd or 79th St.

COURSES—College preparatory; academic; special.

DEPARTMENTS—Primary, Junior, Senior, Postgraduate, Music, Art, Dramatic Art, Home Economics.

SCHOLARSHIP—"I want again to say how pleased I am with the result of her year with you."

HOME LIFE—"Everything was made so much like home that we were always happy at school."

RECREATION—Write for booklet, "Graham School Good Times."

Catalogue upon request. Telephone, Schuyler 4206.

99th year opens October 7th.



Upper School

Ossining School

For Girls Ossining-on-Hudson, N.Y.

Preparatory and vocational courses. Music, art. Home making. Gardening and horticulture. 47th year. Separate house for younger girls. Send for Illustrated Year Book.

Address CLARA C. FULLER, Principal
MARTHA J. NARAMORE, Associate Principal

Lower School

MISS C. E. MASON'S SUBURBAN SCHOOL for GIRLS. "THE CASTLE,"



Tarrytown-on-Hudson, N.Y.

Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including vocational. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. European travel class. Illustrated catalog.

MISS C. E. MASON, LL. M.,
Lock Box 731.

Mrs. Marshall's School for Little Girls

A homelike boarding and day school for girls under 15, affording an abundance of healthful recreation and play in rural surroundings with elevating companionship. Booklet free on request. Briarcliff Manor, N. Y.



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York

New York

New York

OAKSMERE

Mrs. Merrill's School
for Girls

Orienta Point Mamaroneck, N. Y.

Situated in a most beautiful part of Westchester County, Oaks-
mere offers a complete college
preparatory and finishing course.
Magnificent grounds with all
outdoor advantages. One-tenth
of a mile fronting on Long Isl-
and Sound. Special training in
advanced English, literature, art, history and the languages, as well as a thorough training for
grace and ease of manner. Catalogue giving complete information, and showing many views of
this unique school, may be obtained upon application. Address.



The Residence at Oaksmere

OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N. Y.

Telephone, 329-Mamaroneck.

Paderewski Praises the Elinor Comstock SCHOOL of MUSIC

1000 Madison Avenue New York City

Telephone
Morges 63
Telegraphique
Paderewski, Morges

Riond-Bosson
Morges, Suisse
23/V 1914

DEAR MISS COMSTOCK:

It is my pleasant duty to tell you in writ-
ing how much I enjoyed the other day the
playing of your pupils.

All of them played technically and
musically remarkably well, thus positively
demonstrating efficiency and excellence of
your method.

I congratulate you, dear Miss Comstock,
upon such beautiful results of your work,
and I remain Most sincerely yours,

I. J. PADEREWSKI.

THE Elinor Comstock School stands
foremost among Schools and Acad-
emies of Music. It gives young girls
a thorough musical education together with
home life and care—without neglecting
other branches of studies necessary to make
every young woman's education complete.

Pupils of Miss Elinor Comstock have
been received by Lescheticky without any
special preparatory course in Vienna, as is
usually the case. This is but natural,
Miss Comstock being herself a pupil of
Lescheticky and knowing exactly what are
the requirements of the old Master.

Paderewski, besides endorsing this school,
has declared it to be preferable in many in-
stances to even an education abroad.

It may also be added that the Elinor
Comstock School possesses the distinction
of being the only School of Music where
students are given the opportunity to asso-
ciate with the foremost celebrities of the
artistic world.

Resident and day pupils accepted.

The School will gladly forward its cata-
logue to any Vogue readers who are inter-
ested in its work.

MISS ELINOR COMSTOCK
1000 Madison Avenue, New York City

Mrs. Hazen's School for Girls

Newly equipped Department for Domestic
Science and Household Economics. Advanced
courses for Postgraduates and Special Students,
with additional City and Social privileges.
Lectures, Languages, Voice Culture, Civics,
Sociology, Drama, Opera, Preparation for For-
eign Travel. Half hour from New York City.

Mrs. John Cunningham Hazen, Principal
Pelham Manor New York

A city school with country advantages THE SEMPLE SCHOOL FOR GIRLS



The School

An excellent
boarding and day
school for girls.
College prepara-
tory and finishing
courses. Thorough
work in all cul-
tural subjects—
opportunities for
social recreation.
Write for complete
catalogue.



Central Park

Mrs. T. DARRINGTON SEMPLE, Principal
241 Central Park West New York City

A SCHOOL HOME IN NEW YORK

In connection with a college preparatory and post-gradu-
ate course of study.

The Rayson School will specially prepare its students
to see and enjoy the best in Music, Art and the Drama
in New York City with careful chaperonage.

MISS CLARA I. COLBURN, A. B. Principals.
MISS MARTHA K. HUMPHREY, A. M.

The Rayson School, 164-166-168 W. 75th Street.

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884

Connected with Mr.
Charles Frohman's
Empire Theatre and
Companies

FRANKLIN H. SARGENT
President

For Catalogue and Information, apply to
THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

The GARDNER SCHOOL

For Girls

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where
they can enjoy all the advantages of the city. Regular
and advanced special courses. Unexcelled opportunities for
the study of music, riding, skating, tennis, swimming,
dancing, etc.

MISS ELTINGE and MISS MASLAND, Principals

THE TRINITY SCHOOL FOR BOYS

Without a doubt the finest location with beautiful Long Island
Sound directly touching the school grounds. Home life under
direction of Mrs. Lylburn. Complete and thorough preparation
for any college, West Point, and Annapolis. Boys received from
eight years. Terms \$500.00-\$600.00. Summer and Vacation courses.
No catalogue, but personal information from principal and
parent will be sent.

DR. W. H. A. LYLURN, Mamaroneck-on-the-Sound, New York
(25 miles from New York City)

THE BRYANT SCHOOL for STAMMERING

An institution for the correction of speech defects. Established by a
physician in 1888. Methods embrace remedies for nervous conditions as
well as speech training. Even short courses show immediate improve-
ment. New, instructive booklet, "Speech Disorders and Their Treat-
ment," free. Open all summer.

FRANK A. BRYANT, M. D., Principal, 62 West 40th St., New York

Girls' Boarding School

Before deciding the school question,
send for our beautiful free catalogue.

Starkey Seminary

Address New York Office, 1475 Broadway, N. Y.

BERKELEY SCHOOL

Prepares Boys thoroughly for all Colleges and Technical Schools.
Special attention given to Primary instruction—the foundation of
all education. Small classes, individual attention. No home
study for young boys.

72nd Street and West End Avenue, N. Y.

Brantwood Hall School for Girls

28 minutes from New York City.
In celebrated Lawrence Park, Bronxville, N. Y.
Prepares for all colleges. General course.
Unusual home life. Ideal environment.

Mrs. David C. Preyer will receive in her home a few young

ladies who wish to study any of the arts and languages.
Chaperonage. Students may select their own masters.

27 WEST 67th STREET NEW YORK

Glen Eden

ON THE HUDSON

In the Highlands. Poughkeepsie, N. Y.
Boarding School for Girls. Academic, Finishing
and two-year Collegiate courses. Music, Art,
Elocution, Domestic Science. Social training.
Limited membership. No entrance examinations.
2 hours from New York City. 3 buildings, 12
acres; full view of river and mountains.
FREDERIC M. TOWNSEND, Ph. D., Director



The Brown School of Tutoring

Boy's School and Office
241 WEST 75th STREET

Girl's School
239 WEST 75th STREET

OPEN ALL YEAR

Founded 1906. Thorough preparation for school and colleges in
half the time taken by class schools. Fifteen teachers, each with
at least 12 years' experience. Lessons at home or school. Pupils
taught how to study and how to acquire independence of thought.

"A SCHOOL WITH AN ATMOSPHERE OF WORK"

SUMMER RESIDENT TUTORING:

Long Island, Jersey Coast, Greenwich, Connecticut, etc.

KYLE SCHOOL FOR BOYS, Irvington-on-Hudson, N. Y.


22 miles from New York. A most beautiful location overlooking the
Hudson. Prepares for business and college. Upper and lower
school; ages from 8 to 20 years. Unsurpassed advantages in German.
Athletic field. Military drill. 25 years of successful work under
present principal. Dr. Paul Kyle, Box 6 (Formerly Flushing L. I.)

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

The KNOX SCHOOL
for GIRLS
Formerly at Briarcliff Manor
Now at Tarrytown-on-Hudson
Forty Minutes from New York



Catalogue and views, address
Mrs. E. Russell Houghton, Principal, Tarrytown-on-Hudson, N.Y.

STUDENT HOME IN NEW YORK

Girls wishing to complete their studies in Art, Music and the Languages, etc., will be received in delightful home surroundings. Girls may choose their own teachers. Advantages of Opera, Concerts, Lectures and Social Life. Careful chaperonage.

MRS. LOUISE PARKER, 165 West 74th St., New York City
Phone 6369 Columbus.

St. Paul's School

Healthfully located in beautiful Garden City, Long Island, 18 miles from New York. Buildings completely equipped. Gymnasium, swimming pool, fine athletic fields. Prepares for any college or scientific school. Competent master at the head of each department.

A Lower School for Younger Boys

For information and Catalog address

WALTER R. MARSH, Headmaster, Box 20, Garden City, L. I.

More Schools than Ever

IN this issue of Vogue appear more schools than have ever appeared in any single issue.

More than a hundred schools present their announcements to you through the medium of these pages of Vogue.

This list is not as large as it would be were Vogue not so careful concerning the character and worth of the schools that it accepts.

We could have more announcements, but, for your protection, we insist that every school using Vogue must measure up to a high standard indeed.

Therefore, these pages are well fitted to solve your school problem.

Look through them—somewhere is perhaps exactly the school you are seeking. Should you be at all perplexed, however, just write to Vogue and Vogue will be glad to tell you of exactly the school you want.

New York

THE COMSTOCK SCHOOL FOR GIRLS

52 E. 72nd St.

One block from Fifth Avenue and Central Park. Regular and special courses. Unusual opportunities for social life, and the advantages of New York.

MISS DAY, Principal.

MRS. ISABEL D. COATES

Address until August 20: 300 West 85th Street, New York City. Will receive in her home a limited number of Girls who wish to study Art, Music, Languages, etc. Students may select their own masters. Circular on application.
NEW RESIDENCE, 228 West 72nd Street

New York

THE SCUDDER SCHOOL FOR GIRLS DAY AND BOARDING FINISHING SCHOOL. SECRETARIAL COURSE. COLLEGE PREPARATORY

—is a school where, in addition to the academic work, girls receive training in the practical duties of life. That constitutes a finishing course that is worth while, does it not? Investigate, too, the possibilities of the well-paid and dignified profession of private secretary. Let us tell you how you can fit yourself thoroly for it at THE SCUDDER SCHOOL, where amid pleasant, refined surroundings you can learn just what the secretary ought to know, and learn it well. Make yourself able to support yourself, whether or not you need to.

Address, Myron T. Scudder, President, 53 West 96th Street, New York City.

Also College Preparatory; Montessori Kindergarten; Elementary. Outdoor Gymnasium. "Camp Fire Girls." Splendid Domestic Science Work.

Mrs. Helen M. Scoville's School for Girls



(30th year.)
Resident and Day Pupils. Air and light of a country home. Recreation lawn. Full advantages of city. Regular or special studies. Any art or practical course desired, with privileges of home and social life. Dancing; walk-talks; riding; swimming; tennis. Individual care.
Reopens Oct. 7th.
2042 Fifth Avenue, N. Y.

Foreign

LIFE in a foreign school presents striking differences from school life in the United States.

We in Munich have found that, far from the distractions of home life and brought into daily contact with foreign customs, atmosphere and language, American girls receive an added inspiration to deeper study and an appreciation of the application of that study to daily life.

We limit our school to a few girls, so that the life is essentially that of a well regulated family, aiming, through acquaintance with other tongues, customs, countries and ideals, to insure a broadening of the horizon and a quickening of ambition.

Special instruction is given in the languages, art, and music, but the Munich School for Girls is distinctive in that it offers a college preparatory course for American Colleges. Bryn

School Life in Munich at The Munich School for Girls

Frederich Strasse, 9

Munich, Germany

Matur examinations at the end of the year, as well as those given by visiting professors from the Gymnasias of Munich prove the standard of our work. This school believes it can do deeper and more intellectual work in the broadening environment of German life.

study a new meaning. Books and life come to have a new relation to each other.

One breathes art and music in the very air of Munich. Great galleries and rich museums become our text books. Operas, concerts—no form

rare opportunities for a diversity of sport. Besides the usual activities, in fall and spring we ride over wide fields and through long, gray-stemmed pine forests, and we often set forth with knapsacks for week-end tramps in the mountain world. In winter we skate or enjoy the novelty of mountain coasting and ski running in the neighboring Alps. We find opportunity also to visit Nuremberg, Innsbruck and others of the many historic old cities in the vicinity of Munich. In vacations we travel in small parties to Italy, Greece, or northern Germany and Austria.

It is impossible in so short a space to give completely the varied advantages of Munich and the Munich School for Girls, but Miss Lillian C. Weaver, one of the Principals, is now in the States at her summer address, 1654 East 53rd Street, Chicago, Illinois. Miss Weaver will be very glad to send a booklet concerning the School on application and to answer any inquiries concerning its courses and plans.



Among the great peaks of the Dalomites—a school vacation



Christmas—the school ski running in Dalomites

Here in Munich, the center of German culture, where people are deep in work of artistic or scientific nature, we find life especially interesting. Even our social experience is an intellectual stimulus from which work receives a new impetus and

of musical expression is lacking—and all are close at hand. Each day presents a bewildering list from which to choose when time permits.

Our outdoor life is rich and varied, for the country near Munich presents



A corner in the dining-room of the Munich school



Rothenberg—a view on a vacation trip

The Munich School for Girls

Miss Lillian C. Weaver, Summer Address
1654 East 53rd Street

Chicago, Illinois



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

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Aloha Tours

One party for young ladies; another for all. Third season. Seven months of travel and residence in the chief centers of interest in Scotland, England, Belgium, Holland, France, Switzerland, Germany, Austria and Italy. Opportunities for studying life, customs and languages of various peoples. Free instruction in French. Accommodations at first-class pensions and small hotels. The best concerts, plays and operas are attended and studied in various cities. Moderate charge. As number is limited, write at once for folder and complete description of tour. Address

Mr. and Mrs. Edward L. Gulick, Proprietors of Aloha Camps for Girls, Lyme Road, Hanover, N. H.

MISS MAC LEAN'S SCHOOL FOR AMERICAN GIRLS—PARIS, FRANCE

SIXTH YEAR

LANGUAGES, ART, MUSIC

Two months' travel. Six months' residence in Paris. October sailing. For circular, address

Mrs. EDWARD H. BURDICK,
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Two minutes' walk from the Villa Borghese Gardens. In the most beautiful residential quarter. Courses for girls who wish to complete their education abroad, with emphasis on languages, history, history of art and music. Vacation travel in Italy or Spain. Catalogue on request. The Misses Stone are now in America and will be pleased to communicate with parents.

THE MISSES STONE, 3352 Indiana Ave., Chicago, Ill.

Madame Canivet

receives in her home in Paris a few young girls wishing to perfect themselves in French, art and music.

10 Avenue Jules Janin Paris, France

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Seine et Oise, France. Successful Family School, 45 minutes from Paris. Real chateau life. Reference given and required. Catalogue on application. Address at chateau above: M. WILLIAMSON DE VISME or from July 1st to Aug. 10th, Middlebury College, Middlebury, Vt., U. S. A.

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Founded 1883 by Margaret Bancroft

A home for the treatment and training of BACKWARD and MENTALLY SUBNORMAL CHILDREN. Winter quarters (18 acres) within a few miles of Philadelphia; summer schools (28 acres) at Owl's Head on the Maine coast. Enrollment limited to 50 pupils, both sexes. The school staff consists of 76 employees, including a resident physician, 10 teachers, 29 nurses and attendants, etc. Physicians who desire to retain supervision of their cases will have the full co-operation of the resident and the consulting staff. Circular on request.

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For Boys, Orange Mountains. Correspondence or, better, a personal visit invited from those desiring the best. Booklet, "Your Boy and Our School" will interest you, no matter where your boy is educated. Address: John G. MacVicar, Headmaster, Box 36, Montclair, N. J.

Miss Beard's School for Girls

NEW JERSEY, ORANGE

A country school, 13 miles from New York City. College preparatory and special courses. Music, Art, Domestic Arts and Science. Supervised physical work in gymnasium and field. Illustrated catalogue on request. Address Miss LUCIE C. BEARD.

NEW JERSEY, Hightstown

Peddie Institute An endowed school for boys, offering thorough preparation for all colleges. Strong faculty. 250 boys. Business, Music, 60-acre campus. Gymnasium, swimming pool. Athletic field. Lower school for boys 11 to 14 years. Rates \$450 to \$550. 49th year opens Sept. 23rd. Catalog on request. Address R. W. Swetland, A. M., Box 8-1.

How to Use Vogue's Service

OFTEN we receive a letter from a Vogue subscriber—"Please send me a list of good schools for my daughter."

Of course, in these cases we are obliged to write to the subscriber and request more detailed information, losing valuable time.

If you desire to make Vogue's service of the highest value to you, remember to give these points:

Location of the School

Purpose of the School

Religious training

Maximum expense limit

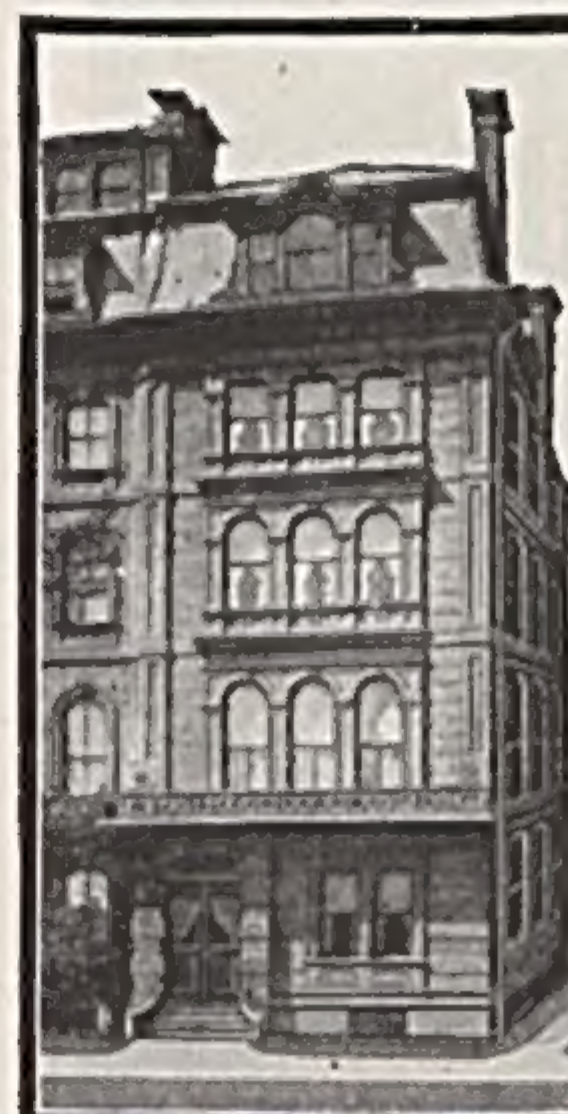
Previous schooling

Add to this all the further facts that will help us, and Vogue, you may rest assured, will be able to tell you about a few schools, but they will be the very few you seek.

Vogue's Service is intensely personal. Therefore the more detailed information you give, the better will that service apply to your case.

Massachusetts

Massachusetts



Miss McClintock's SCHOOL FOR GIRLS

A combination of city and country life. Tennis, riding, basketball and other sports. Arts and Crafts. Music. Native teachers in languages. College preparatory, special and elective courses. Address

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West Newton, Mass.

ADDRESS AS ABOVE FOR CIRCULARS

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Faces Rogers Fort Hill Park

Thorough preparation for college. Advanced courses for graduates of high schools. Domestic Science, Handicrafts. Music, Art. Large grounds for outdoor sports. Experienced instructors in charge of all athletics. New Gymnasium and Swimming Pool. For catalogue address

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One and two-year Normal and Home-making courses. Trains for teachers of cookery, sewing, matrons, dietitians, housekeepers. The only school devoted solely to Normal Domestic Science training. Graduates occupy exceptional positions. Address Mrs. F. A. WETHERED, 158 Institute Rd., Worcester, Mass.

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The Largest and Best Equipped School of Music

Located in the music center of America. It affords pupils the environment and atmosphere so necessary to a musical education. Its complete organization, its imposing Conservatory Building, splendid equipment, and the Residence Building offer exceptional facilities for students.

Complete Curriculum. Courses in every branch of Music, applied and theoretical, including Opera.

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A Complete Orchestra offers advanced pupils in voice, piano, organ and violin experience in rehearsals and public appearances with orchestral accompaniment.

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Scholarships. A limited number of scholarships in Composition (Director's Class) available 1914.

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Emerson College of Oratory
Largest School of Oratory, Literature and Pedagogy in America. Summer Sessions. 34th year opens Sept. 22nd. Address,

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A country School for Young Boys. 90 acres. Modern equipment. Outdoor life. Prepares for any secondary school. Tutoring for older boys. Summer work a specialty. R. B. DICKINSON, Principal, Worthington, Mass.

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NORTON, MASS. (40 minutes from Boston). A school for girls. Intermediate and Academic Courses. Languages—native teachers. Music. Household Arts. Every attention not only to habits of study, but to each girl's health and happiness. MISS GERTRUDE E. CORNISH, Principal.

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Chauncy Hall School Established 1828. Prepares boys exclusively for MASSACHUSETTS INSTITUTE OF TECHNOLOGY and other scientific schools. Every teacher a specialist. FRANKLIN T. KURT, Principal.

MASSACHUSETTS, Bradford.

Bradford Academy for Young Women

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Howard Brown Gibbs, Head Master

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PITTSFIELD, MASS.

MISS MIRA H. HALL, Principal

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For the Training of Gentlewomen, from Eight to Eighteen. Prepares for any College. Dedham, Massachusetts.

Massachusetts Schools

If you want a Massachusetts School, Vogue knows it. Read carefully through these lists; then, if you do not find the school you are seeking, remember that Vogue is always glad to help.

Address

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443 Fourth Avenue

New York

Connecticut

A HOME SCHOOL

WOODBURY, LITCHFIELD CO., CONN.

Delightful country, home school for limited number of boys under 12 years of age. Personal and individual attention given. Terms reasonable. Address Miss Ruth Benedict Smith. City Office: Room 500, 41 Park Row, N. Y.

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A School for Girls of all ages

Terms \$800. Miss ALICE E. REYNOLDS, Principal, St. Ronan Terrace, New Haven, Connecticut.

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In the Litchfield Hills. Young boys prepared for secondary schools. Athletics under supervision. Address LOUIS H. SCHUTTE, M. A., Headmaster

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A Home and School in the country for very small boys. Special arrangements for care of a few boys during the summer.

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Massachusetts

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For Young Women

RIVER DAY



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Ph.D., Principal

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Massachusetts

10 Miles from Boston



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Preliminary Courses for girls from ten to sixteen, fitting for highest-grade preparatory schools. Twenty-six acres, new buildings, ideal location, high elevation—half way between Boston and Worcester, near Longfellow's Wayside Inn. Outdoor sleeping and class rooms, if desired. Open-air gymnasium, personal supervision. Teachers for all branches. Mistress of field games. House mother. Family life emphasized.

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LOUISE D. WHITING, Wellesley
SOUTH SUDBURY, MASSACHUSETTS

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For Girls.

Springfield, Mass.

Principals:

John MacDuffie (Harvard)
Mrs. John MacDuffie (Radcliffe)



Situation Half way between Boston and New York. No raw east winds, as on the seacoast. Three houses. Beautiful grounds.

Studies General and College Courses. Certificate. Music, Art, Domestic Science.

Athletics Gymnasium, basketball, tennis, driving, ponies and riding master, swimming, country excursions.

Connecticut

Connecticut



Stamford Preparatory School

Stamford, Connecticut

We not only teach our boys—we live with them

50 minutes from New York. An ideal home school on the cottage plan. Only five boys, of high character, received in each house. Exceptionally strong faculty. Certificate of the school is accepted by leading colleges without entrance examinations. Athletic fields for all sports. An expert is in charge of the physical department, and each boy receives the physical development he personally needs. For catalog, address ALFRED C. ROBJENT, Director.



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Situated in an attractive and healthful New England town with all the advantages of a country school. Outdoor Sports, Gymnasium. Modern equipment. School farm. 60 acres of meadow and woodland. There is a happy spirit of good-fellowship between teacher and pupil. College Entrance Certificate. General Courses. Household Arts and Crafts. Special advantages in Music, Literature and Science. Fortieth year opens September 23, 1914. For information, address Miss EMILY GARDNER MUNRO, A. M., Principal

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A school for girls, in a picturesque town, one hour from New York Admits by certificate to the leading colleges. Attractive General and Special Courses for girls who do not enter college. Music and Art instruction. Pleasant home and school life. Extensive grounds for outdoor sports. New school building. Booklets on application.

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Each school represented below is recommended to the patronage of our readers

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The Misses Tewksbury, Principals

New Milford, Litchfield Co., Conn.

OXFORD Hartford, Connecticut. A home school for girls from 8 to 16. Outdoor life. Athletics adapted to young girls. Outdoor and indoor classrooms. Languages, Art, Domestic Science. Preparation for secondary schools. The training your daughter needs. Address **Miss M. E. MARTIN, Principal, 230 Oxford Street**

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One-year finishing course with special emphasis on child culture in the home. For catalog address **FANNIE A. SMITH, Principal, 904 Lafayette Street, Bridgeport, Conn.**

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College Preparatory and Elective courses. Intermediate department. Music, Art. Resident teacher in charge of gymnasium and outdoor life. Tennis, Basketball, Riding. For catalogue address, **THE MISSES PECK, Principals.**

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Your Boy

—He's your most important problem. How to make a man of him?—*your kind* of a man—that's the big question. And the answer is, send him to

Morgan Park Academy

This famous school for boys will develop his character and bring out the best in him, through right living, right thinking, clean, healthful environment, military training, athletics, and a complete course of study. Write us today for our illustrated catalog and an interesting booklet "Results with Boys." Address **Morgan Park Academy.**

Box 209 Morgan Park Illinois

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Winnetka, Ill. Chicago's Oldest Suburb

Select boarding and day school situated in a beautiful 20 acre park. College preparatory, General and Finishing Courses. Music, Art, Elocution, Domestic Science, Household Sanitation, and Physical Training. Certificate admits to Smith, Vassar and Wellesley. Special preparation for Bryn Mawr. Social life of the home refined and attractive. Catalogue on application.

Francis King Cooke, Principal, Box 64

Indiana

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Boarding and Day School for Girls. Certificate admits to Vassar, Wellesley, Smith, Mt. Holyoke, etc. 13th year opens Sept. 23, 1914. Academic courses for those not going to college. Art, Music, Voice, Household Science. Native teachers for French and German. Large gymnasium. Outdoor sports. Bible study. 30 resident, 160 day pupils. **MISS FREDONIA ALLEN, Ph. B. (Cornell), Principal, 1562 North Meridian Street, Indianapolis, Indiana**

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1853—Maryland College—1914

FOR WOMEN

The most ideal college in the country in size, without the strain of great numbers; History, of 61 successful years; Location, suburbs of Baltimore near Washington, 509 feet elevation; Strength of its various courses of study, leading to degrees; new fireproof buildings, private baths; Gymnasium, Swimming Pool, Field Sports, Superior Music Conservatory; Graduate Schools of Domestic Science and Elocution; Non-Sectarian; Elevating home life. For catalogue address **Charles W. Gallagher, D.D., Box E, Lutherville, Md.**

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Established by Bishop Whipple in 1866.

Certificate admits to leading colleges. Excellent advantages in music and art. Write for catalogue.

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Saxtons River, Vermont. An ideal school for young boys. Wholesome training and thorough education. Special attention to life in the open. Personal care of experienced house mother.

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In a very beautiful part of Newport. Wonderful climate. Offers Newport's unusual advantages. Cultured surroundings. Preparatory and finishing courses. Art, music and languages especially emphasized. Outdoor life. For circular address

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best methods of Foremost European Conservatories. The faculty numbers some of the Leading Musicians and Artists of today.

ELOCUTION MUSIC LANGUAGES

Location ideal with respect to home comfort and luxurious surroundings. The most completely equipped buildings devoted to music in America. Day and resident students may enter at any time. Illustrated Catalogue FREE.

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Outdoor Study In the most delightful climate. All Winter

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Home school for limited number of girls. All departments; prepares for college. Outdoor life amid ideal surroundings. Open all the year. Riding, swimming, tennis. Illustrated Catalogue on Request. **1844 ST. ANDREWS PLACE**

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Fifteen miles south of San Francisco—dry atmosphere—out-of-door life. Accredited to colleges East and West. Established 1866. Boys taken from eight years of age. Send for catalog. **REV. WM. A. BREWER, Rector, Burlingame, California.**

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A home school for girls from 6 to 15 years of age. Opens Sept. 15th. Best home influences. Fewest possible restrictions. Individual care. Mental, moral and physical development. Address **Miss Sadie M. Davison, Principal.**

Rhode Island

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Established 1888

New fireproof building. City advantages. College Preparatory and Elective courses. Thorough standards of work. 4½ acres devoted to outdoor sports. Basketball, hockey, tennis, safe coasting and skating. Well equipped Art and Domestic Science Departments. Gymnasium. Special arrangements for younger girls. For circular and views address **MISS FRANCES LUCAS, Principal, 30 Ticonderoga Avenue, Providence, R. I.**

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For a limited number of girls, from 8 to 17 years old. Outdoor life. Gymnasium. Manual training. General courses. Special care for each girl. Send for catalogue. **313 Hope St., PROVIDENCE, RHODE ISLAND.**

Ohio

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OHIO, Cincinnati, Clifton, Evanswood, Box Y. An attractive Home Department. Prepares for the best colleges. Advanced course for High School graduates. Music, Art, Languages. Travel classes and Domestic Science. **Miss E. A. Ely, A. M., and Miss M. F. Smith, Principals.**

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

District of Columbia



National Park Seminary

For Girls Washington, D. C. (Suburbs).

A junior college with preparatory department and high school extension courses, composing a model park village, devoted to progressive methods and ideals of education. Prepares girls for the real business of life. Easily accessible by electric cars or rail. All the advantages of the capital open to students. Preparatory and collegiate studies; complete facilities for Music, Art, Elocution, Domestic Science, Arts and Crafts, Secretarial work, Library Economy, Business Law, Hygiene, Modern Gymnasium, Bowling Alleys, Swimming Pool, Riding. Descriptive illustrated volume mailed on request. Address.

Registrar, National Park Seminary, Box 173, Forest Glen, Maryland



For Young Women

Located in the finest residential section of the National Capital overlooking Dupont Circle. Delightful school life combined with Washington advantages. Two years' course for High School Graduates. General and Special Courses. Department of Domestic Science, Music, Elocution, Modern Languages. Outdoor Sports. Sight-seeing each week. \$600 upwards. Edward W. Thompson, Prin., 1601 Connecticut Ave., Washington, D.C.

BRISTOL SCHOOL For Girls. French Residence. Elective, Preparatory, Academic and two years' Collegiate Courses. New \$50,000 additional fireproof building. Gymnasium, swimming pool. Basketball, Tennis, Literature, Psychology, Civics, by Merrill E. Gates, Ph. D., LL. D., LL. H. D., ex-President Amherst College. MISS ALICE A. BRISTOL, Prin. Dist. of Columbia, Washington, Mintwood Pl. and 19th St.

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Fairmont--A Home School for Girls District of Columbia, Washington

Regular and Elective Courses. Attractive Courses for High School Graduates. Music, Art, Expression. Outdoor Sports.

Chevy Chase Seminary DISTRICT OF COLUMBIA, Washington A home school, preparatory and finishing, for young ladies. Literature, Music, Art, Elocution and Domestic Science. Campus of eleven acres for outdoor sports. Healthful location in Washington's "Suburb Beautiful." Artesian water. Mr. and Mrs. S. N. BARKER, Principals.

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Summer Address, Burnbrae Monterey, Mass.

S A V I N G

TIME
MONEY
EFFORTS
MISTAKES

IF YOU will read the letter from a diplomat's wife on page 5 you will understand why parents hold the Vogue School Service in such high regard.

There is no necessity for parents to spend time, effort and money in going from school to school in the hope that they may find one which at least partially meets their requirements.

Vogue has carefully investigated all the schools that appear in these columns and their presence here indicates that they have received Vogue's approval. They represent three years of careful investigation. This unusual care was taken because we recognize fully that a school is selected not for two or three months, but for a year at least, and usually for an even longer period.

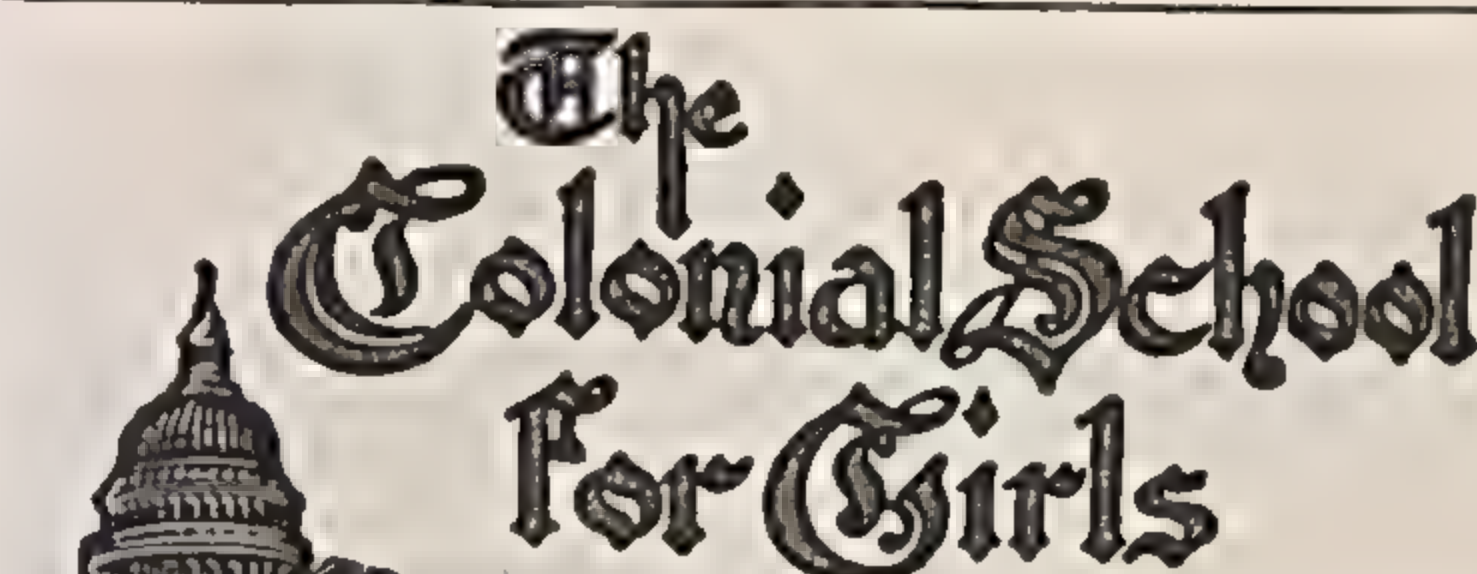
Begin by reading all the announcements on this page. You will be surprised by the variety of schools there listed when you remember that a generation ago there was only a handful of private schools in America. Then send for catalogues—every school represented here will be glad to send you one, and also any further particulars which you may need.

You are perfectly safe in sending your son or daughter to any of these schools, but if you have special requirements which do not seem to be covered in their catalogues, write Vogue and we shall be glad to advise you. Address

VOGUE SCHOOL SERVICE

443 Fourth Avenue, New York City

District of Columbia



Combines best features of college preparatory and finishing schools. Well balanced courses of study for pupils who have not completed the equivalent of a high school course. Three years of advanced work for seminary graduates, including courses of college grade in English, Languages, History and Science. Art history. Travel classes. Limited number of pupils. Home atmosphere. Individual consideration. Music. Art. Expression. Home Economics. Open air sports. Catalogue.

MISS CHARLOTTE CRITTENDEN EVERETT, Principal

1727 Connecticut Avenue, Washington, D. C.

WILSON-GREENE SCHOOL OF MUSIC

Students in a distinctly musical environment. The only resident music school for young ladies in Washington. Endorsed by the world's greatest musicians. Voice, piano, organ, violin, harmony, opera, dramatic art, languages, English literature, classic dancing, expression, "Accompanying as an ART." Individual attention, home life, daily supervision of practice. Twelve or more free concerts by world-renowned artists. Mr. and Mrs. Greene are the musical leaders of Washington. Early registration necessary. Catalogue. Thos. Evans Greene, Mrs. Wilson-Greene, Prin. District of Columbia, Washington, 2647 Connecticut Ave.

Tennessee

WARD-BELMONT

Union of Belmont College (25th year) and Ward Seminary (50th year). Opens Sept. 17th in half-million-dollar plant. 12 schools. Academic, College Preparatory, Music, Art, Expression. Domestic Science, Physical Education. Apply early. Registration limited. JENNIE P. MASSON Registrar, Nashville, Tenn.

Pennsylvania

Ogontz School

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FOUNDED IN 1850

A country school for youngladies. Near Philadelphia and New York. Jay Cooke estate, 65 acres.

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Convenient to New York and Philadelphia. College Preparatory and Finishing Courses. Certificate Privileges. Two years' advanced course for High School graduates. Special buildings; spacious grounds. Athletics and outdoor life. Exceptional advantages in Music, Art, Elocution, Domestic Science, Domestic Art, Arts and Crafts. For booklets address the Principal, Box 243.



The Baldwin School

A Country School for Girls. Box M, Bryn Mawr, Penna.

Preparatory for Bryn Mawr, Smith, Vassar and Wellesley colleges. Also strong general course. Within 23 years 250 students from this school have entered Bryn Mawr College. Certificate privileges for other colleges. Fireproof stone building. Abundant outdoor life and athletics.

JANE L. BROWNELL, A. M., Head of the School

ELIZABETH FORREST JOHNSON, A. B., Associate Head

Miss Cowles' School For Girls (HIGHLAND HALL)

Hollidaysburg, Pa.

Miss Emma Milton Cowles, A. B., Head of School

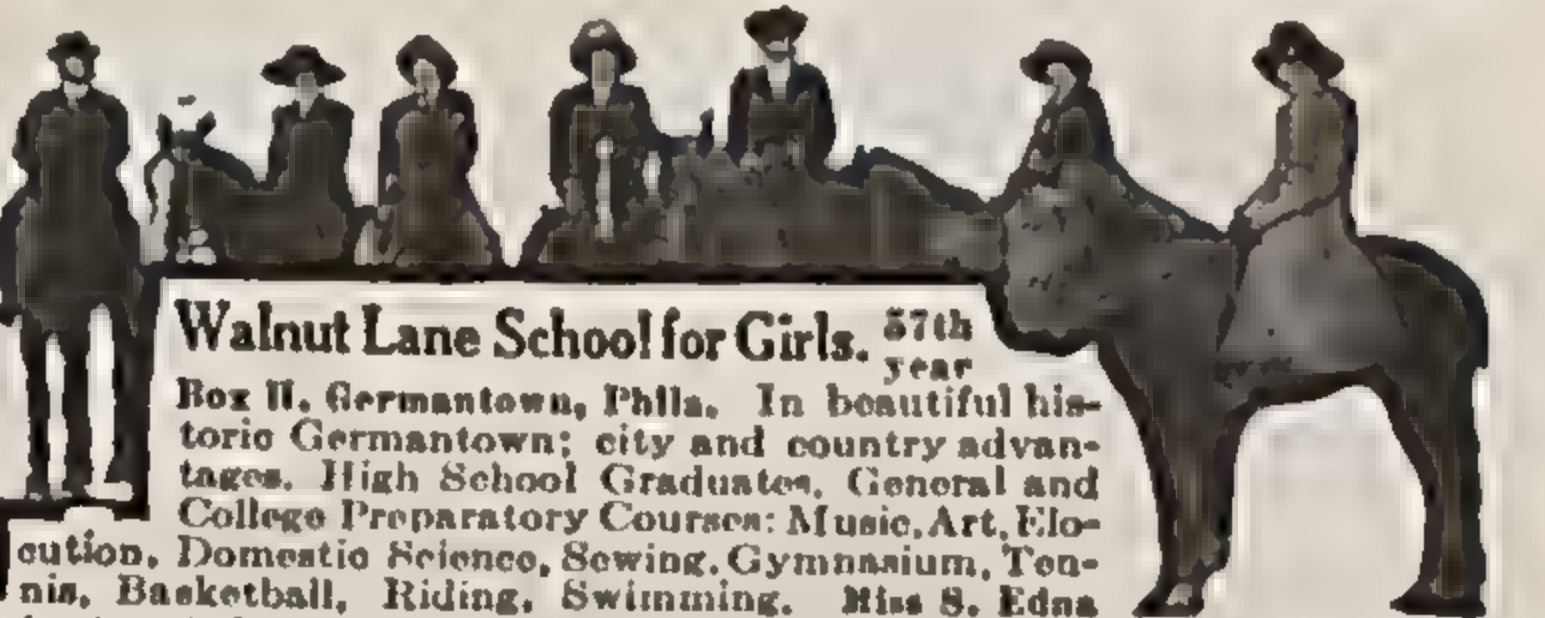


Prepares for Bryn Mawr, Wellesley, Smith, Mt. Holyoke and Vassar. Certificate privileges. Also strong general course, Music, Art, Domestic Science. Healthful location, in heart of Allegheny Mountains. Pure spring water. Stone building, modern improvements—all rooms connect with bath. Gymnasium, swimming pool and new sleeping porch. Resident physical director and specialists in all departments. For catalogue address The Secretary.

Beechwood A Cultural and Practical School

Box 412, JENKINTOWN, PA. (23 Minutes from Philadelphia.) Has a twofold aim; to discover and develop each pupil's aptitude for some definite lifework; and to seek culture through academic and social training.

College Preparatory; College Departments, Conservatory of Music; Art, Arts and Crafts, Oratory. Courses in Domestic Arts and Sciences, Secretarialship, Normal Gymnastics, Normal Kindergarten, as electives. Swimming pool. M. H. REASER, Ph. D., President. Rev. D. R. KERR, D. D., LL. D., Associate



Walnut Lane School for Girls. 57th year. Box 11, Germantown, Phila. In beautiful historic Germantown; city and country advantages. High School Graduates. General and College Preparatory Courses: Music, Art, Elocution, Domestic Science, Sewing, Gymnasium, Tennis, Basketball, Riding, Swimming. Miss S. Edna Johnston, A. B.

THURSTON PREPARATORY SCHOOL

Home and day school for girls. College Preparatory, Elective, and Post-Graduate Courses. Art, Music. Certificate admits to leading colleges. Fourteen acres of beautiful grounds. Gymnasium and field sports. For catalogue address Miss Alice M. Thurston, 6601 5th Ave., Pittsburgh, Pa.

Miss Sayward's School Pennsylvania, Overbrook. For Girls, Suburb of Philadelphia. College preparatory and special courses. Certificate to leading colleges. Music, Domestic Science. Physical training, outdoor sports, horseback riding, swimming. Grounds and building enlarged. Develops character, mind and body.

Miss S. Janet Sayward, Principal.

SHOPPERS' AND BUYERS' GUIDE

Antiques

BRASS TEA-CADDY filled with one-quarter pound of Russian caravan tea. An excellent & useful gift. Complete \$1.75. Call or write. Russian Antique Shop, 1 E. 28th St., N. Y.

Art Galleries

FIFTH AVENUE ART GALLERIES, 546 5th Av. & 1, 3, 5 W. 45 St., N. Y. Tapestries, Paintings, Antiques, Art Objects & Household effects sold at auction on com. basis. Jas. P. Silo, auctioneer.

THE LITTLE GALLERY, 15-17 East 40 St., N. Y. Fifth floor. Unusual linens for household use. Special selection of table damasks.

Auction—Bridge—500

"RAD-BRIDGE" patented playing cards, natural designs, NOW made by the U.S. Playing Card Co.—They are NOW as good as the best—besides they're "Rad-Bridge." Kate Wheelock.

"RAD-BRIDGE" 441 "Linen Crash," latest. 201 "Club Linen" } New faces, improved design, enlarged indexes, 169 "Velour" } 383 "Basket Weave" } New Joker.

All in smooth or "Ruffinish" 4 colors each. Red-Blue-Brown-Green. Every pack contains Royal Auction Table and rules. Plain edge, 25c. (doz. \$2.75); Gold edge, 35c. (doz. \$4).

"RAD-BRIDGE" Catalog free. 10c in stamps (less than cost), brings our Wallet of samples. 15c. buys "Official rules of Card Games" (250 pages), 25c. for both.

"RAD-BRIDGE" Lines of Bridge. Auction, Royal Auction, and "500" scores, comprise the largest assortment and are the only lithographed lines of score pads in the World.

"RAD-BRIDGE" goods are sold by first class dealers everywhere, or will be sent direct, carriage paid, on receipt of price. Dept. V., RADCLIFFE & CO., 14 Pearl St., N. Y.

THE PORTO RICO STORE, 501 5th Ave., N. Y., makers. Prizes with the distinctive Fillet Tiré are so acceptable. Laundry, shoe, slippers & corset bags—set for \$1.50. Trade supplied.

Beauty Specialists

MARY GREY'S Treatments for face and scalp repair the ravages of age and worry. Home treatment box with full directions \$6. Mary Grey Co., 2 East 46th Street, New York.

FACIAL BEAUTY, Sunburn, tan, freckles, wrinkles and facial blemishes surely relieved. Home Treatment also. Select clientele. Est'd 20 yrs. Mme. May, 3 W. 30 St. Tel. 2605 Mad. Sq.

Boas, Feathers, etc.

MME. BLOCK. Willow or Ostrich plumes made into handsome French plumes, a collar or chic novelty. Paradise aigrettes cleaned, remodeled. Mail orders filled. 36 W. 34th St., N. Y.

Books and Prints

YOUNG WOMAN will purchase rare books and first editions for those who lack the time and opportunity. Libraries formed. Com. only. Write E. V., Boston Transcript, Boston, Mass.

BOOK PLATES AND COATS OF ARMS Make distinctive gifts for book-lovers and those interested in family history. For information write D. W. Stockbridge, 46 Middle St., Lowell, Mass.

Candies

DELICIOUS SALTED NUT MEATS. Unusual size & tastiness. Pecans, almonds, cashews, pignolias, Brazil nuts. Special summer price \$1 lb. Prepared by Emma Bruns, 8 E. 33 St., N. Y.

Children's Clothes

OUTFITTERS FOR LITTLE PEOPLE On account of tearing down building at 402 Fifth Ave., we announce our removal to 48 West 46 St., N. Y. Tel. 5676 Bryant. Beebe & Shaddle.

IMPORTED SMOCKED FROCKS. Sizes 6 mo. to 15 yrs. Prices reasonable. Order now for Spring & Summer. Circular showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

MISS MOORE. Our specialties for children are absolutely unique. David Copperfield, Jack Horner, Edith, Jackie & other frocks. Boys to 6, girls to 14 yrs. 547 Boylston St., Boston. Catalog.

BABY'S FIRST SHOES cast in bronze (gold, silver or copper finish). Preserves forever each crease & wrinkle as baby wore them. Write for circular. Art Bronze Gift Shop, 501 5th Ave., N. Y.



A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order.....\$70.00
One year, (24 issues) payable monthly in advance.....80.00
Six months, (12 issues) payable with order.....40.00
Six months, (12 issues) payable monthly in advance.....44.00
Four insertions, (minimum order) payable with order.....15.00

Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

Letters From Lowell, Mass.

ON the 15th of last February a small enterprise in Lowell, Massachusetts—the Aurora Specialties Company—began using a little advertisement in the Shoppers' & Buyers' Guide.

Now, late in July, we have been reviewing our correspondence with this company. Personal considerations do not permit its proprietor to publish her name. She has certain formulae for toilet creams and lotions, and her friends kept asking her for them; so that by and by she determined that it would be profitable to go into business.

Vogue was her first choice as an advertising medium, and her business began immediately following the first appearance of the Aurora advertisement in Vogue for February 15th. These four letters tell their own story:—

I

April 30th, 1914.

"In the short time we have advertised, considering the very small amount of it, Vogue has certainly done splendidly for us. We are in constant receipt of inquiries, and have made a good number of sales—more than we thought possible.

"Until our testimonials and actresses' letters are ready for use, we will confine our advertising almost entirely to your pages. Indeed, we expect to stand by Vogue and fall only by our own inadequacy—not Vogue's.

"Kindly devote \$28 to advertisements, as suggested."

AURORA SPECIALTIES CO.

Beginning with the April 15th Vogue, the Aurora Specialties Company used two advertisements instead of one. Read their next letter on page a.

Children's Clothes—Cont.

STUART BABY SHOP. "Every Baby Need" from birth to three years—dainty, distinctive, inexpensive garments. Complete layettes ready. Mail orders filled. 57 West 39th St., New York.

CHILDREN'S DRESSES, Infants' Layettes—Hand made and embroidered, tucked, or smocked, or stamped to embroider and make up. Send for list. Hurm Art Shop, 277 5th Ave., N. Y.

AU PRINTEMPS 16 West 37th Street, N. Y. C. Original designs in Children's Frocks, Coats and Hats at moderate prices. Telephone 2271 Greeley.

BABY DRESSES, YOKES, BONNETS carriage robes, etc., all Imported Hand Embroidered Work. Catalogue on request. Irish Linen Co., Davenport, Iowa.

INDIVIDUAL STYLES in smocked children's clothes. Reasonable prices. Illustrations sent on request. Miss J. H. Billings, 337 Humphrey Street, New Haven, Conn.

ADELAIDE M. GRANNATT CO., INC., 85th St. and Broadway, N. Y., will exhibit their Gowns, Blouses & Children's Wear at 1103 Ocean Ave., Asbury Park, until 15th September.

THE PORTO RICO STORE, 501 Fifth Ave., N. Y., makers. Our famous square neck model dress with the distinctive Fillet Tiré, small sizes \$5. Trade supplied.

HAND-MADE INFANTS' DRESSES \$2.00 to \$25.00. Also hand-embroidered infants' dress patterns, bibs, caps, etc., sent on approval. The Far Eastern Shops, 2231 Bway, N. Y.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance \$1. Foot Ointment 50c. Toilet Powder 25c. Expert Manicuring. 501 Fifth Ave., New York.

Cleaning and Dyeing

MME. PAULINE, Expert Cleaner & Dyer of Gowns, Laces, Feathers, etc. Out-of-town orders promptly attended to. 115 E. 34th St., 900 Sixth Ave., Main Office, 233 West 14th Street, N. Y.

LEWANDOS Americas Greatest Cleaners and Dyers 557 Fifth Ave New York 17 Temple Place 284 Boylston St and 248 Huntington Ave Boston

LEWANDOS 1633 Chestnut Street Philadelphia 1335 G Street Washington Albany Hartford New Haven Bridgeport Waterbury

LEWANDOS Fitchburg Providence Newport Fall River Springfield Worcester Salem Lynn Lowell Portland Cambridge Brookline Roxbury Waltham Watertown Malden Dorchester

Cleaning and Dyeing—Cont.

KNICKERBOCKER CLEANING CO. High class cleaners and dyers of New York. Main office, 402 East 31st St. Murray Hill 6618. Branch offices, telephone connections.

Corsets

MME. S. SCHWARTZ Corsetiere. 11 East 47th Street, New York. Telephone 1552 Murray Hill.

MME. BINNER Corsetiere, is cultivating figures with her famous corsets. New establishment, 561 Fifth Avenue, New York; formerly 18 East 45th Street.

MME. ROSE LILLI, Corsetiere Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., New York. Tel. 2818 Bryant.

GOSSARD FRONT LACED CORSETS Fitted by experienced corsetieres, \$3.50 up. Corsets made to order. Olmstead Corset Co., 179 Madison Avenue, at 34th Street, N. Y.

LE PAPILLON CORSET CO. Mme. Gardner. Mgr., 26 W. 38th St., N. Y. Corsets to order and ready to wear; our goods are universally admitted to be of superior style, fit, finish & workmanship.

BERTHE MAY'S MATERNITY CORSETS Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for Booklet 14, or call at 10 East 46th Street, New York.

WADE CORSETS. High grade, exclusive, satisfying. Sold through special sales representatives only. Corsetieres' Manual free to prospective salesladies. Wade Corset Co., 79 E. 130 St., N. Y.

MME. BARCLAY, MODART FRONT LACE Corsets. Also original designs of custom made back laced corsets. 553 Fifth Ave., N. Y. Tel. 4474 Murray Hill.

PEETZ FRONT LACE CORSET. "The Highest Art in Corseting." Ready to wear custom made. Prices \$5.50 to \$35. Corsets made to order within 24 hours. 38 East 33rd St., N. Y.

GOODWIN Corsets of every description. Ready to wear from \$5 and custom made from \$10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Madison Square.

LINES AND POISE you want at the price you want to pay. La Grecque Corset fitted by expert corsetieres without charge. Van Orden Corset Co., 45 West 34th Street, New York.

THE NEW "M. H." CORSET Most comfortable corset made, whole back, no lacing, no clasp. From stock, \$10. To measure, \$18 up. Mrs. Gene Watson, 23 E. 45th St., N. Y.

DANCING CORSETS. Soft and flexible, yielding readily to every curve of the body. Ideal for modern dances. To order \$3 up. Cleaning and repairing. Katherine D'Arcy, 500 5th Ave., N. Y.

LA PATRICIA CORSET CO. Mme. Sara, Corsetiere. Not sold in stores. 4 West 33rd St., New York City. 120 Boylston St., Boston, Mass.

MRS. G. HERNSTADT. Corsets made to order. Tricot and elastic corsets a specialty. 9 East 59th Street, New York City.

MME. CALDOR—SALON DU CORSET Est'd 1900. The only corsetiere alert to all modern corsets, especially tricot and of rubber. Prices moderate. 350 Mad. Ave., N.Y. Murry H'l 1270

MME. BLANCHE, 10 East 48th St., N. Y.—French Expert Corsetiere. Latest Models and Newest Materials. Recommended for fit and comfort.

ALONSO'S CORSET HOSPITAL, in the shopping district. Cleaning, mending and alterations at moderate cost. Corsets copied or to order. Stock models fitted. 500 5th Ave., N. Y.

MRS. L. L. ST. JOHN now located at 18 W. 45th St., near Fifth Avenue, will continue to give each customer that personal attention necessary in fitting a perfect corset.

MRS. L. L. ST. JOHN has studied anatomy. Each individual figure is studied with the idea of muscular grace and ease. Write for booklet. 18 West 45th Street, New York.

LADY OF QUALITY Corset Shop and Hospital, 233 Fifth Avenue. Corsets cleaned, altered, repaired equal to new. Moderate prices. Out-of-town patrons please mail.

Dancing

ALVIENE. Newest dances and graceful carriage rapidly taught. Boston, Tango, One-Step, etc. Individual and private class instructions. 5th St. at B'way, entrance at 225, N. Y. Tel. 1616 Chelsea.

BROADWAY DANCING ACADEMY Instruction in all the latest Parisian Dances, Argentine, Parisian Tango, Maxixe, Hesitation & One Step. A. Albert Saato, Bway & 87 St., N. Y.

LOUISE MORGAN Dancing studios, 150 W. 57th St., N. Y. Two doors from Carnegie Hall. The very latest dances taught. Phone: Columbus 540.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Dancing—Cont.

ALL MODERN DANCES. Fashion's Latest Steps; Tango, Boston Society, Stage & Classic, Magnificent Studios. Tuition Reasonable. G. Hepburn Wilson, Aeolian Hall, N.Y. 4923 Bryant.

MR. G. HEPBURN WILSON, M. B., recognized authority on modern dance tuition. We can use new instructors in our many schools and hotels. Thorley Floral Bldg., 46th St. at 5th Ave.

DON LENO SCHOOL OF DANCING
Peer of Dancing Masters; Brazillenne Maxixe, Innovation, Tango, La Furlana, etc. 143 W. 42 St. (opp. Hotel Knickerbocker). Booklet, Bryant 1191.

WEEK-END TUITION—Miss Bena Hoffman in modern dances at your home or daily at studio. The Pavlova Gavotte as taught by her ballet-master. Cecchetti, 56 E. 34th St. (Murray Hill 2623).

A BOOK, "DANCES OF THE DAY," By Helen Bourne Wrenn, 64 pp., illust., gives practical Maxixe, One-step, Hesitation, Half & Half, Tango. 50c. postp'd Ogant Pub Co, 123 E 59 St NY.

PIROUETTE STUDIO, 22 E. 45 St., N. Y. Tel. 3195 Murray Hill. Miss Manuel—Mr. Cheshire. Classical and modern dances. Class and individual instruction by appointment.

Decorating and Furnishing

FLORAL DECORATIONS. For All Occasions. Weddings, Dinners, Dances, Parties. Prettiest Novelties in Floral Art. Max Schling, 22 W. 59th Street, New York. Tel. Plaza 1241.

MRS. BARNEWALL and MISS SWORDS, interior furnishings, chintzes, mantels, wall papers, Italian pottery, antique fixtures for electricity, lamps & shades. 6 West 40th St., N. Y.

MISS McBURNEY & MISS UNDERWOOD
Town and Country Furnishings.
Color schemes and estimates submitted.
Tel. Greeley 2808. 42 West 39th St., New York.

THE ERKINS STUDIOS— Make Pompeian Stone, Sundials, benches, fountains, vases, bird baths, etc. for formal gardens. Handsome catalogue. 228 Lexington Ave., N. Y.

HOMES FURNISHED with individuality. Unusual chintzes, Sunfast stuffs, rare silks, Lamps, painted furniture; exquisite novelties to order. Mastick & Graham, 10 W. 40 St., N.Y. Bryant 6424.

FOR YOUR COUNTRY HOUSE. Peasant ware for the porch or garden tea. Cake screens, cookie boxes, painted tin trays. Decorated porch chairs. Helen Hunt, 60 E. 34th St., N. Y.

FINE IMPORTED CLOCKS.
Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed. Harris & Harrington, 12 W. 45 St., N. Y.

WARD & ROME. Decorated furniture, painted and lacquered lamp shades designed to suit clients. Sketches submitted without charge. 132 E. 47th St., N. Y. Tel. Murray Hill 1305.

LIGHTING SPECIALISTS. We furnish lighting recommendations for new homes; also correct unsatisfactorily lighted rooms. Write for booklet. Horace F. Bowser, 489 5th Ave., N. Y.

Delicacies

FOODS FOR DIABETICS. Cereal, vegetable flours, macaronis, oats, cocoa, rolls, teas, fruits, from Manuel Freres, Lausanne, Suisse; American Agts. Home Bureau, 52 W. 39th St., N. Y.

SOUTHERN HOME-MADE PRESERVES
Jam, Marmalade, Jelly and Pickles. Orders booked for fall delivery. Price list sent on request. Mrs. J. B. McCoy, Jamestown, Va.

THE TEA OF TO-DAY Golden Pheasant, Orange Pekoe. Pick of the choicest estates. One pound tin, 90c per lb. Five pound tin, 85c per lb. See next card.

Never before has a tea of this delicious flavor been offered at this price to the consumer. Delivered everywhere. Parcels Post. The Ratanapuro Tea Co., 104 Pearl St., N. Y.

PINE TREE COTTAGE PRODUCTS.
Mint jelly, French pickle, Quince honey, etc. Made in a home kitchen by original recipes. Mrs. Geo. A. Preston, Philipse Manor, N. Y.

TRIFLES FROM POLLY of Pocantico. 14 home-made unusual delights—Marmalades, Jellies, Pickles—choice—pure. Special orders promptly filled. Polly, Pocantico Hills, N. Y.

CARDANI—Dainty petits fours & glace cakes for Tango Teas & Bridge Parties. 80c the pound. Out-of-town orders carefully & promptly attended to. Cardani, Sixth Ave., 53 St., N. Y.

Dress Accessories

G. M. SADLEIR, Accordion and side plaitings, pinkings, tuckings, buttons covered in all styles; hemstitching, fancy dyeing of nets, chiffons, etc. Mail orders promptly filled. 38 W. 34th St., N. Y.

GIRDLE L'AGREABLE, a dress foundation that gives a fitted feeling. Makes dresses built from Vogue patterns perfect for fit & comfort. 50c. S. L. Brundidge, 775 Garden St., Bronx, N.Y.

Embroidery

MRS. C. H. OTT, 339 Fifth Avenue, N. Y. Embroidery, Stamping & Stamped Goods. New designs, linen suits stamped & cut to fit. Monogram design; initial embroidery a specialty.

EMMA LOUISE ART SHOP
Write for new 1914 catalogue free, of art needlework and novelties.
Emma Louise Art Shop, Belmar, N. J. Dept. D.

SCUOLA D'INDUSTRIE, ITA IANE
177 Macdougall St., N.Y. Tel. Spr g 330. Organ-die collars, Italian embroidery \$1 to \$5. Biaso Centerpiece, cut work \$7.50. Pla.s doily \$2.50.

PHILIPPINE HAND EMBROIDERIES 50% less than others. Robes, waists, lingerie, infants' wear and laces shipped on approval. Wholesale & retail. Far Eastern Shops, 2231 B'way, N. Y.

PENELOPE, 19 East 31st St., New York. Blouses, Dressing Jackets, Neckwear. Italian cut work, embroidery of all kinds ready made or made to order if desired. Reasonable prices.

ROSE LEDGE CROSS STITCH Designs. 4 sheets of original designs in clear colors, large squares, easily worked, sent prepaid upon receipt of \$1. Mr. L. E. Klotz, E. Gloucester, Mass.

Entertainment

THE WILSON LYCEUM BUREAU
Refined dancers and dance orchestra supplied for entertainments in and out of town.
Aeolian Hall, New York City.

ENTIRE CHARGE TAKEN of everything for parties, children's a specialty. Invitations, decorations, souvenirs, games, prizes. Suggestions by mail. Gift baskets. Mrs. Alice, 566 W. 161 St., N. Y.

Fancy Dress and Costumes

MASQUERADE COSTUMES. Any period made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St., N. Y. Bryant 3440.

EAVES COSTUME CO. Fancy & theatrical costumes on hand or made to order for all occasions, to hire or for sale. 235 West 41st Street, near Broadway, N. Y. Telephone Bryant 3614.

MAURICE HERRMANN, costumer to the most celebrated artists. Exclusive costumes made to order for hire or sale. Formerly 20 W. 27th St., now at 165 W. 48th St., N. Y. Bryant 1250.

Letters From Lowell, Mass.

II

May 11th, 1914.

"You people have been so kind, since our modest debut in Vogue, that we are taking the liberty of asking a favor which may not be in your line—if so, please pardon us.

"We are absolutely ignorant of the methods, prices, etc., of selling preparations to the 'trade.' It has not been our intention to seek agents (we have meant to do at first only a mail order business), but so many people who read your paper write asking our terms, especially for Pâte Grise, that we wish to be somewhat posted. Can you give us any information, or put us in the way of getting it?"

AURORA SPECIALTIES CO.

Vogue was able to supply the desired information. We are always glad to give any assistance of this kind that an inexperienced advertiser may desire. So many small shops owe their early success to Vogue that we are particularly anxious to facilitate in every possible way the debut of any enterprise that offers the kind of articles Vogue readers require. The next letter of the Aurora Specialties Company is on page b.

Furniture

LEAVENS' FURNITURE. Simple, Straight line—unfinished, stained, enamelled, ornamented, illustrations free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

"BAR HARBOR SPECIAL" A French Willow chair for porch or living room; Attractive lines; Special \$4.00. Furniture of all kinds; Booklet. F. F. Ahern & Son, 124 E. 41 St., N. Y.

Furs

FUR REMODELING. Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grmcy.

ART FUR SHOP. Fur garments remodeled to the latest styles at summer prices. Our new models will be ready by Aug. 1st. Auman & Werkmeister, 16 W. Lexington St., Baltimore, Md.

BUY FUR NOW because you can get "Reel Quality" Furs at wholesale price (big discount). Write for catalog to-day. Herman Reel Co., 318 Broadway, Milwaukee, Wis.

Gowns and Waists

Made to Order

JEAN MICHEL and LOUISE MICHEL
Gowns for all occasions.
Exclusive Styles—Perfect Fitting.
22 West 40th St., N. Y. Tel. 4564 Bryant.

MRS. CLARKE
Gowns—Blouses—Taffeta Coatees
Patrons' materials taken if desired.
182 Madison Ave., near 34th Street, New York.

Gowns and Waists—Cont.

Made to Order

ARTISTIC DRESSES
Made from your own material.
Unusual remodeling. Reasonable prices.
Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

MY REBUILDING OF GOWNS
is the talk of New York, because I have made creations out of gowns that seemed useless.
Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

MRS. COPELAND
offers individual gowns
for the individual woman.
The Cambridge Bldg., 334 Fifth Ave., N. Y.

KATHARIN CASEY
Gowns for all Occasions.
Fancy Tailoring. Remodeling also done.
36 E. 35th St., New York. Tel. 1033 Murray Hill.

LEMAITRE & MACK
Importers
Trousseaux, Gowns and Fancy Tailoring.
630 Fifth Avenue, New York.

MAGOVERN & HAGAN, formerly on 39th St., now at 50 W. 46th St., New York.
Imported models of wraps and gowns.
We devote our individual attention to trousseaux.

MME. CHAMBET, EST. 1887. Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 157 Lexington Ave. (30th St.), New York. Tel. 864 Mad. Sq.

WE FIT STOUT FIGURES
Designing and draping for stout figures a special feature. Personal supervision of all orders. Remodeling. M. A. Bodes, 9 E. 35th St., N. Y.

MRS. SPENCER formerly LE BOUDOIR.
24 West 46th Street, New York.
Gowns and blouses for Summer wear.
Also dancing frocks.

FAUCHER & GOLDEN, to the woman out of town, offer to make gowns, suits, wraps, and blouses without fittings. Correspondence invited. 2 West 47th St., New York. Tel. Bryant 3077.

BLENDA, Importer and Designer. Evening Reception, and Ball Gowns a specialty. Original designs. French models copied to individual requirements. 618 Lincoln Parkway, Chicago. Phone.

A FRENCH DRESSMAKER will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. LaValle, 590 5th Ave., N. Y.

MME. ZARA
Smart gowns and suits made to order. Exceptional line of made-up top-coats of my own design. 625 Lexington Avenue, at 53rd Street, New York.

YOUR OWN MATERIAL USED
Mrs. Gordon's Shop on 3 Ave., Spring Lake, N. J., opens June 1st for summer. Latest Parisian models copied. Remodeling. Prices very reasonable.

VICTORINE—REBUILDER OF GOWNS—
Old Gowns remodeled equal to new. Closes July 1st. Opens Fall season, Sept. 1st. 160 West 84th St., New York.

MISS MOLLOY
Gowns to order. Moderate prices. Waists for tailored suits a specialty. 666 Lexington Ave., 55-56th Sts., N. Y. Tel. 8078 Plaza.

LILLIAN H. SHAW, at the Auprintemps Shop, 16 West 37th St., N. Y. Orders taken for a limited time on linen, voile and crepe gowns special at \$15.00 and \$38.00 each.

MESDEMOISELLES BRICE SOEURS
French Importers & Designers of Gowns.
Exclusive styles—perfect fitting.
47 West 45th St., N. Y. Tel. Bryant 8456.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N. Y. Mad. Sq. 8183.

THE PORTO RICO STORE, 501 Fifth Ave., N. Y., makers. Dress & waist patterns, also edgings & insertions with the distinctive Flot Tiré are so different. Trade supplied.

MRS. WILSON'S MENDING SHOP. Formerly with Mrs. Osborne Co. Shop open on or about 15 Aug. on her return from Europe. Original ideas & designs. 444 Park Av., N. Y., nr 57 St.

ATLANTIC CITY—MURRAY
Gowns and Wraps
Orders by mail promptly executed.
1115 Atlantic Avenue.

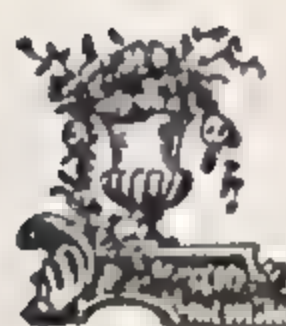
WINIFRED CAREY
Miss Carey will make gowns from your own material for \$15.00 and more. Her shop is on West 144 St., bet. Riverside Drive & B'way, N. Y.

MATERNITY GOWNS AND INFANTS'
outfits to order. Gowns \$2.50 to \$25. Infants' complete outfits \$10 up. Satisfaction guaranteed. Address Elizabeth O. Leay, Rockford, Ill.

HELEN BLAKE makes stylish frocks to suit the individual. French designs copied if desired. Exceptional remodeling. Moderate prices. Suite 106-7. 373 Fifth Avenue, New York.

MISSES KELLEN'S smart gowns made at short notice. Out-of-town customers without fitting. Own material accepted. Trousseaux. Will shop free. 53 W. 72 St., N. Y. Tel. 9558 Columbia.

MADAME JOSEPHINE, IMPORTER
Late with Farquharson & Wheelock, and Louise Gowns, Blouses and Wraps to Order.
49 W. 46 St., N.Y. With Goldstein, Ladies' Tailor.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Gowns and Waists—Cont. Made to Order

CARRIE SCHOEN
A Specialty of
Evening Gowns.
2231 Broadway (79th Street), N. Y.

Gowns and Waists Ready to Wear

THE MENDING SHOP. Gowns remodeled. Suits cleaned and pressed. Shop waists and gowns refitted. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison Square.

FOR THE CONVENIENCE of our out-of-town patrons visiting New York our workrooms will be open all summer. The Mending Shop. Miss Coughlin, 20 W. 31st St., N. Y.

MAXON—MODEL GOWNS. (Originals only). Our summer frocks are quite unusual and most distinguished. The Parisian effect is in them. Maxon & Co., 1552 Broadway, N. Y., at 46 St.

ROYAL APPAREL CO. Evening gowns, afternoon frocks and street dresses direct from manufacturer to you. Lowest possible prices. Best materials. Booklet O free. 35-6th Ave., N. Y.

B. PLUMER—"LINGERIE SHOP"
Imported models of gowns, blouses, frocks and coats. Also trousseaux made to order. 7th Ave. and 54th St., N. Y. Tel. Columbus 4545.

LOTUS STYLES in coats, wraps; individual; unusual French designs; motor coats; new every week; descriptions, prices mailed. Lotus Shops, Broadway & 90th St., & 43 West 39th St., N. Y.

MARYBORO' Blouses in crepe de Chine, fancy & novelty crepes & linens for outdoor wear. \$5. Tango and tube petticoats at \$10. 18 West 45th St., New York. Tel. Bryant 3886.

MAISON SIMONE have gowns, wraps and model suits confiscated by the U. S. Government for non-payment of duty. New models and catalogue every month. 789 6 Av. at 45 St., N. Y.

MAISON SIMONE. Genuine model Gowns. A visit to our establishment may mean an actual saving of 50 per cent, if you can wear model gowns. The finest original exclusive creations.

PHYLLIS SQUIRE from LIBERTY'S
Ladies' and Children's Artistic Frocks. Special sketches. No catalogues. Tel. 5845 Mayfair, 17 Hanover St., Hanover Sq., London, W.

MARJORIE, 8 West 45th St., N. Y. Will dispose of Model Gowns and Blouses at prices greatly reduced. Exquisite lace gowns. Novelties in Lingerie.

Greeting and Place Cards

OUT-OF-THE-ORDINARY Cards for birth-days, tallies, dinners, etc. Write for our latest catalog, "Pleasant Pages." Little Art Shop, 1421 F Street, Washington, D. C.

Hair Goods & Hair Dressing

ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations and wigs. Mail orders a feature. 2896 Broadway, near 113th St., N. Y. Tel. 5566 Morningside.

CURLY HAIR—A GREAT COMFORT for women. Ours will stand shampooing & sea bathing. Our latest Steaming Process absolutely harmless. Lehnert & Alexander, 309 Mad. Av., N. Y.

FOR GRAY OR FADED HAIR which you dislike, wear our naturally parted or low pompadour transformation with natural wave, guaranteed to stay in, at Francis, 8 W. 37th St., N. Y.

P. JAY & CO. Fashionable hairdressers. Featherweight transformations, \$10. Easy to adjust. Lasting Wave \$10. Hair coloring by experts. 17 W. 46 St., N. Y., near 5th Ave. Tel. 7359 Bryant.

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hair-dressing, Marcel waving, face and scalp massage. 661 5th Ave., near 48th St., N. Y. Bryant 2671.

HARMLESS TONIC for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. \$1 per bottle. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

EYE LASH GROWER guaranteed. Will grow hair and relieve irritation about the eyelids. Absolutely harmless to the eye. Price, \$1.00. Mrs. Mac Hale, 420 Boylston, Boston, Mass.

A NEW BAMBOO HAIR WAYER
Four curlers on card with directions mailed for 12c. Simple practical, sanitary and comfortable. Mrs. S. A. Fisher, 107 N. Main St., Helena, Mont.

HAIR MADE STRONG,
Healthy and beautiful. Write Torda, 359 Washington Ave., Brooklyn, N. Y., for sample and circular telling you how to treat your hair.

SCALP SPECIALIST—Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 334 Madison Ave., N. Y. Tel. 4250 M. Hill (also Greenwich, Conn.)

HAVILA METHOD of treating the hair speaks for itself. Indorsed by the most skeptical. Recommended by physicians. Kathryn O'Connor, Aeolian Hall, 29 W. 42d St., N. Y. Bryant 8452.

Hosiery

DIRECT FROM THE MILL—fine silk hosiery, 3 pairs \$3. English Tissue Handkerchiefs plain white or colored border, 1 doz. \$3. Harper Mfg. Co., 47 West 34th St., N. Y.

HAND EMBROIDERED CLOCKS on hosiery. All color combinations; silk with lisle top, box of three, \$4; all silk, box of three, \$5. Jacqueline, 407 Center St., Nutley, N. J.

Jewelry & Silverware

DIAMONDS, OLD GOLD AND SILVER
Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Callmann, appraiser, 27 W. 37 St., N. Y.

HIGHEST PRICES paid for Diamonds, Pearls & Precious Stones. Old stones recut or reset. Original designs submitted. Bank references. Frank K. Huff & Co., Inc., 1482 Broadway, N. Y.

DISTINCTIVE GIFTS in beautifully wrought gold and silverware. Rare old work duplicated. Useless silver remade. Write for booklet "A." Peterson Studios, 5618 S. Hoyne Av., Chicago, Ill.

DIAMONDS BOUGHT & SOLD, Appraised Wholesale. Designs and estimates furnished. M. J. Averbeck, 10-12 Maiden Lane, New York.

Lingerie

THE LINGERIE SHOP
25% off on discontinued designs. Send for catalog & list of reductions. Leon P. Bailly, 54 West 39th St., New York.

THE LINGERIE SHOP. Retail at wholesale prices. Selections sent to responsible parties for inspection. Our prices will interest you. Leon P. Bailly, 54 West 39th St., New York.

THERE IS NO OTHER LINGERIE equal to La Grecque in Fit, Finish and Durability at double the price. Van Orden Corset Co., 45 West 34th Street, New York.

Millinery

GILMAN MILLINERY, Imported Model Hats. Also copies, \$10 up. Correct Mourning Millinery specialty. Knickerbocker Trust Bldg., 5th Ave., cor. 34th St. Entrance on 34th St. Tel. 6347 Greeley.

LADIES' FALL HATS REMODELLED into latest styles of velvet, plush, felt, etc. Cleaned and dyed. Hats trimmed. Ostrich repaired. Catalog. Neumann, 24 E. 4th St., N. Y.

JOSEPHINE THOESSEN
Announces her Display of New Fall Models. Trade supplied. 17 West 42nd St., N. Y. Suite 603.

Pets

THOROUGHbred Toy POMERANIANS; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, West Va.

PERSIAN CATS AND KITTENS. All colors and prices. Most companionable of house pets. Delightful gifts. Catalog and prices on request. Black Short Haired Cattery, Oradell, N. J.

THE DOMESTIC SHORT HAIRRED CAT has been brought to a high state of beauty by careful breeding. Splendid specimens for sale. Black Short Haired Cattery, Oradell, N. J.

THE DOG OR PUPPY that you want is waiting for you at our Kennels. All breeds. Prices right. Ask for catalogue. Black Short Haired Cattery, Oradell, N. J.

Photography

PORTRAITS OF CHILDREN by appointment, in your country home. Write or phone for samples. Ira D. Schwarz, Bath Beach, N. Y. City. Phone 1070 Bath Beach.

Rooms & Apartments

THE ADRIENNE, 319 West 57th St., N. Y. Comfortable, cool rooms, private baths. Good table. One block from Central Park. Special Summer rates. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

Selling Agents

OVER-STOCKED WARDROBES, Antiques. Your slightly worn gowns of quality and style sold for good prices. Write for circular. Florence E. Burleigh, Canaan, N. H.

MME. NAFTAL pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds; jewelry. 69 W. 45th Street, New York. Tel. Bryant 670.

Shoes

ULTRA-SMART, BENCH MADE SHOES builded to conform to your individual foot, through correspondence. William Bernstein, Originator of Short Vamp Shoes, 6 W. 37th St., N. Y.

"SHOECRAFT" SHOP, 27 W. 38th St., N. Y. Short Vamp Shoes bearing the "ShoeCraft" stamp of individuality. Send for booklet "V" showing Long and Short Vamp styles.

Shopping Commissions New York

MRS. H. GOODALE ABERNETHY
Shopping Commissions. No charge. 37 Madison Ave., N. Y. 75 Boundary Road, London, N. W. 12 Rue Rennequin, Paris.

PROMPT SERVICE A SPECIALTY. Interior furnishings & apparel purchased without charge. 9 yrs. experience. References. Booklet. Mrs. E. F. Bassett, 145 W. 105th St., N. Y. Tel. River 4452.

MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Specialty of cotillion favors. 112 W. 11th St., N. Y.

HELEN CURTIS,
96 Fifth Ave., New York. General shopping. Office closed July-Aug. Plans for Fall shopping by letter. Address Callicoon, New York.

MRS. S. D. JOHNSON shops for and with customers without charge. Rush mourning orders and rugs a specialty. 347 5th Ave., opp. Waldorf-Astoria. Tel. 2070 Mad. Sq.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you or send anything on approval. Services free. Send for bulletin of Spring specials. 365 Fifth Avenue, New York.

JANET PORTER
shops for or with patrons. No charge. Prompt, careful attention. Circular. Bank references. 253 West 93rd St., N. Y. Tel. Riverside 6177.

MRS. ST. JULIEN RAVENEL
General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

MRS. K. E. TIRNEY, Est. 1884
Purchasing agent. Orders for gowns and tailor made suits from measures only, a specialty. 2 West 47th St., New York. Tel. 3077 Bryant.

MISS HOLLIDAY WELLS, NEW YORK
Shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. Trousseau a specialty. 25 W. 40th St., N. Y. Tel. 1524 Bryant.

KATHLEEN FERGUSON LYON
General Shopping. No charge. 854 West 181st Street. New York City

Letters From Lowell, Mass.

III

June 23rd, 1914.

"Having been called away suddenly from home, it is impossible for me to tell at what date our advertising in Vogue elapses. As we would not have it do so for even one issue, I am writing this to ask that you will continue our advertisement.

"I cannot tell you how much we feel we owe to Vogue. The response is remarkable. Our record shows that 60 per cent. of the inquiries bring sales. Not a cent goes into Vogue advertising that does not bring forth creditable results."

AURORA SPECIALTIES CO.

By this time, four months after the business was launched, you see that the Aurora Company regarded Vogue as practically indispensable. To anyone who is not a close student of advertising the record of 60 per cent. of sales mentioned in this letter may not be surprising. In point of fact, however, most advertisers are beset with inquiries that never amount to anything. A remarkable thing about Vogue advertising is the small proportion of unprofitable inquiries. Another letter appears on page c.

Laces

LACES for DECORATIVE PURPOSES. Beautiful antique filet strips in various lengths, \$14 up. Real lace boudoir pillows. Mrs. Raymond Bell, 1 East 45th St., N. Y.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 153 Madison Square.

SCHOTZ & COMPANY, INC.
Tailored Suits—Habits—Coats. Afternoon and Evening Gowns—Fine Furs. 471 Fifth Avenue, New York City.

FREDERICK E. FEIGENBAUM
530-532 Amsterdam Ave., at 86th Street, New York City. Telephone Schuyler 8012.

SCHWARTZ & PORTEGAL
French Tailored Gowns. Exclusive designs and faultless workmanship. 56 West 46th St., New York.

Linens

THE PORTO RICO STORE, 501 Fifth Ave., N. Y., makers. Guest Towels for the "Linen Shower" in the distinctive Filet Tire, \$1, with initials \$1.25. Trade supplied.

MME. LOIE, 516 5th Ave., N. Y., cor. 43rd St. Lessons in—How to Make and Trim Your Own Hats. Prices most reasonable.

FRANCIS HAT CO., 347 FIFTH AVE., N. Y.
Fall Opening on August 18th. Designers' samples at Wholesale Prices. We specialize on smart hats from \$5 to \$10. Suite 1002.

Miscellaneous

PATTERNS CUT TO MEASURE from illustration, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 45 West 34th St., New York.

INDIVIDUAL "PLASTIC" DRESS FORM
Exact reproduction of your figure. Insures perfect fit of gowns. Not injured by sticking in pins. Write Cresse-Baile Co., 334 5th Ave., N. Y.

Perfumes

BICHARA DE PARIS PARFUMS
Concentrated floral oils, water and blended perfumes. Toilet preparations. Booklet explains all. Write, Natura Co., 461 Fifth Ave., New York.

BOSPHORA, Sarah Bernhardt's favorite perfume. Wonderfully delicate—simply delightful. By mail liberal sample 50c, 1 oz. flacon \$3.40. Natura Co., 461 Fifth Ave., New York.

PETROLE-RIVIERA. The most delightful and effective form of Petroleum hair tonic ever devised. 50c, and postage. Parfumerie Riviera, 450 Fifth Ave., N. Y.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Shopping Comm'n's—Cont. New York

CHARLOTTE BURR. Take advantage of New York's famously low prices and my experience in shopping. No charge. Orders filled promptly. References. 116 Nassau Street, New York City.

MARJORIE WORTH, of 22 E. 34 St., N. Y., with Wanamaker Shopping & Personal Service Bureau. Orders will receive my usual prompt, courteous attention. Care John Wanamaker, N. Y.

MRS. BERTHA E. L. OSTEYEE
General shopping. Fifteen years in South. Knows customs, conditions. Personal attention. Bank and social refs. 201 E 30 St., N. Y. Tel. 2105 M. H.

Shopping Commissions Cities Other than New York

PARIS SHOPPING, Guide, Children's Temporary caretaker; motor trips arr. by day or week. Highest ref. in Paris and U. S. A. Mrs. E. O. S. Lewis, 87 Rue de la Tour, Passy, Paris.

WHEN IN LONDON FOLLOW THE FLAG
Visit the Misses Enos, of N. Y., in Mount St., Mayfair. Robes, Modes, Lingerie, Trousseaux. Patronized by Royalty and Society Leaders.

Social Courier

COLLEGE WOMAN (& D. A. R.) will chaperon ladies visiting N. Y. Social advantages & shopping facilities. Mrs. J. K. Roundey, Hotel Marlborough Washington (for women only). 29 E 29 St, N. Y.

Specialty Shops

CHANGE OF ADDRESS (Note it)
We have moved to larger & better quarters. Come & see us, we are twenty steps from 5 Ave. Austro-Hungarian Co., 4 East 30th St., N. Y.

GLEBEAS INSPIRATION. Sample Bottle 10c. Inspiration Violet, Royal Rose, Valley Lily. The imprisoned odors. The New Perfume to America. Austro-Hungarian Co., 4 East 30th St., N. Y.

"BOOKCOVER—BOOK-PLATE." Protects and identifies your books. Original design. 6 in box mailed 50c. Many imported novelties. "Studio-Shop," Studios 20, 21, 23, 96 5th Av., N. Y.

MRS. DOW'S SHOP
will be closed during August.
Summer address
721 Carroll Street, Brooklyn, N. Y.

OLD-FASHIONED BRAIDED RUGS, charming for country cottages, made at N. Y. Association for the Blind, 111 East 59th Street, N. Y. City.

KARL KIPP OF EAST AURORA has a shop in the Craftsman Building, 6 E. 39th St., N. Y. Artistic designs in hand-wrought jewelry. Metal-work & Lighting fixtures. Send for booklet.

BEADS & EMBROIDERY MATERIALS
of all kinds. Stamped pieces for cross-stitch work in unusual designs. Hurm Art Shop, 277 Fifth Ave., New York.

A DAINY MINIATURE made from that quaint old Daguerreotype, of Mother or Grandmother, that you prize so highly, will be a joy forever. Write Knaff & Bro., Knoxville, Tenn.

UNUSUAL WASTE PAPER BASKETS. Oval or round, artistic, ornamental—different. In dainty chintzes, enameled lined, \$5.75. Miss Clares' Studio Shop, 177 Post St., San Francisco, Cal.

SWINGING BIRDS, 50c, 75c, \$1. The imported kind carefully painted in gay colors. Large ones with stand attached, \$5 to \$9. The Deerx Shop, 34 W. 36th St., N. Y.

Swimming Schools

SWIMMING SCIENTIFICALLY TAUGHT to ladies, gentlemen & children. Private instruction. Two heated, filtered Pools. Dalton Swimming School, 23 W. 44th St., N. Y. 3259 Bryant.

Tea Rooms

THE ROOF TREE INN, 3 W. 28th St.
A quiet, picturesque place with the atmosphere of the old world. Luncheon, Afternoon Tea, or Dinner.

THE BLUE BIRD, 64 West 46th St., N. Y., west of Fifth Ave. Closed during July and August. Open early in September. "Catering to the most fastidious appetites."

THE TALLY-HO, 20 East 34th St., N. Y. Tel. Murray Hill 5924. Luncheon, 11-3; Afternoon Tea, 3-6. "Picturesque, novel experience."—N. Y. Herald.

SPECIAL SHOPPERS' LUNCHEON & TEA
Feel at home for Luncheon at the Idle Hour Tea Rooms. Southern Cooking. 5 W. 39th St., N. Y. (Opposite Lord & Taylor.)

THE ENGLISH PLUM PUDDING SHOP
Offers a variety of home-made delicacies. Write or call for list. Try our Luncheons and Teas. 49 W. 39th St., N. Y. (Near Lord & Taylor.)

Toilet Preparations

BEAUTY HINTS. The Marinello System will make your complexion as clear and youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

MANULOTION, a vegetable bleach for face, neck, hands; relieves sunburn & hang-nails; renders skin soft & smooth. Harmless. Mail 60c. R. S. Foster, 366 Broadway, R. 1211, N. Y.

STAGE SECRET DEODORANT a non-greasy paste—neutralizes perspiration & all offensive odors of the body. Cleanses & sweetens. 25c by mail. Ray Mfg. Co., 246 West 46th St., N. Y.

Toilet Preparations—Cont.

UTH-GLO TREATMENT. Insures a beautiful complexion. Improves texture of skin. Leaves soft finish of a roseleaf. Complete outfit with full directions \$1. Uth-Glo Co., Castile, N. Y.

FRESH MADE "MYO" COLD CREAM
Its rich, creamy freshness is simply a revelation in luxury. Send 50c for a ¼ lb. jar prepaid. Kolid Co., 108 Fulton St., N. Y.

LOTUS NAIL ENAMEL, the popular nail polish and jar of Lotus Nail Bleach (cream) sent postpaid, 25 cents. O. M. S. Co., 50 Ferry St., New York.

Travel

BON VOYAGE—Is your friend going abroad? An Ocean Post Office—a remembrance for each day would be acceptable. Circular on request. S. M. Taylor, 56 Bromfield St., Boston, Mass.

MEDITERRANEAN TOUR, Chaperoned by woman physician and graduate nurse. 6 ladies. Sailing Nov. 3d. 61 days. Reference. K. Mauns, Union Bank Bldg., Atlantic City, N. J.

Toys

EXHIBITION OF USEABLE TOYS Terra Cotta Blocks, wooden animals, cement arches, adjustable fences, etc., for use in sand. Frisking Fish, Spouting Whale, Persistent Parrots.

Miniature Lumber, Wooden building blocks. Do-with Toys. Doll houses, furniture & fixtures. Artistic metal framed verres and pictures. Catalog. Stryvelyn Shop, Inc., New add., 7,9,11W45St.N.Y.

A PLAYTHING PLACE AND CHILDREN'S CENTER, where books, music, and toys; artistic gifts, educational materials, and nursery and playroom equipments and furnishings. (Cont'd.)

will be exhibited and sold—is proposed by the Stryvelyn Shop, Inc., at their spacious new quarters, 7-9-11 West 45th St., N. Y., opposite "Putnam's." Co-operation is invited.

Trousseau

WEDDING VEILS and wreaths to order from \$15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quillier.

WEDDING GOWNS
and trousseaux a specialty.
Orders by mail satisfactorily filled.
Mrs. Copeland, 34 Fifth Avenue, New York.

Unusual Gifts

ELIZABETH H. PUSEY'S STUDIO
will be closed from August 1st to September 8th, as Miss Pusey will be in Europe buying novelties. 16 East 48th Street, N. Y.

BABY BATH BOX. Everything essential, humorously labelled in rhyme. Dainty and unusual, \$2.75 postpaid. E. R. Noyes, maker. Elizabeth H. Pusey, 16 East 48th Street, N. Y.

CARBONE, BOYLSTON ST., BOSTON
and Hyannis, Mass., has taken over the Rug, Pottery and Basket business of the Eagleston Shop at Hyannis, Wholesale and Retail.

DOLL'S FURNITURE—Cedarwood, white and mahogany enameled. Parlor, dining-room and bedroom sets. Price per piece, 15 cents up. Shut-In Society, 62 E. 34 St. Tel. 1395 Murray Hill.

THE MARKET PLACE FOR UNIQUE
Jewelry, pottery, leather, textiles, or metal work, from experts, in all crafts, throughout the country. Nat. Soc. of Craftsmen, 119 E. 19 St., N. Y.

FLOWER HOLDERS of Japanese Bronze. Quaint, artistic. Fish, duck, frog, turtle, dragon. 14 other designs. 25c. to \$3. Folder. Gift Shops. Bertha Tanzer, 176 Madison Av., N. Y.

PLACE CARDS, Hand-colored cut outs, retail 60c and \$1.20 a doz., any color scheme. Conundrums 60c doz. Beautiful Greeting Cards. E. D. Chase, 6 Ashburton Pl., Boston, Mass.

A CORDUROY BATH ROBE in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

HAND-WROUGHT SILVER, carved wood, leather, jewelry, and many other unusual gifts. Send for beautifully illustrated catalogue. The Baker Handcraft Shop, Springfield, Mass.

KATE DAVENPORT'S DOLLS. Any kind of doll dressed to order. Also cosy vanity, telephone, first aid and guest room dolls. 21 East 34th St., N. Y., and Garden City, L. I.

GIFT SHOPS—Write for our specials in Japanese-Chinese Embroideries, from 10c. to \$10. Charming—Quaint. Allen Co., Importers, 500 W. 17th Street, New York.

MINIATURE JAPANESE GARDENS. Bowls, figures, roots, complete. Fascinating, educational, artistic. Discounts to members and gift shops. Forest Craft Guild, 6 E. 39 St., N. Y.

JAPANESE GARDENS make unusual table pieces, prizes & gifts for children. Tiny figures, animals and landscape. \$1 and \$2. Write The Gift Shop, 46 Elm St., New Haven, Conn.

KENNEBUNKPORT, ME., lace-like Porto Rican drawn-work. Babies' caps, bibs, dresses. Dolls' kimonos. 50c. Jewelry & unusual gifts. Weds. & Sats. Alchauquin Studios, Oceanic Hotel.

"RAINY DAY TABLE" and chair (folding). Newest gift for children—10 occupations absorbingly interesting \$5. Send for photo. R. D. T. Co., 356 S. 11 St., Newark, N. J. Dealers protected.

Willow Furniture

BRENNAN WILLOW FURNITURE is decidedly distinctive in design, finish and price. Sketches on request. Specialists in Country Houses. Walter J. Brennan Co., 14 E. 47 St., N. Y.

Letters From Lowell, Mass.

IV

July 19th, 1914.

"In entering business with our Aurora specialties we chose Vogue as calculated to reach that exclusive class of gentlepeople to whom our preparations would best appeal. Now we are convinced that we made no mistake in the choice of our first advertising medium.

"First of all we were impressed by your kindly warning informing us that while our specialties were acceptable advertising matter for Vogue, because of the very great number of creams and lotions on the market we might not get great results unless we have 'unusual goods or unusual methods of advertising.'

"This candid letter was the most gratifying encouragement we could have received. The responses to our first advertisement were surprising even to us, and we had expected a great deal. During the first two weeks only two requests for information were received, but the next month brought an average of three a day from Vogue readers, the next month it more than doubled, and now, after four months, we have far exceeded that average, and every day shows an increase of inquiries practically attributable to Vogue.

"We are getting somewhat better than fifty per cent. of orders from the inquiries received. We are told by experts that this is far above normal, and that a far less generous response might have been considered good. Will you permit us to say that it seems to us that there is a very solid foundation for the sense of security Vogue's readers' evidence in the goods advertised in Vogue. To illustrate, a letter, just opened, lies before us. It reads:

"'Enclosed please find postal order for \$5, in payment for your combination of Gardenia Bloom, Gardenia Cream and Pâte Grise. We have found everything advertised in Vogue what it claims to be.'

"Surely after such a tribute no Vogue advertiser could do less than his best to uphold the standard of your magazine, and we are no exception to this rule."

Yours sincerely,
AURORA SPECIALTIES CO.

This letter speaks for itself so conclusively that Vogue refrains from comment. Perhaps in the future we shall have another letter from the Aurora Company—in the meantime, what do you think of their first six months' intercourse with Vogue and Vogue's readers?

A NEW AURORA SPECIALTY. Sachets de Flora in the facial bath counteract effects of sun and wind. Exquisitely dainty, make skin like satin to sight and touch. (See next card.)

PATE GRISE, for old or aging hands. Friend of middle-age. Banishes tell-tale "crepeiness," restores color, smoothness. Aurora Specialties Co., Lowell, Mass.

GARDENIA BLOOM AND CREAM, beauty-builders, pure, non-cosmetic, give skin white, velvety texture of flower. Aurora Specialties Co., Lowell, Mass. Write for Booklet B.

ENGLISH HENNA SHAMPOO Powders tone the scalp, giving faded or greying hair a marvelous gloss & bright tint. \$1. Directions sent. Henna Specialties Co., 5-9 5th Ave., N. Y.

MME. HÉLÈNE'S French Cleansing Lotion removes the dead cuticle that causes wrinkles and blemishes. Strengthens the muscles. \$3 prepaid. 546 Fifth Avenue, New York City.

READ THE LETTERS on these pages from Lowell, Mass. They tell you about one advertiser's success in Shoppers' & Buyers' Guide. Hundreds enjoy similar profits.



Peerless
MAKERS OF FASHION

ITS APPEAL TO WOMEN

*"Man was made when Nature was
 But an apprentice, but woman when she
 Was a skillful mistress of her art."
 —Cupid's Whirligig, 1607.*

In the crude apprentice days of motor making, Peerless Motor cars almost exclusively interested men. It was only when mechanical uncertainties had been reduced to complete dependability, when art and beauty inspired body building, when dignity and taste selected the fittings, that the Peerless became also a woman's car. It is to-day, possessing in a rare degree the finer qualities demanded by women of cultivation and insight.

Safety, Comfort and Beauty are Peerless ideals.

**THE PEERLESS MOTOR CAR CO.
 CLEVELAND**

(Licensed under The Kardo Company Patents)
 Makers of Peerless Trucks

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ALBANY, The Albany Garage Co.
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 CHICAGO, McDuffee Auto. Co.
 DENVER, Maxwell-Chamberlain
 Motor Co.
 KANSAS CITY, Hulker-Elberg Manu-
 facturing Co.
 MEMPHIS, The Lilly Carriage Co.

MINNEAPOLIS, T. M. Anderson.
 NEW ORLEANS, Fairchild Auto. Co.
 NEW YORK, C. T. Silver Motor Co.
 PHILADELPHIA, Peerless Motor
 Car Co.
 PITTSBURGH, The Hiland Auto. Co.
 PORTLAND, H. L. Keats Auto. Co.
 SAN ANTONIO, Woodward Car-
 riage Co.
 SAN FRANCISCO, H. O. Harrison Co.

One Woman has established

A VOGUE FUND

Why not follow her
example?

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The next Vogue is the

AUTUMN MILLINERY NUMBER

Dated September 1

AUGUST 15, 1914

VOL. 44. NO. 4
WHOLE NO. 1005

FROM the first prize winner in Vogue's recent contest:

"In spite of the fact that 'no receipt is necessary' I wish to acknowledge and thank you for the \$50 prize check. I am very much surprised and delighted to be first, and feel that the very best use I could make of the money would be to set it aside as a Vogue Fund for subscriptions and patterns. I expect to go on a perfect orgy of cut-to-individual-measure patterns."

This strikes us as a very original and excellent use of the prize money. Those who have not yet succeeded in winning one of Vogue's prizes might do well to establish a similar fund, and to apply it not alone to subscriptions and to patterns, but to Vogue's advertisers, to the Shopping Service, and to the other services which you find in Vogue.

A few dollars invested in this way may do the work of many dollars expended at random.

IF YOUR VOGUE IS LATE

Beginning with the next Vogue—the Autumn Millinery Number—we shall publish the next three numbers a few days after you probably expect them. These extra days are not lateness at all. They are forehandedness. By adopting the schedule printed on page 95 of this Vogue, we shall be able to save many days, and in some cases weeks, in getting the first news of the new modes to you.

Therefore do not instantly write to Vogue if, as a subscriber, you receive the forthcoming issues a few days later than you may expect them. Wait at least until the dates announced on page 95—then, if by any mischance, Vogue is still tardy, we shall be glad to hear from you and to set matters right.

A SHOPPING HINT

The letter that won the special prize for the best account of experiences with the Shopping Service is printed on page 83. It discusses that old, old problem—the finding and buying of Christmas presents. We make no apology for presenting it to you, now at this season when Christmas is still far ahead on the horizon; for the really successful Christmas shopper is she who lays her hand to the task at odd moments all through the year.

Even now the Shopping Service is looking ahead to the holiday season; and it goes without our saying it that gifts for all occasions may be bought through the Shopping Service with very great ease and satisfaction.

THE NOTICE ON PAGE 94

Does it seem a pure work of supererogation to remark that Vogue's illustrations, pictures, and decorations are not to be reprinted without our express permission? Surely it would seem so. And yet we frequently find infringements of Vogue's copyright; we find our property in newspapers, in catalogues, in all sorts of publications.

The little notice on page 94 invites you to report to us any infringements that you may discover.

COVER DESIGN BY G. W. PLANK

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Entered as second-class matter February 10, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

HATS this year will be quite different. Not for several seasons have they shown so marked a divergence from former designs as they will show in Vogue's forthcoming Millinery Number. It will be on the newsstands late in August. Look for this cover:



The cover of the next (September 1st) Vogue is by Helen Dryden

There is, of course, a little secret about the manner in which Vogue is able to secure the first news of the season's new millinery so early in the autumn. The fact is that Paris is no great lover or long wearer of the summer straw hat. It makes its appearance in June, lingers for a few brief weeks, and then when Madame flies to Deauville, in her hat-box you will find the velvet hats which are above all things dear to the Parisienne.

French milliners accordingly bestir themselves very early in the making of autumn hats. Long before the new gowns are ready the new hats appear. And by going the rounds in Paris, Vogue can secure, for the Millinery Number of September 1, hats that accurately portray the millinery mode of later autumn and of winter.

This year's Autumn Millinery Number, like its many predecessors, will be like a corner of Paris itself; a very smart corner indeed. The fifty or more imported hats which it will contain are the very best of the new season's offerings—and, as we said in the first line of this announcement, hats this year are to be quite different!

NOT BEFORE AUGUST 29!

One word of warning. As page 95 points out, the Autumn Millinery Number will not be ready anywhere before August 29. Do not expect it until then, at earliest. But, when you receive it, we believe that the host of new hats and coiffures which it presents will more than repay you for the day or two extra which we have permitted ourselves in the preparation of this number.



Photograph by Davis & Sanford

MRS. ARTHUR ISELIN AND HER THREE CHILDREN, DOROTHY, JAY, AND ELEANOR

Mrs. Iselin, who, though she has won a reputation as a famous sportswoman, has found time to become a genius at organizing charities, was formerly Miss Eleanor Jay, and is the only child of Mr. William Jay. She has just returned from a trip around the world on Mr. James Gordon Bennett's yacht, "Lysistrata"



de J. Dalcroze

V O G U E

THE EURYTHMIC TRAINING *of the* CHILD

Dancing over the Sunny Meadows of Hellerau, in the Joyousness of Perfect Freedom That Comes from Unity of Mind and Body, the Young Pupils of Emile Jaques-Dalcroze Feel Themselves a Part of the Universal Rhythm of Nature

IN nothing is the humanizing of the world better demonstrated than in the changes which have come in the methods of teaching children, and the Jaques-Dalcroze system of rhythmic dancing appears to be a step in advance of them all. It is a manifestation of a desire for bodily freedom, in the pursuit of happiness. It is an answer to the cry which has come up from the present generation, for naturalness, for unhampered bodily movement, and for the harmonious expression of the beautiful, which is man's birthright.

"Rhythm controls and underlies the throbbing and pulsing of all movement. Everything, great and small, that has life has rhythm also. The more rhythm is developed in the soul of a living being the more closely it feels linked to the great rhythm of the universe." Where rhythm exists there is order which means control, and unity that makes possible freedom and spontaneous self-expression.

THE SEARCH FOR RHYTHM

In the earliest days, men sought rhythmic expression in their dances and rough chants, and ever since they have endeavored to satisfy their need and longing for it in the arts, all of which it permeates, most obviously poetry and music and no less fundamentally painting and sculpture. But as life has become more complex and men's minds have become more confused or their habits of life more intellectual, more critical, and less spontaneous, it seems to have grown increasingly difficult for men to preserve a consciousness of rhythm. And it is to renew in mankind the sense of rhythm, to make it by practice so keen and strong that it will express itself with the naturalness of inevitability, that M. Jaques-Dalcroze is developing his theory of the dance.

The science, art, philosophy—as some insist, the experience—of eurythmics, as the system is called, has like all great systems of education grown slowly and developed naturally, far beyond the original intention of its creator. It was in an attempt to teach harmony to a class of musicians, merely to create better musicians, that M. Jaques-Dalcroze began experiments with education by rhythmic. To increase the musical sensibility of his pupils, he determined that their whole bodies must be taught to vibrate to the music that they heard—in this way only could they receive a strong intellectual impression of it. From adults he turned to children because he knew their minds were fresher and more ready to respond to new sensations, but in working with them he found

that "to train their ears was not enough to make them feel and love music, for in music the element making the most definite appeal to the senses, the most closely connected with life, is rhythm, movement."

He at once devised for his classes various rhythmic exercises, and when his pupils did not react to them as he believed they should, M. Dalcroze's eyes were opened to the prevailing lack of quick communication between the brain and the body. In this lack he saw the explanation for inability to concentrate, for lack of self-control and self-confidence, and therefore for lack of certainty and freedom in self-expression. When the brain must constantly struggle with the resistance of the body it is unable to express joy and the higher things of life.

M. Dalcroze realized, too, that this inability to make the body respond, to express the emotions, must mean "that many human beings are silent not from desire, but because they are without power of expression, and that, since impulses that are sterile bring a sense of discour-

agement, much of the pessimism and nervous irritability of the present age comes from this cause. Our fuller education and wider culture give us sensibilities and emotions which we can not express, and locked up within us they turn the soul sick."

Once this conviction came to him, M. Dalcroze began immediately to develop his system of rhythmic dancing, which he declares he has "no doubt will create men who have, not only for art but for life, a greater understanding and a greater love."

HELLERAU—"BRIGHT MEADOWS"

If it is true, as many believe, that something of the ambient of great minds lingers for centuries about the locality in which they have lived, it is meet that Geneva, the birthplace of Jean Jacques Rousseau, and the city near which Voltaire passed many of the most fecund of his years, should be the city to claim priority in the history of the Jaques-Dalcroze method. It was here that he evolved his wonderful system, though he has since answered the call of Germany, and has established his school in the suburbs of Dresden, at Hellerau—which so appropriately means "bright meadows." The city has given him the use of the grounds about the simple, dignified school buildings, and a suitable garden for his classes, as well as the free use of the Royal Theater for public demonstrations with his pupils.

Before going definitely to Hellerau M. Dalcroze made various lecture tours throughout Europe with a class of his pupils to demonstrate his system, and not many seasons ago he gave a series of performances before the biennial meeting of women's clubs. Everywhere his work has created the greatest enthusiasm.

It is, of course, with children that the most successful work in eurythmics can be done,—their minds are free and their bodies less self-conscious, and though the cause is not known, it is an established fact that the sense of rhythm grows less strong as the child grows older; in fact, the perfect coordination of the body and the mind can be established only by beginning with the very young child. There are pupils as young as five years who are quite able to perform the simple exercises of this method with ease and real delight. However, since his generation can not, as children, have the advantage of studying eurythmics, there are many adults who are now following Dalcroze's courses with vast benefit and pleasure. One of the great difficulties in the classes at Hellerau results from the variety of purposes for which the students come. Some desire to



M. Jaques-Dalcroze, who seems less the creator than the discoverer of his educational system of eurythmic dancing



Young girls who respond so perfectly to the rhythm of the music that, though each one follows her spontaneous interpretation, they find it natural to unite occasionally in groups

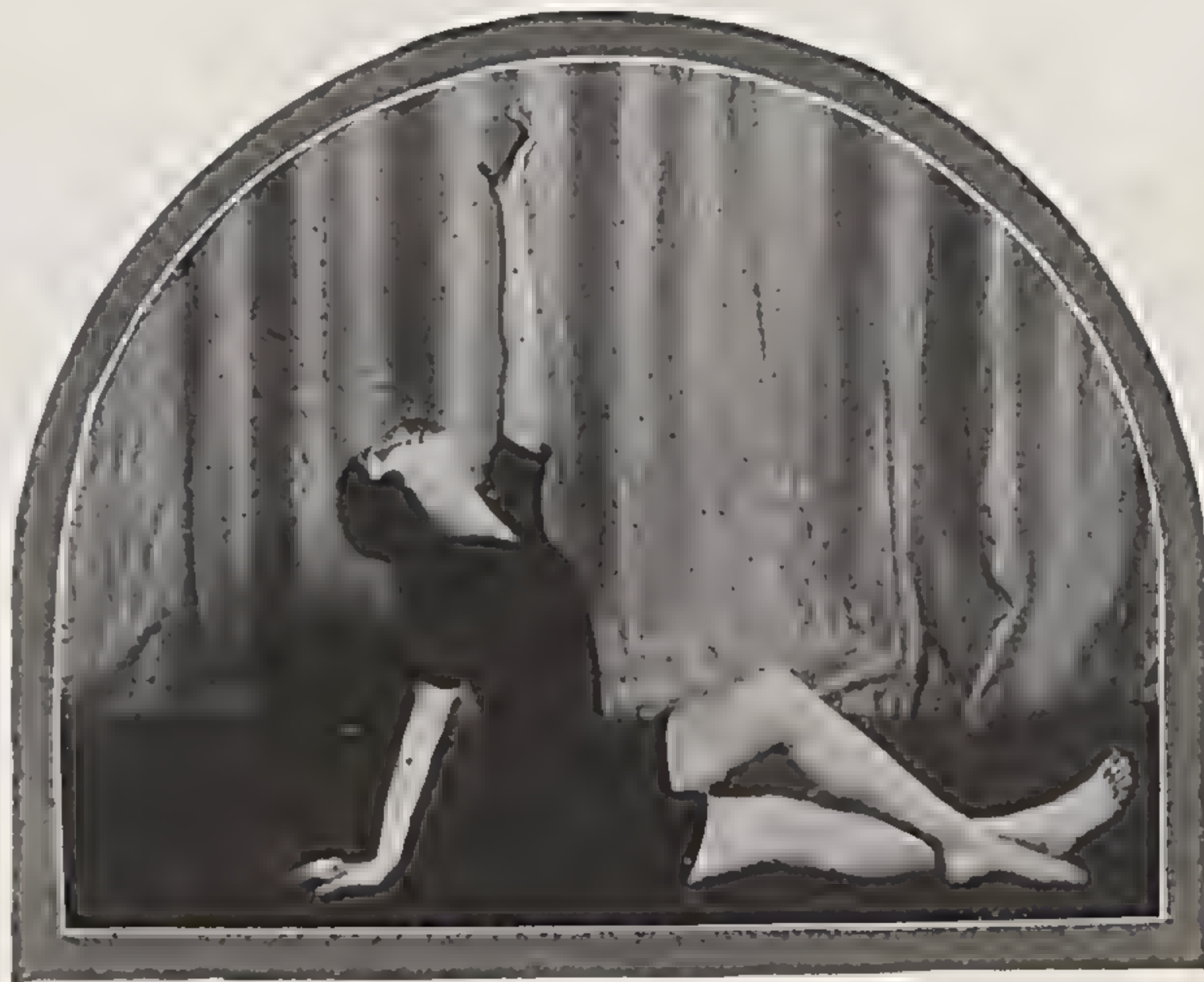
study music according to the new plan, some to go upon the stage as dancers or as actors, others wish merely to gain the complete self-control which leads to strengthened personality, or to overcome some nervous defect by this really delightful means.

THE SPIRIT MADE VISIBLE

Always it is bodily control which M. Dalcroze insists must be taught first, for, as he explains, "it is in the body that the spirit is made visible. The strongest spirit is dependent upon certain physical laws for its expression and life. In the very young child we recognize the necessity for perfect physical development, but we neglect it too early in life. As soon as the child is old enough to understand speech, we begin to teach it through words and theories, and fail to connect action and thought. We hurry it along intellectual paths before its physical powers are developed, and try to make it a superman before it becomes a man. In this way are made creatures who can dream but can not live, beings who waver back and forth between a land of phantasy and the normal functions of the human being, who are never able to make their physical and spiritual life one."

In establishing this harmony between brain and body, developing concentration and making self-expression natural because inevitable, the Dalcroze method lays an excellent founda-

tion for the later training of the child in all branches of education, and its effect is general; but as a direct method of teaching music to little children the results obtained through it



Half reclining as the music begins to die away, a dancer rises again slowly and stretches forth her arm to prolong the final note by the intensity of her desire

are very wonderful indeed, and very natural. The children are taught the movement of music first, the time, the tune, the rhythm of it, each child expressing what it means to him

by movements of the body, the hands, the feet, the head. The melody with its corresponding physical movement is learned without any reference to the mastery of the instruments for producing musical sounds.

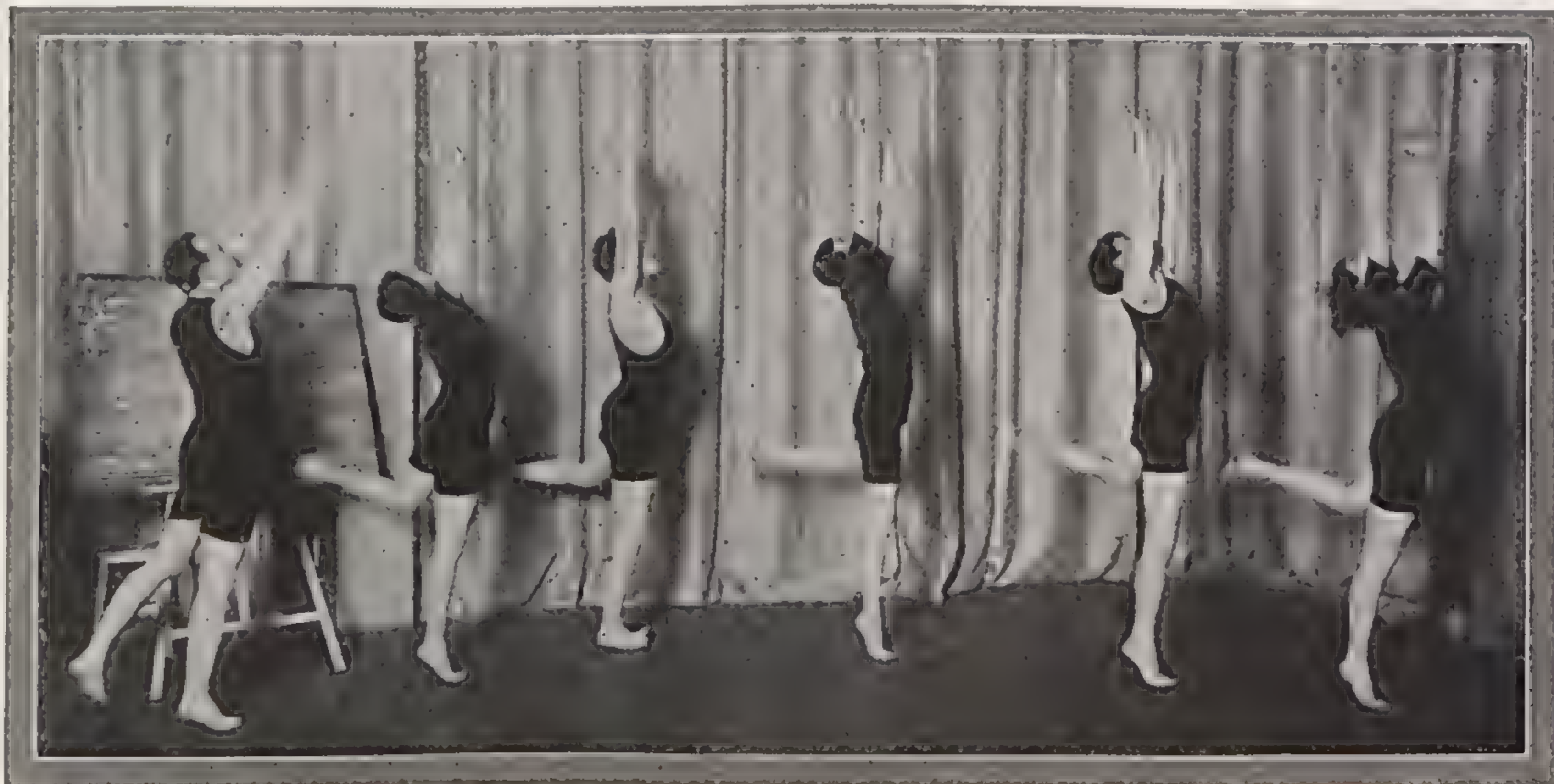
We are all creatures of action, and this is especially true of children, who are rarely quiet of their own accord for a minute. This considered, it is easy to see how appealing this system of rhythmic-gymnastics is to children, and how they love it from the very beginning. Music, with running and skipping and singing, and no dull piano lessons to be mastered as yet, is a wonderful medium for happiness.

BOOKS OF SONG AND DANCE

The professor himself sits at the piano. It is he who has written all the music and the appropriate words, where there are any words; for Jaques-Dalcroze is a musician of great power, and before taking up his present work had already written several operas. His books of music and others with pleasing child-stories now number some sixteen or more, and he is every season bringing out new and more advanced ones, because every year older people are becoming more interested in his method. His books of song are in fact text-books, intended for kindergarten work and for the use of teachers who come in ever-increasing numbers from distant lands to learn and carry back his methods to their native countries.

Delightful lines that please the childish imagination have been written for many of his songs. The themes of them are simple, so as to be easily grasped by the child mind, and great care is taken with the range of the melody in order not to tax the child's vocal cords. The little pupils warble like glad song-birds, and dance and skip, swaying and bending their lithe young bodies in perfect time to the music, not knowing or caring whether "do" is at the bottom or the top of the staff.

One of the remarkable things which they are taught, and which they soon learn to accomplish with perfect ease, is to keep different kinds of time with their feet and their hands. That is, they mark three-four time with their feet and at the same moment six-eight time with their hands, and then still another time with their heads. The most elementary exercise consists in marking the time of a bar of music with the arms and the number of notes with the foot. One of the Dalcroze books comprises a series of six exercises devoted entirely to the gestures and movements of each set of the appendages of the body—the feet, the head, the hands, the eyes, and then all together. This series of movements with a class of very young tots is amusing in the extreme to witness,



Three photographs by Manuel, Paris.

High a-tiptoe and with heads thrown back in exultation, young men and women beat the measure of the music with their arms and follow the notes with their steps. The photographs on this page are of pupils in the classes of M. Jean d'Udine, of Paris

and the way they roll their big eyes is irresistibly funny; while at the same time a visitor is filled with wonder at the perfect control and concentration that are involved.

This play work goes on, usually, for about two years before any serious attempt is made to teach the mechanical means by which music is produced, so before the child has had his first piano lesson, or before his small head is made to ache trying to learn his notes out of a book, he is already a first-rate musician, an excellent judge of musical sounds. And when finally he takes up some instrument to learn to play, he does so out of a love of music, and with an eager curiosity to know how the sounds he has learned to know and love so well are actually produced.

THE OLD WAY

Movement is as natural to a child as flying is to a bird. Consider, then, the cruelty of the old method of instruction. A little tot is perched up high on a piano-stool, when neither the piano nor the stool is made to suit his stature, and he is required to make the complex effort of learning the keyboard of the piano while at the same time his young eyes are strained and his tender mind made tense in an effort to read the notes on the staff, to remember their names, and to fit them to the correct ivory keys. It is not any wonder that in many cases the physician is obliged to interfere, and to forbid music lessons in the case of nervous or delicate children.

M. Jaques-Dalcroze believes that the faulty methods of beginning the musical education of children are responsible for the fact that we have a world filled with musical bores. People are often wonderful technicians, whose playing is painful to listen to. In other words, there are many musical performers, but few real musicians. There are those who have a voice, but in whom the sense of time and tune is almost wholly undeveloped, or else it is developed all awry. According to Jaques-Dalcroze we have leaders of orchestras who have a fine technical knowledge of their profession but in whom the sense of musical rhythm is almost wholly lacking. We have pianists who can execute the most difficult sonata without a technical flaw provided they have their music before them, but whose musical sense is so undeveloped that they can not play through a single theme from memory without mistakes. Such are music-machines so far as the spirit of music is concerned. And before the public such musicians never achieve success.

To the same faulty training in the beginning is often due the fact that some singers always sing off the key. With the complete musician there is an incessant communication between the ear and the brain, the brain and the body. The whole being vibrates to the sound of the music, just as a fine instrument responds to touch on string or key. Beethoven was such a musician as this. He heard with his brain when his ear no longer responded to the vibrations of sound.

THE WEAK MADE STRONG

The value of these musical exercises from a standpoint of health is considered unequaled. Children who have been born into the world nervous wrecks have, it is said, been restored to health and happiness after a time spent under the kindly guiding hand of this new

master. Delicate children, romping and frolic through the music out in the open air, become strong and well. Awkward children are made graceful, the timid lose their self-consciousness, and even bodily deformities and mental defects have slowly but surely been made to disappear. The unhappy child soon learns to smile, and in this modern paradise of childhood all clouds disappear from the little minds, and the sunshine of harmony, rhythm,



Photograph by Boissonard, Geneva.

At Hellerau much of the dancing is out-of-doors, and in her ecstasy and freedom the young dancer feels herself a part of the great rhythm of the winds and of the joyful life of nature

and beauty shines brightly forth in its stead.

The good influence of rhythmic-gymnastics on the physical beauty of children is incalculable. It tends, largely to a revival of the Greek poses and dances. And there are many of Jaques-Dalcroze's pupils who, after two years of training, could put to shame some of the famous dancers. And the careful training finally results in an ability to interpret music spontaneously—not merely the assuming of beautiful poses to the accompaniment of music, but the taking of inspiration directly from it. For instance, to interpret one of the preludes of Chopin, a young girl of sixteen, at a recent exhibition, began by assuming a reclining position and gradually rising and becoming more and more animated, moving to and fro until, with the sounding of the final chords, her body represented upward from her toes to her tensely stretched-out arms the ebbing wave of the crescendo itself, as with the rounded palm of her hands she seemed to stay the dying sound.

The foundation stone upon which Jaques-Dalcroze builds his method is the premise that a child will not consent to be educated unless he loves his educators, and that he loves only those who he feels love and understand him! In this way he explains why so many fine pedagogues, as well as parents who are filled with a great sense of duty toward their children, fail to have any real control over them,

while some unpretentious teacher may exercise a wonderful influence. Every child who has come under this wonderful master, either directly or indirectly, will one day rise up to call him blessed. Branches of his school have sprung up all over Germany, and his fame has traveled abroad also, and is spreading like a glorious revival of the Golden Age in miniature. The system is taught in Paris in many schools, notably with great success in the orphanage where the children of artists and actors are educated, and in the large and very popular classes of M. Jean d'Udine.

In America eurythmics has already a safe foothold. There are classes in several of the cities of the east and middle west, but the most complete course is given at the open-air school which President Thomas has founded in connection with Bryn Mawr College—the college which Marcel Prevost has glorified, holding it up to France as the model college of feminism and intellectualism. Señor de Montoliu, who was first assistant to M. Dalcroze at Hellerau and bears the rare honor of the

diploma which means, at the minimum, a four years' course and the passing of a rigid examination before a board of prominent musicians of Germany, is professor at Bryn Mawr.

But it would be unjust to give sole credit to Miss Thomas for the introduction of eurythmics into this country. In Buffalo, the principal of the Franklin School has instituted classes under Miss Brooke, who has the certificate given after a two years' course at Hellerau. Miss Brooke gave a demonstration last year at the MacDowell Club in New York. Mrs. Russell, the principal of a private conservatory of music in Chicago, also has a Hellerau pupil teaching in her establishment, and classes are held by Miss Hall in the Dancing Institute, in Evanston, Illinois. Besides these, a course is given in Minneapolis by Miss Lawson.

General interest will be aroused by the public and private demonstrations that are being planned by Mr. Theodore Presser, publisher of the "Etude." Society, too, begins to give heed. At least one woman, who went to Bryn Mawr for special lessons in plastic dancing, before dancing with the President's daughter, has become so enthusiastic that she intends to study the method and give a series of interpretations with Señor de Montoliu in Washington. The beauty and value of this rhythmic dancing have led one eminent professor of the esthetic dance to declare that if eurythmics could but become general, "the future race would indeed bring forth great artists, actors, dancers, and musicians."

THE PRINCIPLES OF EURYTHMICS

The Jaques-Dalcroze method of rhythmic-gymnastics is based on elementary principles: All rhythm is movement.

All movement is material.

All movement has need of space and time.

Space and time are united by matter, which traverses them in an eternal rhythm.

Movements of very small children are purely physical and instinctive.

It is physical experience which forms the conscience.

The perfection of physical powers produces clearness of the intellectual perception.

To regulate the movements is to develop the rhythmic mentality.



THE WEEK of ALL WEEKS in PARIS

From the Glistening Chrysalis of Raindrops with Which "La Grande Semaine" Was Ushered In, the Parisienne Emerged on "Le Jour des Haies" Clad in—Her Latest and Therefore Her Best—a Full Skirt and a Tight Bodice

"**L**A GRANDE SEMAINE" came blustering in with a succession of deplorable downpours, and even the gayest Parisiennes felt their enthusiasm dampened when Tuesday dawned in a sodden, disheartening drizzle. But the especial deity which watches over Paris in all crucial instances came to the rescue bright and early on the morning of the day for *la Course des Haies*. Not rain, but a flood of sunshine drenched the earth, and not a speck of dust was left to mar the first big race day.

"LE JOUR DES HAIES"

Le Jour des Haies was attended by all the smartest people in Paris and the gowns displayed were wonderfully airy and diaphanous, as befitted the midsummer season. The *pesage* at Auteuil was comfortably filled between the races, but it was not so crowded as to obliterate the details of the frocks worn. The indications for the coming styles were numerous and of relative importance, but the over-

whelming truth that full, full skirts are within our city gates was the most absorbingly tangible fact of all. The lace-flounced skirt and the full tunics have presaged the coming of the full skirt, yet its actual presence caused a sigh of relief that rose from the depths of hobble-bondage.

SNUG GIRDLES AND FEW COLORS

The small waist is another of the season's surprises. The evasive, indeterminate waist-line was not a feature of the new frocks; on manikin and mondaine, snug, girdle-bound curves met the eye, and as the line is new, so must it be popular, at least for a time. Fortunately the wasp waist was not exploited and it is to be hoped that women have become far too sensible of the eternal fitness of things to martyrize themselves in so inesthetic a cause. Whether the models worn were new, old, or intermediate, however, black and white were in the ascendancy and colors appeared but sparingly. A few peachblow hats, a suggestion of



Glimpsed at Bagatelle were Madame de Biéville, her small son, in high, English trousers of white serge, and Madame Salsoon

Black and white, the popular color scheme for "la semaine des semaines," was the costume worn by Princess Guy de Faucigny-Lucinge

Mrs. Nicholas Longworth, who since Grand Prix day at Auteuil has returned to America, and Mrs. Cornelius Vanderbilt



Neither startlingly full the skirt nor exceedingly scant the bodice worn by Mrs. Ogden Mills on "Le Jour des Drags"; rather each recognized the new mode without exaggeration

mauve here and there, and a scattering of cerise relieved a prevalence of black and white which might otherwise have been monotonous.

IN THE MEMORY OF TAILORED FROCKS

One of the simplest toilettes seen on Drag Day was worn by the Princess Guy de Faucigny-Lucinge and is illustrated at the top of the opposite page. It was of dull white satin, faultless in line and tone, and practically guiltless of trimming. A great cluster of black *crosse*, white-tipped, nodded from the brim of her black tulle hat, and satin slippers, which were worn with embroidered white stockings, peeped from the hem of her gown. A few severe tailored gowns were worn, which recalled the days when simple street costumes constituted the correct apparel for the race-track, and when the filmy *décolleté* transparencies with their accompanying jewels were not seen save at formal soirées.



Conspicuous even where every frock seemed determined to outfrock every other frock was this ruffled creation snapped at Auteuil and sketched at the right



Lady Granard's simple gray gown made an effective foil for her wonderful parure of jewels. Her earrings show her favorite setting and the watch on her corsage is in the newest fashion



As though to take criticism by the forelock dare it accuse her of too much frivolity, she who wore this froth of narrow batiste frills added a plain little puritanical apron

Mlle. Cécile Sorel was a prominent figure in an exquisite creation of white embroidered batiste. The skirt was elaborately embroidered and was gathered into a graduated fulness about the waist. The corsage was of the daintiest and most transparent variety, and a trim little violet satin girdle fitted snugly about the waist, for Mlle. Sorel favors a fairly snug waist-line, even in an era of large waists. A chic hat of black tulle and paradise framed her charming face.

WITH MIDSUMMER FROCKS—FUR

Mlle. Arlette Dorgère wore a delicious frock of white lace over black tulle and the Paquin cape sketched on page 62. This cape was of black Chantilly lace over white tulle and had a rather high collar of ermine, which stood away from her throat. Narrow ermine trimmings were used against the black lace with most pleasing results. Her charming hat of black lace and tulle was eminently becoming to her delicate blond beauty.



After the big race on Drag Day, almost every one from the reserved tribune went on to Bagatelle for the polo match between the English team, which included the Duke of Westminster and Lord Dalmeny among its members, and the French Laversine team. Compared to the crowded course at Auteuil, the broad velvet lawns at Bagatelle, with their temptingly scattered tables, were refreshing and restful beyond words. The drags drove around to the far side of the field, and the coaching parties drifted toward the shaded lawns and the tea-tables.

THE SUN IS LURED OUT BY GRAND PRIX DAY

The day of the Grand Prix was another perfect day of sunshine, but the temperature was decidedly less agreeable than at the preceding races. The heat was really intense the early part of the afternoon, and lingerie gowns were omnipresent and, needless to say, ravishing.

Quantities of peachblow dresses were seen, some of them fashioned from organdy and sheerest muslins, and some from clinging crepons and silks. Wide, floppy hats of pale pink linen abounded and were distinguished by individual trimmings, which ranged from bands of ermine to tulle choux and aigrettes. A few

madonna-blue gowns were seen, but the majority of the Grand Prix frocks were either all-white with snowy accessories, or white made chic with daring splashes of black.

AMERICANS MINGLE WITH PARISIANS

Mrs. Nicholas Longworth was photographed as she stood talking with Mrs. Cornelius Vanderbilt. This photograph, which is reproduced in the lower right corner of page 18, shows



Full? Well, one knew it would be full, the frock Mlle. Forzane wore at Longchamp, but few guessed it would almost sweep the ground



With a forethought for the future which may yet forestall its threatened banishment, the tight underskirt changed overnight into a full underskirt



Almost the Parisienne persuades womankind to adopt trousers, when the mere indication of them in such a frock wins all Auteuil

Mrs. Longworth in a gown of blue stamped crêpe, the skirt of which was neither exceedingly brief nor startlingly scant. A full, plaited tunic fell almost to her ankles, and the wide sash of terra-cotta satin which girdled her waist crossed in the front and was knotted low on the hips at the back. Mrs. Vanderbilt's costume was of écru lace and pale pink crêpe and was similar to the chemise frock which the Baroness de Rothschild wore some weeks ago and which was illustrated on page 29 in the issue of Vogue for July 1. Her hat was a tiny affair of black tulle with a fan-shaped frill of tulle set across the back and a solitary ostrich feather standing high in the front. She carried a very flat parasol of black satin bordered with black velvet, to which a single blush rose was fastened on one side near the edge.

Mrs. Ogden Mills and Lady Granard walked about the paddock together, both charmingly frocked in gray. Mrs. Mill's gown, which is illustrated at the upper left corner of the preceding page, was of the popular dull slate gray shade and was of chiffon over satin. Satin and lace formed the corsage, and a tight girdle was



Prince and Princess Aymon de Faucigny-Lucinge, who were among those beckoned out by the brilliant sunshine of Grand Prix Day

drawn about the waist. A "chemise" made of a single thickness of chiffon fell from the neck to the hips, veiling the lines of the figure, and bloused slightly over a sash of slate gray satin, which was adjusted about the hips and knotted at the back in a broad, flat bow.

Lady Granard's gown was of a lighter shade of gray crêpe embroidered in an intricate pattern with small white beads, and is shown at the bottom of page 19. Narrow frills of gray tulle corkscrewed around the skirt, and a smart, gray satin girdle sashed this pretty frock. Enormous, diamond shaped earrings of sapphires and diamonds swung low from her ears, and a jeweled watch of the new, oblong shape set at the end of a flat, flexible band of sapphires and diamonds was fastened on the left side of her corsage. The Grand Duchess Anastasia of Mecklenburg-Schwerin wore a dark blue satin dress with a mandarin coat gaily embroidered in Chinese style.

The Baroness Henri de Rothschild wore a crisp little tub dress of English eyelet embroidery. It had an effective Watteau back and a full, gray satin girdle about the hips.

THE DAY OF THE SASH

From sackcloth and ashes we have followed the course of evolution to cloth and sashes. Girdles worn low about the hips have attained great favor recently, and within the past two weeks a new, medium shade of gray has become quite popular. It is a clear, rather cold tone, known as metal, and is immensely effective on black and white. A frock of black Chantilly over white tulle, which appeared at Auteuil, had a deep tunic finished with a wide circular flounce of black satin and a tightly drawn, folded sash of gray satin.

The white batiste gown which appears in the sketch at the upper right corner of page 19 and in the photograph in the middle of the same page has a novel, apron-like effect in the front, and a succession of ruffles at the back from the hem to the sash.

One of the daintiest of all the lingerie gowns was worn by Mlle. Forzane and is sketched on the opposite page in the upper right corner. It was of peachblow batiste with a full shirred skirt that almost touched the ground, and it was made by Premet, who has at last given us a skirt that is distinctly full and wide at the hem. With this exquisite, summery gown, Mlle. Forzane wore an enormous white picture hat. The creator of this smart model has christened it "La Grande Forzane."

White taffeta and black charmeuse formed the novel costume illustrated in the middle of the opposite page. The blouse was loose and straight in front and had a high black charmeuse collar, lined with white taffeta. A short



Blue bow-knots poised like butterflies on the tippiest edge of every ruffle and bunches of yellow apples make this a costume which a Dresden china maid might envy

white peplum joined the bodice at the normal waist-line, and a narrow band of passementerie finished the edge and outlined the armhole. The narrow underskirt was almost entirely hidden by the voluminous overskirt that puffed below the knees with the effect of zouave trousers.

The smart frock of striped white silk, which is shown at the left on the page opposite, illustrates the tendency to full skirts and a definite, though not confined, waist-line. The frilled collar and guimpe and the full skirt are of filmy white tulle. The black velvet girdle drawn about the normal waist-line is new and distinctly pretty, and the bands of pearl embroidery and the round pearl motifs are further accentuated by two long pearl tassels suspended from the front of the girdle.

One of the most delightfully girlish frocks of the season was the little gown of white batiste and blue ribbon, which appears at the top of this page. The hat, very large and very floppy, was of beige straw, and its only trimming consisted of the narrowest of bands of black velvet about the crown and a bunch of diminutive, yellow silk apples with their leaves. A spray of apples was tucked into the blue silk girdle, and each ruffle was caught by blue ribbon.

A NOTABLE WEDDING

The marriage of Miss Laura McDonald Stallo to the Prince Francesco Rospigliosi, took place on Tuesday at noon, in the Church of St. Joseph, avenue Hoche. The weather was ideal and the chapel was crowded with a brilliant assembly. The witnesses for Miss Stallo were Prince Michel Murat, brother-in-law of the bride, and the American Ambassador, Myron T. Herrick; those for Prince Rospigliosi were his brother, Prince Giulio Rospigliosi, and the Duke di Mondragone.

Miss Stallo wore a Calot gown of white crêpe trimmed with point d'Alençon, and a marvelous veil of this same exquisite lace fell low on her long train. Princess Michel Murat, née Stallo, was gowned in blush rose crêpe and wore a large hat covered with roses. After a wedding breakfast given by the Princess Michel Murat, the Prince and Princess Rospigliosi left for their honeymoon in Norway and Sweden. They will make their home in England.



M. André de Fouquières, and Mrs. Robert W. Bliss, wife of the First Secretary of the American Embassy

Mme. Lucienne Guett-Dubonnet, an "artiste dramatique" was dressed for Auteuil in a Paquin gown

A costume with tulle sleeves darker than the frock was worn by Viscountess de Faily at Grand Prix

Gaby Deslys (in the middle) and her sister, (at the right) who were snapped in the sun of "Le Jour des Drags"



Not yet quite ready to discard the old mode with its tight skirt and tunic, though obviously interested in the new fashion for flounces and fulness, Premet makes for Mlle. Forzane a gown which happily combines the two. It is of white gabardine with a collar of shell pink duvetyn inlaid with the gabardine. The back view is shown in the small picture at the right below



A skirt which is really and truly wide—not merely comparatively speaking, but actually—topped by a snug-fitting blouse and one of the large, transparent hats of white horsehair



Though the skirt of this white linen gown is full, the maker thereof, apparently lacking the courage of his convictions, has tacked the plaits and half hidden them by batiste



Not satisfied with a full skirt, Mademoiselle must have also a tight waist, that her gown of embroidered batiste and sky blue taffeta may truly forecast the fashions that this autumn will find expressed in heavier fabrics and darker colors

AT THE GRAND PRIX WERE
DISPELLED ALL LINGERING
DOUBTS AS TO THE WEARING
OF FITTED BODICES AND
FULL SKIRTS THIS AUTUMN

IN A REAL SPANISH PATIO, RECONSTRUCTED ON THE
QUAI VOLTAIRE, THE MARQUISE DE GANAY GAVE A
BENEFIT BALL FOR THE "CROIX ROUGE FRANCAISE"



*Of cloth of silver and silver lace was the wonderful costume
in which the Duchess de Gramont danced Spanish dances
for the French Red Cross*



*Nothing daunted she by the slimness of waist required of her, and nothing daunted he by the smallness of small-clothes, Madame Vesnitch and
Count de Jumilhac appeared in Louis Treize costumes*



*Skilfully Countess de Viel-Castel measured
the proportions of graciousness and dignity
which imagination requires of a "dudgne"*



*Countess Benoist d'Azy and Count Hubert de Ganay, in
costumes Spanish every inch, at the fête for the "Croix Rouge,"
which has just celebrated its fiftieth anniversary*



*No less convincingly Spanish than the cos-
tumes of the Spanish singers was that of
the Countess de Colloredo-Mannsfeld*



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Miss Noël Johnston and Miss Marie Tailer were late summer acquisitions to the younger set of Newport. Miss Tailer and Miss Johnston have but recently returned from Europe

The Duchess of Marlborough, who, inspired by Newport's tennis enthusiasts, took up the racket in earnest while there; Mrs. William K. Vanderbilt, Jr., and her little daughters, Barbara and Muriel; and Mrs. Oliver H. P. Belmont. Mrs. Vanderbilt is spending the Newport season at "Beechwood," which she leased from Mr. Vincent Astor



Hon. Seton R. Beresford and his mother, the Dowager Lady Decies, who arrived in New York during July. Lady Decies is to spend most of the season at "Bateman's"



Mr. Gerry Chadwick, Mrs. Austen Gray, and Miss Constance W. Perkins, who was a member of one of the house-parties entertained by Mrs. French Vanderbilt at "Harborview" during July

SOME OF THE DEVOTEES WHO FROM
FAR AND NEAR HAVE GATHERED THIS
SEASON AT THE NEWPORT SHRINE



Mrs. Howard G. Cushing (with the racket), who has wielded her racket to such purpose that she is now a winner of several tennis tournaments for mixed doubles



Mr. Henry Graff Trevor, President of the Southampton Kennel Club and organizer of the recent show, is here talking with Mr. John Drew, his neighbor from Easthampton, whose old English sheep-dog won a blue ribbon. At the right is Mr. Trevor's daughter, Miss Margaret Trevor, a debutante of last winter, talking with Mr. Vernon Castle, whose German sheep-dog, "Tell von Flugelrade," won the blue ribbon in one of the most interesting events of the day

THE SOUTHAMPTON KENNEL CLUB
HELD ITS FIRST DOG SHOW AT THE
MEADOW CLUB, AND MORE THAN FIVE
HUNDRED DOGS AND A FEW TIMES
THAT MANY OF SOCIETY ATTENDED



Photograph
by Bachrach

Mrs. Peter B. Wyckoff, who has been spending the summer at Southampton, exhibited two Welsh terriers, "Brynhir Bonnet," the winner of the first prize, and "Eltam Cocksure"



Copyright by Underwood & Underwood
Mrs. Sydney S. Breese, "the beautiful Betty Morton," with her collie, "McGregor." Mr. and Mrs. Breese are at Southampton, where the colonial home of Mr. James L. Breese is one of the finest examples of colonial country homes on Long Island



Miss Kathryn Steele could not persuade "Long Island Jury" to have his picture taken, but the photographer got the tip of his nose, in spite of everything



Mrs. Dewees Dilworth, who was until last winter Miss Edith Logan, daughter of the late John A. Logan, is this summer at "Nerewood," Long Island

AT THE RECENT VISIT OF "OUR DUCHESS", SOCIETY REDOUBLED ITS EFFORTS AND A BRILLIANT SEASON BECAME THE MORE BRILLIANT BECAUSE OF HER PRESENCE

The Duchess of Marlborough made this country only a short visit, but during her stay at Newport she was the center of an unusually brilliant season. Her mother, Mrs. Oliver H. P. Belmont, gave, in her honor, the Chinese ball, one of the most beautiful of many seasons, and Mrs. Stuyvesant Fish preceded the ball with a dinner for over one hundred guests. The duchess takes great interest in both English and American politics, and spoke here at the suffrage fête, held last month at "Marble House," Mrs. Belmont's home



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Mrs. George F. Baker, Jr., is the daughter of Mr. Grenville Kane, one of the original members of the Tuxedo Club. In the summer she is usually aboard her husband's yacht, "Viking." Just behind her is Mrs. Francis C. Bishop, a popular hostess at Mount Kisco, where she has an estate

The German Ambassador, Count von Bernstorff, who left about a month ago for a visit to Europe, is seen here talking to Mrs. Robert McCormick, of Chicago, and Mrs. Vanderbilt, who, at her recently opened summer home, "The Breakers," has been one of Newport's most indefatigable hostesses



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*One little Watteau shepherdess,
wearied of her silent, sheepish flock,
takes with her a goose which will oc-
casionally say something*

PARTIES *from* CIRCUS *and* FAIRY-LAND

THERE is magic in the little engraved invitation below, the magic of anticipation for a sparkling-eyed recipient from four to twelve years old, and the magic of realization for the actual hostess, the mother or the professional entertainer of children. "Twin Towers" is a generic name for any one of our many beautiful summer homes with broad, leisurely lawns, formal gardens, and perhaps a lake. Given a lawn, a circus party may be held thereon; given a lawn and a lake, a fairy-tale, or a Hansel and Gretel party may be given that will mean three hours of juvenile happiness.

"PLEASE COME DRESSED AS A SOLDIER"

The love of appearing in fancy dress, which lately has taken such active form in society as to make possible that truly gorgeous spectacle of last winter, the Fine Arts Ball, is in-born in every one, and if the invitation bears in the lower left-hand corner the request, "Please come dressed as a soldier," there will be twice as much anticipatory joy in the small heart of Master Schuyler Brown.

If the party is to be a large one, it may seem wise to engage a professional entertainer who will attend to everything—the sending out of the invitations, the manner of entertainment with its decorations and scenery, the engaging of the musicians and other entertainers, the favors and catering—and who when the actual day comes will keep the ball of merriment rolling.

But if the party is to be a small one and the mother takes pleasure in planning it herself, there are a number of sources upon which she may draw for material. For instance, there are firms in New York which will supply her with entertainers, from the single entertainer at

To Be Themselves All the Wonders They Have Seen or
Heard of, What Greater Delight Could Children Have?

By GRACE LIVINGSTONE HEGGER

*Miss Florence Green
requests the pleasure of
Master Schuyler Brown's
company at her birthday party
on August twelfth
at three o'clock
at Twin Towers, Newport, Rhode Island*

additional. There are also such shops as the one which has a most wondrous collection of centerpieces and grab-bags filled with pleasing favors, and which will make specially designed favors to order.

Among the very pleasantest of all possible children's parties are the circus and the fairy parties. In those described, the entertainment provided is almost more than ample, but the various suggestions can be utilized to suit one or several occasions.

THE CIRCUS COMES TO TOWN

On each invitation to a circus party, a request should be made for the child to come in some fancy dress. This makes for variety in costume and solves the mother's problem of "what shall Schuyler wear?" The children may come as the clowns, the wild man from Borneo, the snake charmer, the bearded lady, the fat man or fat lady, the thin man, the giant, who should be the tallest boy invited, Tom Thumb, the dwarf, impersonated by the smallest boy dressed as a grown-up man, bareback riders, American farmers and their wives to be, supposedly, spectators, animals,—the bear, tiger, zebra, monkey, donkey, dog, and cat,—the ringmaster, tumblers, contortionists, charioteers, people of all nations,—Japs, Cossacks, Indians, Eskimos, Chinamen, Arabs, Italian singers, Persians, English costermongers, Scotch highlanders, Irish lads and lassies, a smocked English farmer, English and American soldiers,



*It is a funny thing, but no matter how much you look like
a tiger you can not quite feel the way a tiger looks when
that alarming snake charmer comes by*



Blue Beard may swing his sharp sword and wave his big key, but the Pied Piper of Hamelin can make him dance as meek as any rat

Spanish toreadors and dancing girls,—and then a crowd of jovial sailors, and Wild Westerners.

The setting for the party consists of a circus-ring placed upon the open lawn. The middle of the enclosure is covered with a sawdust-sprinkled canvas, so that the grass may not be ruined. Around the ring rise tiered seats for the guests. To one side of the ring, or at a short distance from it if space permits, are erected a shack and a tent for the side-shows. All the necessary scenery can be obtained from a New York studio which paints and makes theatrical scenery, or a local carpenter can do the work if well directed. In the ring appear the professionals or clever amateurs engaged for the occasion — ex-circus men with their trained animals, Japanese jugglers, a crayon artist, and one or more clowns. The clown should be the kind of "funny man" who asks the children questions and makes them a part of his fun. This inclusion of the youthful spectators should be observed throughout the party, for children are at best a restive audience and resent being too long mere onlookers. A band of brass instruments may play familiar airs between the acts, or a less expensive organ-grinder with his monkey may supply the melody and also some fun by allowing the children to turn the crank.

During the performance, two children in ragged clothes should pass pink lemonade and peanuts and popcorn to the spectators. These children may be members of the family or two guests specially chosen for honor.

After the circus is over, the children are told to take partners and form in line. They pass before the little hostess, who gives each boy a leather purse and each girl a little hand-bag both filled with imitation gold and silver money. This opulent procession is now attracted by the stentorian promises of the barker (an older brother, uncle, or cousin), who stands before his side-show, tickets in one hand and impressive greenbacks in the other. The tent for the show may consist of a front only, if expense is to be taken into account;

a great cotton banner upon which are painted the wonders to be witnessed within, and with a flap-door through which the audience enters, will do nicely. The children crowd in and are entertained by a ventriloquist or a magician who has been told beforehand certain characteristics of the children so that he can make his mysteries applicable and the more mysterious, or by a marionette play.

For the second show, which is often best held in the house, motion pictures would be excellent and offer never ending delight. Quantities of films have been selected especially for children, and for a circus party such ones as "Humpty Dumpty Circus," "Little Nemo," "Miniature Circus," "Hagenbeck's Wild Animal Park," "Animal and Bird Sagacity," or the amusing trick films may be chosen.

The third side-show should be sheltered by an Indian tepee. Bright hued blankets are arranged on the grass outside it, upon which the children are to sit. At the right moment, a lovely Indian girl throws back the tent flap and stands before the little ones. A real Cherokee princess may be found who sings songs and tells legends, dances the dances of her own tribe, and ends her charming performance by teaching all the children a tomahawk dance.

After this, the excited children, still dancing, tumble into the house where the luncheon or supper, by no means too elaborate, is served, either in buffet fashion, or with every one seated at a large round table, in the center of which is a great papier-mâché elephant, holding the favors.

IN THE LAND OF FAIRIES

To a fairy-tale or Hansel and Gretel party, children come as Red Riding Hood, Cinderella (in rags), elves, the Goose Girl, the Prince and the Sleeping Beauty (a girl with lovely long hair should represent her), Snow White (for her, there should be "a child with skin as white as snow, lips as red as blood, and hair as black as ebony"), Puss-in-Boots, Aladdin, the Three Bears, Beauty and the Beast, and as the characters from modern

(Continued on page 80)

In a whirl of a skirt and gauntlet gloves, with a real clown dancing before and a real whip cracking behind, to be a bareback rider is the natural way of living



THREE AMERICAN CHILDREN WHO INHERIT WELL-KNOWN NAMES, AND WILL HOLD HIGH POSITIONS IN THE SOCIAL WORLD

Miss Alice Astor, daughter of Mrs. John Astor and sister of Vincent Astor, is now about fifteen years old; she lives with her mother in Grosvenor Square, London

Miss Gloria Gould, youngest of the four daughters of Mr. George Jay Gould, has received her full share of the remarkable beauty for which all the children are noted



Photograph by Arnold Genthe



Photograph by Curtis Bell



Photograph by Arnold Genthe

More than a trace of the artistic temperament of his mother would appear to have descended to Master William Chanler, son of Mr. William Astor Chanler. Mrs. Chanler has won recognition for her work in sculpture, notable examples of which are the decorations in the Vanderbilt and the Ritz Carlton



Excitement reigned in small hearts as the Duchess de Guiche distributed marvelous toys, the prizes of the lottery without which no French fête is quite complete



Not even such purely American apparel as the sailor blouse which he wears could proclaim the little son of the Viscountess d'Arnoux as other than a Frenchman



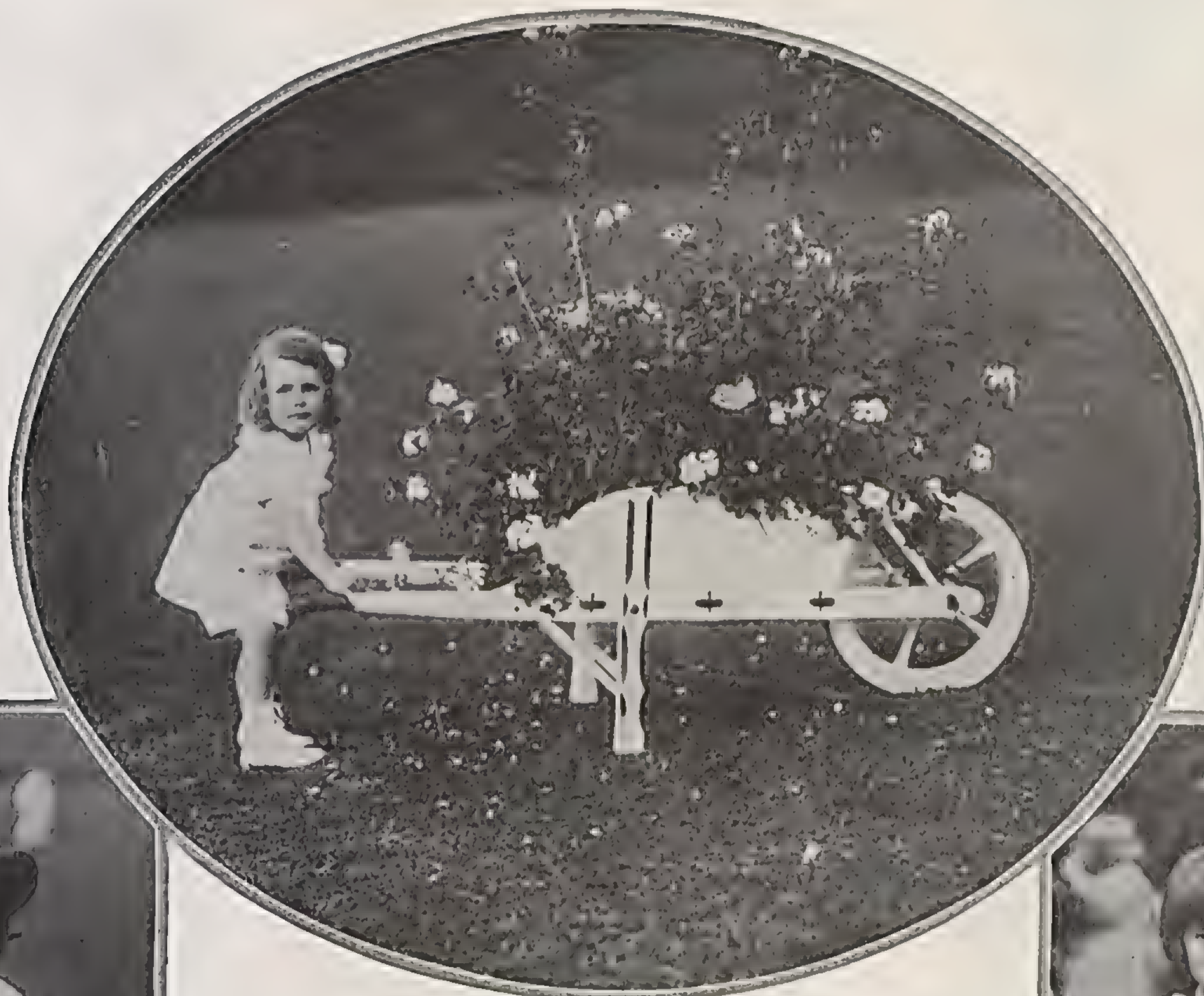
The two daughters of Madame Marghiloman, clad in taffeta frocks and flowered hats, are watching the starter for the signal to loose their un-dirigibles for the race

The daughters of the Baroness de Neuflize stand in the attitude of watchful waiting which marked the moments preceding the balloon race, the climax of the fête



The adorable Mlle. Helene de Chalonge has just launched her scarlet racer with the aid of her smaller and adorable brother. This race, in which her balloon participated, was the climax of interest at the children's fête given by the Duchess de Guiche at Polo de Bagatelle, and some of the racers traveled even as far as Russia



THE CHILDREN'S FÊTE *at* POLO DE BAGATELLE

Winner of the spoils of the garden, with a glorified wheelbarrow for transporting them, was the little daughter of the Count du Temple de Rougemont



Simple linen frock and round white hat made a picturesque figure of the enchanting small son of Count Robert de Pourtalès

By Lottery, Balloon Race, and Tea-party, the Duchess de Guiche Devised a Day Memorable to Children, Which Incidentally Furnished a Review of Children's Fashions



The "lass that loved a sailor" could have lost her heart to no more delightful lad than the son of Madame Belot de Regla

THE children's fête recently given by the Duchess de Guiche at Polo de Bagatelle was one of the most charming out-of-door entertainments of the season. The picturesque club-house, with its vast polo field, velvet lawns, and shaded walks makes an admirable setting for open-air entertainments, and it was here that the popular *thés dansants* and the recent successful exhibition of aristocratic dogs were held.

Many novel and interesting amusements were offered to the small guests of the Duchess de Guiche. But the great feature of the afternoon was a balloon contest which took place toward the end of the fête. An expert prestidigitator had entertained the children a part of the afternoon, and a lottery from which beautiful toys were fished had afforded infinite delight; but these and all other games paled into insignificance when compared to the balloon race, which served as a climax to the fête and came just before tea was served.

THE SCARLET BALLOONS ARE FREED

Each child was provided with a mammoth red balloon and a stamped, self-addressed postcard. The cards were affixed to the balloons by means of strong bits of twine, and the aéro-

nauts "pro tem" stood in tingling readiness to launch their scarlet racers. When the signal was given, the balloons were allowed to ascend and to pursue their way to parts unknown. The winner of the race could not be determined for some days, as the un-dirigibles had to come to earth before it could be ascertained which had covered the greatest distance. For several days after the entertainment, excitement reigned in many a small bosom and the heavens were scanned with avidity by eyes that sought in vain. Then the post-cards began to return to the senders, some bearing the postmark of Paris or its suburbs, and some the names of obscure Belgian and German towns. One arrived with a Russian postmark on its stamp and some, alas, have never returned at all.

At five o'clock, an elaborate tea with many dainties dear to children's hearts was served for the small guests under the trees on the lawn. Afternoon tea for children, which is known as *goûter* in France, bears no very close resemblance to the American "tea-party." When taken at home, it consists, for the most part, of a wholesome combination of crescent rolls and jam, with cups of milk or chocolate, but it is not uncommon to see smartly dressed children with their nurses or gov-

ernesses seated in the large tea-shops, partaking of pastries, tarts, and even tea.

IN THEIR PARTY CLOTHES

As they gathered about the tables, the children afforded an interesting study of the present modes for young people. The young son of the Countess Robert de Pourtalès was a picturesque figure in a simple white linen frock and small white straw hat with a white silk ribbon. The two small children of Madame de Chalogne wore straight little linen blouses with wide embroidery collars and narrow, hip belts; and Madame Marghiloman's two pretty daughters wore taffeta frocks elaborately trimmed with quillings of the silk, and small flower-laden hats; while the two daughters of the Baroness de Neuflyze were dressed alike in dainty white frocks, with ribbon girdles and taffeta hats.

The very small son of Madame de Biéville, in high English trousers of white serge and a soft, colored shirt, and the son of Madame Belot de Regla in a blue and white "middy" suit, were among the most attractive children seen. A photograph of the Viscountess d'Arnoux and her sturdy little son shows another advocate of the American middy blouse.



In the eyes of the wearer, the pockets would be the conspicuous virtue of this navy blue gabardine frock, but its simplicity and its perfect practicality are even greater recommendations. The peplum, stitched twice at the lower edge, lies flat against the skirt, in which there are two box plaits at the back. On the jacket, diamond-shaped applications of red broadcloth barred with black soutache braid supply a suggestion of warm color that is answered in a red rosette on the hat of blue velvet

For the young man of four who must maintain a tidy appearance in spite of his natural proclivities to the contrary, this suit is very evidently designed with the wisdom of experience. It is made of navy blue serge, with black silk braid binding the lower edge of the modified Russian blouse. The braid is used also to simulate a sailor collar and turned-back cuffs. The soft white shirt beneath the blouse makes both for coolness and freshness

So long as white tubs better than colors, the white linen frock promises to be favored beyond all other light ones for the young person for whose clothes frequent tubbings are inevitable. The strappings at belt and neck and sleeves, and the buttons are of Madonna blue linen and give an excuse for a smart blue linen hat, which is ornamented with a linen bow and is cool and not perishable

On the way to a party or dancing school, nothing could better protect the essential finery than a loose, cape-like coat of black moire. This one is given an air of festivity by a royal blue satin lining, and blue broadcloth frogs and straps to hold the cape into a semblance of sleeves. An inverted plait hangs from shoulders to hem in the skirt section. Bias-bound ruffles on the crown give an appropriate frivolity to the black taffeta hat, which turns up just a jaunty little to show a royal blue facing

In this three-piece dress, designed for the in-between age of twelve, the scarlet selvage woven in the navy blue serge is utilized in combination with narrow black silk soutache braid, for trimming the knife-plaited skirt. The loose waist and the coat are of the plain serge, trimmed with braid, and the white crepon guimpe is bound in royal blue batiste. Scarlet geraniums are the flowers on the blue velvet hat. Models from Fairyland, Paris

FROCKS ACCORDING TO THE THEORY THAT YOUTH ITSELF CAN OFFSET

SEVERITY IN THE CUT AND SOMBERNESS IN THE COLOR OF CLOTHES

THE PASSING of the LADY



The lady, in spite of her fragility, seems uncommonly tenacious of life

SOcial evolution, it is constantly being suggested, is about to eliminate the lady just as non-functioning organs of plants and animals are gradually atrophied from lack of use, and finally sloughed off as dead members of the organism. Should the vanishing lady follow the evolutionary history of similarly disused organs, she will, of course, survive for some generations, like a social vermiform appendix, but performing no known useful function, will be consciously recognized only when making trouble for the rest of the body social. In the hustling world of the future, say the prophets of the lady's disappearance as a vain and useless object, there will be no place for an idle and elegant creature, delicately bred, expensively nurtured, ill adjusted to her environment, and demanding, as her own by right, the time and labor of busy folk who have more important concerns to administer. Perhaps a few examples of the vanishing type will be preserved alive in zoological museums, and when the last lady has perished, her mummified body, manicured, bejeweled, and elegantly posed, clad in the beautiful but absurdly inconvenient garments that she loved to wear in life, will be kept somewhere under a bell-jar in order that the mere woman of the future may see what some of her sex once were, and all aspired to be.

DANGERS OLD AND NEW

Prophecies such as this are not altogether new. When women began to go to college, fifty years ago or more, some of their own sex and many of the other promptly foresaw the immediate decline of the lady. It is doubtful, however, whether college-bred women of to-day are any better educated for the twentieth century than was Lady Jane Grey, for instance, for the sixteenth, and certainly Lady Grey, the hapless "nine days' queen" who read Plato in the original, was a "lady" in more than title.

Similarly, when the athletic girl dawned upon an astonished world less than a generation ago, it was freely prophesied that she wouldn't be a lady and probably couldn't be a mother. The athletic girl, however, did not last long enough to show us all the harm she might have done, and prophets of the lady's total extinction are now inclined to divide the responsibility for her sure if not sudden end

about equally between the suffragette and the girl of too few garments, languorous pose, and the new dance steps.

Really, when one comes to examine the subject, the lady, in spite of her reputed fragility, seems uncommonly tenacious of life. She survived the hardships of our colonial, pioneer period magnificently. The early seventeenth century, American women who prayed and starved through inclement winters along the north Atlantic coast did all the housework, took a hand at harvesting, now and then bore a musket in warfare with the Indians, most patiently breakfasted three hundred and sixty-five days



To bear a musket now and then in warfare with red Indians was not incompatible at all with being a colonial lady

mid-eighteenth century. After the Civil War the lady of the south turned with distinguished ability to the rude tasks necessitated by her change of state, in some places actually guided the plow that her husband drew, made her own and her children's clothes, washed, scrubbed, scoured, and baked, but triumphantly managed upon occasion to resume with the aid of the gorgeous wreckage something like the social splendors of the time "befo' the wah." Then again, twenty years ago, the lady miraculously survived the costumes and customs accompanying the brief bicycle craze, as she had survived the enervating fad of estheticism in dress and deportment. Of a truth, the lady, who is born again in some new aspect with each phase of society, dies hard and holds her own pertinaciously.

BUT ALSO ORNAMENTAL

In that society of the future which we dimly guess and perhaps most inaccurately prophesy, the lady is almost sure to have her honored share. She may vote, hold office, and do other mannish things; she may eschew luxury and insist upon being a useful member of society; but she is unlikely to abdicate her ancient right and privilege of being also an ornament. She will doubtless demand that her hygienic attire shall become her face and figure, and whatever she may concede to the exigencies of workaday hours, she will be distinguished in moments of leisure by charm of manner, grace of person, and dignity of carriage. The lady in the past has suffered somewhat in the esteem of less discriminating persons because she has always had a host of imitators, more or less crude, some who mistook her dignity for snobbish hauteur, others who found in her delicate and courteous reticence a warrant for hollow insincerity of speech and manners. Perhaps in the golden age the lady will have outlived all such base counterfeits of herself and more than ever vindicated her right to a distinguished place in the permanent scheme of things.

Meanwhile, the lady is passing, as she always has been passing, and her procession is a pleasant spectacle.

A S S E E N b y H I M

THERE is surely no season more enjoyable in Great Britain than early autumn, that is to say, August and September, when the shooting is on. The rush to Scotland and the north of England takes place the second week in August, and there are always many Americans among those who have rented estates for the country season.

There is sometimes just a bit of confusion over the seasons, probably because of the distinction between the first part of August and the three first weeks in September. The facts of the matter are these: on the twelfth of August the grouse shooting commences in the north of England and in Scotland and Ireland,

The Rule of the English Shooting Party, before Whose Guns the Grouse, the Partridge, and the Stag Will Soon Be Fleeing, Is Three Days, Five Guns, and Seven Women

and the annual two months of stag hunting begins on the Scottish moors. The partridge shooting does not open until the first of September; the driving takes place in January, and the birds may be shot until the first of February.

In some parts of England, August is put aside for the visits of relatives and intimate friends, and all through the month there are country house parties to enjoy the outdoor sports, the neighborhood dances, and the race

meets, but for the first three weeks in September the crack guns are asked, and there are nothing but shooting parties. Most of them are limited to five guns, and seven is the average number of women

invited. Seven are none too many, for there are always sufficient men in the country to draw upon for dinner. The rule of duration—and it is an unbroken one—for large and small shooting parties, is three days.

Some of the most delightful parties of the season are given by American hostesses. Cora, Countess of Strafford, and Lady Fybie are two Anglo-American women who entertain King George and the Prince of Wales each

(Continued on page 90)



Photograph by Ira L. Hill

MR. HENRY M. SHRADY AND HIS TWO YOUNGEST CHILDREN

Mr. Henry M. Shrady, the well-known animal sculptor, who married Miss Harrie E. Moore, was snapped un-awares in his studio at Elmsford, N. Y., as he presented a newly modeled clay pig for the approval of his sons, Francis and Frederick. Mr. Shrady has been particularly successful with equestrian statues, and his Grant Memorial at Washington, with its colossal statue of General Grant, is one of the largest single commissions ever given by the government. In the background appears the working model of a statue of General Williams for the city of Detroit

A LITTLE BADNESS

JUST as American capitalists carrying on business in Mexico are apt to think that unhappy republic in a state of grace if it is peaceful under the strong hand of a well-established despot, so most adults regard as good children those who are docile under the commands of parents or nurses, and all others as bad. This would be an entirely sound notion if children existed solely for the comfort of adults. When Uncle Dick, a bachelor of fifty, comes from the luxurious comforts of his club to take Sunday dinner with his married sister, he thinks well of Jane and Eliza if they appear in clean pinafores, conduct themselves sedately at dessert, and go to bed early without repeated promptings from mamma, and with no rebellious lingering on the stairs. If children were created primarily to please bachelor uncles, Jane and Eliza, when conducting themselves in the fashion just indicated, would be fulfilling the whole duty of infants. After all, however, bachelor uncles are apt to be a bit selfish in their outlook upon life, and even when they are not that, they seldom have really illuminating views upon the training and conduct of children. Parents, it is true, rather rarely take exactly the bachelor-uncle view of childhood, but in too many homes children are either altogether undisciplined or disciplined out of all semblance to natural and wholesome young humanity.

NOW, though the altogether undisciplined child is apt to be a nuisance to himself and everybody else, and to justify the characterization "bad," the over-disciplined is a truly pitiful object, and it is usually a matter of luck whether he turn out an altogether colorless and tasteless piece of humanity, or become a vicious little hypocrite destined to develop with years into something positively dangerous to society. Children have rights superior not only to those of bachelor uncles, but to those of parents, teachers, and all adults whatsoever. Their primary and inalienable right is to a free self-development along the line of their highest potentiality, and this freedom can not with justice be seriously invaded in order to promote the pleasure, ease, comfort, or material interests of an elder generation. It is a pity that a healthy and active boy should habitually interfere with his grandfather's afternoon nap, but it is an even greater pity that the normal activities of such a boy should be permanently restricted for the sake of anybody's nap, and the household that has been unable to contrive a *modus vivendi* for the boy and the grandfather, such as shall not gravely interfere with the privileges and immunities of either generation, has dismally failed in solving an essential problem of the home.

MANY parents there are who seem to find that the demands of business and pleasure make it necessary that children be relegated to the nursery and to the care and society of hired people. It might plausibly be argued that those unwilling to make some sacrifice for the sake of intimate relations with their children are precisely the persons least suited to train and care for such treasures. Indeed, many a Roman of wealth and power owned slaves who were certainly his superiors in education, character, and manners, and it is conceivable that there are people of means to-day who may be able to obtain for hire their own superiors in these things to look after their children in the nursery and elsewhere. As a matter of fact, however, most of us know, if we habitually leave our children to the care of hirelings, that we are subjecting them to associations that we ourselves would find more or less seriously distasteful; and awkward as it is for those who desire release from the exacting responsibilities of parenthood, it is hard to escape the belief that every child has an essential right to all that its parents can give it of the best that is in them.

NO doubt we have all seen children apparently ill brought up in the home by parents who seemed neither very wise nor very good, turn out surprisingly sound and useful members of society. In fact, the amazingly wholesome products of what seem to wise and well-ordered persons extremely ill-kept homes, have always been a matter of puzzled surprise to the unprejudiced onlooker. Two things, perhaps, help to account for results so surprising: the comparative freedom of children in homes where the proprieties are somewhat neglected, and the element of love that often tempers the unwisdom of their parents. Love and liberty work like magic with childhood, and there is no really effective substitute for either while the presence of both in a home goes far to make up for the lack of the sterner parental virtues and to develop from conventionally "bad" children essentially good, useful, and interesting grown folk.



Prince Leopold, Duke of Brabant, who is the heir of the King of the Belgians, has a brother, and a sister whose picture is shown opposite



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The little Princess Juliana, who has but recently celebrated her fifth birthday, is the only daughter of Queen Wilhelmina



The pretty Princess Marie-José is the youngest child of Albert, King of the Belgians, who is a nephew of the late King Leopold II

**CHILDREN OF TO-DAY, MANY OF WHOM,
BARRING REVOLUTIONS, ARE SOVER-
EIGNS OF EUROPE OF TO-MORROW**

**A FUTURE QUEEN, FOUR KINGS-TO-BE,
AND ROYAL PRINCES AND PRINCESSES
STILL UNMINDFUL OF ROYAL HONORS**



Copyright by Charles Trampus, Paris

Photographed in their picturesque court costumes are Princes Luitpold and Albert, the sons of Prince Rupprecht, who has lately become the heir apparent of Louis III of Bavaria



Copyright by Speaight, Ltd., England.

Princess Ingrid, Prince Gustaf Adolf, Prince Bertil, and Prince Sigvard, the charming children of the Princess Royal of Sweden, who is a sister of Princess Patricia of Connaught, and who was formerly Princess Royal of Great Britain and Ireland



King Alfonso, and his eldest son, Alfonso, Prince of the Asturias, who does not have to play at being a soldier for he is in reality a member of the infantry of the Spanish army

PRESENT DAY PAINTERS of CHILDHOOD

To Look upon Children as neither Little Grown-ups nor Dolls, neither Wholly Angel nor Wholly Elf; to Paint What One Sees and Leave Sentiment to the Spectator—Here Lies a Task to Prove the Artist

TO paint the portrait of a child requires a special gift, and perhaps also a special grace. Many a successful painter of grown-ups shows himself hopelessly at sea when confronted by a wee person who is all possibilities and immaturity, and whose angelic expression is often but the sheep's clothing of infantile mischief.

NEITHER DOLL NOR MINIATURE

From a practical point of view, it is a harrowing performance to get a child to pose even well enough to satisfy the requirements of a first-rate draughtsman, and rapid must be the technique which catches the momentary posture. To the deftness of touch and the skill required to paint a child's portrait successfully, must be added that feeling toward childhood which takes account of its psychological aspect, the recognition of the fact that a child is neither a little, grown-up person nor a doll, but an individual with a personality of his own. This attitude, which makes itself felt in literature as well as in the field of art, has found expression from time to time in children's portraits which fill the onlooker with a sense of the same ineffable charm which the living child possesses.

Yet the portrayal of an inner vision not vouchsafed to older mortals must not be allowed to deteriorate into sentimentality. It must rather be presented with a healthy realization of the fact that children are not little angels, after all, but just lovable little bundles of human contradictions, with moods which change with a rapidity unknown to the most volatile grown-up and which must be caught rapidly, easily, and lightly, if they are ever to appear on canvas.

PROVING THE ARTIST

That this is no trivial task, beneath the powers of a great artist, may be learned from the wonder of those child portraits which great artists, such as Velasquez and Sargent, have painted. A famous American artist is responsible for the saying, "If you can paint a copper kettle, you can paint an angel," but in the child's portrait the point would seem to be to paint a combination of these two.

Imagination of a certain kind, the kind which verges on sentimentality, has often been the stumbling-block in the painting of children, and we are fortunate in having discovered that it is, in truth, "painting the lily" to idealize anything so wonderful and beautiful as childhood. The tendency of painters of children to-day is to paint what they see. If they see so well that they make us realize the beauty of childhood in a way which we have never done

before, by so much have they fulfilled the mission of art. Pointing a moral with the brush in any other way was never art, and never will be. Yet pictures have appeared from time to time so filled with the very spirit of childhood that they bring home to every sensitive observer the fact that the trusting innocence of a child is something to be treasured.

Miss Lydia Field Emmet is, perhaps, the foremost painter of children's portraits in New

York. Certainly the "Good Little Girl," who made her exemplary appearance at the Winter Academy, is a delightful example of the right way to paint children. The light, masterful touch of the true artist is apparent in all Miss Emmet's work, and a loving, sympathetic understanding of childhood shines from every canvas.

Idealism is pictured there, and a tendency to select the more serious moments, to emphasize



Wholly on their good behavior are Ogden and Peter, the children of Mr. Robert Goelet, as they appear in the portrait which was one of the last works of the late Robert MacCameron



In her "Boy with Pencil and Book," Miss Emmet portrays a serious young draughtsman who surveys his subject with the critical and discriminating eye of the artist



The "Good Little Girl" who made her exemplary appearance at the Winter Academy in New York, is highly to the credit of her interpreter, Lydia Field Emmet



A charming, vivacious young person is Nancy, daughter of Mr. Waldorf Astor, as she appears in the water color portrait by Elinor Barnard



The influence of those painters of children, the English portraitists, is felt in the portrait of Master Ogden Phipps, by Robert MacCameron



A strayed sunbeam in the midst of the dusky room, Miss Emmet's dainty child hesitates, uncertain whether to run away or stay



Divided between shy excitement and mischief, Master Weld Morgan consents to pause a moment on the edge of a chair as a subject for the brush of Jean McLane



Like many another painter of sophisticated, fashionable beauty, Halmi lends special charm to the naive, unworldly beauty of children, as here to little Miss Ann Rainey

the touch of sadness back of the wondering eyes, yet the children are ever real children, capable of childhood's care-free happiness and not without that spirit of mischief which is childhood's sense of humor. Miss Emmet is master of her technique, and renders the soft curves and the exquisitely delicate flesh-tones with rare skill.

ARTISTS WHO SUCCEED

Miss Elinor Barnard, an English artist, came to America last year with an interesting collection of water-color portraits of both children and grown-ups. Her exhibition was a great success, and she has remained in this country to paint charming portraits of many American children. The portrait illustrated here was done in England, but it has interest for Americans as it is the portrait of a grandchild of Mr. William Waldorf Astor.

Robert MacCameron, whose death was a great loss to the world of art, painted the portrait of Peter and Ogden Goelet, the children of Robert Goelet. Reminiscent of the English school in its treatment, this portrait is interesting and unusual, though it lacks the freedom which might have been hoped for later work. A more successful portrait is that of Ogden Phipps, son of Mr. Henry Carnegie Phipps. The sturdy assertiveness of boyhood is well caught in the pose of the straight little figure.

Jean McLane, who outside the art world is Mrs. John C. Johansen, is a painter of marked ability. She is very rapid in her technique, and her portraits give the impression that she finds no trouble in putting on canvas exactly



The very small person from the south who posed for William Cotton, elected his most familiar environment, the arms of the indispensable black mammy

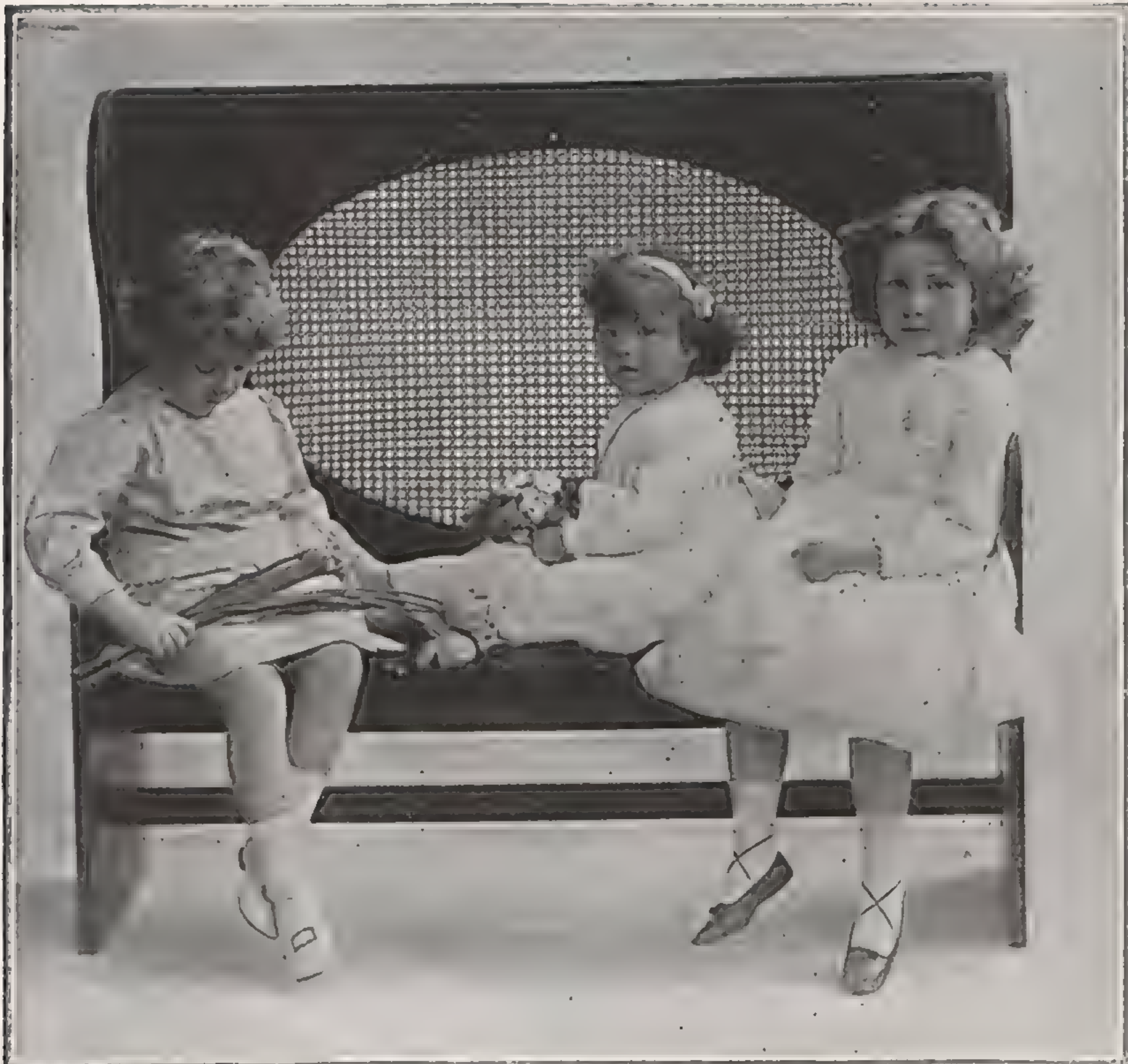
what she has seen. Her work is brilliant and high in key, and she is particularly successful in suggesting the restlessness and the quickly changing moods of childhood. Her sitters are incarnations of irrepressible energy and bubbling mischief. The example of her work published here is a vivid and interesting portrayal of a very charming boy. It would be impossible not to like him, even if, like Miss Murdstone, "As a general rule you don't like boys."

The name of Artur Halmi is very well known to Americans, for he has been remarkably successful as a painter of beautiful women in New York society. The child-portrait of little Miss Ann Rainey, the daughter of Paul Rainey, illustrates the finest qualities of his art. He has happily caught the air which children so often have of looking beyond the limits of the every-day world, and seeing things to which older eyes are blind. The graceful arrangement and the landscape background add to the charm of the portrait.

THE SURVIVAL OF THE "MAMMY"

Mr. William Cotton ranks high among the younger portrait painters in New York. He held an exhibition of his work last winter, in which the portrait of a southern baby and his black "mammy," illustrated on this page, attracted much attention. Sargent paints children with a tenderness and sympathy which come near to romance; it is doubtful whether any other artist save Velasquez surrounded his children with a charm so intense and so personal. "Little Rose," alone, would

prove that even Whistler could consider personality when it appeared in the guise of childhood, and the exquisite sculptured portraits by Augustus St. Gaudens are among his most delightful works. Etching, also, has proved itself adapted to child portraiture, and the dry-point portraits, some of them in color, which were lately exhibited by Mathilde de Cordoba, have caught the spirit and daintiness of childhood with a delicacy not to be surpassed.



Three photographs by Rita Martin, England

The three children of the Earl of Ancaster: the future earl, Lord Willoughby de Eresby, Lady Priscilla, who is two years younger, and Lady Catherine, who is a year older. Their mother, the Countess of Ancaster, was Miss Eloise Breese, daughter of the late W. L. Breese of New York



Copyright by Lizzie Caswall Smith, England

Three years old is the Hon. Archibald Alexander, heir of the Viscount Acheson, who married Miss Mildred Carter, the daughter of Mr. J. Ridgely Carter of New York

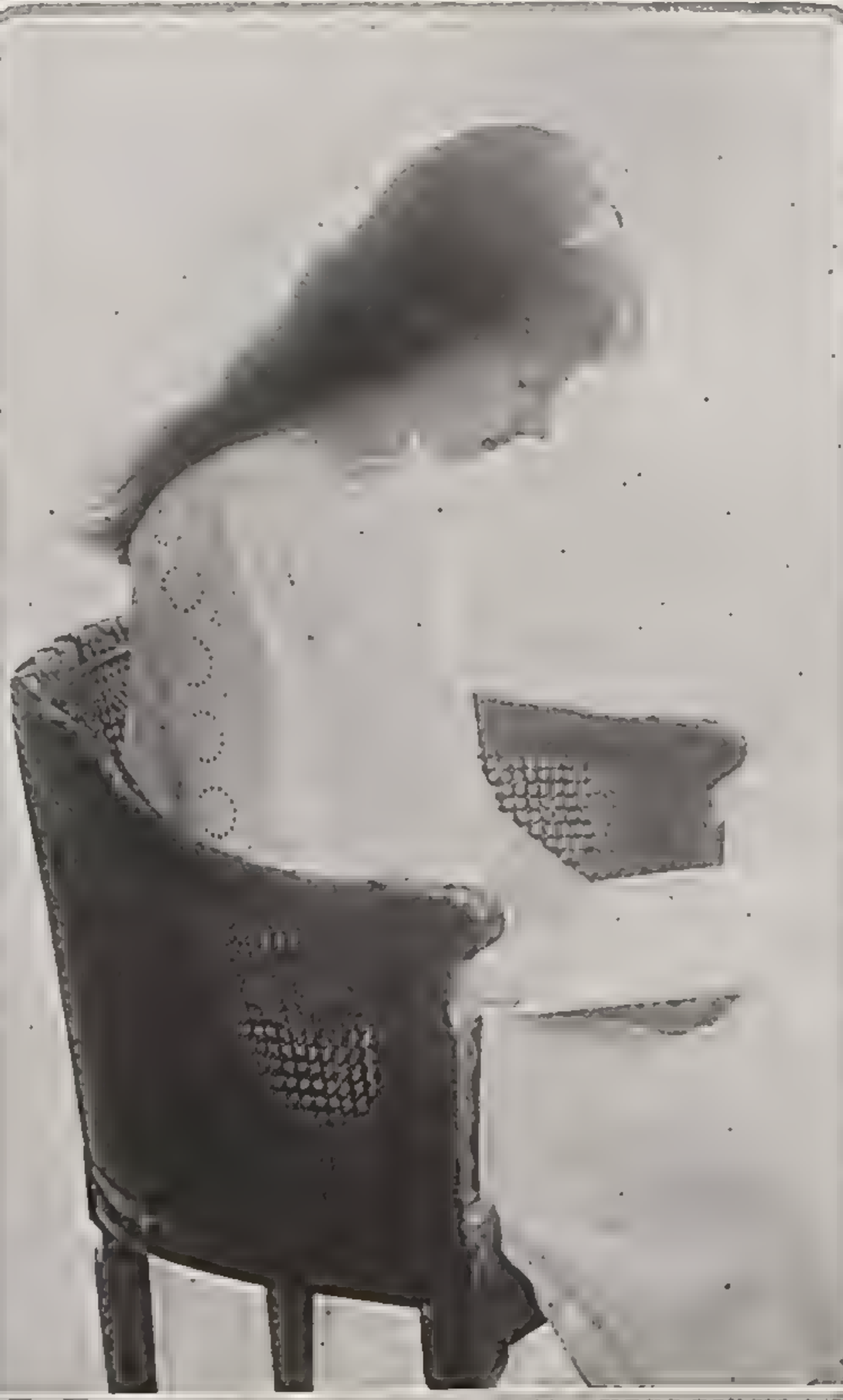


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An altogether captivating Anglo-American is the Hon. Eileen Vivien, the baby daughter of Lady Decies, formerly Miss Vivien Gould, daughter of Mr. George Jay Gould of New York



Master William Harcourt is the only son of the Hon. Lewis Harcourt and Mrs. Harcourt, who was Miss Mary Burns, daughter of the late Walter H. Burns of New York



Miss Doris Harcourt, who is the eldest of Master William Harcourt's three sisters, follows the English custom of wearing her hair hanging, unbraided and untied, save for a fillet



Copyright by Rita Martin, England

Dressed as a "sailor of the Queen's navy," is Master Jack Ward, the son of the Hon. John Ward and Mrs. Ward, who was Miss Jean T. Reid, daughter of the late Whitelaw Reid

YOUNG SONS AND DAUGHTERS OF PROMINENT AMERICAN

WOMEN WHO HAVE MARRIED INTO THE ENGLISH PEERAGE

SMART FASHIONS *for* LIMITED INCOMES

The One-piece Dress in Silk, Having Won Favor for Street Wear in the Summer, Will Continue Its Popularity in the Autumn in Heavier Fabrics

around the throat. The skirt is plaited on to a foundation yoke of thin silk, which is covered with folds of either the satin or the chiffon cloth.

The sketch at the upper right shows an excellent model for early autumn. This may be made entirely of a light weight woolen of a dark color. The finely ribbed fabrics are very good in dark blue and also in the dark green which is to be particularly smart this coming season.



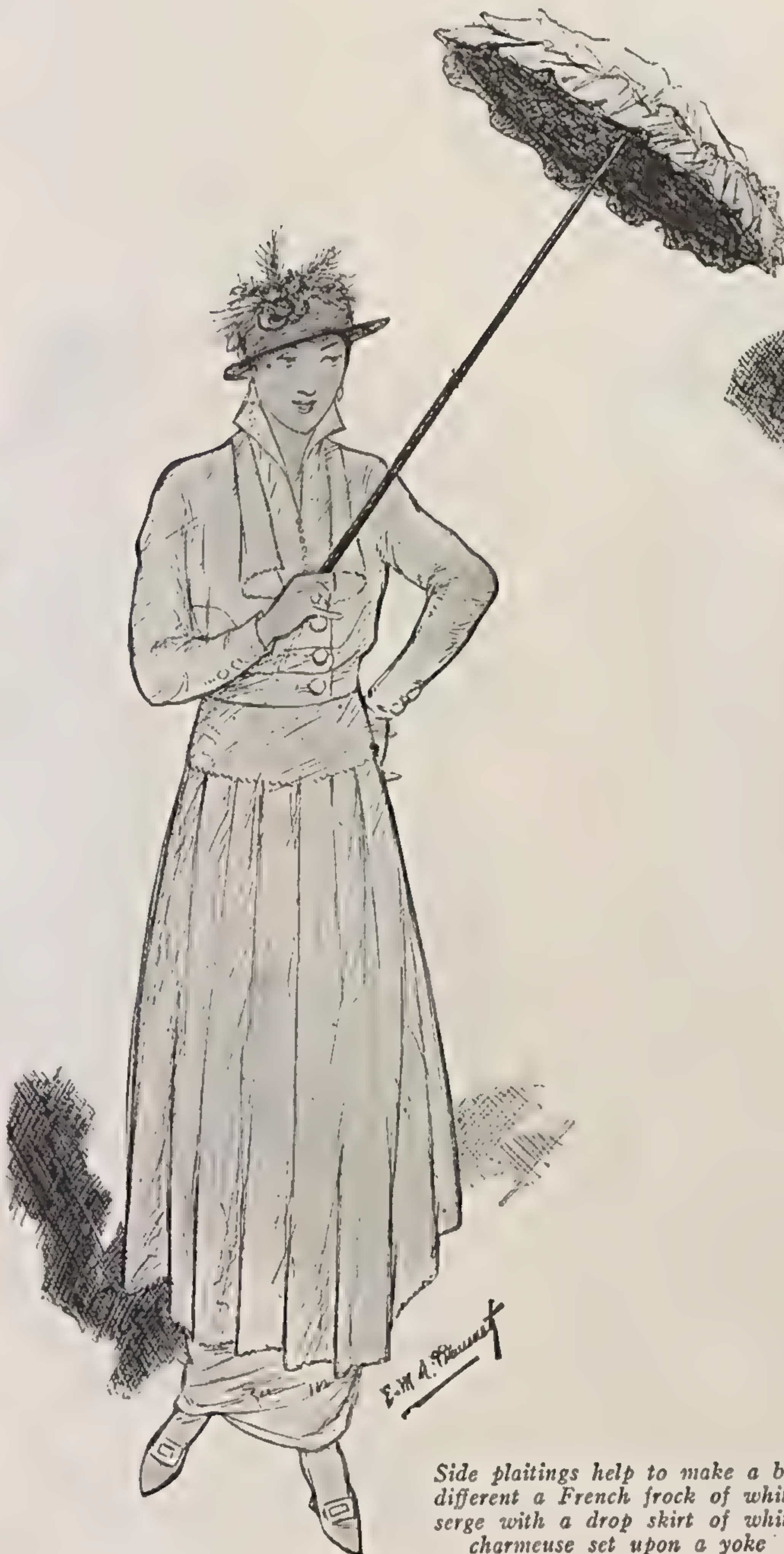
The long, plaited skirt that has at last outgrown its tight underskirt is surely to be at the forefront of the autumn styles

DARK, one-piece dresses of silk or light weight material have become an established mode for the street or short trips during the summer. Their usefulness, becomingness, and smartness have been so ably proved that similar gowns, a trifle heavier, will replace them for the autumn. The designs shown here are new in line and may be used for a combination of midnight blue serge and satin, or for wool faille, quite as well as for dark silk.

THE CONTRASTING SLEEVES

The model sketched at the upper left corner of the page would be an excellent choice for an early autumn dress, as the long-waisted effect, which will be worn this autumn, is given by a folded girdle. This may be of the same or of a contrasting material. Wool faille and chiffon cloth in black, as black will be much favored for autumn, or in a very dark green, would be a good combination.

The main part of the waist should be of faille with the sides and sleeves of chiffon cloth. The revers may be of the chiffon cloth or be of matching satin, and the braiding should be in the same tone. White net, which is too becoming to be quickly superseded, is used



Side plaitings help to make a bit different a French frock of white serge with a drop skirt of white charmeuse set upon a yoke



Equally smart in silk or a heavier material is a tailored frock with bodice buttoned conspicuously at the side of the front

At the lower part of the page, however, a frock is sketched which, like the others, is equally appropriate for light or dark materials. The original of this, a well-known French model, was of white serge, and the side-plaited tunic attached to the shallow yoke nearly concealed a tight underskirt of white charmeuse. The buttons were covered with white satin, and the yoke and vest were of white Georgette crêpe, with a bit of embroidery in the corners of the collar. Small, satin-covered buttons set close together formed the fastening at the neck.

COMBINING NEW WITH OLD

The second and third of these models are excellent for remodeled dresses. In the one at the upper right corner of the page, the long overskirt could be of a new material. In the third sketch the long tunic of silk or cloth of the same color could be added, and the girdle, the lower part of the waist, and possibly the revers might match the tunic.

Note.—To make this department of greater value to the woman of restricted means, Vogue will cut to order, in the stock sizes of 34 to 40 bust only, patterns in this department at \$1 for the skirt or bodice, and \$2 for a gown

THE EVERY-DAY DRESS *for* EVERY-DAY OCCASIONS



Fluted edges give a pretty finish to the batiste collar and cuffs of a smart school dress of blue serge, belted with green patent leather

Little Girls' Paris Frocks, like Those of Grown-ups, Boast Two Materials, Plaited Skirts, and Crisp White Collars and Cuffs

BEFORE the busy school-days begin is the best time to lay the foundation of the school-girl's wardrobe, and more charming models could scarcely be found than those which Paris is now showing. One of the most excellent of these dresses for school wear is illustrated at the upper left corner of the page. It is made of navy blue serge, belted with green patent leather, and daintily finished with a white blouse.

Another school frock of dark blue serge, sketched at the extreme left of the lower part of the page, seems to prove that little girls' dresses may follow the latest modes of accordion-plaited skirts, loose-fitting blouses, and linen collar and cuffs. The skirt, belt, and band are of serge, and the bodice is of taffeta to match.

At the right of the dress just described is a simple model, also for school wear. The sailor hat in the same sketch looks particularly pretty with this dress, as it repeats in the brim the blue of the dress and in the crown the green and yellow of the embroidered motifs that hold in place the plaits.

The rather unusual dress sketched at the middle of the lower part of the page cleverly adapts the long waist which is one development of the basque. The back, sleeves, and side fronts of the waist are of brown checked voile over a yellow lining, but the front section and the skirt are of brown cheviot. The collar and cuffs are of white piqué.

For semiformal afternoon wear the frock at the upper right corner of this page is very smart. The long kimono bodice of dark blue chiffon, braided in self-tone soutache and made over white chiffon, combines prettily with the dark blue taffeta, flounced skirt.

Two more smart afternoon dresses, which are illustrated at the right of the lower part of the page, boast the modish, two-fabric combination. The dress nearer the left employs a plain silk for the plaited skirt, and a figured fabric for the bodice, while that at the right, a version of the new coat-dress, uses plain faille for the bolero, but for the skirt and sleeves a silk that is gaily striped. The bolero is shirred so that two jacket-like tabs lie close to the skirt.



On a semiformal occasion a little girl may well wear an attractive frock of dark blue taffeta and dark blue, braided chiffon over white chiffon



Returning to school is a pleasure if one wears a modish smock frock of dark blue serge and dark blue taffeta



A play dress of blue serge is prettily brightened by yellow and green motifs that hold in place the shallow plaits



The long waist as affected by grown-ups is happily introduced in a dress of brown serge and brown checked voile



The accordion plaiting which is now on the crest of the wave of fashion, is adopted by a loosely belted afternoon dress



One of the smart coat-dresses boasts a bolero of faille, and a skirt and sleeves of silk that is brightly striped

FOR *the* SCHOOLGIRL IN SCHOOL *and* OUT

Simplicity, Nothing But Simplicity, Must Mark the Schoolgirl's Clothes, and in the Boyish Lines of the Fashions of the Moment Is Her Opportunity



Life is not all school for the schoolgirl, and metallic embroidery on charmeuse makes an afternoon dress exactly to her need and her liking; \$34. Hat, \$12.50

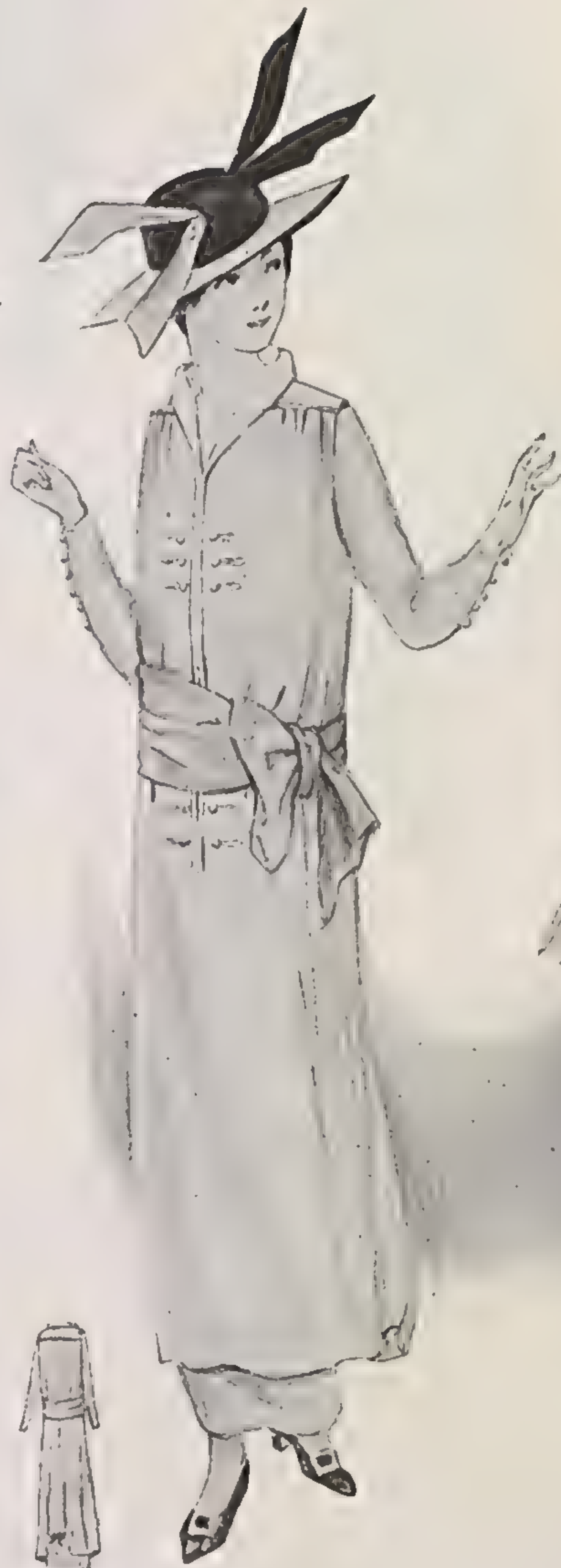
THE selection of the schoolgirl's wardrobe annually presents itself as one of the perplexing problems in clothes. If the year is to be spent in boarding school, dresses, hats, and coats must be chosen with special thought and care, for the wardrobe must practically be completed, whereas that of the daughter at home may be added to when necessary.

The best schools are constantly advocating plain and simple clothes, just as the best shops are making a constant effort to show them. The charm of youth is so well brought out by well cut clothes of good materials, with little trimming, and so often utterly destroyed by unduly elaborate clothes, that one wonders how it ever happens that the latter are chosen.

One tendency in this season's fashions for older people has been quickly adopted for misses' frocks—the long, straight, loose waist, which is not to be confused with the very prevalent basque, though it is undoubtedly an outcome of it. There is no other fashion, unless it be the Empire, which so well suits the young figure. It gives a straight, boyish outline which follows prettily the supple lines of youth, and it demands the correct restraint in trimming.

OF SERGE OR CHARMEUSE

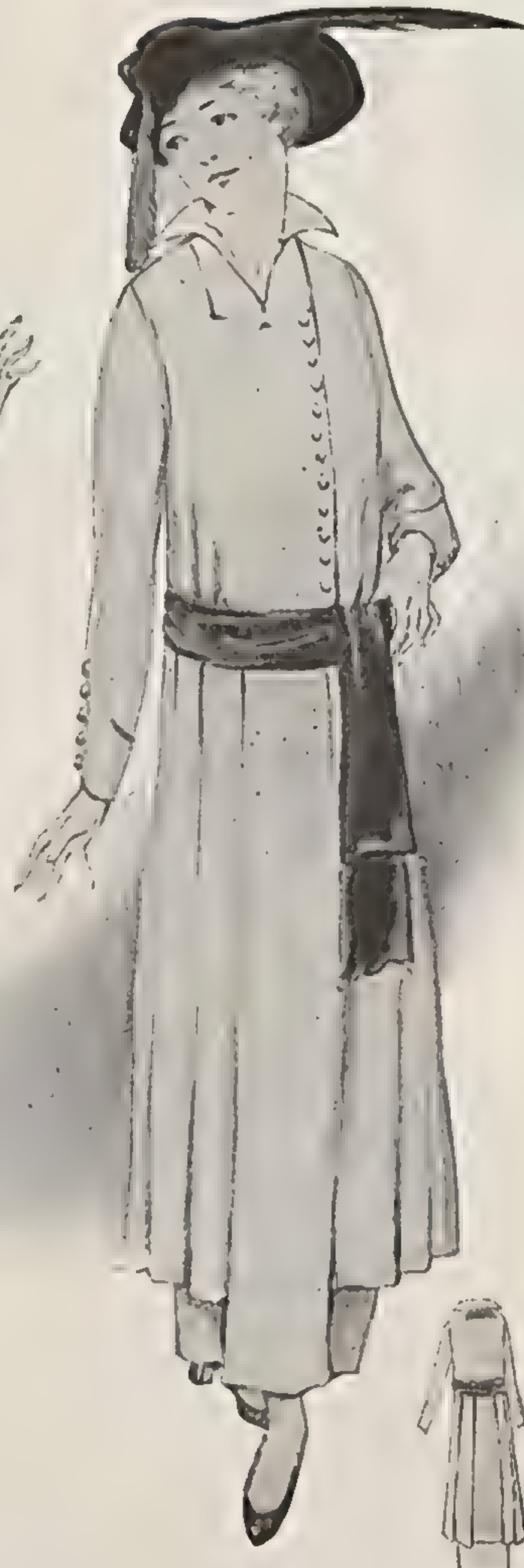
One of the best shops on Fifth Avenue is showing, for general wear, the two dresses which are illustrated in the middle of this page. The one at the left, when of serge, is suitable for school wear, and when of soft charmeuse becomes formal and suited to the afternoon. It is particularly becoming in blue, black, or *tête de nègre* charmeuse,



Of serge if intended for school, of charmeuse if for something less intensely practical; in charmeuse, \$28; serge, \$25. Velvet and moire sailor, \$11.50

with collar and pipings of white charmeuse down the front. The sash, which ties at one side, is of the material of the frock. The yoke formed by cording is a trifle deeper at the back of the waist and the long tunic of the skirt lifts at the back a little. This same model may be ordered in blue serge trimmed with black satin, and with a sash of the same.

With this gown is sketched a midnight blue velvet sailor faced on the upper side of the brim with café au lait moire. Two of the quills are of the velvet like the crown and two of the moire. To most young girls a straight brimmed hat is becoming and one of this type may be worn with either a suit or a one-piece dress, and has decided style. This hat may be worn tipped to the side in the *dégagé* manner which one cannot afford to neglect.



Severity is a pretty foil for youth, and in this serge dress, a plaited tunic and peculiar buttons modify it just the necessary little; \$22.50. Hat, \$10.50

The blue serge frock at the right in the middle illustration has the same straight lines, but the skirt has a plaited tunic that ends at each side of the front plait, which is cut in one piece with it. The buttons which fasten the frock in front and trim the sleeves are heavy, oblong, green china ones that are very smart. Green suède repeats this tone in the little square collar at the back; it is prettily embroidered in white beads and tinsel thread. The chemisette and flaring collar are of white handkerchief linen double hemmed and hemstitched, and the sash is of black satin. This dress, like all of those described in the article, is carefully made, of excellent material, and the details are given that attention that is so necessary to insure the success of simple clothes. Both this dress and the one described before it may be ordered,



The suit for out-of-doors, with the new flare that allows for a brisk walk on an autumn day, and a coat youthful in every line and fold; \$29. Hat, \$12.50

at the same price, in all black for mourning. Worn with the serge dress is a small black velvet hat, prettily dented in the front and trimmed with two narrow black quills that take different directions. Among the usual sailor models, this hat is unique.

FOR THE OUT-OF-DOORS

For outdoor wear, a very good-looking suit is the one illustrated at the upper right. It is made of navy blue cheviot, braid bound, and trimmed with collar and cuffs of black velvet, and has many attractive features. The coat is one of the new, long-line coats to which some fulness is given by plaits put in at each side below the belt. The back is attractive and velvet collar and cuffs are always becoming. It would make an excellent separate coat to wear with plaid serge or silk dresses. The skirt is flared according to the style which promises to be popular this winter, with insets of the cheviot oddly worked into the lower part. It is easy to see how comfortable a skirt of this sort would be for walking. The suit may be ordered at the same price in brown or green cheviot. It may also be ordered cut on what is known as the junior pattern—that is, with perfectly straight lines at the bust.

The black velvet sailor in this sketch has a brim split in the front and a black quill pulled through the wrong way, which gives it an unusual effect.

METAL EMBROIDERY

The afternoon dress sketched at the upper left embodies many of the newest ideas for the autumn without foregoing a general air of simplicity. It is made



A dignified frock of serge with linen collar and many buttons is fairly an inspiration at lessons; \$10.75



For the essentially dainty child comes this soft model in serge with a guimpe easily freshened; \$14.50



Extreme youth looks even more youthful than its wont, in a gown of black velvet with embroidery; \$24



No wintry weather need keep indoors a small person protected in a double coat of Scotch woolen; \$13.50. Hat, \$6.75

of dark blue or dark green charmeuse with a loose waist shirred a bit on each side, and has an underskirt and sash very delicately embroidered in antique gold or silver thread. The embroidery is youthful in effect largely because of the delicacy of the work and the softness of the thread. Metallic embroidery of this sort is very new and will be greatly used this coming winter on materials of all descriptions. Soft white chiffon forms the chemisette and collar.

The soft, black velvet hat illustrated with this dress has a white magnolia as its sole trimming. The brim turns up a trifle on the left and on the other side is bent to suggest the mushroom shape, a youthful and attractive variation.

In the evening the young girl knows nothing of the severity of the scholar, but adds to her own dainty frivolity the airiness of pale chiffons and such inconsequent things as sash-ends of baby, black velvet ribbon; price, \$29

Not only is the style of the evening frock, illustrated at the middle of this page, delightfully appropriate to youth, but the materials are more than ordinarily good and the coloring is very effective. Very delicate blue chiffon mounted over flesh colored pink forms the chief part of the bodice and the skirt, which has a plaited tunic of blue satin meteor of the same delicate shade and of a particularly soft quality. Over the little bodice is a quaint drape of very lovely cream lace held by tiny, deep pink rosebuds, and the chemisette is of lace. The narrowest of black velvet ribbon forms a queer little bow and long sash-ends at the back. The dress is offered also in delicate pink over blue. It may also be ordered at the same price in other combinations, such as white or green over flesh color.

FOR THE VERY YOUNG

The school clothes that are being offered this year for smaller girls are exceptionally satisfactory and pleasing.

The little dress at the upper left is like a separate coat and skirt, with its blue serge upper section and striped plaid or serge skirt. It has a linen collar and fastens with bone buttons down the front. It comes in six to twelve-year-old sizes.

The blue serge frock next to this one is of quite a different type. The underblouse is of crêpe de Chine, the bow and sash are of black satin, and bright silver buttons fasten it in the back. This dress comes in eight to fourteen-year-old sizes, but smaller sizes may be ordered.

The pretty, black velvet frock third in the upper line is bound with braid

and is charmingly embroidered in bright colored worsted. The little sash is of black satin and the underblouse in this frock, too, is of white crêpe de Chine. Such details as the way in which the embroidered ends of the cloth collar are pulled through eyelets make the dress decidedly out of the ordinary. It comes in eight to fourteen-year-old sizes.

The warm-looking coat with a very pretty cape effect, sketched at the extreme upper right, is of a Scotch mixture, piped in one of the colors of the mixture. The same color appears in the collar and in the buttons and bound button-holes. It comes in six to twelve-year-old sizes. The quaint little black velvet hat shown with it has a moiré ribbon around the crown and a tiny black fantasy in front.

Dark blue serge is the material of the picturesque frock of the illustration at the lower left. The collar and cuffs of the underblouse of white, pussy-willow taffeta are daintily hemstitched and trimmed with white pearl buttons, though bone buttons trim the belt. This dress may be had in six to twelve-year-old sizes.

Serge and Roman, striped gabardine, the latter in dull tones, form the dress at the lower right. It is prettily bound with braid on many of its edges, and trimmed and finished with brass buttons, and its collar is white linen. The dress may be had in plain blue serge. It comes in eight to fourteen-year-old sizes.

AN ORIENTAL NEGLIGEE

A certain establishment makes a specialty of importing kimonos directly from the orient, particularly misses' kimonos up to eighteen years. The four-

teen-year-old size in Japanese silk, silk-lined and hand-embroidered, with the long Japanese sleeves and the roll at the hem, sells for only \$3.75. The price increases with the size, the largest, the eighteen-year-old size, costs \$4.75.

A child's mandarin coat, silk-lined and hand-embroidered, costs but \$2.25, while there is a child's silk kimono, interlined and most attractively embroidered, that may be had for \$2.75.

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge. The misses' dresses may be had in 14, 16, and 18-year-old sizes, and other sizes may be ordered if desired.



For the warm indoors, a low blouse is comfortable and has the elusive quality of the picturesque; price, \$10.50



No child need spoil her play with fear of spoiling her frock, if it is this one of striped gabardine; price, \$16.50

FOR *the* FIRST LONG FROCKS

At the Charming Age of Being Not a Girl and Not a Woman, One Can Dress with the Art of Artlessness and Still Be the Exponent of Fashion



Just suited to her seventeen years is this piquant contrast of blue and yellow striped, and plain blue crêpe. The ruffles at the bottom of the skirt serve to modify the line of the straight tunic



From the stage of a French theatre comes this Premet gown for a young girl. It is novel to cut ruffles away in front, and we wish we could see the rest of the sash



The effect of this smock is like that of a mandarin coat; it is long enough to reach the knees, and even the sash does not indent the waist-line. The embroidery harmonizes with the flowers



Very smart is this little frock made to wear to school. Unfinished worsted with a check of blue and green forms the waist and flounce, and the main part of the skirt is of blue worsted

THE girl in her teens has some very smart gowns offered her on this page. Two are for afternoon and two are for school, whether it comes in the afternoon or not, and one is for the time when one feels the way it looks.

The tunic in the dress illustrated in the upper left-hand corner is of striped blue and yellow crêpe. The ruffles are of plain blue crêpe and the sash also is blue. The blouse is of plain white Georgette crêpe with an overblouse of the striped material. The gown shown in the upper right-hand corner has a kimono-smock of green silk printed in small blue and yellow flowers. It is worn over a straight skirt of green gabardine, and is only slightly held in at the waist-line by its sash of green faille. The embroidery in the smock is in a conventional design to harmonize with the printed flowers.

The main charm in the school frock in the lower left-hand corner is its simplicity. The combination of checked and plain colored worsted is very good,

and the simple fashion in which the dress is made is very suitable for a schoolgirl.

To accord with autumn styles, the model in the lower right-hand corner shows the new accordion-plaited skirt; the waist and tunic are of wool faille in dark green and the vest and collar are of écru batiste. The skirt proper is of dark green serge.

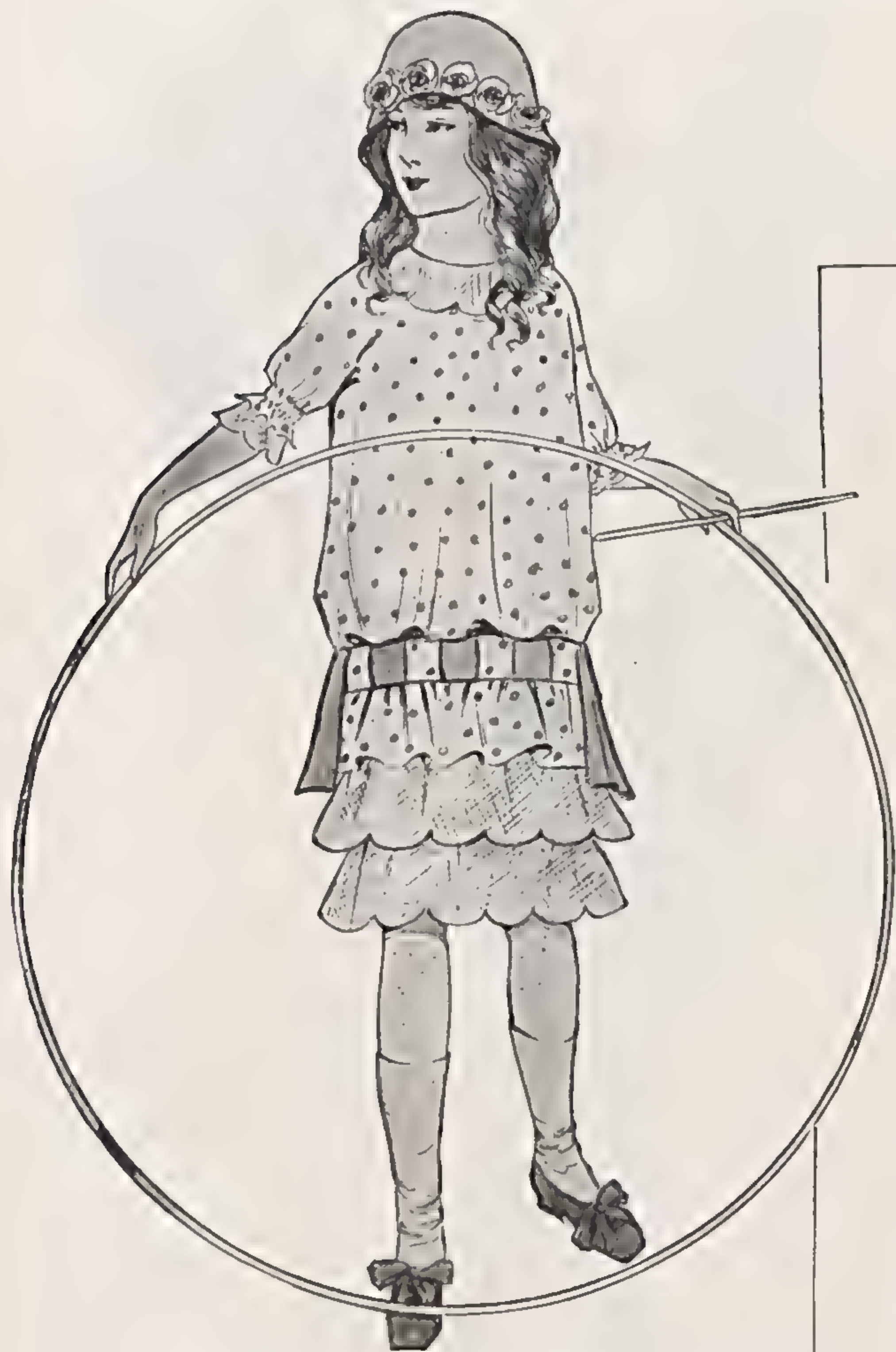
A girl who is going away to boarding school will find any one or every one of these frocks very appropriate. She can not have too many dresses for the classroom, and certainly never too many or never enough for the other functions of her day. If she has such a gown as either of the ones illustrated at the upper corners of this page, she will be more than glad when invited to her first tea. She is fortunate that such an exquisite little party frock is contributed as the one illustrated just above; it comes from sources that she knows she can trust, the French stage and Premet. Since it is made of lace and chiffon it is particularly good for dancing.



This is a girlish model which would develop well in dark green wool faille and serge. The plaited skirt hangs flat and preserves the lines of the narrow skirt, but it adds freedom of movement

PARISIAN FROCKS *for the* YOUNGER SISTER

Such Frocks as These Reconcile Little Girls to the Fact That They Are neither Their Small Brothers nor Their Big Sisters, but Just Themselves



This small girl needs nothing so much as a party, preferably a lawn party, to go with this little dress of embroidered crepon, with sash of gold colored satin and flounces of airy tulle

THESE little gowns for little people are designed for various needs. With such inducements the small person herself may find it hard to choose between play-time and party-time. The fact that four of the six models are preferably for afternoon wear will not mislead her, as the two that are for play hours are so very smart and suitable.

In the upper right-hand corner is a morning dress of white crepon, made effective by a frill-like opening marked with closely set buttons. The line from under the arm to the neck is emphasized with *entredeux*, and the rings through which the girdle passes are covered with plaited satin. The other dress designed for similar uses is to the left of the one just described. This little frock is quaint, and yet novel in color and in manner of fastening. It is of *café au lait* crepon and is laced in front and on the shoulders. Four rows of *à jour* trim the sleeves and skirt.

The four afternoon dresses vie with one another in charm and suitability. The frock in the upper left-hand corner is made of white crepon embroidered in yellow silk. The collar and the flounces are of white tulle and the sash is made of gold colored satin, with an end hanging freely on each side. Just to the right is illustrated a little gown that is beautiful as a design as well as a dress. White, plaited tulle falls in a straight line from the shoulders, and is confined at the bottom by a wide band of embroidery and *soutache*.

Smart is the arrangement of plaited and plain *crêpe de Chine* in the frock pictured on the left at the bottom of the page. The color is crushed strawberry red; the collar and cuffs are of embroidered tulle and, crowning touch, the bottom of the dress is turned up like a puff below the flat, narrow plaits. In the model in the lower right-hand corner an effective contrast is used; red roses printed on white crepon are offset by a sash of deep or storm-blue satin. The note of blue is repeated by a line of thread in the collar and cuffs.



Though one's hair still be bobbed and dolls be yet worth love, one can be just as chic as big sister in a chemise frock of white, plaited tulle with *soutache* and embroidery. From Gagne Petit



This attractive little morning dress is belted at the waist and laced down one side. The ribbon and the rings in the lacing are of the dress material, and the one little frill at the neck is of lace



If this little maid is as anxious for play as she seems, her garb will stand her in stead and yet be a very smart dress. This and the model on the extreme left are from Maison Royale



Just on the verge of being a young lady, in spite of a bow knot under her chin, is a little girl attired in a crushed strawberry red *crêpe de Chine* dress, plaited and turned up puffily at the bottom. From Galeries Lafayette



With spirits sustained by such a frock as this no one could make a "faux pas" while calling, or walking, or doing any of the things for which the dress is fitted. This and the model above to the left both come from Printemps

S E E N i n t h e S H O P S

The New Autumn Frocks Show Satin and Serge Still the Leading Materials, Basque Models Well Established, and Straight-line Silhouettes Much in Evidence



Satin, chiffon, and organdy, in shades appropriate to autumn, compose a blouse which asserts that the long popular, waistcoat effect is not yet to be abandoned; price, \$7.50



A model which appeared at the French races furnished the design for this frock, which may be had in blue, black, or "tête de nègre" satin, at \$39.50; the trim, black velvet hat is priced at \$8.95

MANY adaptations of the basque dress for early autumn wear are being shown in the shops, and the favorite materials are serge and satin, usually in combination. There are newer materials than serge this season, notably gabardine, but so far none has supplanted it, and many of the prettiest frocks of the year have been of very dark blue serge in combination with black satin.

Satin in dark shades and in black forms part of the majority of the newest gowns. It is often combined with crêpe meteor, chiffon, serge, and other materials, but it is easy to foresee that it will play an important part in the autumn model.

FROM THE FRENCH RACES

One of the prettiest models worn at the French races in the late summer has now been brought out by one of the larger shops, in blue, black, or tête de nègre satin, and is illustrated at the left, above, on this page. This frock is an attractive type, quite new in its de-



A practical version of the basque dress is of dark brown satin and dark blue serge, braided with brown; price, \$29.50. With it is worn a black velvet hat with a novel arrangement of wings; price, \$10



Transparent tunic starting from the front panel, straight line from shoulder to hip, and set-in, transparent sleeves place a gown of satin and chiffon among the very newest models; price, \$39.50



While keeping "moyen âge" lines in the back, this costume of dark blue crêpe meteor and black satin modifies them by a surplice effect in front; price \$29.50. In black or white, the hat is \$10

tails, and forms a pleasing variation from the prevalent basque styles. It is entirely of satin, except for the piqué vest, collar, and cuffs, and it has a pretty back and a tunic shirred in an unusual fashion. The surplice bands of satin which confine the fulness of the bodice are trimmed with satin covered buttons, and similar buttons decorate the straps in the back, and the sleeves. With this frock is worn a black velvet hat which has a black grosgrain ribbon around the crown, and a fantasy representing a crosse aigrette in the back.

VARYING THE STRAIGHT SILHOUETTE

A gown of unusual design, which is shown at the upper right corner of this page, combines the new straight effect in the back with a becoming surplice front. Many people who do not find the extreme looseness of some of the new gowns becoming, can wear a model of this type very effectively. Crêpe meteor of a very dark blue forms the tunic and waist; the sleeves, sash, and underskirt are of black satin, while

the chemisette, collar, and cuffs are of white piqué. Tiny blue satin buttons trim the front of the waist. A gown of this type serves many purposes, and its smart cut and pleasing lines make it a very desirable model.

The smart hat worn with it may be had either in white satin, as illustrated, trimmed with white breasts and white wings, or in all-black satin with black wings. It is a becoming shape, rolled a trifle more on one side than on the other and is moderately priced.

IN TUNIC AND BASQUE

Black satin and chiffon are combined in an afternoon frock illustrated at the lower right side of page 47. This has many of the features shown in the best French models, including the straight line from shoulder to hip, the transparent tunic starting from each side of the front instead of continuing entirely around, and the set-in, transparent sleeves. Very fine, twine colored net trims the neck and sleeves, and satin covered buttons close the bodice and trim the satin fold on the bottom of the tunic.

One of the prettiest of the new basques which are now being offered is found in the frock of blue serge and dark brown satin illustrated at the lower left of page 47. The serge tunic is finely braided in a dark brown braid to match the satin of the underskirt and the sleeves, and similar braiding appears on collar and cuffs. Bone buttons of bullet shape fasten the loosely shirred basque. The dress is a very practical one, yet the combination of brown satin with the dark blue serge makes it unusual and distinctive, and the arrangement of the sash is a new and pretty one which is seen on many French frocks this season. The novel arrangement of the large white wings on the small black velvet hat makes it an effective finish for this smart costume.

Satin, chiffon, and organdy compose a blouse illustrated in the middle at the top of page 47. This is one of the autumn offerings of a shop which makes a specialty of smart blouses. The overblouse is of a soft, meteor satin, matched in tone by the chiffon sleeves, which are lined nearly to the elbow with white chiffon. The sleeves are prettily shirred at the wrist and finished with cuffs of white organdy. The waist comes in all dark colors, with white organdy in the collar and vest.

SWEATERS AND AUTUMN BLOUSES

Imported, hand-made sweaters of Shetland wool, like that illustrated on this page in the second sketch from the right, come in pleasing colors such as flamingo, blue, purple, and green. They are fastened with smoked pearl buttons, and though they are very light in weight and occupy but a small space in packing, they are surprisingly warm. A soft hat which recommends itself as a convenient one for packing, is shown with this sweater. The brim is of white satin, stitched in rows with black silk, and the soft, tam-o'-shanter crown is of black velvet.

The sweater shown at the left in the same group is more distinctly a coat sweater and is made of imported Angora wool. It has a soft, rolling, shawl collar and, in the back, a half belt, and the buttons are of the Angora wool. It may be had in pleasing shades of green, purple, rose,



Novelty in flower-holders takes the form of a big straw garden hat, which gives to the flowers the air of being freshly culled from the garden; flowers and hat are \$10

The "Week-End Box" offers much to while away the long hours of childhood and foil that evil genius whose occupation is providing mischief for idle hands; price, \$2

In the hope that the book which kindness prompts him to loan may some day return to his library, an owner may place this book-plate cover upon it; 50 cents

and blue. It is very warm, and yet light.

The very smart crêpe de Chine blouse, illustrated at the right of the Angora sweater, is to be had in such dark tones as green and blue, as well as in black, striped in white. The collar, cuffs, and buttons are of white crêpe de Chine and the collar may be worn either open, as indicated in the sketch, or closed high

with just a turn-over of the white crêpe de Chine showing. This is an excellent blouse for autumn wear, and is very serviceable; it comes in the sizes for girls as well as women.

White radium taffeta and piqué are the materials of the blouse at the extreme right of the group at the bottom of this page. The model is one of the

simple, becoming types which the wise woman will always include in her wardrobe. It has a becoming shoulder yoke and the same style of collar as the crêpe de Chine blouse described above, and may be worn high or low.

FOR THE BABY'S LAYETTE

For the benefit of the mother who wishes to make a part or all of her baby's layette, but who is not sure of her ability to cut the garments properly, one establishment is now making a specialty of furnishing either a complete layette or separate pieces, cut out and ready for sewing. These can be put together quickly and easily, as full directions are furnished. Only the best models for infant's clothes are shown, and many of them are charming. The complete layette consists of four nightgowns, four slips, one dress, one wrapper, one bib stamped to embroider, four flannel skirts of a new and practical model which combines the barrow coat and the clumsy flannel skirt into a comfortable, one-piece garment, and three white skirts. The eighteen garments, ready for making, cost \$18.50. The cotton materials are very sheer, and all the garments are well cut. When single garments are purchased, the nightgowns are \$1; slips, \$1; barrow skirts, \$1.35; white skirts, \$1; dresses, stamped, \$1.50; wrappers, stamped, \$1.95; bibs, stamped, 15 cents.

A LOT OF LITTLE THINGS

One of the prettiest of the new ideas for flower gifts, either for the steamer or to be sent to the country, is the flower-filled hat which is illustrated at the top of this page. The flowers may be the lovely orchids and sweet peas shown in this photograph, or any of the beautiful combinations of the season, and they are placed in a jardinière inside the crown of the hat, so that they will keep fresh. The hat is a large, Florentine straw model which is excellent for beach use.

The problem of amusing children is an ever-present one, and a novelty that will assist in solving it is welcome. The "Week-End Box," the contents of which are illustrated just below the flower-filled hat, is most attractive and would undoubtedly serve to while away many a dull moment. It contains a painting outfit, consisting of brushes and ten brilliant colors, twenty-four outline drawings of scenes from foreign countries, the flags of each country to color, and genuine postage stamps from the countries, as well as information about them, two humorous animal calendars with full instructions for coloring them, sets of place-cards and dance programs to color, a stamp picture gallery, and a secret cipher the many complications of which afford much amusement in letter writing. The whole is most attractively boxed and makes an excellent gift for a child, as it is instructive as well as amusing.

Books are so often borrowed in summertime and so easily forgotten that the attractive book covers, shown on this page, which are book-plates as well, are most useful. The poster design in black is printed on firm, heavy paper of a soft green tone.

Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge.



Autumn lends welcome to the coat sweater in Angora wool; \$6.75



Of dark crêpe, white striped, with a collar to button high; \$6.50



A sweater in pleasing colors is \$3.85; an easily packed, soft hat is \$5



A becoming blouse of white radium taffeta and white piqué; \$5.75

A BIT OF EMBROIDERY, MYRIADS OF FINE
TUCKS, HEMSTITCHING EVERYWHERE
POSSIBLE—WILL THE NEW SEASON REVIVE
THE OLD ART OF "SEWING A FINE SEAM"?



Part coat, part blouse, part waistcoat, and wholly smart. In the front the pink handkerchief linen is eclipsed by a white piqué waistcoat which encroaches even on the back in an odd belt, but in back the linen is triply full in tucks that run down into the peplum



Hemstitching is here used to simulate a jacket, coming from under the arms and crossing up a waist of white organdy between two clusters of fine tucks. Valenciennes lace forms a collar and the vest effect, and the long, hemstitched sleeves are finished by lace



The over-something is going to be popular, and though the over-tunic is ceasing to be, the over-blouse has not yet seen its full day. Pink Georgette crêpe is embroidered and finished in two points in front, and tops a blouse of white organdy that shows the new, broad collar and the almost-full sleeves. Blouses from John Wanamaker

Cream colored, silk shadow lace has at length crept out from under its mousseline cover, and here it becomes the waist, with the mousseline as its lining. Hemstitching allows the white crêpe meteor of the front to become a vest, and the crêpe meteor forms the collar

Tucks in front, tucks in back, and crosswise tucks in a vest, remind one that the art of the needlewoman, even in a tailored season, must find its place. The waist is of colored handkerchief linen, with tailored, set-in sleeves, and the yoke and collar are cut in one piece



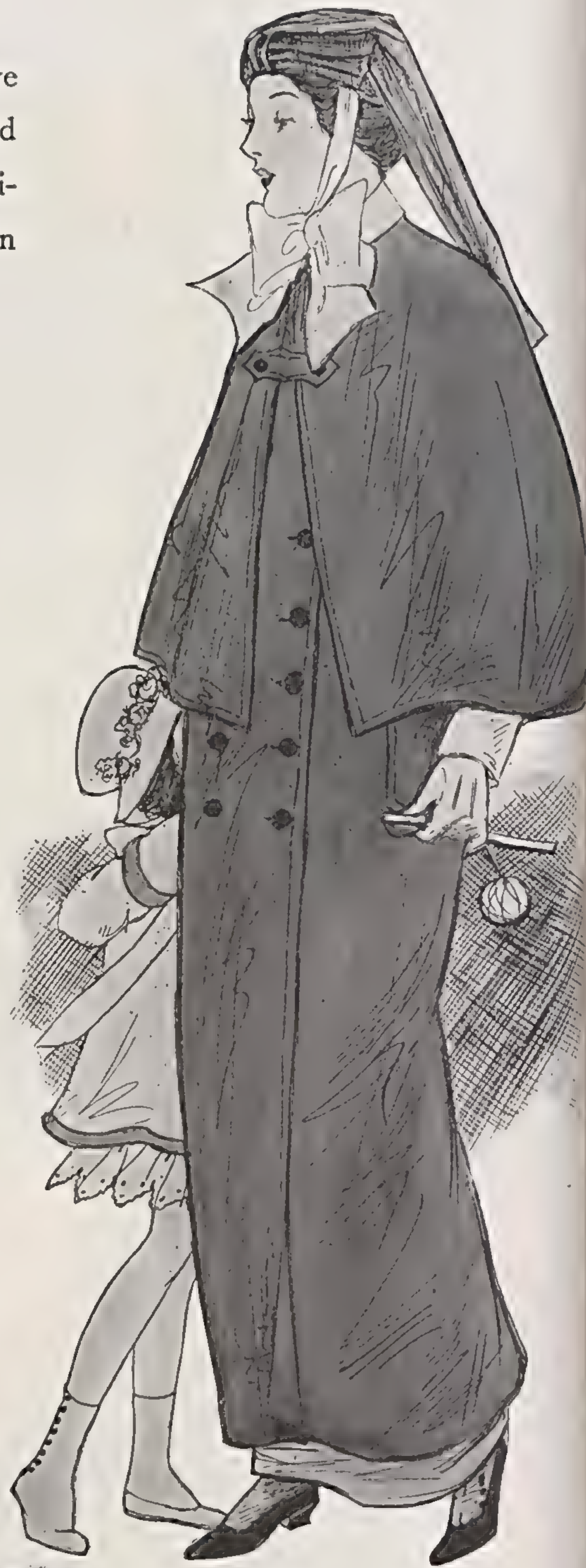
THE NURSE *as* CONVENTION DECREES HER

The Uniforms That Years of Service Have Proved Practical, Alone Are Smart and Give Distinction to the Trained or Semi-trained Nurse for Babies and Children

The uniforms illustrated on this page are adaptations of English models and are worn by the correctly costumed American nurse; they will be made to order by the Nurses Outfitting Association. The coat in the outdoor model sketched on the left is made with revers and collar of the gray cloth of the coat; and the bonnet is of gray felt, with a gray velvet bow and a white facing like the material of the strings. The coat at the right is of dark blue cloth and has starched linen collar and cuffs; and the bonnet with it is of blue silk with a long veil of very heavy crêpe de Chine. Good cloth or serge in navy blue, gray, brown, dark purple, or black may be used for these coats, and the bonnets or hats should be of the same color in felt, straw, or silk,



For out-of-doors, the English have devised this long coat costume which amply protects the nurse when she is standing about while the children play, or when walking slowly, as she always must



One of the variations of the outdoor costume for the child's nurse is somewhat elaborated by white collar and cuffs and a silk bonnet with a long veil of crêpe de Chine and wide ties of white linen

ENGLISH convention has decreed that the trained or semi-trained nurse for the baby or young child shall wear a prescribed uniform which is not only practical, but from usage has become smart. In England every nurses' training school has a registered uniform which differs slightly from those of the others, although in general appearance the costumes are alike. These uniforms may be reproduced in this country for the English nurses entitled to wear them, or ones similar to them may be worn as uniforms for the American nurse.



In the morning, indoors, a dress of light gray cotton material with large apron and deep cuffs, is the convenient and most practical thing for the baby's nurse

At other times of the day, white, usually in some cotton and linen mixture, poplin, French cambric, or rep, is the thing, and trained nurses ordinarily wear a cap

as the season requires. A nurse's shoes must always be of plain dull leather, and her gloves of white cotton in summer and of gray or dark kid in winter.

The indoor costumes are extremely plain, but should be of good, wash material and well fitted. Those nurses whose hospital requires a cap, wear one; others need not. For the morning, a gray cotton dress with a white apron is smart, but some nurses wear white all through the day with an apron of cambric having rather a full skirt gathered to a wide plain belt which is fastened by buttons in the middle of the back.



"Tête de nègre" holds its own as a color for the coming season, though in another month it may be called by a new name. Here, in bright contrast to the dark brown velvet of the hat, a red celluloid band cut to represent a quill and crossed at intervals by black grosgrain ribbon, is all that divides the tiny brim from the high, boat-shaped crown

The quill will probably never be entirely superseded as the smart feather to be worn on a tailored hat. Here one of white, spotted with black and headed by tiny, black birds' heads, takes an exceedingly becoming angle away from the upturned brim of black velvet

Grand Prix week found the large hat again to the fore, and while Fashion has far too much sense to predict so early in the season, the wise modiste watches for the first courier of the autumn styles, and dares to fashion a large, black velvet hat trimmed with an owl's head and two long, white vulture feathers which seem to reach out almost like antennæ

Since feathers have been ordained for the coming season, feathers must be, even on a tailored hat. Since they are odd anyway on a sailor hat, a windmill effect is not so much odder but that it is not only possible but exceedingly smart. The feathers are iridescent green on a brown velvet crown banded with brown ribbon. Three hats from Knox

**THE VELVET HAT, LATELY ARRIVED
FROM PARIS, TRAVELS FROM SUMMER
TO AUTUMN, AND WILL PROBABLY
STILL BE "EN COURANT" IN WINTER**

As Mercurial as the wings on her hat, woman deserts her own styles for man's, only to come back again. Yet even supposing that she wanted a "stovepipe" hat (no one blames her for that), and even supposing she wanted it of velvet, and brown, who would suppose that she would want it trimmed? This, and the hat at the upper left, from C. M. Phipps

FROM *the* COUTURIERE PLENIPOTENTIARY *to* YOUTH

Gowned in blue gabardine, rival of blue serge, a girl is prepared for all the exigencies of school

Part and parcel of a frock of blue and white striped cotton crêpe is a thin blue jersey. Models from Lanvin

Blue and white crêpe de Chine, embroidery, tassels, and buttons—all to make one simple gown



THREE of Madame Lanvin's attractive models for the coming season are pictured on this page. At the left is a tailored frock of navy blue gabardine. Above the crossed bands of gabardine on the blouse, a waistcoat of white piqué emerges. The sleeves are open at the wrist and are linked together like a man's shirt cuffs. Piqué cuffs are worn under the sleeves and are caught through with the same links. Buttons of white porcelain are the only trimming.

The second drawing illustrates a model of blue and white cotton crêpe. The skirt is plaited and has two bands

of the crêpe running crosswise about the hem. Strips of the crêpe have been applied lengthwise on these bands, making a plaid. A thin blue jersey trimmed with violet and terra-cotta embroidery is worn with this skirt, concealing the simple kimono waist of the striped crêpe and leaving visible only the organdy guimpe and a few porcelain buttons.

The hat worn with this striking costume is of the *canotier*, or sailor shape. The crown is of white crêpe de Chine and the brim is of corded, navy blue satin. A blue and silver rose and a white and silver rose are placed to accentuate the properly tipped-up angle at which the hat is to be worn.

The third frock is made of white crêpe de Chine. The skirt is cut in two pieces with a seam on each hip, and rows of white porcelain buttons fasten it together from hem to knee. Lengthwise over the hips are V-shaped pieces of blue crêpe de Chine bordered by Bulgarian embroidery. Long tassels made of the embroidery silks are slipped through straps of the crêpe. The upper part of the blouse is blue crêpe de Chine and the lower part is of the white. Bulgarian embroidery is used at the joining of the two colors and a band of the embroidery is used also on the cuffs. A white organdy collar flares from the throat, and the belt, too, is white.

A LEGACY from PETER PAN

Taking Its Name from the Little House-keeper Heroine of Barrie's Immortal Classic of Youth, the "Wendy" Shop of London Caters to an Exclusive, Juvenile Clientele



Straight, straight, hangs a frock of blue handkerchief linen, trimmed only with white buttons and rows of shirring



Though rose toned Tyrian silk trimmed with white silk smocking may seem a trifle gay for a little lad, the knickerbockers make this suit boyish enough for the most boyish boy



Early indeed does the small boy who wears this trim outfit of green linen trousers and cream linen blouse attain his masculine prerogatives of suspenders and capacious pockets



Embroidered batiste and narrow lace need only ribbons to make as charming a gown as any little girl could wish



Buttomed up to the chin with shiny black buttons is a white cloth coat with patent leather belt and velvet collar

NOT satisfied with its charming statue of Peter Pan in Kensington Gardens, London must pay tribute also to the little heroine of Barrie's inimitable classic of youth. And how do you think this has been done? By dedicating to her the "Wendy" shop where smart young Londoners go to be clad.

This little shop is maintained by a titled Englishwoman, and the small garments which emanate from it bear the hallmark of distinction. In them one notes the almost rigid conservatism which is observed in dressing the well-bred English child. Take, for instance, the little frock at the upper left corner. Could anything be simpler than blue handkerchief linen untrimmed save for rows of shirring with French knots between? Yet the dress is undeniably smart.

Take the modified Kate Greenaway suit second from the right, above. In what type of garment could a small boy be more attractively, and at the same time more comfortably clad? Little English boys, unlike their American

cousins, do not graduate from dresses directly into knickerbockers, but pass through an intermediate stage during which their attire is somewhat picturesque. There are little outfits of knickerbockers and blouse like the one illustrated; a similar type, but with long trousers reaching to the ankles; and then there is the well-known, quaint Eton suit. The neck frills and turned back frill at the hand which appear in the picture are quite a feature of little English boys' clothes, and one which is not duplicated in American fashions.

To a party the little English girl may wear embroidered batiste and Cluny lace, but these materials are most simply treated. Note the frock at the upper right corner. In the matter of coats the same restrictions prevail. Absence of elaboration is the distinguishing characteristic. Round, black buttons and a black velvet inlay on the collar are the only trimming of the little lad's coat at the lower left; and the girl's coat at the right—which is of a somewhat odd fabric, tricot—is trimmed only with bands of astrakhan and a patent leather belt.



A little English maiden will wear a coat of rose tricot trimmed with astrakhan, and a hat of moire and velvet

PARIS *in the* RÔLE of IMITATOR

In Its Effort to Please Young America, Paris Has Persuaded Itself of the Wisdom and Beauty of Simple Clothes, and the French Child Adopts Them Eagerly



A gown of dimity in which nothing hampers youth's activity, and on which a scant dozen of crocheted buttons, and collars and cuffs of Nattier blue golfine dotted in white are the only interruptions to an entire simplicity

SIMPLE linen frocks are being worn more and more by little Parisiennes, and the day is not far off when elaborate, over-trimmed clothes will be definitely repudiated, to give permanent place to the straight-tailored garments deservedly popular in America and England.

The credit for this change is largely due to the children's specialty shops in Paris. They commenced by designing special little dresses according to American ideas for American children, of whom there is such an influx into Paris each season. The immense superiority, from every point of view, of these charmingly simple garments was recognized and acknowledged at once, and they have made a lasting impression on all models designed for children.

Recently a certain few shops in Paris have become famous for the dainty

Blue satin bows, by holding in place a nain-sook gown tucked and scattered with embroidered petals, win for themselves the becoming background of youthful, rosy shoulders

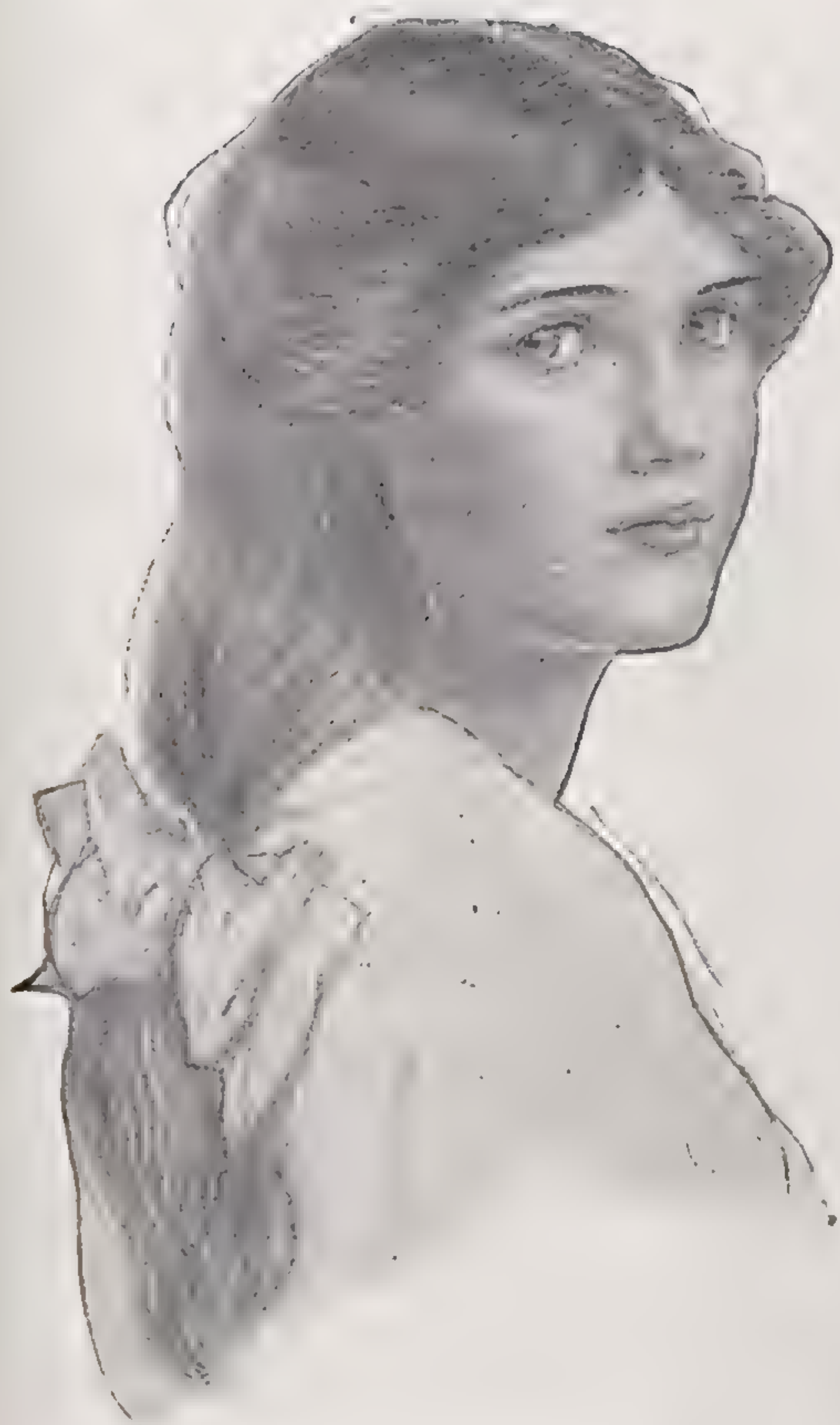
When three years old, a little maid will tolerate little trimming, but Valenciennes à jour above the hems of an organdy dress and as dainty edging on ruffles please her well

Quillings of the narrowest satin ribbon, a lacy collar, and sashes of old-rose velvet, set upon a frock of white chiffon, prepare the young lady of twelve for her afternoon

Not undue dignity, but jauntiness, in this model for almost any age of youth, is the result of skilfully applying the theory of simplicity to white linen. Buttons hold down the flaps of the pockets. Models from Marindaz

clothes they make for very young children. It is true that unlimited variety in delicately embroidered, hand-sewed frocks may be found in many out-of-the-way and more or less obscure shops, but for the newest things in cut and color and material, there are a few houses whose reputation is sustained by keeping always just a pace ahead of the actual mode. The illustrations appearing on this page are models seen at Marindaz.

The actual differences between dresses procured in the large department stores and the models from the specialty shops may not appear very great to the uninitiated and casual observer, but there is in the latter just that little "je ne sais quoi" that is sought after by the smart world, and which is to be found only in the houses where the detail and the ensemble of frocks have been made an art.



This old-fashioned type of hair-dressing, which happily has never gone out of fashion, lends to the face a charm of girlishness and unsophistication which goes far to compensate the straight-haired girl for her lack of curly locks. A barrette at the back of the head holds the hair in soft waves, and a ribbon bow at shoulder-height ties the long ends



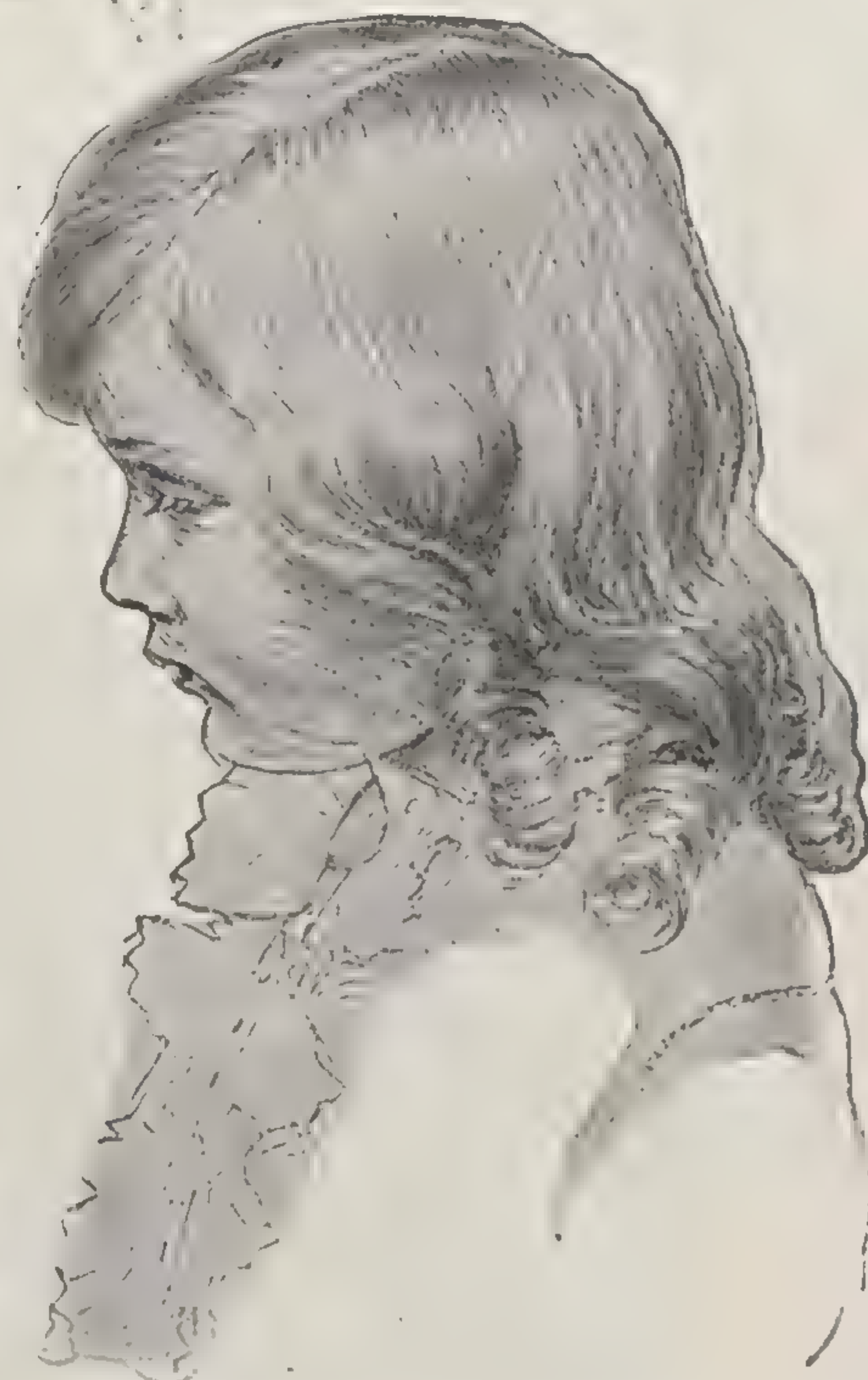
From the sturdy little Hollander has been adopted the popular "Dutch cut" which is the boon of the straight-haired, small child. It is best suited to round faces, and combines the advantages of freedom, coolness, and a blessed absence of tangles, while at the same time insuring the athletic, out-of-door young person against meeting the fate of Absalom



Since her hair is much heavier than that of the small tot, the girl of twelve or fourteen must use a pin to hold her curls at the side if she would keep to the same free and graceful type of hair-dressing



For the fortunate little child whose hair curls naturally, no more charming arrangement could be found than this in which not even a ribbon bow confines the soft ringlets



Another view of the arrangement illustrated in the opposite corner of the page shows the parting, from which the hair is drawn across the forehead to be held by its own curling

**IN DRESSING THE HAIR, AS IN DRESS-
ING THE CHILD HERSELF, FASHION STIP-
ULATES SIMPLICITY—CURLS MUST NOT BE
SPOILED BY BOWS AND STRAIGHT LOCKS
SHOULD NOT BE TORTURED INTO RINGLETS**

STUDENTS WHO HEED *the* CALL of CHARITY

Through Benefits, Social Study, and Service,
Pupils of New York Private Schools Give Aid
to the Needy and Learn Humanitarian Standards

THE philanthropic work of the private schools of New York City, though little known, is extensive and organized. It is largely conducted by the pupils, and its value to them from a humanitarian standpoint can not be computed. From a practical point of view, however, it is an economic factor which adds thousands yearly to the funds available for charity. In addition to this, the schools contribute to many of the organized charities and further the cause of education by aiding such movements as those for university extension and for southern education, and by maintaining scholarships at various colleges.

CHARITY VERSUS THE THREE R'S

It has been urged that school hours are too valuable for the giving of entertainments, even for charity, and that serious attention to the three R's would be more advisable. As a matter of fact, however, comparatively little time is given to the actual preparation for such entertainments, for they are usually the culmination of some line of study pursued in the school, be it dramatic literature or only domestic science presented in the form of a cake sale. It is undeniable, also, that such affairs give to the girls much valuable training in practical management and social poise, as well as an added interest in the study of the subject which is to be presented to the public. As a rule, all such entertainments are planned to fall in the holiday season or at the close of the school year, so that the conflict with school work is reduced to a minimum.

AID FOR VARIED NEEDS

The giving of entertainments is not the only charitable work undertaken by the schools, for the aim is not only to aid the needy, but to arouse in the girls a real interest in less fortunate people, and to help them to an understanding of social conditions. To this end, visits are made to industrial and charitable institutions, and often personal service is given in kindergartens and social settlements.

The report of the head of a day nursery gives a glimpse of the work carried on for the past six years by the pupils of a neighboring private school for girls. "The class of 1908," says this report, "took a house for fifty little children, and it is due to their interest and to that of the succeeding classes that the nursery work has been maintained and has increased up to the present time. The girls have worked in the most unselfish way, furnishing the house and giving personal service in marking linen, painting benches, and making garments for the nursery children. They have taught sewing and dancing classes, established a Fresh Air Fund, and endowed a room in an institution where a mother and her children may be cared for. Their enthusiasm has developed a spirit of helpful cooperation among the neighborhood families."



Pierrettes who appeared this spring in "Une Soirée avec les Pierrettes," given for charity by a fashionable school

The pipes of Pan were prominent in a



"Spring Dance," given for charity



Strictly for the benefit of the poor, "Ye Girls of 1776" engage in a gay flirtation with the bewigged officers of His Majesty George III

The principal of a well-known school was the inspiration of a school club in which the "Charity Committee" is the chief feature. This club maintains in an uptown settlement house a room for the children of foreigners, to teach them Anglo-Saxon ideals of living, and ways of improving the condition of their homes. Classes are taught by the club members, and a worker paid by the club is in charge of the room. This work has been continued for a number of years, and the alumnae retain their interest in it after leaving school. Contributions are made yearly by this same school to many organizations, including the University Extension, the Consumers League, the City Kindergarten, and the Young Women's Christian Association. Many individual difficulties, also, are relieved by the girls of this school, as in the case of a young Russian violinist of promise who was assisted in his musical studies, of families whose needs have been supplied, and of many emergency cases, for which a special fund is kept.

The finances are managed entirely by the club, so that the girls gain a practical knowledge of ways and means. Notable among the entertainments which have been given for the charity fund are the series of interpretative dances given by the club members on the school lawn, and the Egyptian operetta given by music students of the school.

THE PLAY'S THE THING

A school which has been an educational landmark of New York City for over fifty-seven years recently gave material assistance to the Lincoln Memorial University, founded by General O. O. Howard at Cumberland Gap, Tennessee, for the education of the white children of the southern mountains. The senior class of the school presented "A Russian Honeymoon," with great success. The beneficiary of the annual play this year was the "Lighthouse Auxiliary" of the New York Association for the Blind. "Ye Girls of 1776," a colonial story cleverly presented by pupils of this school, brought a handsome sum to the Auxiliary treasury.

In the past three years, the pupils of an uptown school have netted the sum of three thousand, three hundred and fifteen dollars from plays given for charity. It is interesting to note the uses made of this sum. A Fresh Air Fund received three hundred dollars from it, while the Free Bed Fund of the New York Red Cross Hospital was given one thousand. One thousand and fifteen dollars was contributed to the Free Bed Fund of the New York Polyclinic Hospital, and St. Mark's Hospital received nearly one thousand dollars, the proceeds from the play given this year at the Plaza Hotel.

The alumnae league of a prominent private school has done important work in maintaining trade and manual training classes for crippled children. Wages are paid for salable work, and prizes of money are awarded for careful work.

"I HAVE SO MANY THINGS TO DO, I DON'T
KNOW WHEN I SHALL BE THROUGH," MAY WELL
BE THE MOTTO OF CHILDREN TO-DAY, FOR NO
IDLE HOURS HANG HEAVY ON THEIR HANDS,
AND TO CHILDHOOD, BUSYNESS IS HAPPINESS

On bended knee, little Miss Doris Simmons presents a bouquet to her Queen. As etiquette requires, the Princess Mary stands beside her mother. The occasion is the inspection of the London Fire Brigade by King George, which was held at Hyde Park late in June



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The mechanical bent is inherent in every small boy, and Master Anthony Asquith is here seen returning with his mother from testing a miniature aeroplane



Master Nathaniel, son of the Hon. Nathaniel Rothschild and grandson of the Baron Rothschild



In the beautiful gardens of the Marchioness of Bute at St. John's Lodge, Regent's Park, the children of London society followed the joyous piping of the "Pied Piper of Hamelin," at a benefit performance given to aid the London Children's Garden and Recreation Fund



Prince Henry, son of the Prince of Pless, is reviving the sport of falconry, and flew his birds at Cannes

W H A T T H E Y R E A D

THE RENAISSANCE OF MOTHERHOOD, by ELLEN KEY, embodies three essays in iteration and development of the theories laid down in her books "Love and Marriage" and "The Century of the Child." Ellen Key is a feminist "with a difference." She is utterly out of sympathy with those who would destroy the home, who would retain the home while profoundly altering its character by providing common nurseries and sending the mother out to earn the family bread, or who would substitute collective housekeeping for the individual home. She bravely accepts the notion that neither prayer of priest nor word of magistrate can hallow a loveless marriage, and the corollary that the marriage relation becomes immoral when love ceases; but she is far from conceding that the sexual fancy of the moment should be an excuse for breaking up a home, especially when there are children, and she doubts the wisdom and morality of such sexual freedom as George Sand allowed herself, though she evidently concedes George Sand's purity of intent. It would hardly be inferring too much to guess that Ellen Key would regard it as an instance of misdirected effort, should a woman suited for the high vocation of motherhood decline to a mere political or social career. The essay on "Women and Morals" is highly significant, but even more so are those on "Motherliness" and "Education for Motherhood." On the whole this little volume is in some respects the wisest of recent contributions to the question of woman's place in the world. (New York: G. P. Putnam's Sons, \$1.25 net.)

CHILDREN AND THEIR EDUCATION

FROM LOCKE TO MONTESSORI, by WILLIAM BOYD, Lecturer in Education in the University of Glasgow, traces the idea of freedom and individuality in education from the latter part of the seventeenth century to the present time. In this survey, Professor Boyd discusses John Locke's theory of education as set forth in the English philosopher's writings, the theory and practise of Etienne Bonnot de Condillac, Pereira, Rousseau, Itard, Seguin, from whom Dr. Montessori derives some of her ideas, and of Dr. Montessori herself. The larger part of the book is given to the exposition and criticism of the Montessori method, and Professor Boyd is far from accepting the whole method of the Italian woman. He dissents especially from her deliberate neglect of what he calls "humanistic subjects," her contempt for story telling, for dramatic self-expression by the children, for dancing, singing, drawing, and clay modeling, for anything, indeed, except the education of the senses. He seems to doubt whether the method can long survive the originator,



From the Philosophy of Motherhood and Care of Infants in Arms, to the Education of Prodigies, There Are Books for the Exact Bringing Up of All Children

except in a greatly modified form, and he is perhaps even more doubtful as to the possibility of applying the extremely individualistic method to the education of children older than those now included in the Montessori schools. The book is one of great interest and significance, and the reading of its exposition and critical parts should aid parents to arrive at a fair estimate of a system just now attaining the proportions of a popular craze. (New York: Henry Holt and Company, \$1.25 net.)

THE EDUCATION OF KARL WITTE, or **THE TRAINING OF A CHILD**, gives, in popular form, Professor Leo Wiener's translation, with an introduction by the editor, H. Addington Bruce, of a German father's account of his son's early training.

Karl Witte, the son of a German Lutheran pastor, was born in the year 1800, and at the age of seven and a half was regarded throughout Germany as a youthful prodigy, since he read and spoke French and Italian, and was familiar with Greek and Latin, besides having considerable knowledge of mathematics and natural science. The father's motto in training his son was that "every ordinarily organized child may become a superior man, if only he is excellently educated." The importance of this highly interesting and significant book lies in the fact that two opposite schools of education, both at war with conventional methods now current, are pressing their theories upon teachers and parents. One school would begin the education of a child at tender years, in languages, mathematics, and science, and would have the child subject most of the time to direct or indirect supervision by his elders, while the other school would leave the child with a sense of almost absolute freedom, and permit him from his earliest years to choose his own line of development. Karl Witte's father employed a method between these two, supervising the child far too closely, according to the theory of those who advocate freedom of development, but employing a natural method, and never forcing any subject upon his son until he developed an interest in such subject. The account of Karl's education in languages, natural science, manners, morals, taste, is likely to be of value even for those parents who lean strongly to giving a child freedom; while the story of the manner in which the mother conveyed instruction and discipline in play is thoroughly delightful. (New York: Thomas Y. Crowell Company, \$1.50 net.)

THE QUEST OF THE BEST: INSIGHTS INTO ETHICS FOR PARENTS, TEACHERS, AND LEADERS OF BOYS, BY WILLIAM

DE WITT HYDE, is really the result of a joint effort in which President Hyde of Bowdoin College, a class of six undergraduates, and a group of professors collaborated. Part of the book is in the actual words of the undergraduates, though most of it bears the stamp of President Hyde's own clear and delightful style. The outcome of this collaboration is a noteworthy book in which the boy is first seriously considered for what he is, and then for what he should be. What the book advocates is a definite acceptance of the boy as a creature whose faults carry the germs of his virtues, the virtues that should grow with his growth and remain with him through life, if he is to be a good and effective man. President Hyde declines to accept either the purely authoritative or the purely sentimental system of discipline. He recognizes that the boy has natural tendencies which, uncorrected by discipline and education, especially education, may make him a vicious and dangerous member of adult society. On the other hand he believes that mere outward conformity to adult standards of morals and manners, under compulsion or flattery, can not result in what is best. The discussion of training and ethical education thus carried through most of this interesting and stimulating volume, affords a systematic scheme that thousands of those who have to do with the rearing of boys should find highly suggestive, and it is not without great value for the parents and teachers of girls. President Hyde's concluding chapter deals with the state's duty toward childhood and youth. (New York: Thomas Y. Crowell Company, \$1 net.)

THE YOUNG CHILD AND THE MOTHER

HOW TO TAKE CARE OF THE BABY, by FRANCIS TWEDDELL, M.D., can not be read without the conviction that the author has an intimacy with the needs of the baby and mother not always found in the specialist and skilled director of the hospital dispensary. He not only puts at the disposal of the uninformed mother the last and the best that science has determined in the treatment of the sick baby, but he equips the inexperienced mother with knowledge to meet the hundred and one homely, every-day needs of the well baby.

It is the simple yet explicit instruction in the ordinary requirements of the baby which is the most valuable feature of the book. What young mother, for instance, could be expected to know that "the baby should never be placed on his back to sleep, lest in an attack of vomiting he might get food into his windpipe," or that, "if the child finishes his bottle in less than fifteen minutes

(the correct length of time for a meal) the nipple should be removed and replaced with one having a smaller opening"? For the detection of the first signs of the diseases of children, his descriptions of symptoms are both graphic and minute. He does not fear to entrust the mother with the early medication of these maladies, and to one brought up in the old school, "the dose of calomel," occasionally recommended, has a good, reliable, old-fashioned sound. The book's superiority lies in its completeness and in the admirable arrangement of its material. (New York: Bobbs-Merrill Co., 75 cents, net.)

EXPECTANT MOTHERHOOD, THE SUPERVISION AND CARE, by J. W. BALLANTYNE, physician to the Royal Maternity Hospital, Edinburgh, contradicts the convention that woman should enter, ignorant and unprepared, upon her function of rearing children. To-day's discoveries in ante-natal hygiene and in gestational therapeutics demand that she discard her prudery for prudent foresight, and her ignorance for wise obedience to those laws which mean so much to her and to her child. In "Expectant Motherhood," Dr. Ballantyne gives to mothers all of the most significant results of recent investigation in these difficult fields of medical research.

The supervision and hygiene advised are not limited to the period of expectant motherhood. In order to safeguard that far-off time, specific care of the infancy, childhood, and girlhood of the future mother is prescribed, her education for parenthood, and her instruction in the choice of a husband. Nor are the problems of ante-natal hygiene exclusively those of the mother and child. To the sociologist and economist the most significant pages of the book are those dealing with medical sociology and marriage legislation.

However vitally important the personal message to mothers may seem, it has far wider significance than appears at first thought, for the author convinces us that the attainment of perfectly normal maternity by the twentieth-century woman will prove the most practical and immediate step toward checking the present tendency to racial decadence. Swarms of children in the slums and serene stillness in the abodes of the well-to-do reveal that limitation of children is taking place in just the families it should not, and it is evident that "the rise in the fecundity with the drop in social worth must act, with mathematical sureness to depress the general average of individual worth." The real purpose of Dr. Ballantyne's book is to stem this tide of racial degeneracy. It is this large and comprehensive outlook upon the whole subject of parenthood, or better, upon eugenics in all its bearings and relations, that gives the book its unique value. (New York: Funk & Wagnalls Company, \$1.50 net.)

(Continued on page 92)



Vogue will furnish on request a full list of children's books, carefully selected by an authority on reading for young people. This list covers the fields of Fairy and Folk Tales, Tales of Travel and Adventure, History, Biography, Nature, Science, Inventions, Books on Games, Songs, Handicraft, Verse, and Fiction; and indicates briefly the kind of reading in each book, the age of the child it would interest, the price, and the publisher



Phoebe Foster will create for New York the leading juvenile rôle of Amy, sister of the heroine in Roi Cooper Megrue's new play, "Under Cover," which will open simultaneously in New York and Chicago early in September

From five years of leading rôles with David Warfield, Janet Dunbar will deservedly attain the triumph of a real lead and title rôle in Owen Johnson's "The Salamander," in September



Gail Kane moves from one Cohan success, "Seven Keys to Baldpate," to another promised one, "The Miracle Man," which opens in Hartford on the fourteenth of September and comes to New York on the twenty-first

After her triumphant tour as international imitator, granting August to London and Paris, and September to Germany, Elsie Janis will return to America for a new play in December



Though it was at a London supper club Shubert discovered her dancing like a sprite, Marilyn Miller is an American and trained here. Dancing since she was six, Miss Miller, now not sixteen, combines experienced skill with the buoyancy of actual youth. She will be at the Winter Garden until October



INDULGING IN NO REST UPON LAURELS,

AMERICAN ACTRESSES PLAN FUTURE

TRIUMPHS IN THE MIDST OF PRESENT



To dress an interesting personality in an interesting gown, Martial et Armand have made for Mlle. Robinne of the Comédie Française to wear in "Les Marionnettes," a gown of which underskirt, top tunic, and bodice are of apple green moire, the vest and long tunic of blue tulle, and the sleeves of black velvet. Ermine edges the collar and bodice front, and black passementerie weights the tulle tunic

Says M. Armand, "Behold the new Martial et Armand silhouette!", indicating this gown of dark blue satin trimmed with gold thread. Beginning with a neck-line cut square like a child's frock, a simple blouse hugs the shoulders and arms and sketchily defines the figure to a point just below the hips. From under this falls the skirt, straight and narrow, but with two odd, flaring sections set on at the sides

No plumb-line could fall straighter than does this gown from shoulders to hips, thereby sketching one of the new lines of the mode. Worn by a smart Parisienne at Chantilly, it typified also the vogue for black and white. Over a white satin slip was hung an overskirt of black tulle banded with black velvet, over which in turn fell a tunic of white embroidered net. The long sleeves were of black lace



TWO GOWNS IN WHICH A LEADING FIRM OF COUTURIERS ESTABLISHES ITS NEW SILHOUETTE, AND ONE IN WHICH FASHION ADHERES MORE OR LESS TO THE PERPENDICULAR



To prove that he dares innovations, Lewis makes two large hats, but launches three small ones to keep an anchor to windward. Here a hat of black velvet is just saved from being a close-fitting turban by a tiny, upturned brim. A fantasy of white marabou is held close against the hat crown by a small white bird



In the face of a prediction for a feather season, a big white velvet flower is posed against as large a bow of corbeau green velvet, and that the hat may seem the higher, the velvet of the toque is twisted skilfully until it appears gathered up to make both bows the larger. Only a tiny brim relieves the closeness of the crown about the face



The sailor shape would seem to grow wider and more tip-tilted with every passing moment, until it is no longer a mere sailor, but an entirely untailored hat of dark blue silk trimmed with beige aigrettes around and around and up



Black velvet crown, black tulle brim, white marabou; what is held forth in the crown as a promise of winter is denied in the brim, and the promise of serviceability held forth in the velvet is abandoned in the tulle in favor of chic



As high as it possibly could be is the black silk toque, and still higher are the black aigrettes, but lest the whole might possibly be too high, the crown of the hat is pulled over the eye as low as it will go, and the brim is negligible



THE LARGE HAT HAS ITS PLACE, AND THE LARGER HAT HAS ITS PLACE,

BUT WITH LEWIS THE SMALL HAT STILL OUTPLACES THEM THREE TO TWO





Alternating flounces of black Chantilly lace and white lace, a sash and bow of Nattier blue satin, and then a bodice of white net and lace accented by a single, dark red, velvet rose,—these are the gown; and a hat of black Chantilly with outstanding white aigrettes completes the costume

An admiring crowd followed in the footsteps of Mlle. Arlette Dorgère as she tripped about the lawn at Auteuil, wearing a stunning cape of black Chantilly lace over white tulle, with collar and bands of white ermine

A frock which evidently drew its inspiration from the marguerite is of yellow and white striped linen, with petal-like collar and fringing frills of white linen. The tunic has receded from the front nearly to the hip, and the skirt, which is very narrow down to the knee, flares sharply at the bottom



THE MIDSUMMER OFFERINGS OF PAQUIN, WHICH MADE THEIR FIRST PARISIAN APPEARANCE AT AUTEUIL, RECALLED SPRING BY A COLOR COMBINATION OF YELLOW AND WHITE, EMPHASIZED SUMMER IN THE USE OF LACE, AND FORETOLD AUTUMN BY A TOUCH OF FUR

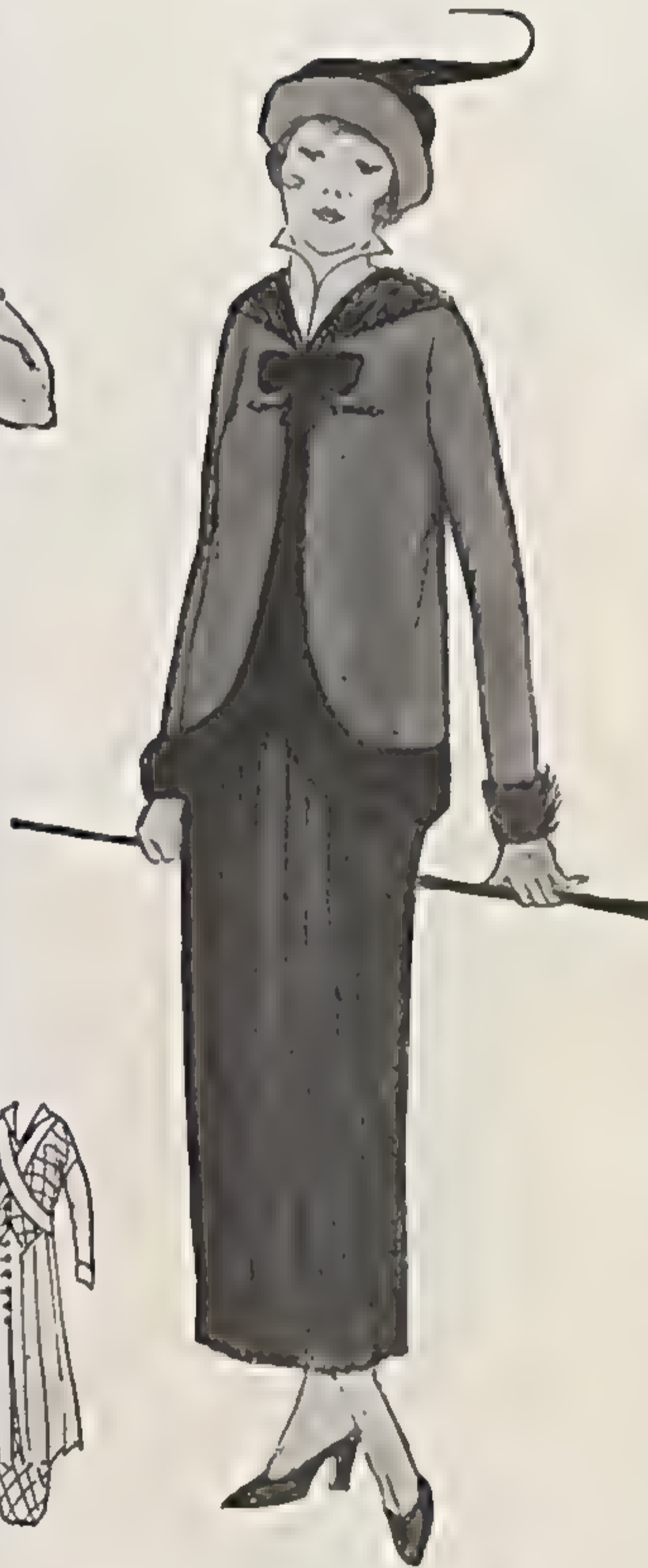
THE VOGUE PATTERN SERVICE



Nos. 2652/16-2653/16
 Sizes 34 to 40 bust
 A graceful and simple model, appropriate for crêpe or the now-so-fashionable satin



Nos. 2654/16-2655/16
 Sizes 16 to 18 years
 Here are achieved the new surplice lines now favored, and the trim, Eton jacket effect



Nos. 2650/16-2651/16
 Sizes 14 to 18 years
 A plaited, plaid skirt and a plaid-bordered jacket surmounted by a white piqué collar



No. 2648/16
 Sizes 14 to 18 years
 On an evening wrap a touch of fur gives necessary warmth as well as charm and elegance



Nos. 2623/16-2624/16
 Sizes 34 to 40 bust
 Equally well adapted to satin or serge or the combination of these two serviceable fabrics



No. 2649/16
 Neck size, 13 inches
 Five smart collar designs, and two new cuff designs, shown in the above sketches and those opposite, come in one pattern



No. 2649/16
 Neck size, 13 inches
 Among other designs are a collar opening at the back, a chemisette with cuffs, and a high-collared, buttoned chemisette



No. 2483/16
 Sizes 34 to 40 bust
 Appropriate for crêpe or for satin with bead motifs



No. 2629/16 A-B
 24 to 30 inch waist
 Pattern includes two tunic designs. See No. 2629/16-B



No. 2627/16
 24 to 30 inch waist
 A skirt with a tunic attached to a deep, gathered yoke



No. 2484/16
 Sizes 34 to 40 bust
 Charming in dark crêpe with a collar of fine-wale piqué



No. 2628/16
 24 to 30 inch waist
 A box-plaited tunic hung over a narrow underskirt



No. 2629/16-B
 24 to 30 inch waist
 Side plaited tunic included in pattern 2629/16 A-B



No. 2614/16
 Sizes 34 to 40 bust
 Smart design for a wash blouse or one of satin crêpe

Patterns for the designs on this page cost 50 cents each for waist or skirt, except No. 2648/16, which is \$1, and No. 2629/16 A-B, which includes two designs in one pattern for 50 cents, and No. 2649/16, which includes five collars and two styles of cuffs for this one price, 50 cents. Order from The Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City. Material requirements and illustrations come with each pattern

PLAY CLOTHES *for the* KINDERGARTEN GIRL *or* BOY

No. 2644/16

Sizes 2 to 8 years
A suit adapted both for wash materials such as linen, and for cloth

WELL-DRESSED children are always those who are most simply dressed. This applies to the age which intervenes from the time of the first tiny frock to the time for the coming-out party.

The frock that will launder well is the most successful frock for young children, and linen, denim, piqué, and gingham are worn quite as much in winter under the warm coat as are woolen frocks, and can be made nearly as warm.



No. 2536/16

A complete layette consisting of thirteen garments, which include all the necessary garments for the baby's first little outfit



No. 2643/16

Sizes 2 to 8 years
Colored linen collar and cuffs match the trousers



No. 2460/16

Sizes 2 to 8 years
Adapted for any material that will stand hard wear



No. 2562/16

Sizes 2 to 8 years
Practical in serge, with white collar and cuffs



No. 2459/16

Sizes 2 to 8 years
Ruffles of batiste are an appropriate finish for a little boy's blouse

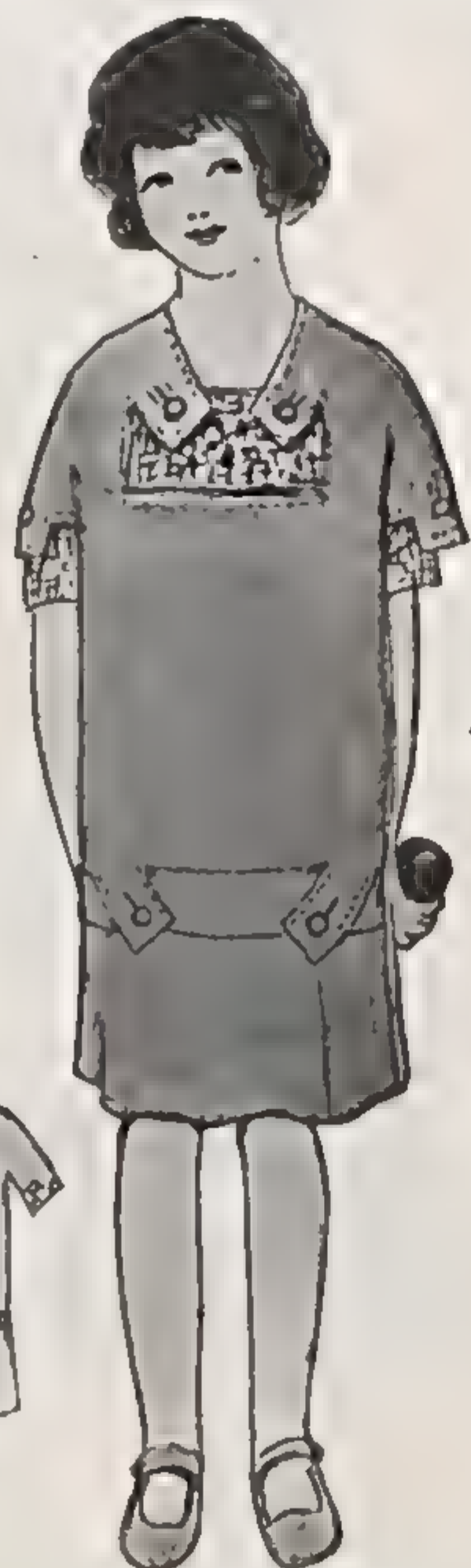
Very smart-looking frocks are made from the hand-woven linen such as the peasants of Brittany weave, and these are trimmed very simply by collar and cuff sets of handsome, Russian embroidery, which combines well with the linen.

Patterns for these designs are priced 50 cents each. The sizes are stated under each illustration. Order from The Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York



No. 2647/16

Sizes 4 to 10 years
To slip on over the head



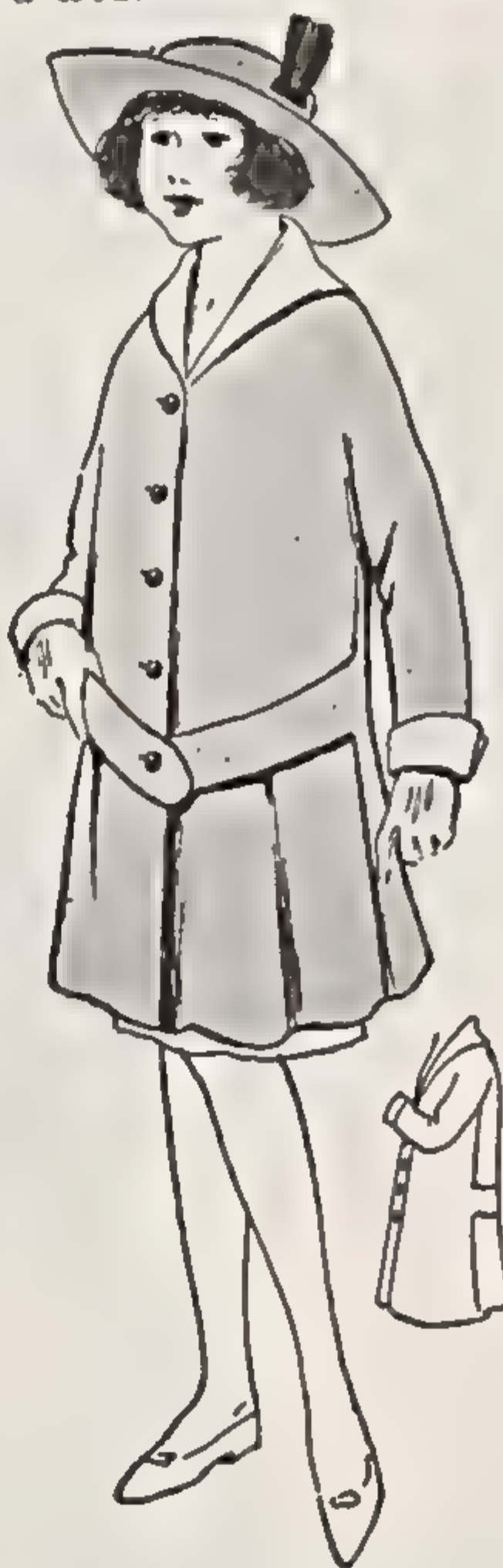
No. 2646/16

Sizes 4 to 10 years
Oddly trimmed with tabs



No. 2182/16

Sizes 2 to 6 years
A simple, smocked dress



No. 2612/16

Sizes 2 to 12 years
With a belt that reverses



No. 2462/16

Sizes 2 to 12 years
A good model for cheviot



No. 2641/16

Sizes 4 to 12 years
To simulate a bolero

FOR *the* SCHOOLGIRL *with* HER SATCHEL

While the Schoolboy May Creep, Like a Snail, Unwillingly to School, the Girl Has Her Reasons for a Shining Morning Face

Patterns for these designs are priced 50 cents each. The sizes are stated under each picture. An illustration, directions, and material requirements are given with each pattern. Order from The Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York



No. 2633/16—Sizes 4 to 12 years

Buttons up the front, buttons under the arms, buttons to hold the collar snug at the neck—a buttoned top-coat for the autumn



No. 2634/16—Sizes 4 to 12 years

There is so little room on a small frock for innovations that an odd belt usurps it all



No. 2645/16—Sizes 2 to 8 years

It is buttoned and belted most mysteriously for a two-piece frock that opens flat



No. 2638/16—Sizes 4 to 12 years

Here a blue linen coat tops a slip of blue and white crêpe, and a white frill tops both



No. 2632/16—Sizes 4 to 12 years

An odd belt, an odd yoke, and most unique pockets, all combine to make conspicuous the few buttons of lapis lazuli on blue serge

THE clothes of childhood should be designed primarily to permit unrestricted scope to the activities of youth. Playtime and school apparel should be innocent of every meaningless frill and furbelow, and for that reason, children's clothes, probably more than others, depend for charm and smartness upon individuality of style and cleverness of cut. Because a child's frocks are simple, they need not be commonplace, as these patterns exemplify. An unusual collar, a belt a bit difficult, sleeves and yoke cut to produce special grace of line,—these

are some of the means by which distinction is achieved.

These little clothes are particularly well adapted to the soft, closely woven materials of the present day, and especially to those materials which stand hard service—the only wise materials to select for children's clothes. Gabardine, corduroy, soft serge, and denim are some of the fabrics in which these frocks may be developed with charming effect. While conservatism still clings to the colors usual to childhood—navy blue and the pastel tints—even little girls wear the vivid tints of the mode.



No. 2631/16—Sizes 6 to 14 years

A coat for early autumn, that, by the addition of fur, might become a winter coat



No. 2636/16—Sizes 6 to 14 years

For the sake of becomingness and comfort, white collar and cuffs are detachable



No. 2642/16—Sizes 2 to 12 years

Of softly tinted muslin, with lace frills, could frock be more charming than this?



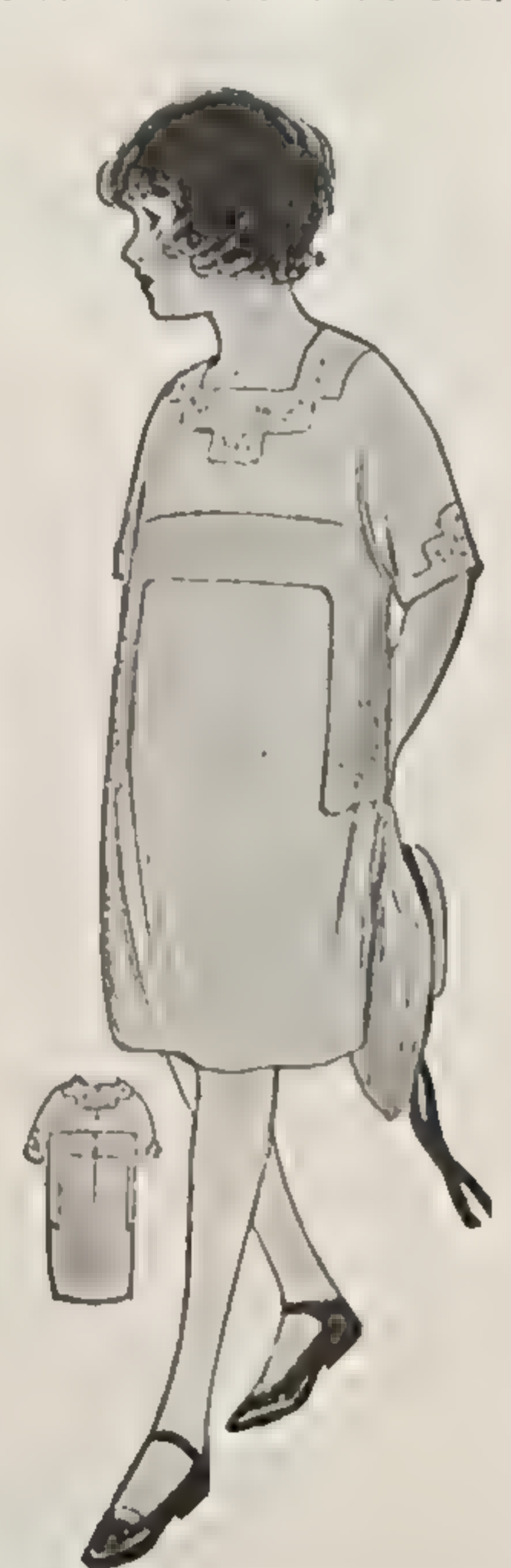
No. 2637/16—Sizes 4 to 12 years

A cut as simple as it is clever and quite clever enough to make the whole frock



No. 2640/16—Sizes 4 to 12 years

A little embroidery and a broad, embroidered belt, and just a very smart frock



No. 2639/16—Sizes 2 to 12 years

In brown linen embroidered in tan, the simplicity of this frock is but half its charm

PATTERNS *in* WHICH *the* SMALL GIRL SHARES



No. 2255/16
Sizes 6 to 12 years
For Saturday afternoon parties, may be worn a little lingerie frock



No. 2630/16
Sizes 4 to 12 years
In buttons, in sleeves, in belt, a frock looks like big sister's reduced



No. 2534/16
Sizes 4 to 8 years
A smock with inserted pockets and turned-back collar and cuffs



No. 2576/16
Sizes 6 to 12 years
A blue and green wool plaid skirt would combine with a blue blouse



No. 2535/16
Sizes 6 to 12 years
The white guimpe makes it possible for the dress to look always fresh



No. 2635/16
Sizes 4 to 12 years
For the short, chubby girl comes a frock of long lines and low belt

Smartness, Good Taste, Serviceability—the Trilogy of All Frocks, but Especially for the Small School Girl

THE designs on this page have been especially selected with a view to the requirements of the schoolgirl or the wee tot who is about to make her debut at kindergarten. From the patterns illustrated may be fashioned sturdy little garments that will wear and wear and wear, and look well until the very end. The low waist-line continues to be a marked feature of children's frocks, though for the very little girl smocks are both comfortable and becoming.

Tub materials or soft wool textures may be employed for these designs, and it is always a good plan to make collars and cuffs of a contrasting fabric, usually of white or a lighter tone. Soft mull or batiste with a bit of embroidery is, perhaps, the most becoming; and when

the frock is of wool freshly laundered, a frill or collar of batiste keeps it always dainty. When a dark-toned material is employed, collars and cuffs may be of natural-colored linen enlivened with vivid Persian embroidery. The belt may be made of a bright-toned silk matching one of the shades in the embroidery, and for one frock several different sashes may be provided.

The little layette at the lower left corner is very carefully planned to include all the necessary garments for the first short clothes.

Patterns for these designs are priced 50 cents each. The sizes are stated under each illustration. Order from The Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City



No. 2377/16—Sizes 8 to 14 yrs.
The blouse of this dress slips easily over the head, and the skirt is attached to a yoke



No. 2254/16—Sizes 4 to 10 years
Just such a frock as a child would like, not, perhaps, so unusual as pretty



No. 2421/16—Sizes 6 to 12 yrs.
A cleverly draped sash becomes the only necessary trimming, except a frilled guimpe



No. 2420/16—Sizes 6 to 12 years
Straight lines and the half-concealed belt are good on frocks for the stout child



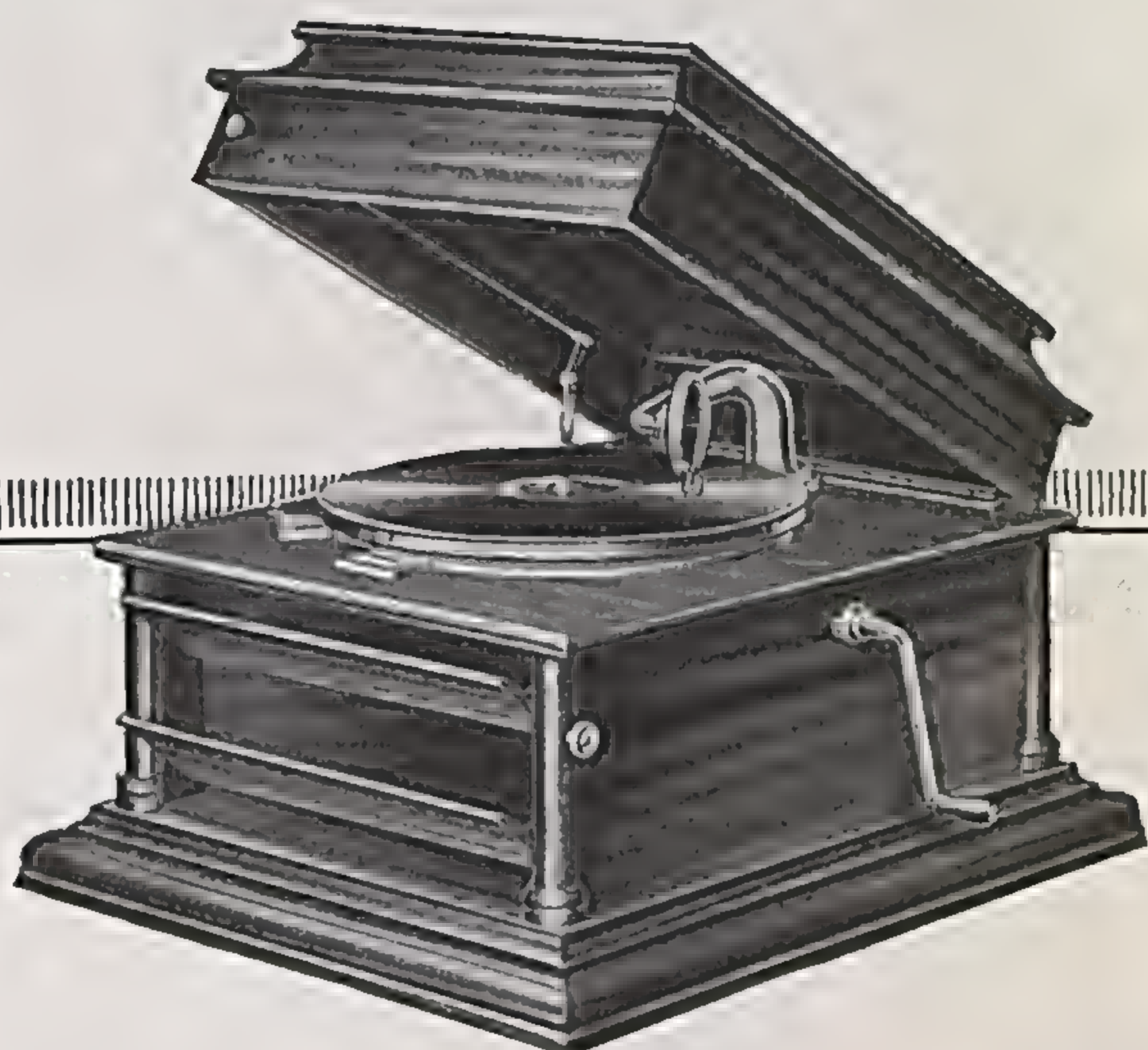
No. 2461/16—Sizes 2 to 8 years
A smock that slips on over the head and closes with two buttonholed straps



No. 2463/16—Sizes 6 months and 1 year
This baby's layette includes patterns for nine garments, and costs 50 cents

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played on her Columbia
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Pavlowa writes: "I use your Grafonola and dance records in
my rehearsals with complete satisfaction and find your dance
records truly represent the very SPIRIT of the dance."

Four Columbia dance instruction records just out! One-Step, Hesitation,
Maxixe and Tango. 75c each—\$3.00 for the set; with Dance Instruction Book,
FREE. Will play on Columbia or any standard make disc talking machine.

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New York, August 10th, 1914.

Dear Edith:

I am going to tell you all about the New York theatres as I promised when leaving. This evening we motored in from Piping Rock and saw the most wonderful show in the most magnificent theatre you ever dreamed of. They call it the PALACE and it is all of that. Honestly it was cooler in that lovely theatre than it was out on Long Island. I asked the ladies' maid, and she told me that there was an immense ice plant under the auditorium.

They gave us all the lemonade we could drink, and there was a splendid art gallery filled with paintings of the modern French school. My hosts were very proud of the Palace, which they said was the finest theatre in the world devoted to vaudeville. The entertainment was simply wonderful. Every act on the long programme would be a headliner at home. They are featuring dancing at the Palace this summer and I fell in love with the exquisitely graceful Joan Sawyer and that marvellous pair, Adelaide and Hughes.

Can you conceive a great theatre as restful and cool as the mountains, and yet providing the most delightful entertainment? The courtesy of the attaches is perfect and they tell me that the matinees are real family parties.

Honestly, Edith, when you come to New York next month spend your first evening at the Palace.

Really sincerely,
Helen.

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THE GARDEN SEAT *and* ITS SETTING

A GARDEN should be made to live in, and its true purpose is accomplished only when it may be considered as an outdoor room to be used constantly. The really livable garden offers seclusion and comfort, each path in it leads to a well-shaded corner where there is rest and shelter from the sun, and every group of shrubbery offers a recess where one may sit quietly and look out upon the gay flower-beds.

This need of a place in which to linger and rest makes the garden seat a necessity. It becomes at once an artistic addition to the grounds if it is made to harmonize with the landscape, and in its variations it gives a distinct character to all the corners, making them as familiar and inviting as the much-used portions of the house.

In laying out grounds there should be borne in mind the fundamental reasons for possessing a garden,—its decorative possibilities, and the privacy and comfort that it offers. First of all, privacy is provided by the tall hedge, which shuts out that part of the outside world that is unwelcome; brilliant, fragrant flowers and shrubbery are combined to give the picturesque; and it remains for the garden seat to add comfort.

SEATS THAT CONFORM

Into the planning of the garden there enter certain elements which must be carefully considered if beauty, as well as comfort, is desired in it. To begin with, all the seats must be structurally correct, with backs of the right height and chair space at the proper distance from the ground. In this fundamental point, the designer should be influenced by the particular type of the garden, whether it is formal or wild, and by the architecture of the house, for the seats, like all other garden furniture, must always be considered merely as accessories. The purpose of a garden never is to display the craft or skill of gardener or designer, but to be a pleasing part of a whole.

The position of the garden seat is as important as its design. Provision must be made for shelter from the sun and wind, and always the outlook from it must be studied. The possibility of securing pleasing views from particular seats is one of the important things to consider when the garden is being laid out and the young saplings planted.

In the simple, informal garden sur-

Harmonizing with Grounds and House, Offering Shelter and Seclusion, a Garden Seat Makes the Garden a Place in Which to Live



One end of an informal garden is transformed by a garden seat of generous proportions into a place in which to play or work through all the day. To be in keeping with the grounds it is of wood, simple in line and painted a light color

rounding the average country house, painted seats are perhaps most suitable. These must be practical in design and above all things harmonize with the setting in outline and coloring. In the formal garden, on the other hand, where the paths are straight and regular, and the flower-beds are laid out with precision, the seat of stone or wood is more appropriate, and if the architecture of the house is at all elaborate, the seat may be even somewhat ornately carved.

By way of example, for the mansion of colonial type, with straight, tall pillars and arched doorways, there should be in the garden a plain seat painted white. Stability and durability to match these qualities in the house are the first consideration in the seat, and it may be placed at the end of a path, against a

wall or mass of foliage, where it makes a pretty contrast in color.

An enclosing background is almost essential for any seat, for it not only offers protection against wind and sun, but it partly shields the occupant from view and gives the privacy which is so necessary to what the English call "garden living." As a rule, the favorite seat is in a sheltered portion of the garden grounds.

If there are no natural clusters of trees or shrubs to serve as a screen for a seat, one of the boundaries of the garden may offer a suitable background. A part of a brick wall or a wooden fence—ugly in themselves, of course—can be transformed with a little effort into a mass of green. The best way to deal with a wall that offends the eye is to plant loosely growing creepers or ramblers roses or English ivy, and in a comparatively short time they will produce a soft background of green or green and crimson. An eighteen-inch bed at the bottom of the wall gives ample foothold for these creepers.

THE QUICKLY GROWN HEDGE

The quickest way to secure a high background for a seat is to make a screen of young trees. If poles about fifteen feet high are set out ten feet apart, and connected by wires, Lombardy poplars, laburnum, beech, or thorn saplings can be planted about three feet apart and fastened to the wire. Thus steadied, the young trees will soon produce a solid screen of green.

At Ogunquit, Maine, Mr. John Kendrick Bangs has built an enclosure of trelliswork at one end of his summer home, in which there is a small garden. The seat he has put in is a swing suspended from chains which are fastened to the beams overhead, somewhat rustic in style, for the garden is wild—a combination of stones and flowers and vines, with a pathway down the middle. It is a most charming, secluded place in which to sit and look out upon the distant hills and valleys.



At the end of a formal path, with trees and flowers arranged to balance it precisely on each side, a marble bench, placed against a background of evergreens, and with a marble table before it, makes a delightfully cool and inviting corner



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Specialist in Hair Goods

Near 42nd Street

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506 Fifth Avenue

A LAYETTE in ITS MAKING

*Simplicity in Design and Moderation
in Quantity Should Be the Unbroken
Rule in All Shopping for the Baby*

THE baby's layette can always be adequate in size and fine in quality and yet if planned with care need not cost more than \$250. The secret of economy in the first outlay is to remember the rapid growth of the baby and keep the original outfit as small as possible, for all the tiny things must so soon be discarded.

In the first place, as a concession to both economy and common sense, it is advisable to follow the plan that has been adopted almost universally by mothers, of eliminating long clothes entirely and putting an infant immediately into short dresses, which in any case must be put on the baby at the age of six months.

Flannel petticoats will also then, of course, be short, and with all other flannels should be purchased very sparingly, for even with the most careful washing they shrink after a time. Four petticoats, and four bands and underskirts are ample. Some people favor the flannel petticoat that is made in one piece and buttons on the shoulder, instead of the model that is made on a muslin body. For an autumn or winter baby flannel is preferable, but for the summer one the older model with the muslin top is better.

Stockings are in our days considered more healthful than socks, and there should be in the layette four pairs of merino wool, which washes and wears well. Fancy socks or booties are worn over the stockings, and of these about six pair are needed.

Of diapers six dozen will be needed, and they should be of cotton diaper cloth, not linen, and hemmed by hand. It is well to have also two dozen diapers of knit goods for use in traveling, since they are more absorbent than the ordinary kind. Outside drawers of a special Canadian wool are an excellent thing to include in the layette, for they are an absolute protection when worn over the diapers, and far more desirable than rubber drawers.

FOR VISITS DOWNSTAIRS

For its ordinary day dress and for its nightgown, the little baby uses a slip, the plainer the better, exquisitely fine in material and workmanship. Many trained nurses prefer infants' nightgowns of knit goods, which, though they are neither cheap nor beautiful, afford excellent warmth and protection. A fine French nainsook is the best material for slips, and an edging of real Valenciennes lace a quarter of an inch wide, which costs between 40 and 75 cents a yard, is very pretty. These slips, and about twelve of them are needed, can easily be made at home for very little, or can be purchased in the shops for from \$2.50 to \$4 apiece. Petticoats finished with a tucked ruffle put on with beading, and a Valenciennes ruffle, are the best sort, and eight of them are an ample supply.

For the occasional visits downstairs or for formal inspection by relatives and friends there should be three dresses of special daintiness. For these almost any sum can be paid, but if extravagance is avoided, \$10 will be found sufficient to buy models of the sheerest material, trimmed in real lace and embroidered at the yoke. To procure just the right sort of baby dress ready-made, demands long and careful searching,

for when the material is satisfactorily sheer, the dress is apt to be over-trimmed and embroidered in designs too heavy and too abundant. In the entire outfit for the baby simplicity is a thing which should be adopted as an absolute rule. It increases the charm of the baby.

BY WAY OF COAT

For the first few months, a fancy wrapper usually serves the baby for a coat. In summer one of silk crêpe lined with white or colored China silk is admirable, with a knitted jacket worn underneath for extra warmth when necessary, and in winter the quilted silk ones are very comfortable. These wrappers cost about \$6 or \$7. When the baby becomes able to sit up in the carriage, two coats should be provided, and four woolen jackets, of which the most satisfactory are those made of real Shetland yarn, for they are practically the only ones that do not harden and shrink when washed. Cashmere, also, washes well and does not shrink, and can be prettily bound with washable ribbon. Four jackets will be found quite enough.

Three or four caps are as many as are needed for the original layette, two of these ought to be perfectly simple, the other one or two, more elaborate. For summer there is an infinite variety of caps made of real laces and fine embroidery, but for winter the choice is practically restricted to silk and crêpe, though lace is sometimes used with a wadded lining underneath. Bonnets with a flap turned back in the Dutch fashion are more becoming than those with frills and plaitings around the face. It is astonishing how expensive these tiny bonnets are, yet with a little perseverance simple models can be found for \$4 or \$5 in fine materials and workmanship.

For outings in the carriage or for sleeping out-of-doors in winter, there is nothing that serves better as a complete and adequate wrapping for the new baby than a garment called a "cozy kid." It is made of white eider-down with a pointed hood all in one with the body of the garment, and at the lower end it is sewed together like a bag so that the legs and feet are entirely enclosed. The opening is at the front, and the hood is made to fit snugly by means of elastic run through the pink or blue ribbon that binds the opening about the face. The whole thing, ribbon and all, can be put in the tub any number of times. A "cozy kid" already made costs \$6.75, and for everyday wear no other wrap is necessary.

Carriage robes, whether fur or fabric, should be cut on the windshield model, which is a yard square with a flap cut out on three sides in the middle. The baby is seated in the carriage in this opening, and the square flap extends up against the chest for protection against the wind. It is held in place by loops across the shoulders, that button to the back of the robe.

BASSINET OR MOSES BASKET

Whether a bassinet, a Moses basket, or a crib is chosen for the new baby, its exquisite daintiness of detail and trimming makes it a delight to prepare. A bassinet can be used for five or six months, and the Moses basket, which is practically the same as a bassinet

(Continued on page 72)



Real Good News for the Women who Wear Silk Hosiery!

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"Onyx"



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In Three Extra Special Qualities

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THESE incomparable sweets are the most popular of all dessert confections. Whether served at dinner, afternoon tea or any social gathering, Nabisco Sugar Wafers are equally delightful and appropriate. In ten-cent tins; also in twenty-five-cent tins.

ADORA

Another dessert delight. Wafers of pleasing size and form with a bountiful confectionery filling. Another help to the hostess. In ten-cent tins.



NATIONAL BISCUIT COMPANY

A LAYETTE in ITS MAKING

(Continued from page 70)

except that it has an adjustable hood instead of curtains hanging from a rod at the top, serves for about the same period. The crib is an economy, since if the fifty-two inch length is purchased, it can be used until the child graduates to a bed. Baskets are fascinating to look at, and though very expensive to buy already trimmed, can be gotten ready at home with very little expense and no great labor, for a wicker bassinet unpainted costs about \$3, and one coat of ordinary paint laid over with enamel is all that it requires.

THE TRIMMING OF THE BASKET

There must be a lining to protect the baby from drafts, and for it the silk quilting backed by sheet wadding which comes in pink and blue at \$1 and \$1.25 a yard is ideal. Short lengths of satin ribbon half an inch wide are sewn at the intervals of ten or twelve inches on the top edge, and these pass through the wicker and tie at the top of the basket in tiny bows. As trimming for the outside of the basket, the thing most effective and easily arranged is a broad band of satin ribbon, eight or ten inches wide, brought around the middle and tied in a big bow at the foot. On each side to catch the ribbon, and at the middle of the bow, it is pretty to tack a cluster of tiny pink rosebuds, pink and white apple-blossoms, or of any other flower that is delicate enough to be appropriate for a baby. The curtains need not be expensive, for a pair of ready-made ones of point d'esprit are admirable, and do not cost more than \$4. Moreover, if the lace that trims them is too coarse, a better lace can easily be substituted. China silk should line them. Where the curtains meet on the over rod, a bow of the ribbon with a spray of the flowers may be tied. The Moses basket or Egyptian cradle, which untrimmed costs with its stand usually about \$5.50, can be decorated and lined in this same way, but the hood is more intricate to manage, for the material must be gathered or shirred on to the cross-bars.

Cribs, too, can be treated after the same fashion as the bassinet, excepting that the side which drops down must be trimmed separately. Both iron and brass cribs have a detachable rod provided, on which to hang the curtain.

THE SIMPLE BEDDING

The bedding for the bassinet may be as elaborate as the purse allows, but the layette of moderate cost must forego lace-trimmed and embroidered sheets. Muslin is considered more healthful than linen, and for 80 cents fine, hand-stitched sheets can be purchased. With a good-looking monogram, these are very pretty. The baby, of course, sleeps without a pillow, but a good supply of pillow-slips is necessary for use in the carriage and for the bed when it is made up for the day. A certain number of fancy ones can be counted on as gifts, therefore it is necessary to buy only easily laundered ones for everyday. Quite the nicest sort for this purpose is a fine linen slip, entirely hand-made, that costs \$1.50. It is untrimmed save for a monogram and two rows of hemstitching an inch apart, that run three and four inches from the edge on all sides. A dozen of these is enough.

All the fittings of the bassinet should

be chosen with an eye to their tubbing qualities, for bottle feedings and the various ointments and medicines necessarily used in the care of a baby are apt to make spots. The best kind of quilt is one of China silk, tufted with tiny bows of ribbon, and with a linen cover of fine handkerchief linen that buttons over it. The silk should be a fairly bright blue or pink, so that it will show through the linen cover, which is made envelope shape with a half-inch hem hemstitched all around. A flap fastens over at one end with crochet buttons and loops, and is embroidered with the baby's initials. Such a quilt and cover cost \$12 or so, because there is so much hand work on it, but they are little trouble to make at home. Somewhat on the same order is a coverlet made of a wadded silk quilt with one side covered with some wash material. The quilt is very attractive if embroidered in widely scattered, four-leaved clovers. The covering may be of very fine dotted Swiss or of some of the daintier curtain materials, with an insertion two or three inches inside the edge and a border of two-inch lace to match.

For a very warm cover, eiderdown flannel that comes by the yard is one of the most satisfactory materials, since, particularly in white, it washes well. Pink or blue wash ribbon, four inches wide, is used to bind the edges; the blanket needs no lining, since it is double faced.

It is well to admonish those members of the family who knit or crochet blankets for the new baby, that a very loose stitch is apt to prove annoying, because the baby's finger will become entangled.

FOR COMFORT AND CONVENIENCE

To hold all these belongings of the infant, a hamper is necessary. One of the modern style with separate drawers is far more practical than the old-fashioned trunk shape in which everything becomes hopelessly jumbled. Ready trimmed, this wardrobe hamper costs \$24.50, and is most dainty if every compartment is finished in a tufted silk lining. If trimmed at home the cost is comparatively little, but it would be wise to be satisfied with quilted pads for the bottom of the drawers, rather than to undertake anything so arduous as tufting all the sides. Untrimmed, such a wardrobe costs \$11.25.

Old table linen makes the most grateful sort of face-towel that the baby can have. All worn-out napkins and tablecloths should be cut and hemmed for the purpose. For best towels, the size sold as a guest towel is correct, and the price is \$3 or \$4 a dozen. Bath-towels marked "Baby" in pink or blue come especially for the nursery, but are not as useful as a large-sized apron made of turkish toweling that entirely envelopes the baby when it is lifted from the tub.

A washstand of white wicker with a toilet set of five or six pieces in pink or blue, costing about \$10, is a convenience in bathing the baby at bedtime, but it is not absolutely requisite. The folding rubber tub, however, can not be omitted. It costs \$7.50 and affords the only comfortable way of giving the baby its bath. To complete the equipment of the nursery there are the necessary scales which with a tufted silk pad and head rest may be purchased for \$7.95.



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VOGUE

Autumn Millinery

Post-haste from the editor of Vogue, now in Paris, are coming seventy-five smart new hats for the Autumn Millinery Number. Two weeks hence, when Paris itself is eagerly viewing the new creations of its master milliners, these seventy-five exclusive models will be laid before you.

HURRYING these new models straight from the great Paris milliners to you—as early as August 29th—is a matter that requires weeks of careful arrangement. Vogue has been busy in both New York and Paris. The editor of Vogue went to Paris in June; all summer long she has been consulting the makers of the mode, and also planning the quickest possible delivery of the new models to you by fastest mails from Cherbourg and Southampton.

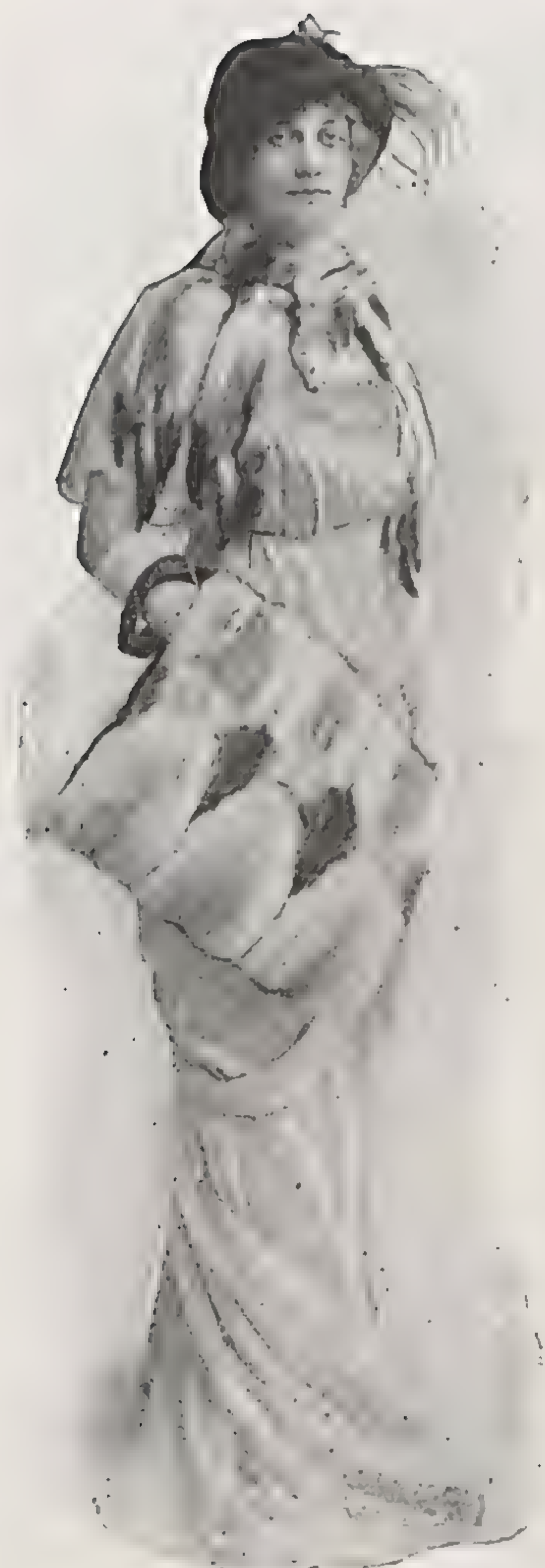
THE result will be a number of Vogue that gleams like a great show window lifted bodily from the

heart of Paris—a window in which each famous designer has placed for your benefit his best creations of the new season. With these smart hats to guide your judgment, costly mistakes in the choice of your new millinery are the next thing to impossible.

ON August 29th (see page 95) you will receive this splendid showing of the new millinery mode. Now is the time for you to make sure of your copy. If you are a subscriber, it will come to you in due course; if not, on your favorite newsstand you will find Vogue's Millinery Number—

On Sale August 29th

But it will pay you to reserve your copy in advance. Ask the newsdealer now to save it for you—ask him the next time you pass the stand—for the supply of the Autumn Millinery Number will be limited and not sufficient to fill all last-minute demands.



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Plymouth Fur Co.

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THE SERIOUSNESS of TOYS

HOWEVER much fun a child may obtain from his playthings, a toy is not to be considered merely as a means of amusement. It should be selected not for the impression it may produce upon other people, but solely for the use which the child may make of it. If one thinks of toys as satisfying real and legitimate needs on the part of the child, it becomes easier to choose them wisely, and the task of finding the right kind of toys in the shops becomes less difficult for one that searches for playthings with certain definite qualities.

The toy is for the child a means of development and a means of education. Through his toys he should not only learn to know his world but should acquire power as well. This fact is coming to be recognized by educators, and the schools are gradually wiping out the hard and fast distinction that used to be made between work and play. It is not simply that all work and no play makes Jack a dull boy; all work means that there is not sufficient variety of occupation, not sufficient adaptation of the occupation to the needs of the child. And that seems to be the main thing—that the activities of the child, day by day and year by year, be those from which he may get the most in the way of power and understanding. Hence the toy, the instrument of so great a portion of the activity, deserves as much thought on the part of those responsible for the growth of children as the clothes or the books.

THE FIRST TOYS

Everybody realizes that children require different toys at different stages of their development, the reason for this being the fact that new instincts arise from time to time, while some of the earlier instincts gradually fade out. The first movements of an infant are entirely at random, and during this period there is, of course, no question of toys. But after the child has learned to play with his fingers and to grasp objects, he needs more and more something to play with—and should have it.

The earliest toys of a child should give opportunity for the larger muscles of the body to come into play. A rattle or a whip, once the child can grasp it, supplies just this need. For the whole arm is moved in playing with these things. People sometimes make the mistake of assuming that a small child needs small toys, whereas to the limit of his strength just the reverse is true. The younger child needs larger blocks to play with than the older child. The former grasps and moves his arm and shoulder muscles; the latter picks things up with his fingers and moves his hands.

For him a toy must become something more than an object to grasp or to shove or to wave about. It must have moving parts that can be handled or operated with the hands. It does not matter much what the toy signifies to older people, so long as the parts move on each other, or can be taken apart. For this stage of the child's development come nests of boxes, jointed sticks, or hinged blocks and animals of various kinds.

THE RAG DOLL VS. THE WAX DOLL

The child does not appreciate refinement of finish or realistic imitation of the objects represented by his toys. A rag dog is just as good for him as a hairy one; a wooden bird is just as good as a feathery one. For when the toy represents some animal or object—a ship, for example—the child needs it chiefly as a symbol of the real thing, and not as a substitute. It is something to help him keep in mind that

with which he is playing—in imagination. This explains why the little girl may be more fond of her familiar rag doll than of the most elaborate and life-like real-hair-and-closing-eyes creation. The finish and the artistry of the latter appeal to the fond relative who buys the doll; but the doll that holds the child's affection is the one that has been associated in her mind with many good times—the one that has served as the embodiment of an intimate idea.

At about three years of age most children lose interest in isolated objects as toys, and come to see things in their relations. From this time, accordingly, toys should be given that permit thinking and playing in terms of these relationships. The horse calls for a cart; the doll, for a doll's carriage; and so on.

FOR THE MATURER CHILD

With the development of the instinct to imitate, comes the need for toys that make possible the imitation of activities and processes that the child has an opportunity to observe. The furnishing of a doll's house gives occupation and thought. The child should have an opportunity to carry on this work over a long period, and not be supplied at one time with the materials for a complete establishment. In the same way, the toys for playing store or farm or railroad should come in small installments, so that the interest may grow and so that there is real thinking occasioned by the relations that the play represents.

The educative value of tools is proportionate to their effectiveness as tools, and to their simplicity—that is, to the ease with which the child learns to control them—and not to their beauty, or fine finish and complexity. The child's tools should therefore be good tools, but of a kind that involve simple processes, such as hammer and saw and gimlet, or scissors and needle.

Musical instruments from the drum to the violin are always acceptable to the child, although it may be necessary to consider the effects of their use upon other members of the family.

In the selection of indoor games, one must be sure that the game represents something that has an idea back of it, and does not lay emphasis on the element of chance. One does not wish to cultivate an interest in gambling; there is enough temptation of this kind later on. Some of the newer indoor games such as the post-office, the telegraph office, and the bank are interesting and instructive. This may be said in general of any game that represents to the child a real activity or process. For older children there is nothing better than the classic games of checkers and chess.

HOW TO CHOOSE A TOY

In general, one who selects a toy for a child must consider the simplicity of the toy, its adaptability to the child's development, and its durability. The first question should be, not what can the toy do, but what can the child do with the toy. It must be borne in mind that a real toy is neither an artistic model nor an esthetic ornament, nor yet a mechanical spectacle. A toy should be a stimulus to call forth self-activity, ingenuity, imagination, and skill. It would be better if all the skill and enterprise devoted to the development of the toy industry were applied to making toys simpler and more durable, instead of making them more elaborate and more realistic. However, this will not come to pass until a more enlightened parenthood demands the right kind of toys and refuses to buy the glittering heart-breakers that look so charming in the shop but go to pieces in the child's hand.



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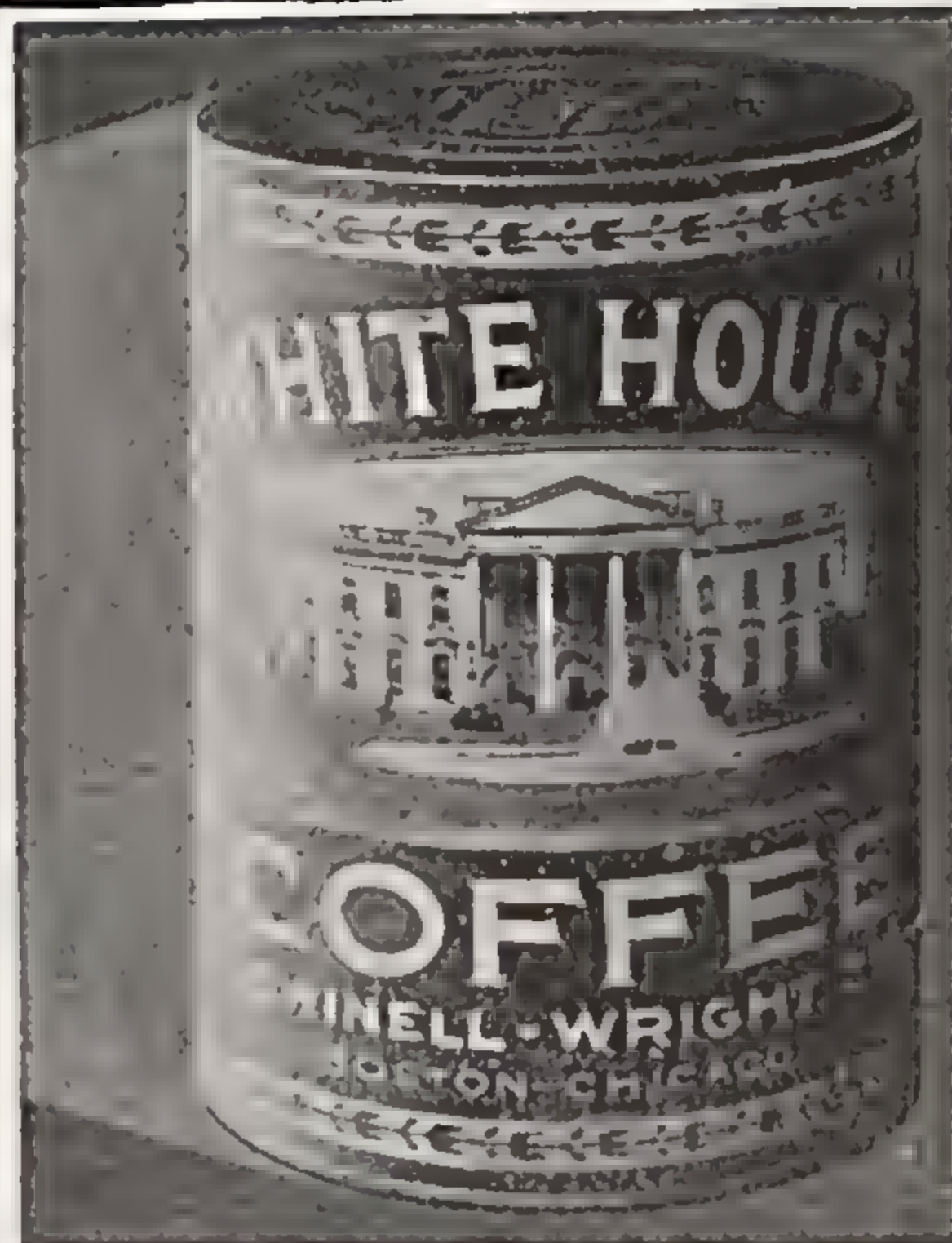
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WHISPERS to the GIRL with NOTHING a YEAR

WHEN the girl with nothing a year goes traveling, the smartest, most economical veil for both travel and motor is of barege, in either dark gray or brown. This veil is far more modish than one of chiffon, and its wearing qualities are unsurpassed. By the yard, it costs from \$1.25 up, and it is finished with a selvedge. Both silk barege and cotton barege are suitable for these veils, but the former is lighter in appearance and is cooler, and therefore better for summer wear.

PROBLEMS OF STOCKINGS AND SHOES

The girl whose allowance for clothes is small can not afford much expenditure for tennis stockings, but she need not condemn herself to anything so ugly as white cotton. Except in a very fine and consequently high-priced quality, white cotton makes the ugliest stocking possible. Lisle stockings, however, are really very pretty, especially in colors with self colored clocks. They may be procured in purple, green, blue, and rose, all smart shades, for from 50 to 75 cents for a pair. Stockings especially designed for tennis have been brought out this year at \$1 the pair; they are striped in black and white, green and white, and blue and white.

A pair of white shoes left over from last year can be made smart by the addition of a pair of cut jet buckles; for this season jet ornamentation of almost any kind is in favor. Charming jet buckles are to be purchased, at the least, for \$1 a pair. Of course, the very expensive ones are naturally the handsomest, but there are very attractive ones at \$2 or so. Either buckskin or canvas shoes must be cleaned with every wearing, and as the cleaning stuffs soon ruin jet, it is well to arrange the buckles so that they can be easily removed. To do this, pass a narrow piece of black elastic through the buckle and through the eyelets of the shoes. This can be tied tight and a single stitch through the tongue of the slipper will then hold the buckle on straight.

BLACK BUT NOT SOMBER

A black taffeta evening dress is a wise choice for the girl with nothing a year. It may sound dull and somber, but the new models are anything but that. The bodices are of black net over flesh colored or white chiffon, and they are very light and airy. Color is introduced in the girdle, yellow and cloth of silver with a knot of yellow pansies and forget-me-nots, for example, and frequently the tunic or flounces of the skirt have bands of black velvet, which take away any suggestion of mourning.

With the extremely low corset of the present mode, brassières are necessary for evening gowns as well as with daytime dress. The attractive models of lace and ribbon shown in the shops are expensive, but they are very easy to copy at home. Any sort of support over the shoulders, even ribbons, is omitted, so the cut must be very good or the brassière will not stay in place. Also, they must be pretty to look at, as the tops of evening gowns are very thin. Irish lace, Valenciennes, or a combination of the two is most satisfactory for a brassière. If it is made of strips of lace sewn together, they should be shaped in a little under the arm and at the middle of the front to fit the curve of the bust; a light-weight boning, encased in Russian binding, should be sewn on the inside, under the arm. These brassières give opportunity to use any bits of lace which may be on hand, for no sort of fitting together looks like patch-work in these days when lingerie combines all sorts and kinds of lace in its trimming. Buttons and loops at the front fasten the brassière.

THE TRAIL OF THE BARGAIN

Midsummer shopping is rich in bargains, and as many people do not leave for the seashore or mountains until the middle of August, the wardrobe can wait until then for its renewal. White hats for wear with lingerie gowns are to be purchased for about \$10, or less, and there are plenty of plain hats, in either white or colored linens or in cretonnes, which are now sold for not more than \$7. Also separate linen skirts sell at this season far under their normal price. The prices of sport coats are much reduced, and there is a wide choice of morning dresses in voiles, linens, and ratines, at very moderate prices.

A leisurely journey through the shops will bring to light many a treasure in the way of lingerie of odd sizes, or sample pieces which are now being disposed of for very little. All the accessories, such as parasols, handbags, ruches, belts, waistcoats, and vests are to be had at unusually low prices. The importations of midsummer millinery, garden-party frocks, and evening gowns are now marked down in order to dispose of them and make room for the rush of autumn things that appear the first of September.

The Tagal hats faced with black, which have been so much worn abroad, make excellent plain hats if trimmed appropriately. A charming tennis hat may be made from one of these, by using a corded, white silk ribbon for the band, and tying the ends into a sort of tight four-in-hand knot on one side.



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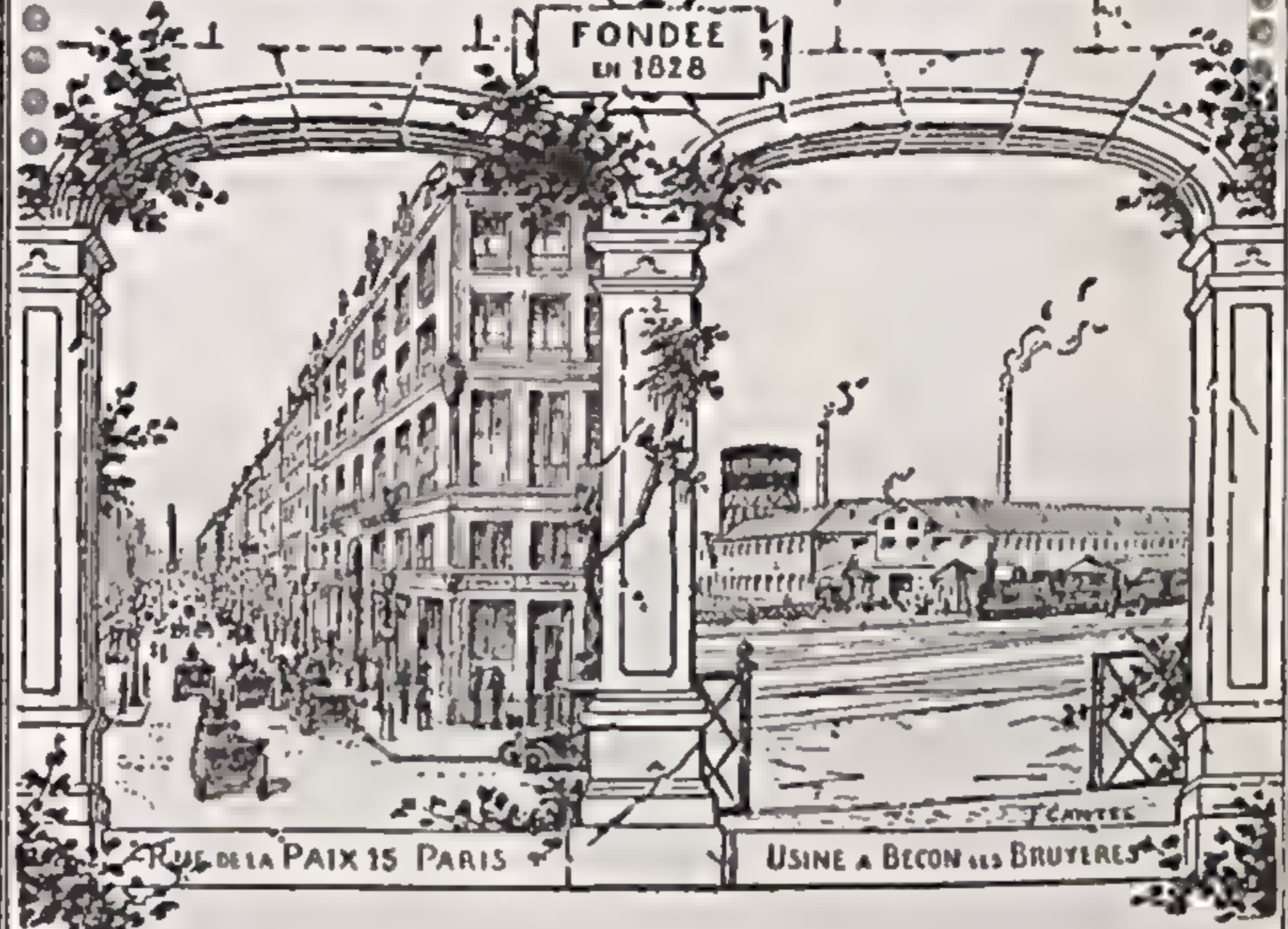
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FOR DUSTY OR SUNBURNED SKIN. Ganesh Eastern Balm Cleansing Cream, unequalled as a face cleanser; good for the most sensitive skins. \$3, \$1.50, 75c.

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GANESH BROWN SPOT LOTION, for removing moth patches, \$1.

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FOR THE HOSTESS



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Made by the Packers of the famous Dromedary Dates.
15c Jar, Postpaid for 15c

The HILLSBROTHERS Co., 375 Washington St., New York



Just Right, Sometimes

A little more pie or pudding is often too much, but with Jell-O a little more seems to be just right.

"A Little More"

JELL-O

is the little folks' favorite dish, and, contrary to the usual order of things, in this case what they like is good for them.

Seven delightful pure fruit flavors.

10 cents each at any grocer's

THE GENESEE PURE FOOD CO., Le Roy, N. Y., and Bridgeburg, Can.



FOR THE HOSTESS

DURING our prolonged warm season, social life finds its most interesting background in the porches of country houses and country clubs, where cooling drinks may be coolly served, and the summer hostess is known by the quality and variety of the punches she serves. Many women who are wise by instinct or have been taught by experience have found that it is best to reserve the punches wherein spirits abide for formal occasions and for the late evening, and to use the cooling fruit drinks for the refreshment demanded by exertion on the tennis courts, on the golf course, or in motoring. These fruit drinks are more eagerly welcomed in the morning, and after luncheon the more stimulant beverages that have for a foundation strong, cold tea or the lighter wines, will serve as a liquid lever to move into companionship the most unsocial people. Summer afternoons are sleep-inducing, and the stimulant drinks, if not too heavy, are an excellent antidote to dulness.

THE OUTSIDE OF THE CUP

Very lovely are the modern patterns for the "outside of the cup," and crystal holds first place as the material for them, by virtue of the sparkle and glitter of the faceted and engraved glass, which interprets graciously the effects of punch hospitality. Both English and American makers are designing bowls upon high standards, as well as the ever-satisfactory low ones and those which may be lifted from their standards and used separately. Solid cutting for these bowls is now replaced by a combination of the cutting and the engraved medallions, which gives a fairy-like beauty to the pattern; the glasses carry out the same design in miniature.

But beautiful and attractive as the outside of the cup may be, it is the inside which is of the greatest moment. Strength and quality are two absolute essentials, and it must be remembered that the melting ice always weakens the flavor. Wines, syrups, flavors, and spirits must be of the best.

A Washington hostess famous for her entertainments uses the following rule for an easily prepared punch. Pare off the yellow rind of two dozen lemons and put it to boil with a gallon of water. Roll the lemons and squeeze them over three pounds of granulated sugar. When the lemon rinds and water have boiled well, remove them from the fire, add a half-cup of oolong tea leaves, and let

the mixture stand for three minutes for the tea to steep. Strain this on to the sugar and lemon juice, stir well to dissolve the sugar, and set away to cool. It is well to prepare this four or five hours before it is to be used. Just before serving, add a pint bottle of rum and three quart bottles of claret. Pour the punch over a large block of ice in the punch-bowl, and, at the last moment, add a quart bottle of champagne.

OF FRUITS AND WINES

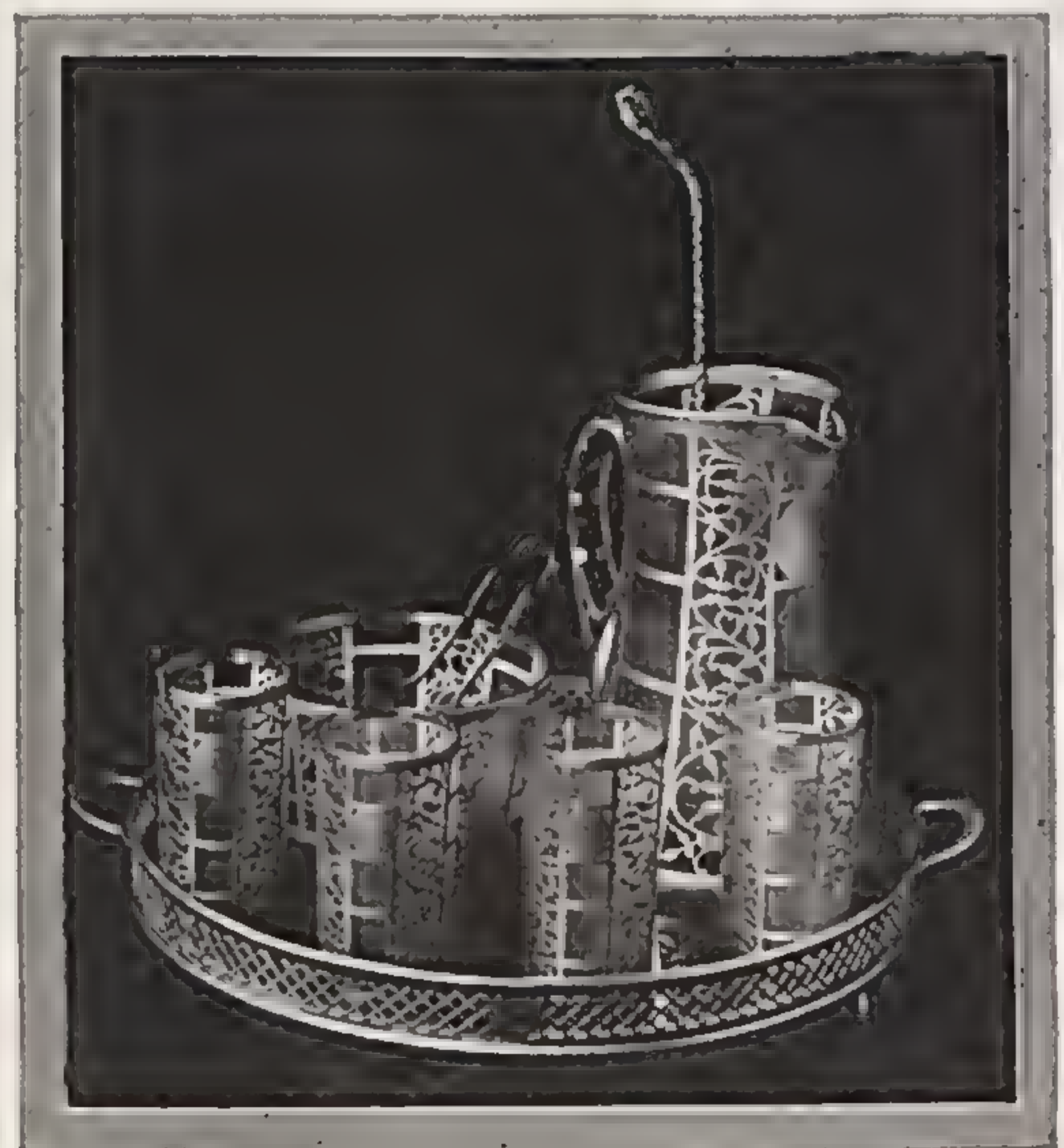
The strawberry, raspberry, cherry, and currant syrups make delicious fruit drinks, but they should all be prepared at home in order to insure their flavor and purity. One simple punch is concocted by making a syrup of a quart of water and two cups of sugar, in which two cups and a half of minced, ripe pineapple are boiled for twenty minutes. While this liquid is still warm, a glass of currant jelly is added, and when the syrup is quite cold, a cup of orange juice, half a cup of lemon juice, and a large tumbler of raspberry syrup are poured into it. The whole is then poured over crushed ice and served from either a tall glass pitcher or a punch-bowl.

During the cherry season, a cold, cherry punch with the gleaming cherries bobbing about and crushed ice tinkling enticingly against the bowl, is refreshing to both eye and palate. To make this drink, pit and mash thoroughly one pound of ripe cherries, crushing the pits at the same time, for they add a fine flavor to the syrup. Cover the crushed fruit and pits with a pint of sugar and heat thoroughly over the fire. When they are quite cold, add the juice of three lemons and two oranges and a teaspoonful of the grated rind of each; then strain the mixture carefully through a cloth. Just before serving, add a cup of cherry brandy and a tablespoonful of rose-water. Pour over ice and serve.

Claret-cup is always delicious in summer, and all the rules for claret punches may be used equally well if grape juice is substituted for the claret. An excellent claret-cup is made as follows: Slice six lemons, cover them with a pint of granulated sugar, and place in the ice-box for eight hours. Just before serving, add two quarts of claret and one quart of Apollinaris water. Serve in a tall glass pitcher with a bunch of mint fringing the top.

During the strawberry season, when the berries may be had ripe and fresh

(Continued on page 80)



Crystal overlaid with silver forms the coolest of services for the cooling, summer drink; from Reed and Barton

FOR THE



HOSTESS

Your Guests Will Like G. Washington's INSTANT Coffee

It has such a delicious all-coffee flavor. Made in an instant in the cup at the table.

Always rich, smooth, uniform.

At food stores—airtight tins, 30c-90c, (except in extreme West and South.)

All harmful impurities of the coffee bean have been taken out of G. Washington's Coffee by a wonderful refining process—and

NOW YOU CAN DRINK ALL THE COFFEE YOU WANT

Real Indian Tea That Your Friends Will Appreciate

The clever hostess attracts interesting people to her drawing room by the art of serving unusual and fine things. There is something in a cup of tea that almost expresses her personality. We have the tea that your friends will remember—it is so different and delicious. We shall be glad to share some of it with you. It is called

Darjeeling Golden Orange Pekoe Tea

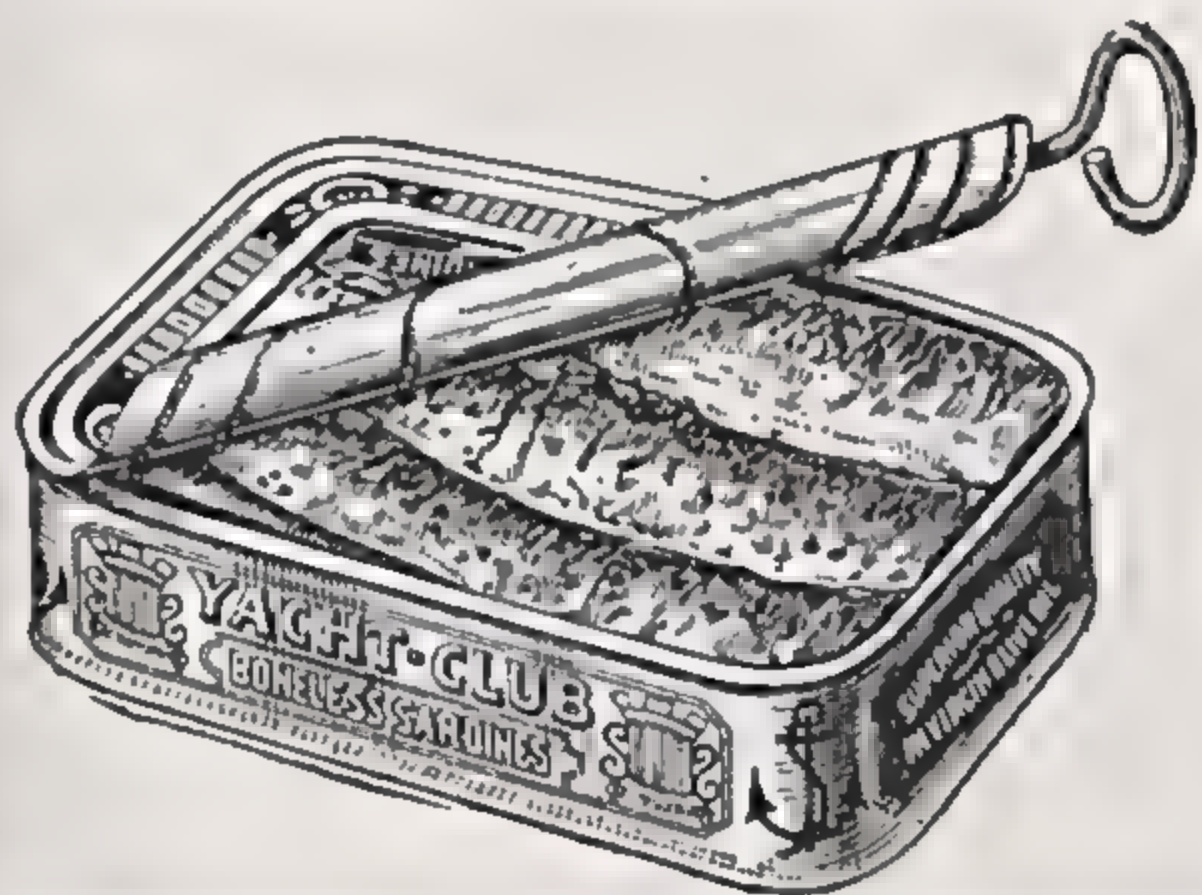
Across land and sea—all the way from Bhagalpur in India—comes this Darjeeling Tea. There is very little of it grown, but we have arranged to get a limited supply.

We will send you this tea in its original India sealed tin. The price is \$2.00 a pound, delivered in the United States.

All orders promptly filled while each shipment of Darjeeling lasts. We will gladly refund your money if you are not delighted.

G. F. HEUBLEIN & BRO., 162 TRUMBULL ST., HARTFORD, CONN.

YACHT CLUB FRENCH SARDINES



Most easily digested bite. Packed in the best internal lubricant

**PURE FRENCH
OLIVE OIL**

Just the right size to broil. Nothing finer if eaten simply as they come out of the tin. Insist on getting Yacht Club Brand and you will always have the best obtainable

Meyer & Lange, New York, Sole Agents



A New Picnic Delicacy— "NUT-LET" PEANUT BUTTER

Five 2-cent stamps or 10c in Coin Bring You a 10c Jar of "NUT-LET" and valuable "HOME HELPS."

"NUT-LET" gives zest and novelty to picnic spreads, snacks between meals, luncheons, etc. All persons, of all tastes, relish it. Comes in 10, 15 and 25c jars. "HOME HELPS" contains a year's supply of useful Laundry Lists, Daily Kitchen Reminders and many excellent recipes.

If your dealer can not supply "Nut-Let," we will send a 10c jar on receipt of his name and 10 cents in stamps or coin.

BOSMAN & LOHMAN CO., Norfolk, Va.

Better than Bread

The Educator Wafer, crisp, fresh, appetizing, all the good of the wheat, ever ready. Buttered as eaten, it makes everything else taste better.

**EDUCATOR
CRACKERS**

The acme of economy—about 190 to the pound. Sold everywhere.

Johnson Educator Food Co., Boston, Mass.

CLYSMIC

The King of Table Waters

ON WITH THE DANCE, LET JOY BE UNCONFINED
---AND UNCONFINED IT WELL MAY BE WHEN
PURE, SPARKLING CLYSMIC GOES THE ROUNDS



For Home
Cake Baking

Makes Lightest, Finest, Whitest Cakes and Puddings, keeping qualities just as good in July as December. Endorsed and used for 16 years by best cooking teachers. Sold by leading grocers in clean, sanitary packages. If you cannot get it, write us. IGLEHEART BROS., Dept. V, Evansville, Ind., U. S. A.

Cake Secrets 36-Page Book FREE

Contains many cake recipes, thoroughly tried and tested, also valuable hints on cake baking. One woman writes us: "I learned more about cake making from 'Cake Secrets' than from any other book." Write today for this book.

**SWANS DOWN
PREPARED
Not Self-Rising
CAKE FLOUR**



salads, such as Lobster, Crabmeat, Salmon, Tunny Fish and Shrimp, with the real sea flavor. Keep supplied with our fish, meat, vegetable and fruit specialties, all put up in keepable packages, ready for use, and all of a quality rarely found in the markets.

Davis Delicacies are sold direct to you, not through dealers. Delivered to your home and satisfaction guaranteed. Write today for latest list.



FRANK E. DAVIS
COMPANY
52 Central Wharf
Gloucester, Mass.

Summer Salads

DAVIS DELICACIES from Ocean, Farm and Orchard include appetizing foundations for the whole range of hot weather

Delight your
guests



"Mint Jelly Dainties" are so
Toothsome—Tempting

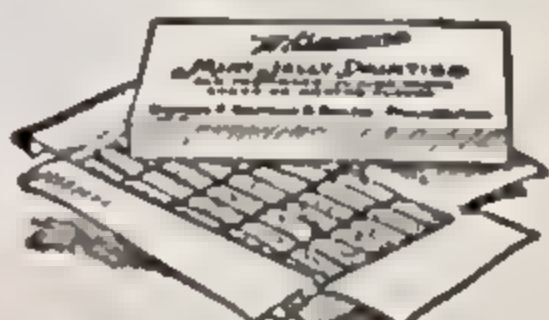


Whitman's

Have a box or two of these delicious dainties at your next dinner. Ask for them at your Whitman agency. If none is convenient, we will mail on receipt of price—25 cents. Write for "List of Good Things"

STEPHEN F. WHITMAN & SON, Inc., Philadelphia, Pa.

Makers of Whitman's Instantaneous Chocolate and Marshmallows Whip



Suggestions for
Dinner
Confections
Minty Mallows,
Mellow Cream
Peppermints,
Cream Puffs,
Old Time
Favorites.



Armour's Grape Juice

The ideal fruit juice—pure, healthful, delicious. Invaluable for punch, sherbet and fruit salad as well as the popular cooling drink.

Put up in quarts, pints and splits,

Order by the case from your
grocer or druggist.

ARMOUR AND COMPANY Dept. A-40 Chicago



"DAMASCUS" Steel Safety Pins for Dress Use

HANDSOMELY made and shaped, with stiff needle-sharp points that pierce the thickest fabric without bending or hooking. Flat safety shield lies close to fabric, protects point and prevents accidental unclasping. The coil end neatly sheathed to prevent tangling.

Damascus is made in 6 sizes, polished to perfect smoothness. Your choice of Nickel, Black or Gold Finishes.

Always look for the Oakville Trade Mark on every card or paper of pins you buy.

Oakville Company
Waterbury, Conn.

Makers also of Clinton, Never-Rust Nursery pins, the standard for over 31 years, and Sooran, the "king pin" of "common" pins.

FOR THE HOSTESSES

(Continued from page 78)

from the vines, a delicious punch may be made from them. Crush one quart of berries to a smooth paste, add one pound of sugar, the juice of one lemon, and a tablespoonful of orange-flower water or rose-water, as preferred. Let this stand on the ice for four hours, then strain, squeezing all the juice possible out of the berries, add a quart of cold water, pour over ice and serve.

THE DELECTABLE MINT JULEP

In the south, the proper putting together of the parts of a mint julep is a test of epicurean tastes, and opinions vary as to the details of mixing. The real thing calls for glass goblets, of course, and a mint bed from which a bunch of thick-leaved mint may be procured. This is put through a careful washing and left a few hours in a clean cloth on the ice. Tradition also insists upon lump sugar, four good-sized, square lumps to a goblet half-filled with cold water. The syrup is then set in the ice-chest for further chilling. The rest of the making consists of adding a generous sprinkling of crushed ice, filling the glass almost to the top with brandy,—whiskey, insists the Kentuckian; both of them together, demand others,—placing the thinnest sliver of lemon on top, standing the sprigs of mint bravely up from the nectar, and decorating all with a long-handled, silver spoon.

A "mint tulip" is a free translation of this southern beverage. To the juice of six lemons and one orange, add a small portion of the grated peel of each, a pint of granulated sugar, five or six very thin slices of lemon, and a cup of water. Let these ingredients stand on the ice four or five hours. Just before serving, add three bottles of ginger ale

and fill in the top of the tall glass pitcher in which it is served with a bunch of fresh mint.

ON A BASIS OF TEA

The punches in which cold tea is used as a foundation are delicious in the summer, for the cold tea gives strength to the fruit syrups and furnishes a mild substitute for spirits. To a quart of strong, cold tea, sweetened to taste, add half a cup of lemon juice, one lemon and one orange, sliced thin, a quart of fresh ripe strawberries, a bunch of mint, a quart of Apollinaris water, and crushed ice. Champagne may be substituted for the water, if preferred.

Another rule calls for one pint of strong, cold tea, a cup of sugar, the juice of four lemons and half an orange, thin slices of one lemon, and three quarts of claret, for which grape juice may be substituted. If claret is used, add a half-cup of curacao or maraschino.

CURRENT SHRUB AND ROSE LEAVES

A delicious currant shrub may be made by using freshly made currant jelly. Make a syrup of three quarts of water and half a pint of sugar. Before this is cold, dissolve in it three glasses of currant jelly, and when quite cold, add three lemons and three oranges sliced thin, a tablespoonful of rose-water, and plenty of crushed ice. When serving, drop into each glass a few candied rose leaves. This shrub may be varied by leaving out the lemons and oranges and using, instead, a pint of unsweetened raspberry juice, but retaining the rose leaves. Indeed, many of the red punches will bear a little rose-water, and the rose leaves are always a dainty addition.

PARTIES from CIRCUS and FAIRY-LAND

(Continued from page 28)

fairy-stories, "The Wizard of Oz" and "Peter Pan," or from the classic nonsense tale, "Alice in Wonderland." The little host may be the king or the queen of the fairies, or Hansel or Gretel.

If there is a lake, there can be erected on the far side of it the edible house of the witch—a house "built of bread, roofed with cakes, with windows of transparent sugar." A scenic artist can simulate, in a half-dozen ways, this gastronomic edifice. The guests, looking like all fairy-tale land reincarnate, are brought down to the edge of the lake farthest from the little house. Then the mother or the professional entertainer intones:

"Duck, duck, here we stand,
Hansels and Gretels on the land,
Stepping-stones and bridge we lack,
Carry us over on your nice, white back."

At which a large white duck comes forward. The duck is a rowboat covered with canvas shaped like a great duck. The children in loads of four or six are paddled over by a grown-up dressed as Dick Dead-Eye of "Pinafore" fame, or as Captain Kidd. Such an oarsman involves a slight anachronism, but he will prove interesting.

At the door of the little house stands the witch (an older girl), who gives each child a ticket of admission in the form of a little fancy German cake. Within are beheld motion pictures of fairy-tales and of such things as "The Blue Bird," and "The Pied Piper of Hamelin." Instead of having motion pictures, the house may be arranged as a toy theater and "Hansel and Gretel" or "Snow White" performed.

After the pictures are over, the children are led to a fairy hill which has

mysteriously sprung up overnight, as fairy things are wont to do. The foundation of the "mystery" is a skeleton frame erected by carpenters and covered with stage grass and brush. At the top of it is a trap-door which goes up and down on springs. The mistress of ceremonies calls one child at a time to the hilltop and tells of the wonders he will find inside of the earth if he will but descend. Thrilling suspense on the part of every one! Once assembled inside the illuminated hill, a magician dressed as an elf gives an exhibition of his cunning. The mechanical contrivance of the trap-door hill is rather elaborate, and instead of it a bamboo slide could be placed at the top of the hill down which the children could slide to be caught by the elf magician.

In addition to these wonders or in place of one of them, a child ballet dancer in fancy garb may give a *pas seul* upon a stage erected on the lawn.

It would be more in the picture to serve whatever refreshments there are, out-of-doors. A paper beehive filled with favors can be placed appropriately on the lawn, and will supply the guests with tangible mementos of the party.

As an aftermath of this gala occasion, the children may be promised another party in town next October to see themselves as they were this very day, for a motion picture man can be concealed about the grounds to take the little guests in delighted action.

Such are two of the more elaborate ways of entertaining young folks, but there are simpler parties which are arranged by young women who have made a special study of amusing children with games, dramas, and folk-dances.

Lillian Russell's Own Toilet Preparations



Every woman should have a good complexion.

Every woman can have a good complexion.

Through my own earnest efforts in perfecting **My Own Toilet Preparations**, I have made it possible.

Lillian Russell

My Own Skin Nutrient \$1.50
Smaller size..... \$1.00

Will feed the tissues and make the skin firm.

My Own Smooth Out \$1.50
Smaller size..... \$1.00

Astringent and healing. Will smooth out the little wrinkles that annoy you. Men should use it after shaving.

My Own Skin Rejuvenator \$1.50

Will clear up blackheads, pimples, liver spots; bleach the skin, circulate the blood and revive the faded tissue.

My Own Cleansing Cream \$1.00
Smaller size..... .50

Cleanses the skin thoroughly.

My Own Purity Face Powder \$1.00
Vanity Box, with mirror..... .50

Is a real beautifier, absolutely pure and healing.

My Own Lip Rouge..... .50

Will beautify your lips and protect them from chapping.

Lillian Russell's Beauty Box
Containing my six toilet preparations..... Price \$3.00

For Sale at leading Drug and Department Stores Everywhere.

IMPORTANT—My Own are the only Toilet Preparations authorized to use my name or likeness. Send for booklet. My address is 2160 Broadway, New York.

Lillian Russell

\$2.00 a JAR
but its
"Youthever"

A Truly Wonderful Skin Beautifier that will work wonders in beautifying and cleansing your skin as well as removing all blemishes—because it contains 90 per cent pure sulphur, which is reduced to a cream form (for the first time) by our own secret process.

Use it simply like this—allow it to stay on your skin for about five minutes—massage unnecessary—wash off with warm water and pure soap then rinsing with clear, cold water.

For sale only by
The Ballford Chemical Co.
334 Fifth Avenue, New York
London: 4 The Pavement
Paris: 25 Rue Rivoli

PRINCE ALBERT CACHOU

A delicate breath perfume pellet. Used by society people in Europe past 50 years. 25c. a box. Mail, or at druggists. HENRY BIEGEL, Distributors, 154 Nassau St., N. Y.

RIVIERA NEW
SKIN AND TISSUE BUILDER
The best aid and remedy toward firm, youthful and beautiful skin and complexion
Approved and recommended by physicians.
Two sizes. 75c and \$1.25

Parfumerie Riviera
PARIS
SPECIALITES DE BEAUTE
Fifth Ave. 450 44 West St.
NEW YORK BOSTON
Catalog on request

You Can Sleep
after sunrise, on your sleeping porch, or camping, if you wear a B. K. B. It fits comfortably over the eyes, will not fall off, and induces, as well as prolongs sleep. Sent postpaid for 25 cents.

Night Mfg. Co.
7 Harvard Square, Cambridge, Mass.

J.P. Hickson

Announces

The addition of two entire floors in their 52nd Street Building making the largest plant of its kind, at least in this country. This addition has been made with the view of ensuring the strictest promptness in fittings and deliveries.

Presents

Early Autumn Models

Reflecting superlatively that improvement in Dress each season necessitates.

Gowns

Tailored Frocks

Hats

Furs

Precisely as being shown in Paris, and a number of models from our own work-rooms not to be had elsewhere, CONSPICUOUS in their youthfulness and inherent style for which our models are famous.

$\left. \begin{array}{l} 657 \\ 659 \\ 661 \\ 663 \end{array} \right\}$ Fifth Avenue at 52nd Street
New York City

VANITY FAIR



Opposite is the cover of the August number of

VANITY FAIR

Unless you already know Vanity Fair, the August number is a particularly good one with which to strike up acquaintance. But, before spending 25 cents for it, you can easily determine whether or not it will amuse you, and also be of service to you.

DO you like the most entertaining foreign magazines: say, the "Sketch" and "Tatler" of London; "Comoedia" and "La Vie Parisienne" of Paris; "Jugend" of Berlin, and their various sprightly contemporaries?

Do you like to be "up" on theatrical affairs—to look at specially taken pictures of the reigning favorites, and to read about the best plays and their makers?

Are you interested in advanced French fashions—the sort that are produced and are seen in none but the exclusive shops of Paris and New York?

Have you a sophisticated, perhaps even a somewhat ironic sense of humor? Do you, in a word, appreciate the sort of writing that is characteristic of Stephen Leacock, Frank Moore Colby and James L. Ford?

Then, on the useful side, how do you like a great advertising directory of the smartest shops and most original manufacturers; to say nothing of a trustworthy real estate guide, a travel bureau, and an all-the-year-round Dog Show?



If your answer to this little catechism (or even to a majority of the questions) is "yes," then you will run no risk whatever by securing to-day the August Vanity Fair.

But get your copy immediately—the supply is limited



Model 107

Model 1200

A. P. BRASSIERE DIRECTOIRE

Especially desirable for Summer wear under the transparent decollete bodice and the sheerest blouse. Will give you charming grace and lend a support above the waist-line. Many different styles for stout and slender figure—for dancing, athletics, negligee, etc., in a variety of materials that assure coolness, comfort, convenience and economy. If you want the best, ask for the "A. P." Prices, \$1 up, at your Favorite Shop. Send for Portfolio of Styles.

G. M. POIX, Inc.

Dept. K, 52 Columbia Heights

Chicago
116 So. Michigan Ave.

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200 Fifth Ave.

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San Francisco
153 Kearny St.

*La question n'est pas
"Quel talc?" mais "Quel
talc Français?"*

Djer-Kiss TALC

For sale at
all good shops

Alfred H. Smith Co.
Sole Importers
37 West 33rd Street, New York

On HER DRESSING-TABLE

Bath Accessories to Bid Defiance to the Thermometer, Creams to Repair Ravages of Sports, and a Shampoo in Which Muscle Replaces Water

WHETHER she is preparing for a hot day or recovering from the effects of one, not even a cool swim in the ocean will prove quite as refreshing to a woman as a warm tub bath, with a good bath soap and aromatic and stimulating bath salts, followed by a dusting with a fine bath or talcum powder. Then, arrayed in fresh linen, she is prepared to meet or forget the temperature.

THE WHITE MAGIC OF PERFUMERS

In the accessories of the modern bath as compared with those of ancient Rome, naught is lacking but the luxury of spaciousness, and to some even that is not denied. The perfumers, those alchemists who practise the white magic of beautifying woman, devote much thought to making the bath a delight as well as merely a cleansing process. The bath salts, the benzoin and the toilet vinegars, all these soften hard water and impart freshness and firmness to the skin. Recently, one firm has added to its famous rose series, salts which give to the bath the same exquisite flower odor which has won so many adherents for their other preparations. For those who want an odor which is more indefinite, this firm has made salts with a "woody" scent. In both of these salts the flower oils used are of an unusually good quality, and this makes the salts hold the odors longer. Price, \$1, \$1.75, and \$3.25 a bottle, according to size.

The world-famed eau de Cologne of Germany can now be obtained in the form of salts. In Cologne, the city which divides its fame between a cathedral and a toilet-water, are made, also, other salts with genuine medicinal qualities. These are scented with violet, rose-geranium, heliotrope, or lavender. These salts cost 25 cents, 45 cents, and \$1 a bottle.

Speaking of eau de Cologne suggests the need of this refreshing water in the dressing-room cabinet. There are many variations of the original preparation; most perfumers use the original as a basis and introduce some odor which makes it individual. One variation of eau de Cologne, put up by a reliable Paris firm, attracts favorable attention by its neat-looking bottle with a gold label and a cap tied with the tricolored ribbon of the French Republic, and also by being a little lower in price than most of the preparations of eau de Cologne; 24, 50, and 75 cents a bottle for two-, four-, and eight-ounce bottles respectively.

FIRST AID TO THE HANDS

As the hands are more exposed in the summer-time, the nails need more care. But whether the maid, the manicure, or one's own self does them, the time required for it is frequently begrudged. Two preparations have been supplied by the obliging chemist, a cuticle remover and a nail cream, which hasten the work of manicuring. The former is a liquid, which is applied to the cuticle with an orangewood stick wrapped with a bit of absorbent cotton. The live cuticle is pushed back and the dead cuticle is loosened; the fingers are then rinsed in clear water, the dead cuticle wiped away, and the deed is done. This is obviously a much quicker, safer, and wiser method than that of using the scissors. It is a

great mistake to cut the cuticle constantly, for it thickens and coarsens the fine skin around the nails and gives to the fingers an over-manicured look to which gentlemen object. By pushing the cuticle back with the towel when drying the hands and by frequently using a preparation such as that described to remove the dead skin, a clear, clean outline may be preserved around each nail. Price, 25 and 50 cents a bottle.

The object of the manicure cream is to remove the stains and to whiten the skin under the nails. This most agreeably scented, creamy substance is applied beneath the nail and should be allowed to stay there for a little while, and then be entirely removed. Price, 25 cents.

THE SHAMPOO ROBBED OF ITS TERRORS

"Out upon you, soap and water!" is the cry of a scalp specialist whose methods and materials are entirely Swedish. The word "Swedish" in reference to a treatment suggests genuine muscular effort, and the suggestion is borne out in this instance. The hair is first well brushed; then a Swedish currycomb is drawn through it until every bit of dust, dirt, and dandruff is loosened from the scalp, which tingles with what, to most people, is an unaccustomed stimulation. The hair is then parted with an ordinary comb, and a Swedish powder is applied to the oily hair with a powder-puff. Small strands of hair are taken, separated, and vigorously brushed until every particle of the dirt loosened by the currycomb is swept out and carried away with the powder. The brushing is done with a Russian, hog's hair brush with natural bristles which are long enough (an inch) to be flexible and have enough elasticity neither to break the hair nor to injure the scalp. The powder is an absorbent, which not only cleanses the hair but makes it dry and fluffy. A tonic suited to the condition of the individual scalp is applied, and the scalp is massaged with the wisely applied energy characteristic of all Swedish treatments. This doing away with soap and water, of course, renders the shampooing of the head an agreeable, rather than a disagreeable, process, and greatly lessens the time that must usually be devoted to this dread duty. The wherewithal of this treatment, for use at home, consists of the currycomb, price, \$2; the powder, 10 cents, 60 cents, and \$1 a box, according to quantity; and a generous amount of energy to be used in brushing and massaging. This energy at its wisest and best can be obtained at this Swedish specialist's establishment at the rate of \$3 for the first treatment, and \$2 each for following treatments. A rue de la Paix perfumer has sent a welcome addition to the summer wardrobe in the form of a rubberized silk dress shield, delightfully perfumed with his well-known rose extract. The shields are well and daintily made, with flat, plaited edges, and they are washable. The size which is usually worn costs \$1.25 a pair, but extra large sizes can be obtained for \$1.35 and \$1.50 a pair.

[Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.]

A PRIZE LETTER

WOMAN who lives 750 miles from the New York shops won the special prize offered for the best letter about the Vogue Shopping Service. Through Vogue she now keeps as closely in touch with Fifth Avenue as though she spent all her time upon it—but read her letter:

Dear Vogue:

Being a man, my good husband came to me just one week before Christmas with the usual cry, "What shall I get for you?"

Ever since the Christmas Vogue had come, all my spare time had been spent studying its pages, so my answer was quite ready: "A Sheffield muffinier like the one on page 214 of the December 1st Vogue." Whereupon my husband spent one whole day going from store to store in Chicago—our nearest city—returning with the depressing news that no such article was made.

Hating to give it up for anything commonplace, I suggested writing to Vogue; though the thought of having it by Christmas never entered my head. However, it would do for a New Year's present, so I wrote—inwardly ashamed of mentioning it until after the Christmas rush, and having visions of being deservedly overlooked for weeks.

In a few days a card came, saying that Vogue had received my order and would send me the muffinier as soon as possible. This was three days before Christmas, when courtesy is alleged to be on its vacation. Even then, I thought it only a very polite way of putting me off until the first of the year.

But Christmas morning, bright and early, the expressman rang our doorbell and left a neat package from Vogue—my muffinier, and a Merry Christmas!

* * *

There are many places where the quality of the goods leaves nothing to be desired, but very few where as much can be said of the quality of the courtesy. May the Vogue Shopping Service, and the people behind it, live long and prosper.

Mrs. ———,
Fort Wayne, Indiana.

NOT for Christmas gifts alone, but for everything needed on every day of the year, the Shopping Service stands ready to do your errands. If you have never used it, this Autumn is an excellent time to begin.

VOGUE SHOPPING SERVICE
443 Fourth Avenue New York City

Ten Suggestions

1. Please write very plainly, especially name and address. When answer is required, enclose stamped envelope.
2. When ordering any article mentioned in Vogue, give the date of issue and number of the page.
3. Enclose check or money order, payable to the Vogue Company, to cover the cost of the articles desired. If price is unknown, send the approximate amount. Should a balance remain after purchase, it will be refunded promptly.
4. If your remittance is insufficient, you will be notified; articles cannot be forwarded until the full amount has been received.
5. Unless otherwise requested, all purchases will be sent express collect. When approximate amount is enclosed for the purpose, charges will be prepaid. Orders cannot be sent C. O. D. When ordering small articles, include sufficient postage so that they may be mailed.
6. Only when special arrangements are made in advance will articles be sent with the

privilege of returning them. When you return any such article, send it to the Vogue Shopping Service and not to the shop. Your remittance will be refunded when the article is received, but express charges both ways will be at your expense.

7. The Vogue Shopping Service will not open charge accounts, nor undertake to charge purchases to your individual account with the shop from which they are bought.

8. When ordering garments of any kind, be sure to state sizes and to give the fullest possible instructions as to material, style, color, etc.

9. Whenever possible, please name a second choice in case the article you desire is no longer in stock. Also please let us know if you can wait for a fortnight or two weeks in case what you order is not in stock or has to be specially made for you.

10. Since every moment of available time is now spent in filling orders, Vogue cannot undertake to send samples.



Many hats are becoming from one point of view only—but if your hat is a **Rawak** you may feel certain that from every angle it will have perfect lines.

The **Rawak** models for Fall are now on display.

Insist that your dealer give you a **Rawak** hat. Rawak models are carried by exclusive stores all over the country.

Write to us and we will direct you to a dealer in your vicinity who carries **The Rawak Hat**.

48 West 38th Street
NEW YORK

PARIS

LONDON



Watch Our Vogue Space for the Newest Creations



Now the Curtain Rises on a New Corn Food

Corn Puffs—with a New Corn Flavor Flaky, Bubble-like Globules of Corn

The queen of foods is ready for you at most grocery stores today. Drops of corn—airy, floating, fragile pellets, toasted as corn was never toasted before.

Made from corn hearts—the sweet hominy part. Made by grinding, cooking, forming into pellets, then exploding those pellets by steam.

It took eight years to perfect this food. And the man who did it is Prof. A. P. Anderson, the man who invented Puffed Wheat and Puffed Rice.

Now, in another grain, he explodes every food granule. He makes digestion easy and complete. And in crisp, flimsy, toasted morsels he gives you the most delightful corn product the world ever knew.

It is not like any toasted corn you know. Most toasting is done by a modest heat. But these pellets of corn, sealed up in huge guns, are toasted before their explosion in an oven heat of 550 degrees. And that multiplies the flavor. You'll find it entirely new.

And the form is new. These bubbles melt like snowflakes, and they greet the palate in a fascinating way.

No other such dainty has ever been offered for your morning table. Serve it with sugar and cream—mix it with fruit—float it in bowls of milk. Scatter the pellets over a dish of ice cream. Season them with melted butter for hungry children in the afternoon.

One taste will tell you why the first who enjoyed them called them "The Witching Food."

**CORN
PUFFS**

**"The
Witching
Food"**

15c per Pkg.

Don't wait to enjoy it. Most grocers now have it. Telephone yours, and he'll send it or get it for you.

Expect it to be a revelation in a food delight, and you'll not be disappointed. In all our years of cereal making we have found nothing so good as Corn Puffs. Nor have you.

The Quaker Oats Company

Sole Makers

(598)

D U T I F U L D O L L S

To Conceal a Telephone, a Night-light, or a Feather Duster, Is Now the Serious Task of the Once Purely Frivolous Doll

As they stood all in a row with their demure manners and their dainty, fragile clothes, it seemed too improbable that these little ladies were to be consigned to the rough and tumble play of children. And indeed they were not; they were intended for something even more practical and surprising. One in particular seemed made for the sake of prettiness only. Her snug-fitting basque was slashed, and square at the neck; her shimmering, silvery, white satin petticoat was cut in deep points, and over it spread wide panniers of the most mysterious, dove blue silk with alternating threads of gold; but most marvelous of all was the hat. It was of leghorn, flat, and close to her brow, and tilted up behind at an astonishing angle. In the back a great splash

of salmon pink ribbon with two perky streamers matched the trimmings on the basque, and across the front was a wreath of tiny roses. And all of this millinery splendor was for what? For pins.

A BAG—NOT A BAGATELLE

If deprived of their bonnets the elegantly dressed ladies pictured on this page would be shorn of their chief charm. The bag lady at the top of the page would, in fact, be quite worthless and ridiculous, for she has no hair at all, save what is sewed into her bonnet, and the draw ribbons from the large white satin bag under her much-trimmed



This crinoline lady's frivolous looks conceal the fact that she is a serious bag

gown run up through her empty head and out of two buttonholes in the crown of the poke. She is a lavender lady with fringed box plaitings, ruffles of creamy lace, and panniers and polonaise of a quaint, lavender flowered silk.

A SAWDUST TELEPHONE GIRL

The telephone girl at the bottom of the page is still full of sawdust, and her hair is still glued to her head. Like the bag lady, however, she went through the hideous operation of amputation of the limbs, although she was spared the further spilling of sawdust that was necessary to make room for the drawstrings of the bag. Firmly attached to a wire frame that resembles a miniature hoop-skirt, she stands guard over a desk telephone. A frivolous occupation this may seem

to the practical minded, but it can not be denied that she is better to look at than the telephone.

There are several other members of this doll family, of which the pin-cushion ladies are quite a numerous branch. There are also the dear, somber, Quaker ladies, heavy as lead, that hold the French window ajar, or keep the unruly door in place. A rather esthetic doll is the feather-duster, dressed up exactly like a new French maid in apron and cap and black muslin gown. Another attractive member of this family is the shepherdess whose silken skirts conceal the night light and the electric clock.



A quaint little lady who hides underneath her wide hoop-skirt the inartistic desk telephone and yet surrenders it when it is needed without the least parley or delay

Reduce Your Flesh

Wear my famous Rubber Garments a few hours a day, and your superfluous flesh will positively disappear.

**DR. WALTER'S FAMOUS
Rubber Garments**
FOR MEN AND WOMEN



CORSAGE

This garment can be worn comfortably under the corset—reduces the bust, hips and thigh.

NECK AND CHIN REDUCER
\$3.00

The pure Para rubber restores the wrinkled and saggy muscles to a firm, healthy condition. It not only removes the wrinkles, but draws out all impurities from the skin. The small articles are adjustable and fit anyone—no measurements are required.



GIRDLE PANTS

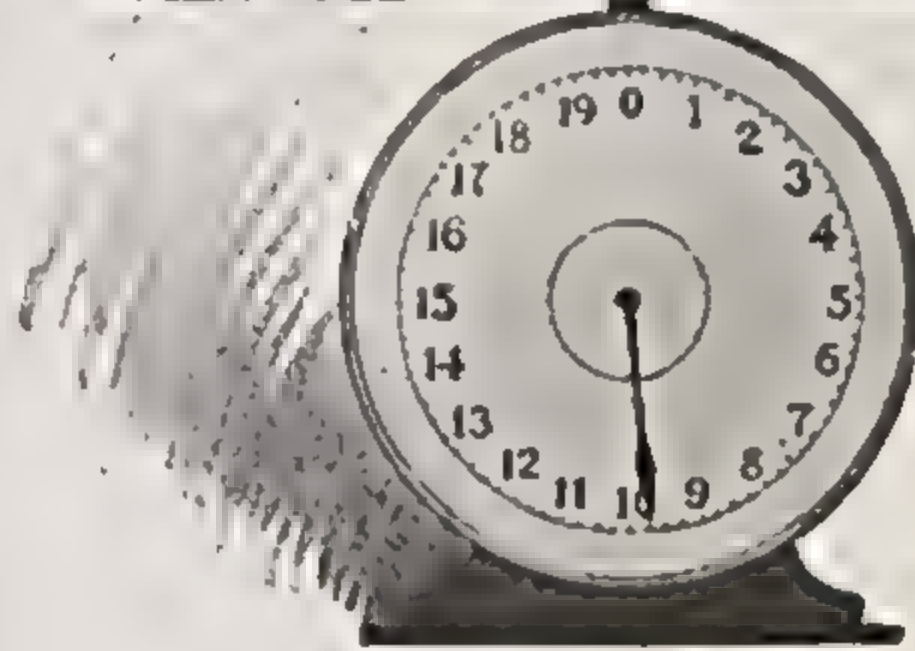
Reduce the limbs, hips, abdomen and as far above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars.

DR. JEANNE WALTER
Inventor and Patentee

Dept. A, 45 W. 34th Street, New York
San Francisco Rep.: Adele Millar Co.,
166 Geary Street. Philadelphia Rep.: Mrs.
Kammerer, 1029 Walnut Street. Chicago
Rep.: E. Burnham, 138 No. State Street.



day risk of deadly germs that are liable to breed unseen in any home. Guard the lives of the whole family by regular use of the standard

Antiseptic, Disinfectant
and Germicide

Lysol

Lysol is five times stronger and safer as an antiseptic than carbolic acid; better in every way than bichloride of mercury. *Don't let dangerous bichloride tablets be brought into the home.* Lysol combines maximum safety with maximum prevention.

Lysol has a hundred daily uses for health protection. Here are a few:

In the sick room, to protect patient and prevent transmission of disease to others;
In washing sores, cuts, burns, etc., to prevent blood poison;
In the personal douche, for antiseptic cleanliness;
In bathing feet, washing dress shields, clothes, etc., to remove unpleasant odors;
In cleaning bathrooms, closets, beds, carpets, sinks, garbage cans, etc., to destroy germs and insect pests.

As Lysol is used in weak solutions, only a few teaspoonfuls are necessary to a quart of water. A small bottle lasts for months.

**Sold by Druggists
Everywhere**

IMPORTANT. Be sure you get Lysol itself. It is put up in round bottles with the signature of Lehn & Fink upon the label. Lysol is safe and will safeguard you; the imitations may not.

Lysol Booklet Sent Free

We want to mail you a valuable free booklet, "Home Hygiene," full of practical helps for preserving health, with explanations of the many uses of Lysol in the home. A post card will bring it. Address



Manufacturing Chemists
97 William Street, New York

Sole Agents in America for The
Crown Perfumery Co. (London),
makers of Crown Lavender Salts and
the many other Crown Toilet Prepara-
tions and English Perfumes



Three Sizes
25¢ 50¢ \$1.00

Reduce Your Flesh

It can be quickly and easily accomplished. For every part of the body we have a specially designed article in

**DR. WALTER'S FAMOUS
Rubber Garments**
FOR MEN AND WOMEN

By inducing perspiration these garments cause the safe and speedy reduction of all unnecessary flesh. They cover the entire body or any part. They are endorsed by leading physicians.



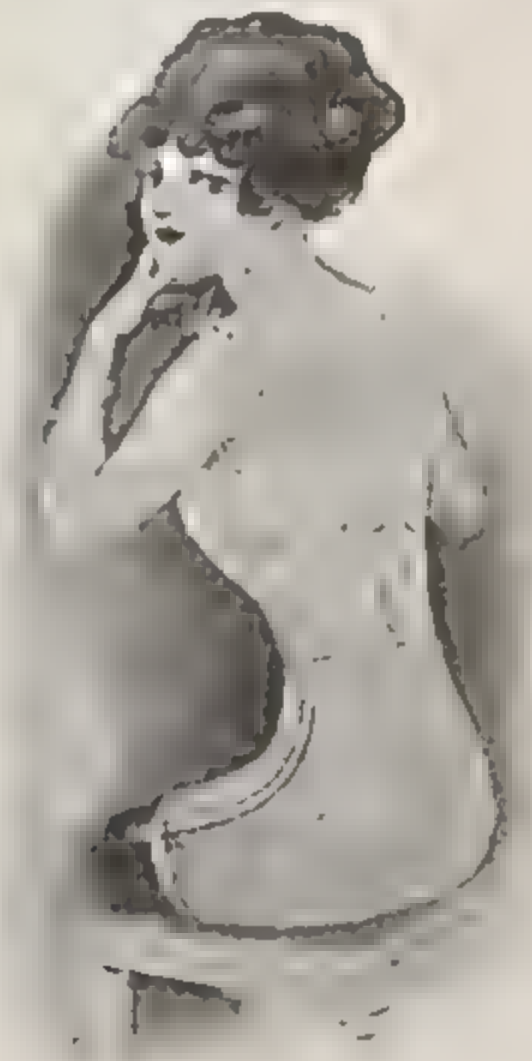
Bust Reducer, \$5

Made of Dr. Walter's famous flesh-reducing rubber with coutil back. The reducing qualities of this garment are remarkable, at the same time it gives added comfort and style.



**CHIN REDUCER AND
WRINKLE ERADICATOR**

Price, \$2.00 each

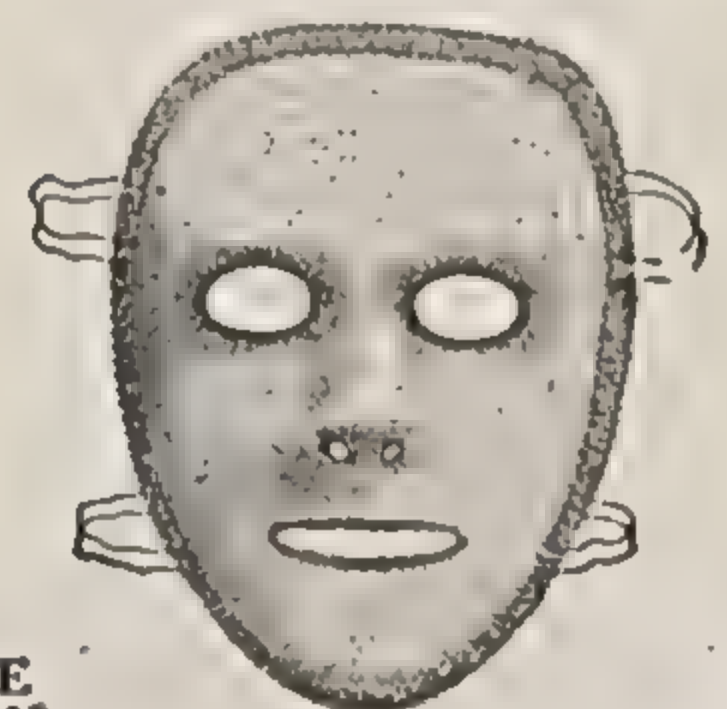


DR. WALTER'S SLIP-OVER, \$6

Made of strong rubber elastic webbing. Worn over the corsets and reduces the thighs at the same time increasing comfort to a startling degree.

**Made to your measure, price \$6 up
Perfect fit guaranteed**

Rubber Elastic Webbing "Slip-Ons," \$8 up



**FACE
MASK**

Price
\$5.00

No cosmetics required. Excellent for bleaching the face.

GLOVES TO ELBOW Price, \$5.00
Write at once for further particulars.

DR. JEANNE WALTER
Inventor and Patentee

Dept. A, 45 W. 34th Street, New York



The Perfume of Old-Fashioned
Gardens and Tender Memories



Lilas de Rigaud Talcum

Lilas de Rigaud is a fragrance to be known and remembered—a lovable, luring thing haunting you with its suggestion of unforgettable memories.

This exquisite toilet powder carries just enough of the Lilas perfume to be irresistibly sweet, dewy-fresh, wholly desirable.

50 cents at all high class Toilet Goods Departments. Also Lilas de Rigaud Extract, Toilet Water, Face Powder, Sachet Powder, Bath Salt.

Send 15 cents to Riker-Hege-
man, 340 West Fourth St.,
New York, for sample of
Lilas de Rigaud Extract.

RIGAUD
16 Rue de la Paix
PARIS

WHAT THEY SAY

RUNNING a government is a very expensive business, as every one knows. With legislators sitting around as they do for months talking about this, that, and the other thing, it is costly enough; but when it comes to taking their votes on these matters, a very big item of expense is added. This item a genius in Washington proposes to eliminate by installing electric voting-machines. The waggish person may argue that most Representatives are only voting-machines anyway, so why install another kind? Be that as it may, oral response to a roll-call consumes much time, too much, in fact, for economical and efficient running of the government. It works out this way: the minimum time consumed by a yea and nay roll-call in the House is forty minutes; any little delay extends this to an hour or thereabout, which, during the life of the last Congress, meant fifty-five legislative days, entailing a cost to the nation of about half a million dollars. The inventor of the voting-machine asks an appropriation of twenty thousand dollars to install an electric device whereby each man's vote may be recorded simply by pushing a button. The legislator may even be able to do this and talk at the same time, perhaps even vote for a measure with his thumb while trying to defeat it with his tongue. He might even register his vote in the morning, and have all day free to attend to his private business.

A YANKEE CITY IN AUSTRALIA

They have a way of doing things down on the other side of the earth that makes us up here stare with astonishment. Take the new capital which Australia is building, for example. A city more beautiful than the New Jerusalem, a great capital city, is rising up out of the wilderness at the bidding of a young Chicago architect whose plans won in a mammoth competition of all nations. "An obscure Yankee," the Australians call him, but he is building the New Canberra, and it is certainly a City Beautiful. The plans are laid out for an area of twenty-five square miles, and while they do not call for streets of onyx and walls of jasper with pillars of chalcedony, they provide for an ideal urban life,—if only the people will be ideal. The city is protected from the intrusion of industrial interests, and the scheme of streets frees the residential section from traffic, and leaves it free for the play of children and the recreation of adults. Would that some "obscure Yankee" would take a hand in giving the heavenly touch to some of our own cities.

THE PRICE OF PHILANTHROPY

Everybody brags about the Panama Canal, and praises the United States for its achievement in building it—that is, everybody here does. But there are a few outsiders. Colombia, for instance, is now making quite a fuss about the part taken by this country in the enterprise. Nobody bothers much about Colombia, to be sure; it is just one of those South American states that is always

jumping out of the frying-pan into the fire. Colombia never would have built a canal,—didn't, wouldn't, couldn't,—but now that one is built, it feels terribly about the aggression of the United States in the matter, and is crying out, oh, so loudly, for balm for its wounded feelings,—\$50,000,000 as a healing balm in fact,—aye, and more than that,—an apology. When Johnnie's teacher demands an apology, she usually gets it,—Johnnie winking at the boys as he gives it; but when she asks for all his marbles, too, that, of course, is a very different matter.

The United States paid the French Company \$40,000,000 for the excavations already made, and the concession which that company held from Colombia, and \$10,000,000 more was paid to Panama. The cost of constructing the canal was about \$375,000,000, and it is costing millions to fortify it. Now along comes little Colombia with her grievances, and demands justice in the guise of more millions than most of us can even imagine.

If everything is paid up, the canal bills will amount to the tidy sum of about half a billion dollars,—not to mention the apologies,—all of which goes for a canal that will benefit the whole world. Truly, the way of the philanthropist is hard—and apologetic.

ROYALTY VERSUS BRAINS

Some folks never are satisfied, and Canada is an instance of it. She has one royal prince, an uncle of the English King, in fact, for governor-general, and as soon as his term expires, she is to have another, this time a brother of the Queen; yet some Canadians are complaining. What do they want?—the King himself? Not at all. They are actually crying for a mere man. They do not want royalty with its attendant pomps and vanities, they say. They are a democratic lot, and they resent bowing the knee to Baal or to any one else; such trimmings as princes and dukes, they assert, are not needed in the Dominion, where merit is valued rather than inherited superiority with its meaningless and artificial distinctions. His Serene Highness is therefore *persona non grata*, though the man himself is duly appreciated, for it is none other than Prince Alexander of Teck, youngest brother of Queen Mary, who is to preside over the vice-regal court at Ottawa.

The poor prince has had his trials, too. Nature endowed him with some brains, and some of his remarks have borne witness to this fact. This has made him unpopular at home, since English precedent does not permit royalties to be brilliant; they may be religious, philanthropic, or even wicked, with certain limitations, but not brainy—God forbid! It may prove a very good thing, in spite of the lamentations, that Prince Alexander is coming to Canada. He is not at all a conventional prince, he will undoubtedly enjoy the western life after his long sojourn in a wing of Windsor Castle, and he will find his brains no handicap in the fair Dominion.

ANNIE MARION MACLEAN



Trade **F.B.** Mark

GIRLS!

For your vacation kit have you thought of the appearance of your finger nails?

There are lots of possibilities connected with a Manicure Outfit.

It is not the money you save by owning one of our F.B. Manicure Outfits, but the pleasure you get out of it by doing something for yourself, or for those you care for.

F. B. "Needlepoint" Cuticle Scissors

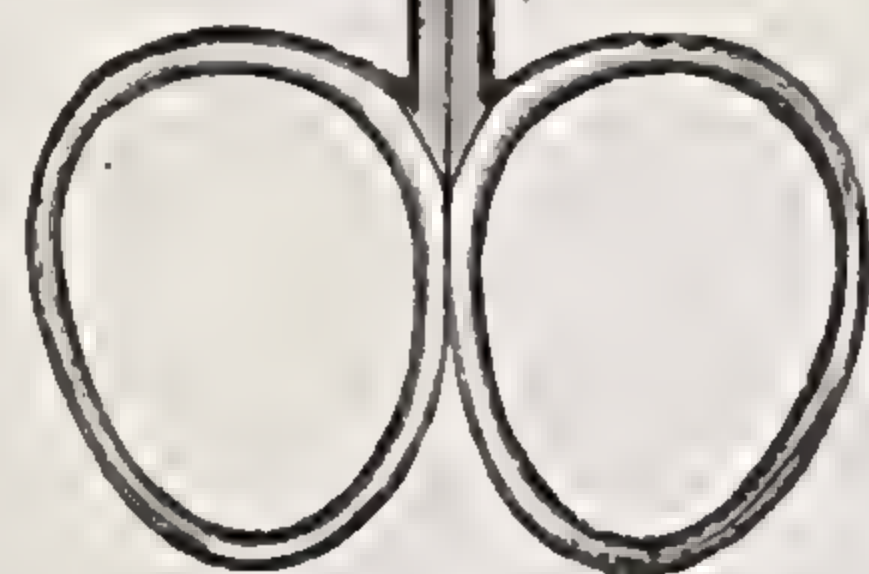
The most essential instrument in manicuring, the scissors, and an F.B. "NEEDLEPOINT" CUTICLE SCISSORS, because our

Be careful. Be sure it is stamped with our F.B. trade-mark, and the "NEEDLEPOINT." Some dealers have a scissors stamped with a word that looks like "NEEDLE" inferior quality. Ours costs

essential instrument in manicuring, the scissors, and an F.B. "NEEDLEPOINT" CUTICLE SCISSORS, because our

Be sure it is our F.B. trade-word, "NEEDLEPOINT." Some dealers have a scissors stamped with a word that looks like "NEEDLE" inferior quality. Ours costs

\$1.00 each.



F. B. Manicure Outfit
No. 956 B



F. B. Manicure Outfit No. 956 B, as illustrated, can be used by anyone wishing to manicure, and consists of F. B. Manicure File, F. B. Cuticle Scissors, F. B. Nail Scissors, F. B. Cuticle Knife, F. B. Emery Boards, F. B. Manicure Stick, F. B. Nail Buffer, jar of Polpasta, box of F. B. Nail Powder, box of Manipum, bottle of Foronga, and a bottle of Manso. Packed in a solid, leatherette covered case.

This outfit will be sent to you, free of all post charges, upon receipt of \$2.50, and if you are not entirely satisfied, we will gladly refund you the amount of your remittance.

F. B. Manicure Preparations

POLPASTA, a nail polish, per jar 25c.

FORONGA, a nail bleach, per bottle 25c.

MANIPUM, a nail pumice, per box 15c.

MANSO, a nail soap, per bottle 25c.

F. B. NAIL POWDER, a select polish, per box 25c.

We pay all delivering charges.

Let us hear from you. We will send you information about the care of your finger nails free of charge.

Emile Forquignon Co.

108 Lafayette St., New York

MADE BY FORQUIGNON

LEAVENS FURNITURE



DEXTER TABLE

Ransack all New England and you will not find better examples of the fine old, distinctly New England furniture than the models made by us. : : : :



WINDSOR

PLYMOUTH
DUXBURY
STANDISH
BREWSTER
WINDSOR
BRADFORD
and
WESTCOTT
CHAIRS

Straight & Rocking

All built as honestly as their prototypes, all faithful reproductions of the finest examples in existence, all offered in the natural wood, for you to select your finish.

A WELL-SELECTED PIECE HERE AND THERE WILL ADD TO THE ATTRACTIVENESS OF THE HOME.

Get the best furniture at the least expense. We are manufacturers. Our warerooms are at all times open to the public.

You have an unlimited stock to select from and the choice of any finish.

Send for full set No. 5 of over 200 illustrations and color chart showing Leavens' Standard Stains

WILLIAM LEAVENS & CO.

32 Canal Street

Boston : : : Mass.

THE BILTMORE NEW YORK

America's Latest and Most Refined, and New York's Centermost Hotel

Only hotel occupying an entire city block, Vanderbilt and Madison Aves., 43d and 44th Sts., adjoining Grand Central Terminal

1000 rooms. 950 with bath—Rates from \$2.50 per day.

Suites from 2 to 15 rooms for permanent occupancy. Large and small ball, banquet and dining salons and suites specially arranged for public or private functions.

Gustav Baumann, Pres.
John McE. Bowman
Vice-Pres.



Phipps Hats

EVERY Phipps model has its history of conception, change and improvement before its appearance in the World of Fashion. And every Phipps model is born of an idea and interprets that idea with art.

You cannot make mistakes at the shop that sells Phipps Hats.

C. M. PHIPPS, Inc.
29-33 West 38th St., New York



PROTECT YOUR COMPLEXION

Every woman who spends the Summer at the seashore, in the mountains or at some fashionable watering place should take with her a few bottles of

GOURAUD'S ORIENTAL CREAM

to improve and beautify her complexion and protect her skin from the burning sun, bleaching winds, and damp night air.

The surest guarantee of its perfection is the fact of it having been in actual use for nearly three-quarters of a century.



It cannot be surpassed for the relief of tan, pimples, freckles and other blemishes of the complexion.

At Druggists and Department Stores.

FERD. T. HOPKINS & SON,
Props.

37 Great Jones Street
NEW YORK



Huyler's

New Dollar Box of Assorted Chocolates

Huyler's greatest triumph in forty years of candy-making. These chocolates reach new heights of taste perfection.

On your way to the mountains or the seashore, buy two boxes.

One for yourself, to make the journey shorter.
The other for a gift, to make someone happier.

Huyler's New Dollar Box of Assorted Chocolates and many other good things from Huyler's are sold by Huyler's sales agents (leading druggists everywhere) in United States and Canada. If there should be no sales agent near you, please write us.

Write for Huyler's New Cocoa and Chocolate Cook Book

Huyler's 64 IRVING PLACE, NEW YORK
Frank DeK. Huyler, President



"Never mind! It's a Likly Trunk
and guaranteed for 5 Years."

Send for 128 Page Catalogue Henry Likly & Co. Rochester, N.Y.

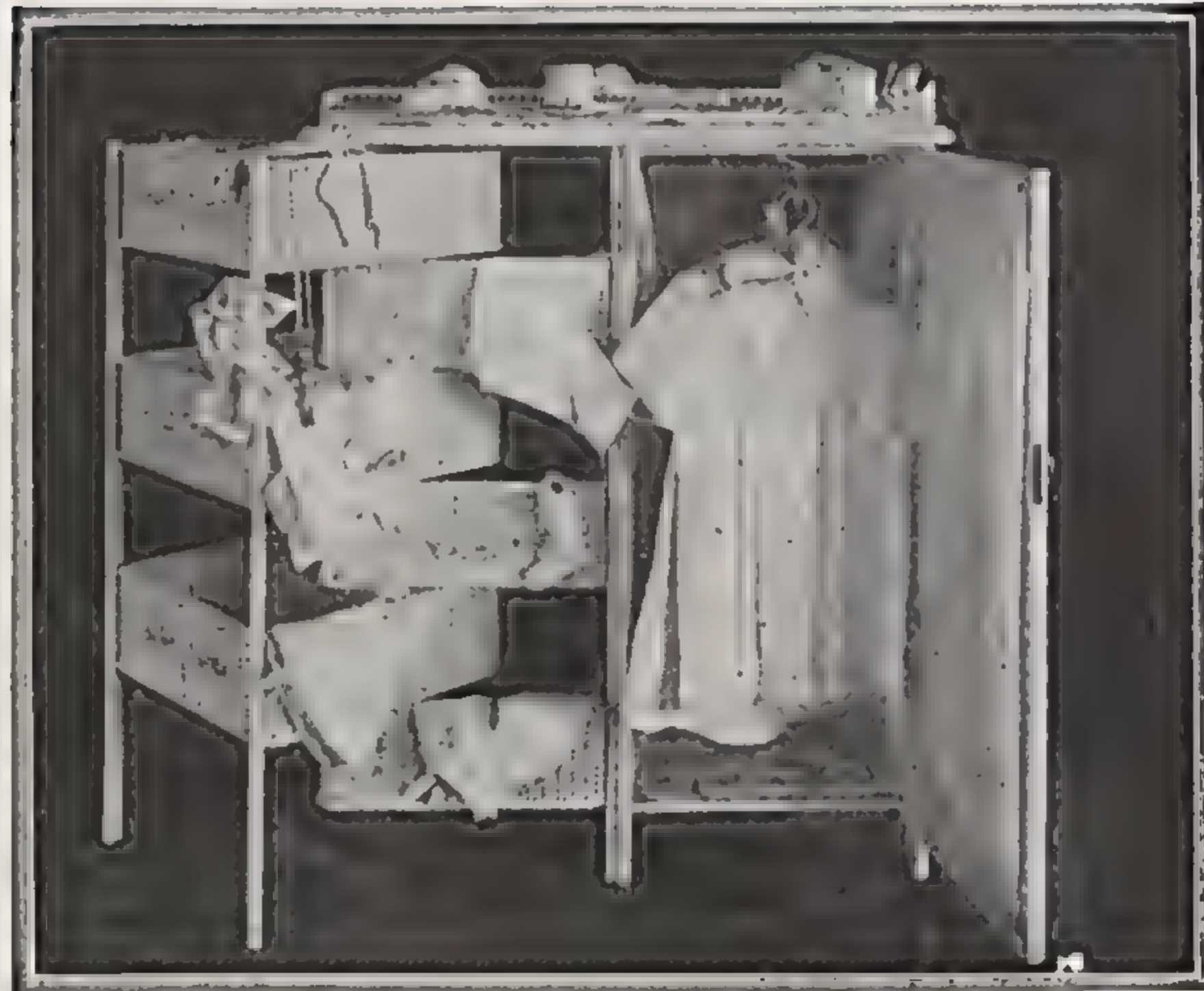
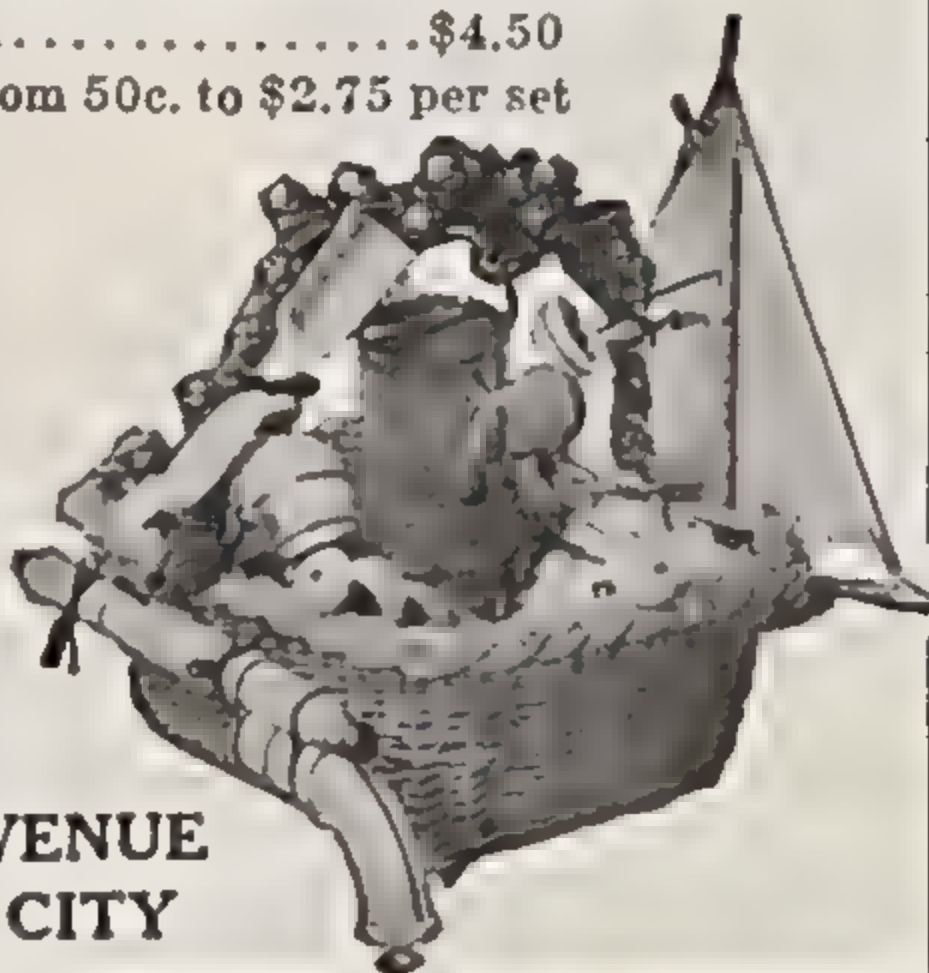


Mayfair, Inc. BASKETS OF BEACH TOYS

Square Basket for boys, with assorted wooden Sand Moulds, Water Pail Sprinkler, Cork Ball, Sail Boat and Horse Reins.....\$6.25
Large round Basket for girls, assorted wooden Sand Moulds, Pail and Sprinkler, Jumping Rope, Celluloid Doll and Cork Ball..\$5.50
Smaller Size\$4.50
Other Sand Toysfrom 50c. to \$2.75 per set



661-663 FIFTH AVENUE
NEW YORK CITY



Delicately decorated with garlands of pink and blue roses is a baby's wardrobe of white wicker lined with pink or blue silk, and trimmed on top with a pad of silk to match the lining of the tiny wardrobe. Price, \$75

GIFTS for the WEE BABY

MOST unusual is the charming flower basket for the baby and the mother, which is illustrated just below the middle of the page. The larger basket is for the mother, of course, and the tiny reproduction for the wee baby. These baskets, which are a clever innovation of one of the smartest florists in town, may be ordered in many beautiful combinations of seasonable flowers. In the one shown, the roses, pansies, and lilies-of-the-valley are a very happy choice, as the exquisite beauty of the coloring and the delicacy of the flowers are particularly appropriate.

A beautiful gift for the baby is the wardrobe shown at the top of the page. It comes in white enameled wicker decorated with roses in very light pinks and blues, a color combination which is even newer than plain pink or blue. A wardrobe of this description is large enough to contain practically everything the baby needs, and is a decided ornament to the nursery. The crib shown at the bottom of the page is also of white enamel, beautifully trimmed with ribbon in a delicate tint of pink or blue, and finished with a canopy of the finest dotted net and delicate lace.



A pretty fancy is that of tying to the large flower basket for the mother a tiny one for the wee baby. The baskets illustrated, filled with exquisitely colored pansies and roses, and interspersed with fragrant lilies-of-the-valley, may be had for \$7.50

Exquisitely dainty, as a baby's things must be, is the lace and ribbon trimmed canopy of fine, dotted, white net over the attractive bassinet, which, like the wardrobe described above, is made of white wicker. Price, with the canopy, but without pillow and mattress, \$65



THE CHARM OF THE LUXURIOUS EAST

IS IMPARTED BY

LAZELL'S MASSATTA TOILET WATER

A DELICATE SUGGESTION OF FRAGRANT JAPAN

THE TRUE ORIENTAL ODOR IS WONDERFULLY APPEALING

SEND US TEN 2-CENT STAMPS to cover cost of mailing, and we will send you free a cake of Massatta Soap, a week-end package of Massatta Talcum Powder and a small bottle of Massatta Toilet Water.

LAZELL, Perfumer, New York



VOGUE SERVICES

On pages 5 to 11 you will find Vogue's School Directory, from which you may make a selection among the best schools in the country. If you are facing the problem of changing your children's school, let Vogue solve it for you.

On pages 12 to a, b, c do not fail to read over the Shoppers' & Buyers' Guide. These little announcements will introduce to you many an unusual shop that you have perhaps never before heard of.

On page 4 you will find the Sales & Exchanges department, through which you may discover exactly the odd thing which you have been looking for, or, on the other hand, may possibly dispose of something too valuable to throw away which you no longer need.

On page 83 read how the Shopping Service will buy anything for you, no matter where you are, eliminating all the fatigue and annoyance of shopping.

On page 95 you will find an announcement explaining why the next few issues of Vogue may seem late to you. Really they are held up a few days so as to catch the first of the new mode.



When the Mail Comes

The post-mark and the handwriting may determine the source of a letter, but there is only one clue to its social character.

The quality of the paper, its refinement of texture, its smartness of size and style—these are the characteristics by which you may correctly establish the atmosphere surrounding its authorship. Even the unopened letter gives acknowledgment of its appropriateness if written on

Crane's Linen Lawn

[THE CORRECT WRITING PAPER]

PACKET OF USABLE SAMPLES

We have prepared a sample packet containing full-size, usable sheets of this paper with envelopes to match. One of these specimens, the Elizabethan, a paneled paper of rich dignity, will prove particularly pleasing. Write your next few letters on these samples and thus personally judge the high character of this excellent paper. Samples and a booklet showing the correct tints will be mailed upon receipt of ten cents in stamps or coin.

THE CORRECT WEDDING PAPER

The newest style in wedding papers is Crane's Kid Finish with plate-marked panel. It is a paper of wonderful fineness and has had the sanction of socially well-informed people ever since it was first produced.

BY INVITATION
MEMBER OF



RICE LEADERS OF THE
WORLD ASSOCIATION

Address all inquiries to
Dept. I

EATON, CRANE &
PIKE COMPANY
New York Pittsfield, Mass.



Grey 35 cents, 3 for \$1.00; White, in gift box, 50 cents postpaid.

MISTRESS PATTY V. COMFORT
Randolph, N. H.

SAND BUNNY A shapely fuzzy rabbit to fill with sand. It has eyes like jewels, long ears, a funnel through which to feed it, and a shining spoon, attached to prevent its loss.

GREAT BEAR Spring Water

Its Purity has made it famous

Arden Skin Treatment Set \$3

Packed in Pink Enamelled
Compartment Box—Sanitary
and Unbreakable.



IS PUT UP especially so that clients may avail themselves of the principal preparations used in the Arden Treatments. Those who are not aware of the remarkable results attainable through the use of the Arden VENETIAN Preparations are thus given an opportunity to convince themselves at moderate cost. By using them this Summer you will be freed the necessity of having to undergo a long course of restorative treatments in the Fall.

The set is most convenient to take when traveling or motoring. You should never be without this "necessary luxury" if you wish your skin to look blemishless and well cared for. The Set includes:

ARDENA SKIN-TONIC, a matchless astringent for making firm and youthful the flesh and tissues of the face; whitens the skin; remedies flabbiness.

VENETIAN CLEANSING CREAM, a thorough cleanser needed by every skin for keeping the pores cleansed and the skin in a sanitary condition.

VENETIAN VELVA CREAM, an ideal refining cream, rich and nourishing; makes the skin of satiny texture.

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Sample of Rose Color. A pure liquid rouge. Imparts most delicate tint, and will not come off while bathing.

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Preparations for Sale also at
STERN BROTHERS,
N. Y.

(Continued from page 33)

A PROSPECTIVE BRIDE



Would be greatly helped in making the arrangements for her Wedding, the Wedding Breakfast, the Entertainment of the Bridal Party etc., by receiving our Wedding Suggestions which will be sent free on request. ~ ~ ~

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If you anticipate a visit from the stork during the coming season or later. Do not add to your wardrobe, garments that will later become useless. The Lane Bryant garments are so made that they can be worn at all times.

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Blouses, Skirts,
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(Patent Applied For)



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For Your—

Motor, Railway Trips and other travel as well as for your closet at home. Waterproof and folds flat when not in use.

An exceptional device because of its practicability and usefulness.

Made in navy blue or black.

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Mastick & Graham

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year. Mr. and Mrs. Harry Payne Whitney are among those from this country who every autumn open their shooting-boxes in the north of England. Mr. and Mrs. Whitney usually sail the first of August and take their guests with them.

The usual order of the day at shooting parties is for the hostess and the other women to join the shooters at luncheon, somewhere in the open, though occasionally English and Anglo-American women go out with the shooters in the morning, and even join in the sport. It is rather arduous work for women if partridge is the game, but it is not so hard in November and December when there is covert shooting, though this latter is not to my mind good sport, and reminds me of nothing so much as bringing down pigeons. Of course, it is not on the same principle, but it is almost as tame. English people are, however, "sot in their ideas," and there is nothing for it but to do as the Romans do, and enter as best you can into their habits. When the women do tramp after the guns, they take with them their sticks, and convert them into seats when they are tired. Sometimes there are, at large parties, a few men who do not go out with the guns, but as a rule the house is given over wholly to the women, and bridge goes on nearly all day. Especially in September, when sportsmen are keen after birds, the women seldom join them even at luncheon. The only variation is when the three days of shooting are not consecutive, and an idle day comes in between the two of hard work; on that day the English country party differs little from one here.

NON-SPORTING CELEBRITIES

In the hunting counties south of the Tweed, the three days of shooting is often prolonged into a period of four or five days, and invitations are from Tuesday until Saturday. Breakfast is a species of movable feast, usually beginning at half after nine, but the hour is made to suit the distance of the lodge from the covert. The women guests have their morning meal served in their rooms and seldom appear before the men start out, which is usually about eleven. Frequently the shooters do not return before seven, and therefore non-sporting celebrities—writers, artists, and poets—are sometimes asked so that the women may be entertained. In the Victorian days, when the newly rich were just beginning to be recognized, there were certain people who were in neither one set nor the other, but were tolerated as convenient "extras." The host, according to a writer of that day, never dreamed of regarding these men as better than the upper servants; they were the rich nobodies, the inferior order of clergy, tutors, and solicitors. Fashionable houses were like miniature courts. "First there are the visitors proper, the kings and queens of society, who are invited to have magnificence paraded before them, and courtiers who are merely good-looking, and well-bred ladies and gentlemen in waiting. Then the bards, those invited on account of their musical talent or as tellers of good stories, and the fools and clowns, the funny men, and, finally, the tame cats and pet dogs, specimens of which are to be found at most large country houses." But England has changed amazingly since those days, and though there is a bit of this sort of thing left, it is more evident in America than abroad, because we are adopting the Victorian customs and have not yet reached the modern period.

ESTATE PIN-MONEY

In Scotland, an invitation to shoot frequently means a visit of three weeks,

and only intimate friends are ever asked. When the visit is over, the host instructs the head gamekeeper to put up a couple of brace of pheasants, perhaps, and a hare, for those to whom he thinks they would be acceptable, but often enough the greater part of the result of his guests' marksmanship is sent to the local or the London markets to bring in the estate pin-money.

ETIQUETTE OF ENGLISH SHOOTING

The etiquette of these English shooting parties, simple enough when one knows it, is not a little complicated for the stranger, and it behooves a guest to be informed, for by the observance of the many unwritten laws is he known. For instance, there is a rule observed most strictly by the owners of manors as to trespassing on each other's property. A sportsman will never venture to pick up a dead bird that has fallen on a neighbor's manor, and will never cross the boundary to look for a wounded bird. If he does have to go over the line, he invariably leaves his gun on his own side.

Into the troublesome question of tips for servants I will go very little. The scale is about the same as that we follow in America, and in late years the amounts have increased in the same proportion. But it is the mark of a parvenu to give too much—a fault into which I am sorry to say my country people are apt to fall, both in their own and other lands. However, I once knew a man—an American—who went to quite the other extreme. He happened to be a guest at a week-end party at a country house in England when he was in a bit straightened circumstances, and he was, besides, drawn into bridge and lost a good portion of his spare cash. When his visit was over, he arose in the early morning before the crack of dawn and silently folded his bag and stole away, leaving a note for his host that he had received an early telegram from London which called him there immediately. He had succumbed to the specter of the servants to be feed. As a matter of fact, the head gamekeeper should receive, for one day's partridge shooting, at least a sovereign (one might even give more), and two sovereigns for pheasants. The scale runs up according to the number of days and the size of the bag. Five pounds is supposed to be an average tip for the three days.

NOT "YOUR GRACE"

We in this country ought to brush up on all the details of foreign etiquette, even if we do not intend to go abroad for the shooting season, for we are to have a large number of foreign notables visit New York and America this year, and there appear to be many things that we still do not know. I heard one woman, who has a villa at Newport and many millions in securities and investments and who goes abroad every year, address our own beautiful Duchess of Marlborough at the Casino this summer as "Your Grace," instead of "Duchess." Manchester was "Your Graced" frequently in New York last winter. Fortunately, our Anglo-American people of title are not severely critical and are, if anything, more democratic than even those in whose veins flows only the bluest of Norman blood; and this is saying a great deal, for the simplest, kindest people I have ever met were royalties. And, by the way, how truly delighted society was to greet the Duchess of Marlborough! It seems only the other day that I saw her first at Newport, a beautiful, slender girl, who won all hearts by her gracious, unaffected manner. It seems impossible to think that years have passed since then.



1. DISC-THROWER

2. THREE GRACES

3. AUGUSTUS

4. CUPID AND PSYCHE

5. VENUS DE MILO

6. BOY WITH THORN

7. APOLLO

8. ARIADNE ON LION

9. VENUS WITH APPLE

10. DISC-THROWER

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"America at the Forge; or The New Civilization," by Mrs. Havelock Ellis; "Community Music-Drama," by Arthur Farwell; "The Two Great Painters of the Apple Land of Spain," by Mildred Stapley; "The Making and Planting of Water Gardens," by Alice Lounsberry; "Spring and the One Elm Tree," by Will Comfort, and articles on Outdoor Living East and West, Our Native Woods, Camping with Comfort, Poppies and Roses, More Atmosphere in Gardens, Craftsman Homes, etc.—all illustrated in the characteristic manner that has earned for *The Craftsman* a world-wide distinction as a magazine of lasting beauty.

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Four tints: pink, white, flesh, brunette. Many keep two tints handy. For evening, white or brunette powder is best. For daylight, flesh or pink is best. For neck and arms, use white. Send us 2c postage to cover the cost of mailing, and receive free a sample of Milkweed Cream, of Velveola Souveraine, of Ingram's Rouge, also Zedenta Tooth Powder.

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Preserves Good Complexions
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Who was our hero? Can you recall his name offhand? Are you quite sure from which of the great poems of literature this particular verse is quoted?

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"Not a drum was heard, not a funeral note,
As his corse to the rampart we hurried,
Not a soldier discharged his farewell shot
O'er the grave where our hero we buried."

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WHAT THEY READ

(Continued from page 58)

THE THEORY AND PRACTISE OF OPTIMISM

THE SCIENCE OF HAPPINESS, by JEAN FINOT, as translated from the tenth French edition by Mary J. Safford, presents a celebrated Portuguese author's view as to the cure for the unnecessary misery of the human race. The author soundly holds that our unhappiness is mainly self-created and from within, and that happiness may be obtained from the same source, and almost regardless of outward conditions. We must school ourselves to get rid of extravagant desires, and we must rise above the mere desire for wealth. We have only to make intangibles our main necessities, and to find our reward in such simple things as leisure, the beauties of nature, and the joys of love and friendship, in order to be essentially happy. Even our sorrows need not make us permanently unhappy, and we can forget them by contemplating the happy past or looking forward to the happy future. Optimism rather than pessimism is the logical view of life, and the one that brings happiness. Domestic happiness is within the reach of all who know how to subordinate selfish desires to the good of the family.

The author is far from preaching a mere doctrine of passive contemplation or patient endurance. His philosophy is one of activity; the happiness that he has in mind is not merely a deadening of the mind and body to pain, but a joyful acceptance of the world with its manifold charms and interests, and a persistent attitude of dynamic good-will towards all about us. The volume is rich in illustrations from literature and history. Its author promises another volume, which is to set forth a system of morality based upon happiness. (New York: G. P. Putnam's Sons, \$1.75 net.)

THE AUTOBIOGRAPHY OF A HAPPY WOMAN belongs with a class of books rapidly multiplying on this side of the Atlantic, books which undertake to tell the tale of the life-struggle by which men or women have attained some measure of material and other success. The self-gratulatory chorus is growing so strong, indeed, these days, that a revealingly frank narrative to be entitled "How I Failed in Life" would be a welcome diversion, and perhaps a helpful guide as to what youth should avoid. The anonymous heroine of this latest autobiography of a living person was forced out into the world of self-supporting folk at sixteen by the conditions of her home, and she shows us a girl of remarkable vigor, spiritual, not physical, and undaunted courage. As a mere child she electrified the public school where she presided as teacher by the introduction of vital methods and the utter disregard of outworn educational conventions. Later she struggled long with weakness of the lungs, and triumphed, and later still she entered upon a successful journalistic career. Since that time she has developed into a woman of letters, and besides all this she has known what it is to make a home and rear a family. She professes herself no theoretical feminist, but she believes that women need to face the facts of life and the necessity of going out into the world to earn their bread, though she by no means decries matrimony.

The autobiography has interest, significance, and value, but it would be improved by the substitution of a simple, direct, narrative English for the rather self-conscious, slangy, and staccato style in which much of it is expressed. (New York: Moffat, Yard and Company, \$1.50 net.)

LETTERS OF A WOMAN HOMESTEADER, by ELINORE PRUITT STEWART, made up of articles syndicated to several newspapers, is a document both interesting and instructive, as showing what a woman may accomplish amid difficulties that might easily daunt a man of strong physique and moral energy. What this woman did after trying several other things, was to take up a homestead tract and work it, maintaining herself and her little daughter, and finding enjoyment in the aspects of nature in a region where she had no near neighbors. We are in the habit of thinking that American women have rarely done such things; but we have always had an American frontier, and from the day when the first woman landed on these shores up to the present moment, the members of the so-called "weaker sex" have been sharing the hardships and dangers of the wild along with husbands and brothers, and sometimes alone. Every American family long in the land has the tradition of an ancestress who braved the perils of the wilderness, of one who, a mere girl-bride, rode sixty miles on horseback into a newly settled region, by way of wedding-journey, or of one who faced famine or fever, wild beasts, blizzard, or angry sea, that civilization might gain a foothold in our American wilds. Few of these women have left us the story of their lives, and not many had the literary skill to tell a tale with the unaffected sincerity of this "Woman Homesteader," but she and they were of one race, and whenever, as in early colonial times, or in the ruined south of the first *post bellum* days, the necessity for heroism arose, the heroine was ready for the occasion. Mrs. Stewart's book is illustrated with the clever drawings of N. C. Wyeth, but it needs not the aid of the illustrator. (Boston and New York: Houghton Mifflin Company, \$1.25 net.)

BOOKS RECEIVED

"**Roughing It De Luxe**," by Irvin S. Cobb; a characteristically humorous account of a tour through the Grand Canyon of the Colorado by a popular American humorist who knows how to be serious as well as funny, with pictures to match by John T. McCutcheon. (New York: George H. Doran Co., \$1 net.)

"**The Old Game**," by Samuel G. Blythe; a frank and humorous retrospect of a convivial drinker who has been for three and a half years a total abstainer from alcoholic liquors; being a book well worth the reading of any man who is in the habit of taking a few drinks daily, and who believes that he suffers no ill consequences. (New York: George H. Doran Co., 50 cents net.)

"**Great Days**," by Frank Harris; a romance of smugglers and privateers in the England of Napoleonic times, by an author famous for the variety of his accomplishments. (New York: Mitchell Kennerley, \$1.35 net.)

"**The League of the Leopard**," by Harold Bindloss; a highly romantic and sensational tale of negro magicians in Africa, and the search for gold in their territory. (New York: Frederick A. Stokes Company, \$1.30 net.)

"**Hunt the Slipper**," by Oliver Madox Hueffer (Jane Wardle); an extravaganza by the author of "A Vagabond in New York." (New York: John Lane Company, \$1.25 net.)

"**Ten Sex Talks to Boys of Ten Years and Older**," by D. D. Steinhardt, M. D., with a strongly commendatory introduction by Ernest Thompson Seton, a volume intended to aid fathers. (Philadelphia: J. B. Lippincott Co., \$1 net.)

PROMOTE A CLEAR SKIN



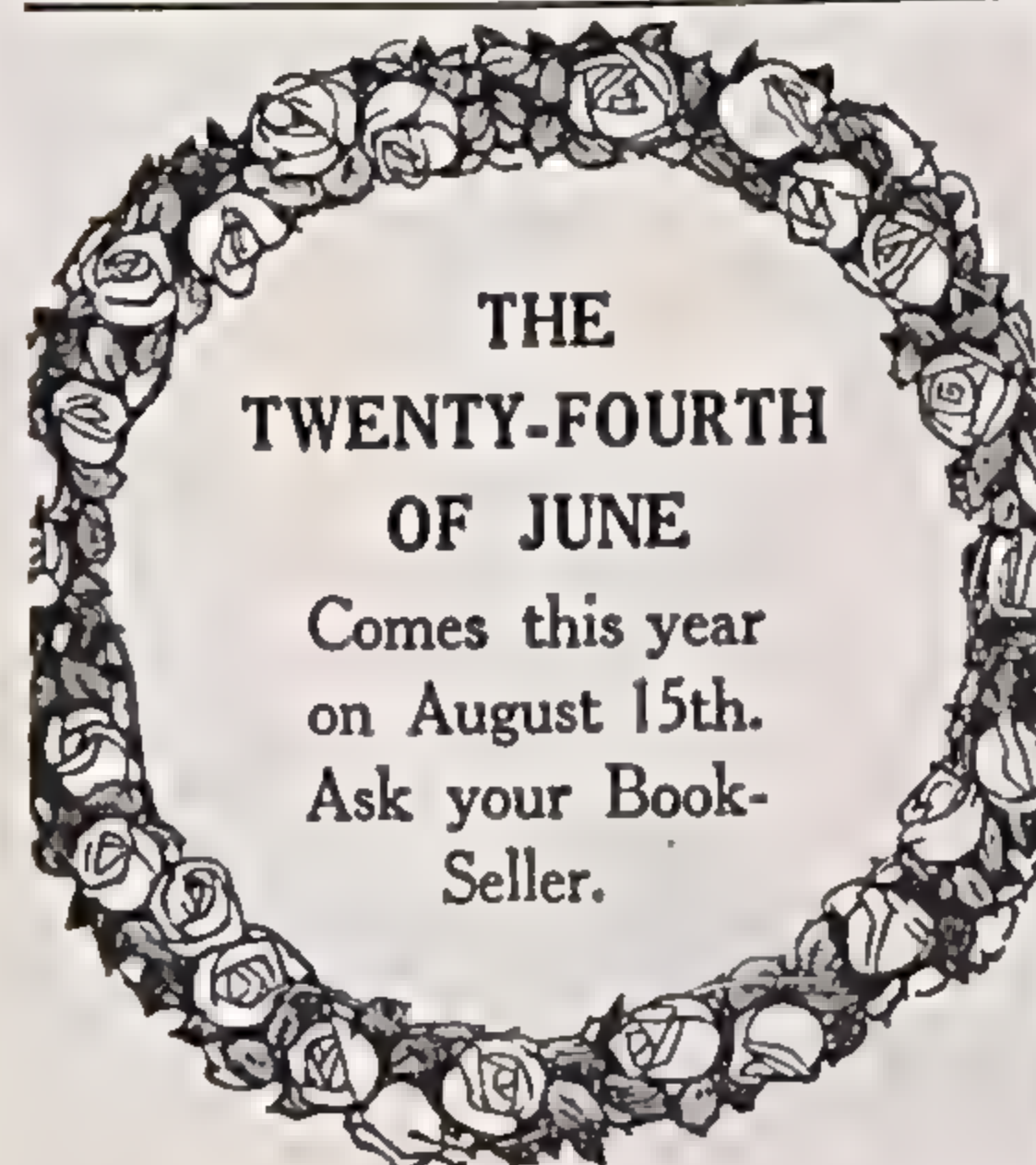
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THE LETTER
ON PAGE 83



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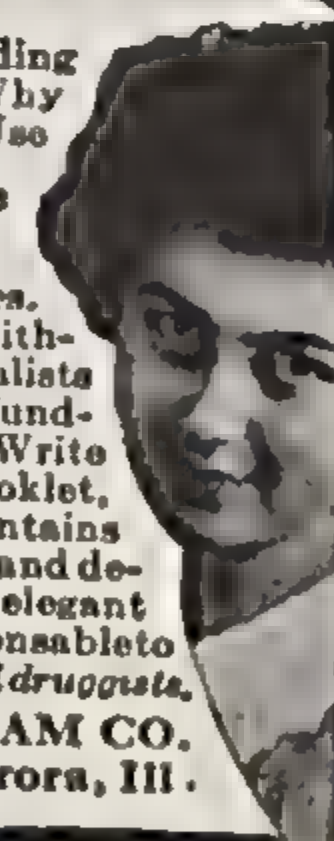
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what you would
love to have it

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This is your opportunity—you can make this new skin what you would love to have it by using the following treatment regularly.

Make this treatment a daily habit

Just before retiring, work up a warm-water lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—a l w a y s with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

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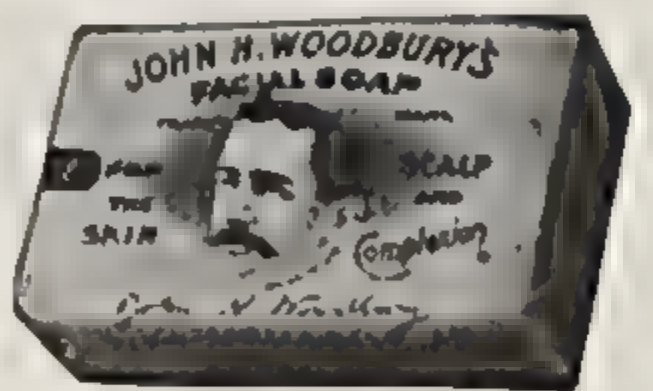
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Do not write Vogue

If your next number seems late

See page 95



Makes dress shields unnecessary

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THE TOILET WATER FOR EXCESSIVE PERSPIRATION



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you have re-
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Oils in the past,—
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pleasant taste. It's
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Of solid brass
or white enam-
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candle and
match box.
A convenient
night light in
your home—or
on trips.

Many lives
lost at sea
could have
been saved by
a candlestick
like this to
show the way
to deck. Sent
prepaid on re-
ceipt of 50
cents.



Imperial Novelty Co., Waterbury, Conn.

S O C I E T Y

Died

NEW YORK

Chapin.—On July 8, at his summer home in White Plains, Reverend Henry Barton Chapin.

Galatti.—On July 14, in Paris, France, Paul Stephen Galatti.

Gardiner.—On July 7, at his home in Ardsley-on-Hudson, George N. Gardiner.

Ruspoli.—On July 7, in Florence, Italy, Princess Rosalie Ruspoli.

Schuyler.—On July 7, at her residence in New Rochelle, Katherine Beekman Schuyler.

BOSTON

Barton.—On July 13, at his home in Worcester, Charles Sumner Barton.

CINCINNATI

Ingalls.—On July 11, at Hot Springs, Virginia, Melville E. Ingalls.

ST. LOUIS

Potter.—On July 14, at his home, William Bleecker Potter.

WASHINGTON

Denny.—On July 9, at his home, Colonel Frank Lee Denny.

Engaged

NEW YORK

Andrews-Hyde.—Miss Naomi H. Andrews, daughter of Mr. and Mrs. Samuel Wakeman Andrews, to Mr. Nelson C. Hyde, of Syracuse.

Atterbury-Quaid.—Miss Hopetown D. Atterbury, daughter of Mrs. Lewis B. Atterbury, to Mr. William Quaid, son of Mr. John Quaid.

Harper-Armstrong.—Miss Anne C. Harper, daughter of Mr. and Mrs. William Jordan Rogers, to Noel Armstrong, son of Mr. and Mrs. D. Maitland Armstrong.

Haven-Trevor.—Miss Alice Haven, daughter of Mr. and Mrs. George Griswold Haven, to Mr. George Schieffelin Trevor, son of Mr. Henry Graff Trevor.

Kingsland-White.—Miss Muriel Kingsland, daughter of Mrs. Ambrose C. Kingsland, to Mr. Ivan Barrington White.

McKelvey-Brown.—Miss Constance McKelvey, daughter of Mr. and Mrs. John Jay McKelvey, of Spuyten Duyvil, to Mr. Lowell Huntington Brown.

Tiffany-Burlingham.—Miss Dorothy T. Tiffany, daughter of Mr. Louis C. Tiffany, to Dr. Robert Burlingham, son of Mr. and Mrs. Charles C. Burlingham.

Whitney-Hutton.—Miss Esther Whitney, daughter of Mrs. Charles Carroll Whitney, to Dr. Lefferts Hutton, son of Mr. and Mrs. Frederick R. Hutton.

BOSTON

Burnett-Grosvenor.—Miss Mary Burnett, daughter of the late Charles Burnett, to Mr. William Grosvenor, son of Mrs. William Grosvenor, of New York.

Green-Richard.—Miss Valerie Green, sister of Mrs. Samuel Eliot Morison, to Mr. Jean Richard, of Nantes, France.

Holder-Walker.—Miss Nietje H. Holder, daughter of Mr. and Mrs. Frederic B. Holder, of Cambridge, to Mr. Richmond Walker, son of Mr. and Mrs. Joseph Walker.

Warren-Lathrop.—Miss Rachel Warren, daughter of Mr. and Mrs. Fiske Warren, to Mr. Samuel K. Lathrop, son of Mrs. William S. H. Lathrop.

BUFFALO

Smith-Mathewson.—Miss Winifred Barbara Smith, daughter of Mr. and Mrs. John H. Smith, to Mr. George Lawrence Mathewson, son of Mr. and Mrs. Rufus Mathewson.

CHICAGO

Dixon-Faithorn.—Miss Elsie Dixon, daughter of Mr. and Mrs. Arthur A. Dixon, to Mr. Walter Faithorn.

Knott-Dangler.—Miss Lucy Knott, daughter of Mr. and Mrs. Henry A. Knott, to Mr. David Dangler, son of Mr. Charles I. Dangler.

Walker-Field.—Miss May Walker, daughter of Judge and Mrs. Charles M. Walker, to Mr. James A. Field.

CINCINNATI

Grant-Sheridan.—Miss Eleanor Grant, daughter of Mr. and Mrs. Edward Grant, to Mr. Frank J. Sheridan, Jr., of Washington.

Kinney-Koehler.—Miss Elizabeth Kinney, daughter of Mr. and Mrs. Harry W. Kinney, to Mr. Julius Koehler, son of Mr. and Mrs. Rudolph A. Koehler.

Shipley-Bayless.—Miss Alfreda Shipley, daughter of Mr. and Mrs. Caleb W. Shipley, to Mr. Herman Armstrong Bayless.

NEW ORLEANS

Baker-Quincy.—Miss Lucille Dugne Baker, daughter of Mr. and Mrs. Samuel Baker, to Mr. Roger Bradshaw Quincy, son of Mr. and Mrs. Charles F. Quincy, of New York.

PHILADELPHIA

Wood-Harris.—Miss Emily Hemsley Wood, daughter of Mrs. William Halsey Wood, to Mr. Robert William Harris, son of the late Henry Ivan Harris.

PITTSBURGH

Chislett-Nevin.—Miss Margaret Chislett, daughter of Mr. and Mrs. Richard E. Chislett, to Mr. Daniel Edward Nevin, son of Mrs. John I. Nevin.

WASHINGTON

May-Von Rath.—Miss Cecelia May, daughter of Colonel and Mrs. Henry May, to Mr. Wilhelm Von Rath, attaché of the German Embassy.

McCauley-Howard.—Miss Mary Morris McCauley, daughter of Mr. and Mrs. Edward McCauley, to Mr. Herbert Seymour Howard.

Walter-Browne.—Miss Jane Anne Walter, daughter of Mr. and Mrs. Frank Walter, to Mr. Arthur Browne, son of Mr. and Mrs. Aldis B. Browne.

Weddings

CHICAGO

McCormick-Deering.—On July 6, at the residence of the bride's uncle, James Deering, in Paris, France, Mr. Chauncey McCormick, son of Mr. and Mrs. William McCormick, of Baltimore, Maryland, and Miss Marion Deering, daughter of Mr. and Mrs. Charles Deering.

PROVIDENCE

Curtis-Roelker.—On July 17, in St. Luke's Church, at East Greenwich, Rhode Island, Mr. Charles P. Curtis, Jr., son of Mr. and Mrs. Charles P. Curtis, and Miss Edith Roelker, daughter of the late Mr. and Mrs. William G. Roelker.

Weddings to Come

NEW YORK

Livingston-Davis.—On September 26, at St. Paul's Church, Tivoli, N. Y., Miss Laura S. Livingston, daughter of Mrs. Robert R. Livingston, to Mr. Howland S. Davis, son of Mr. and Mrs. Howland Davis.

Morgan-Gardner.—On September 12, at Princeton, New Jersey, Miss Sarah Spencer Morgan, daughter of Mr. and Mrs. Junius Morgan, of Princeton, to Henry B. Gardner, son of Mr. Alfred W. Gardner.

Wagstaff-Adams.—On September 12, in Christ Church, West Islip, Long Island, Miss Margaret Barnard Wagstaff, daughter of Mr. and Mrs. Alfred Wagstaff, to Mr. John Fairchild Adams, son of Mr. and Mrs. Horatio Adams, of Glen Cove.

Watson-Frelinghuysen.—On October 3, in the Episcopal Church at Islip, Long Island, Miss Mai Duncan Watson, daughter of Mr. and Mrs. Walter Watson, to Mr. Frederick T. Frelinghuysen, son of Mr. and Mrs. Theodore Frelinghuysen, of Tuxedo Park.

NEW YORK

Wight-Pinkus.—On August 12, at the residence of the bride's uncle, Miss E. Augusta Wight, niece of Mr. and Mrs. William A. Slayback, and Mr. Walter Devereux Pinkus, son of Mr. and Mrs. Frederick S. Pinkus.





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in

September—October—November

DO not write to Vogue if you receive the next four numbers a little later than you perhaps expect. At least, do not write to Vogue before consulting the schedule on this page. The extra two or three days which we have allowed ourselves in preparing these Autumn Fashions Numbers means at least a fortnight's advantage to you in securing the first news of the new mode.

Here are the titles of Vogue's next four numbers, with their dates, and the earliest dates on which you may expect them:

<i>Issue</i>	<i>Dated</i>	<i>Not earlier than</i>
Autumn Millinery	September 1	August 29
Autumn Forecast	September 15	September 15
Autumn Patterns	October 1	September 28
Winter Fashions	October 15	October 12

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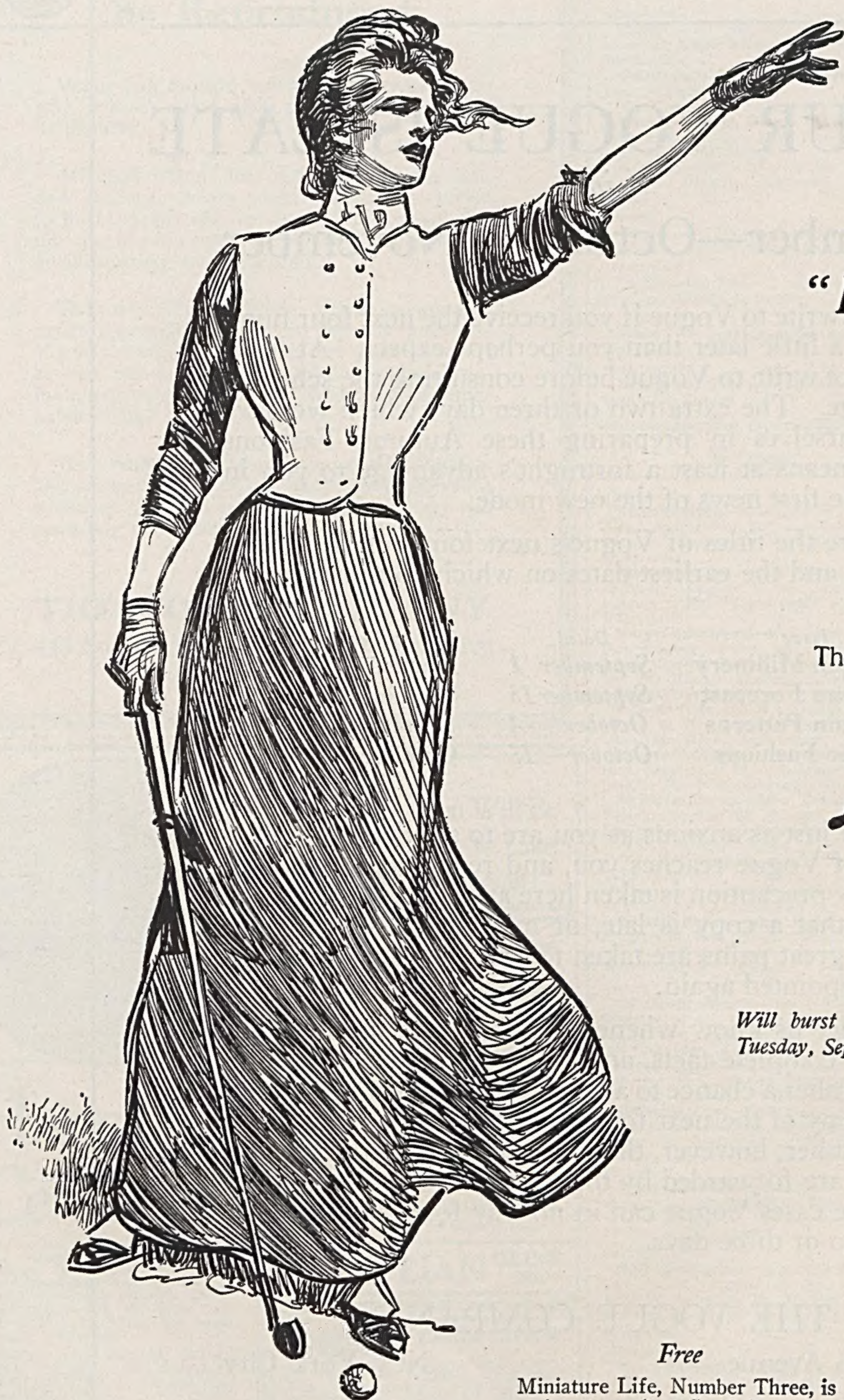
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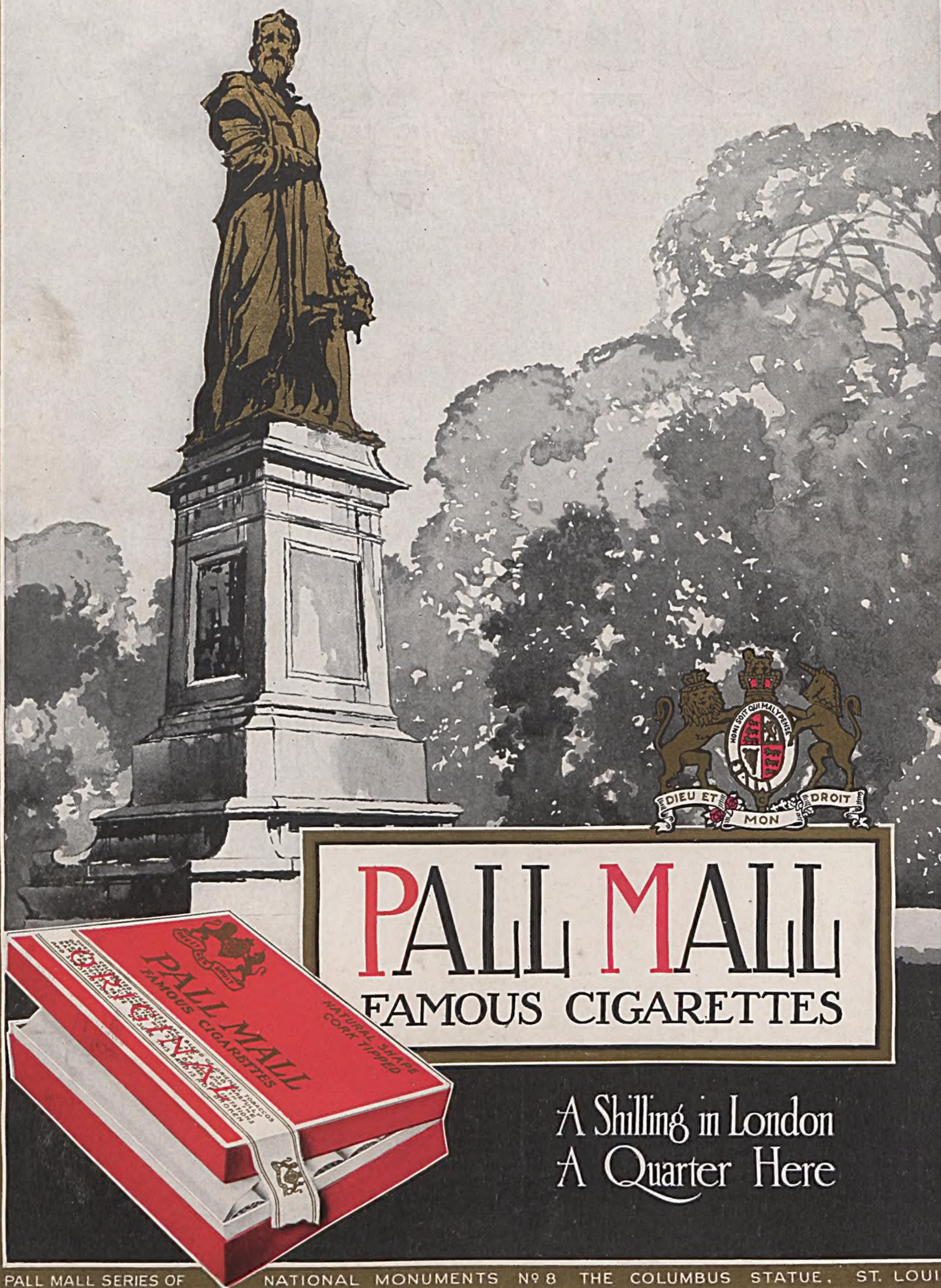
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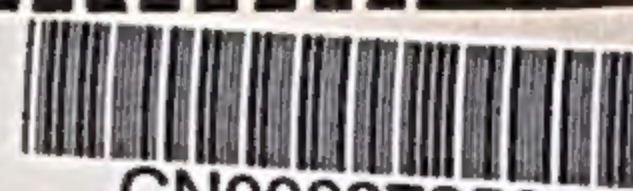
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